Enton Cheng

700 Common Wealth Avenue. Boston, MA 02215 entonc@bu.edu • +1 (857) 588 – 2373

Education

Boston University Questrom School of Business, Boston, MA

May 2023

Bachelor of Science in Business Administration

Canadian International School of Hong Kong, Hong Kong

May 2019

International Baccalaureate Diploma (IB Score 39/45)

• Higher Level in Economics, Chemistry, Geography

Work Experience

NOC Coffee CO. Hong Kong

Summer 2019

Part Time Barista

- Spearheaded coffee shop's customer service by providing retail services for up to 100 customers a day working as a waiter, server and cashier, to help maintain company's quality boutique coffee reputation
- Acquired a good understanding of overall business functionality, importance of productive efficiency, and quality human resources that is crucial to a successful business through networking conversations with line managers to further knowledge on retail operations

PolyGroup, INC. Hong Kong/Guangdong

Summer 2018

Apprenticeship, Sales/Marketing/Research and Development Team

- Devised sales price lists and quotation forms for pool inflatables products that will be delivered to retail chain department stores for potential purchase orders in the upcoming summer sales season
- Collaborated with research and development team, sample shop, costing department and marketing department to construct new product prototypes and packaging based on trending market preference for company products to sustain appeal

Decopoly, INC. Guangdong

Summer 2017

Apprenticeship, Product Development Team/ Accountant Assistant

- Investigated in 4 new themes of cost-efficient artificial flower decorations with product development team to cultivate contemporary product designs to be presented to buyers for fall sales season
- Evaluated total working hours, overtime hours, and production efficiency of approximately 100 office workers, developing operation metrics presentable for management team's revision

Service Experience

Habitat for Humanity, Hong Kong

2017 - 2019

Vice President / Treasurer

- Organized weekly meetings to discuss upcoming club development and fundraising/advocacy events, while
 coordinating monthly educational presentations to up to 100 students resulting in approximately 20% growth in
 club participants
- Oversaw local build projects in schools and substandard housing by delegating tasks to up to 20 other executives and members in order to ensure efficient production routine to meet project deadlines

Skills and Interests

- Language Skills: English, Cantonese, Mandarin
- Co-captain and member of Varsity Basketball Team 2016-2019
- Co-captain and member of Varsity Volleyball Team 2017-2019
- Regularly involved in basketball and volleyball events, engaged in other activities such as beach volleyball, physical training and hiking