



Moodboard

En quoi consiste un moodboard ?

Un moodboard est un **assemblage d'images, d'objets ou de mots** qui est utilisé pour **exprimer le style choisi dans le cadre du développement d'une idée créative** (concept produit, publicité, design, agencement, etc).

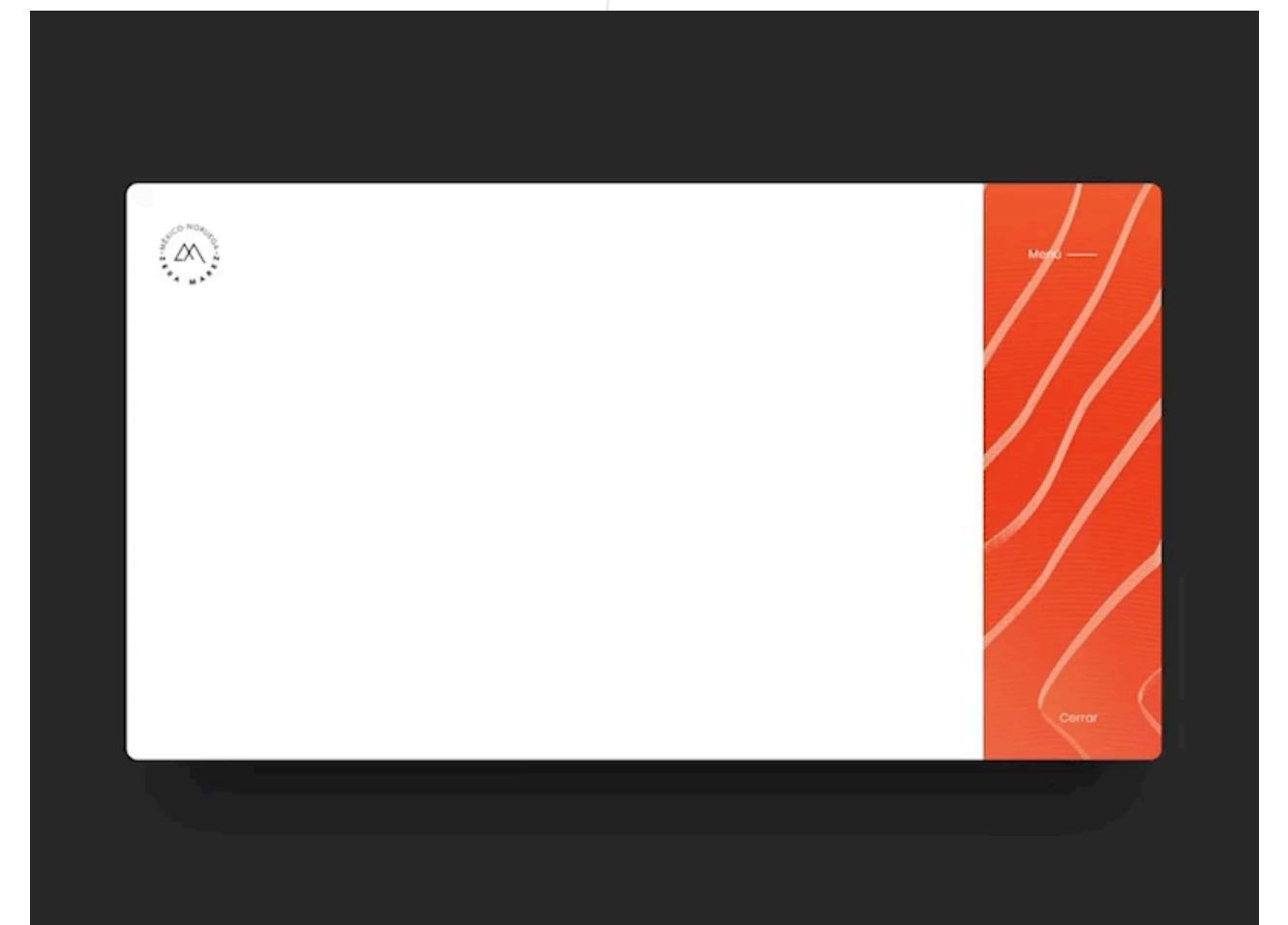
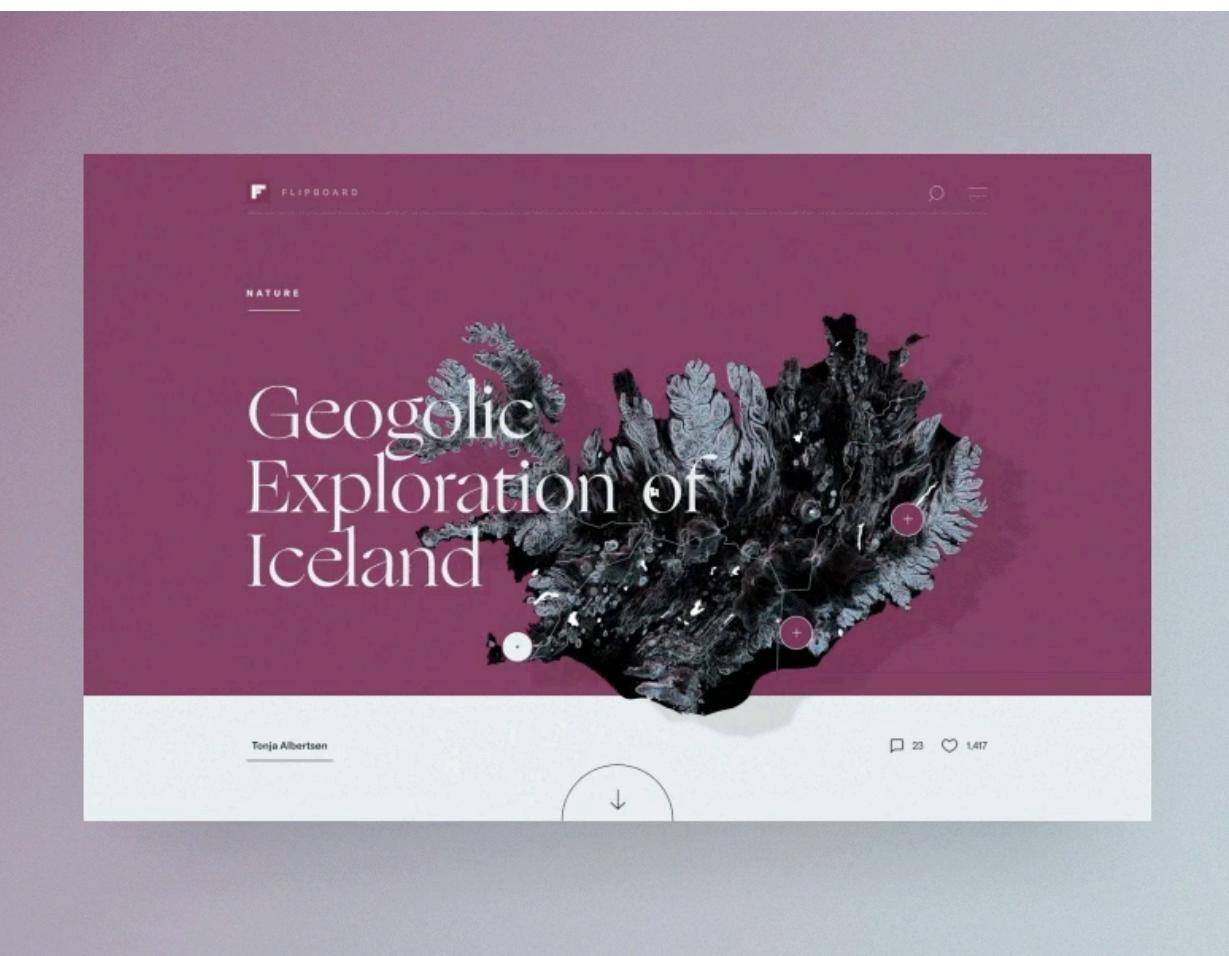
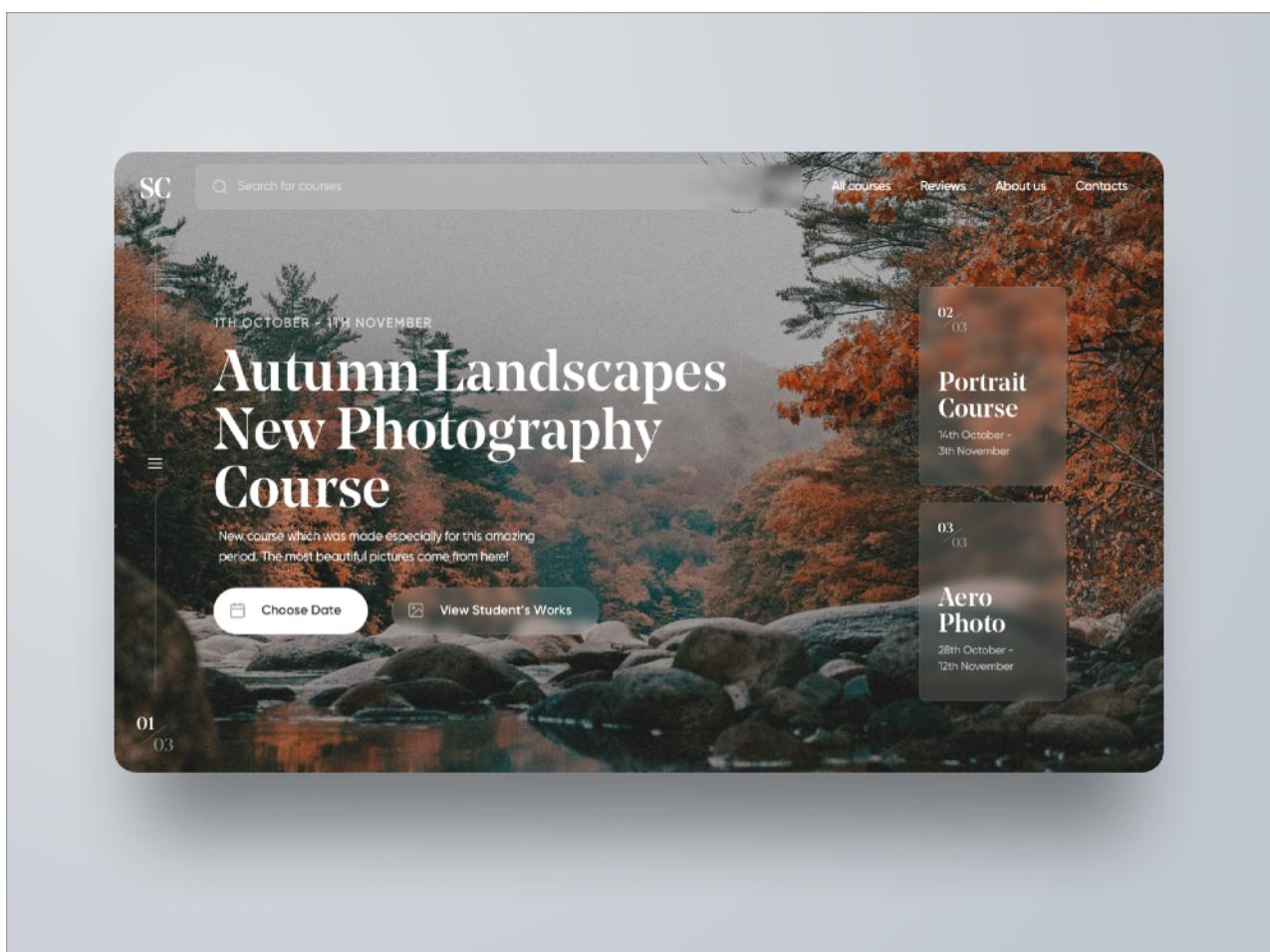
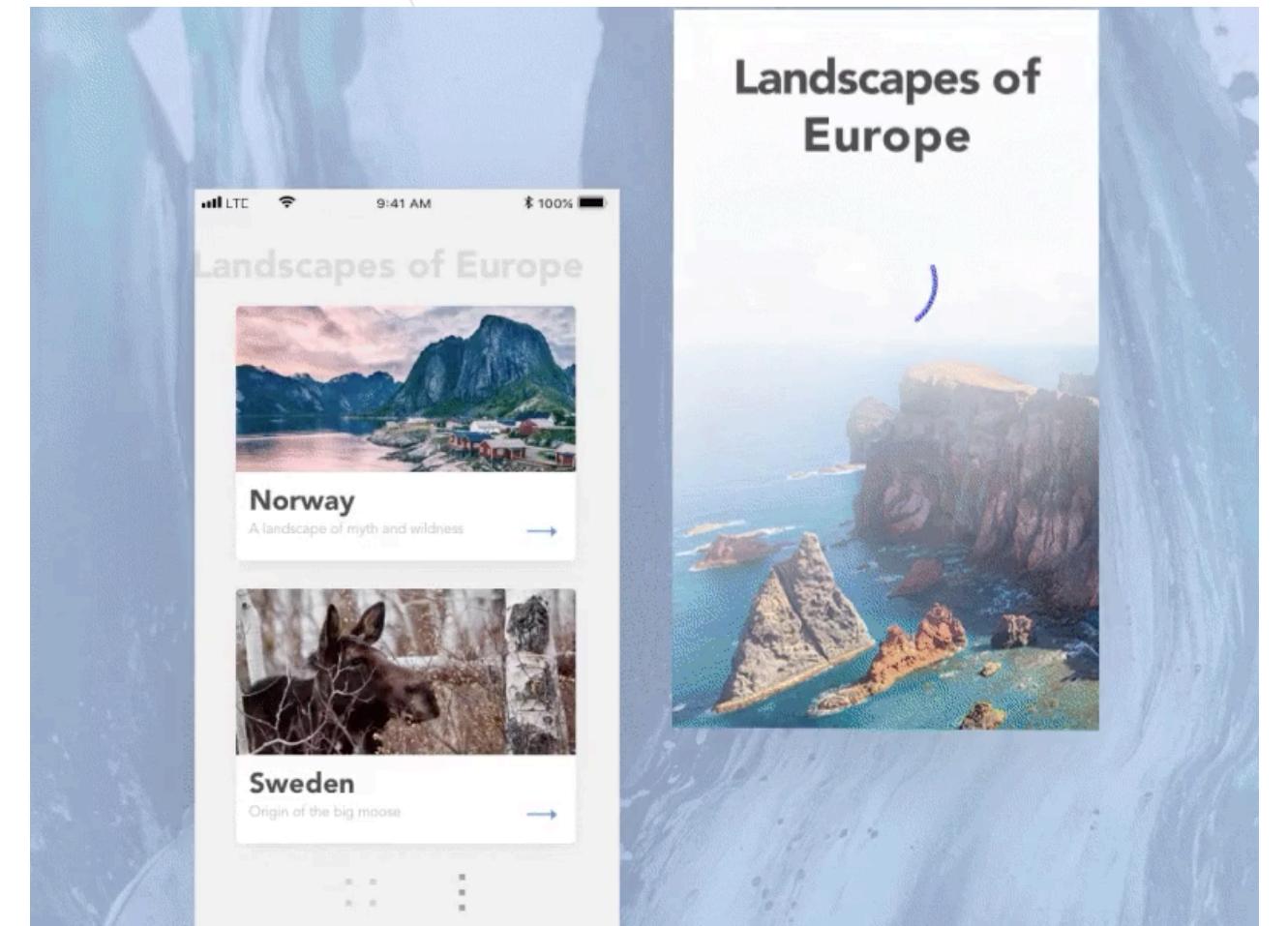
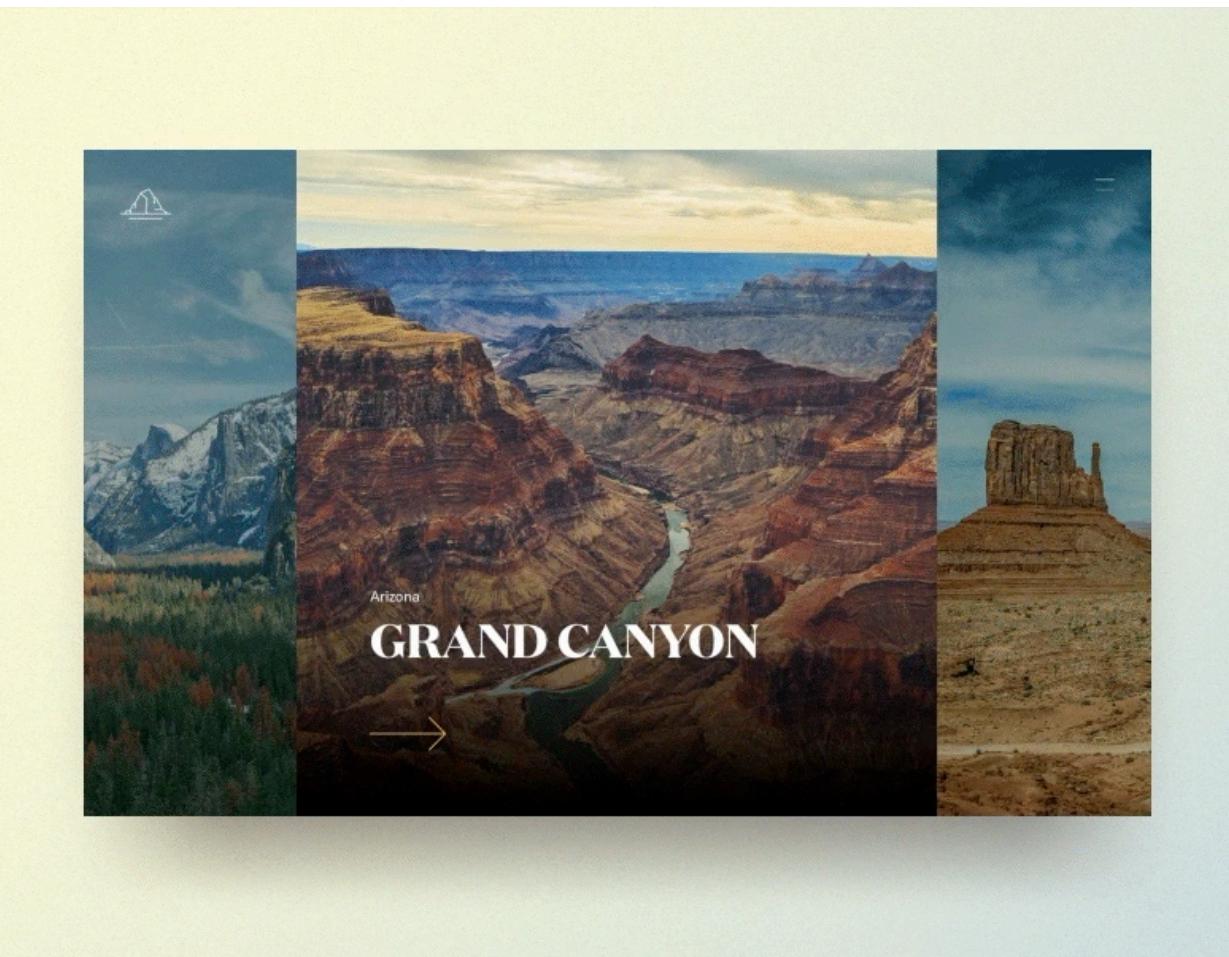
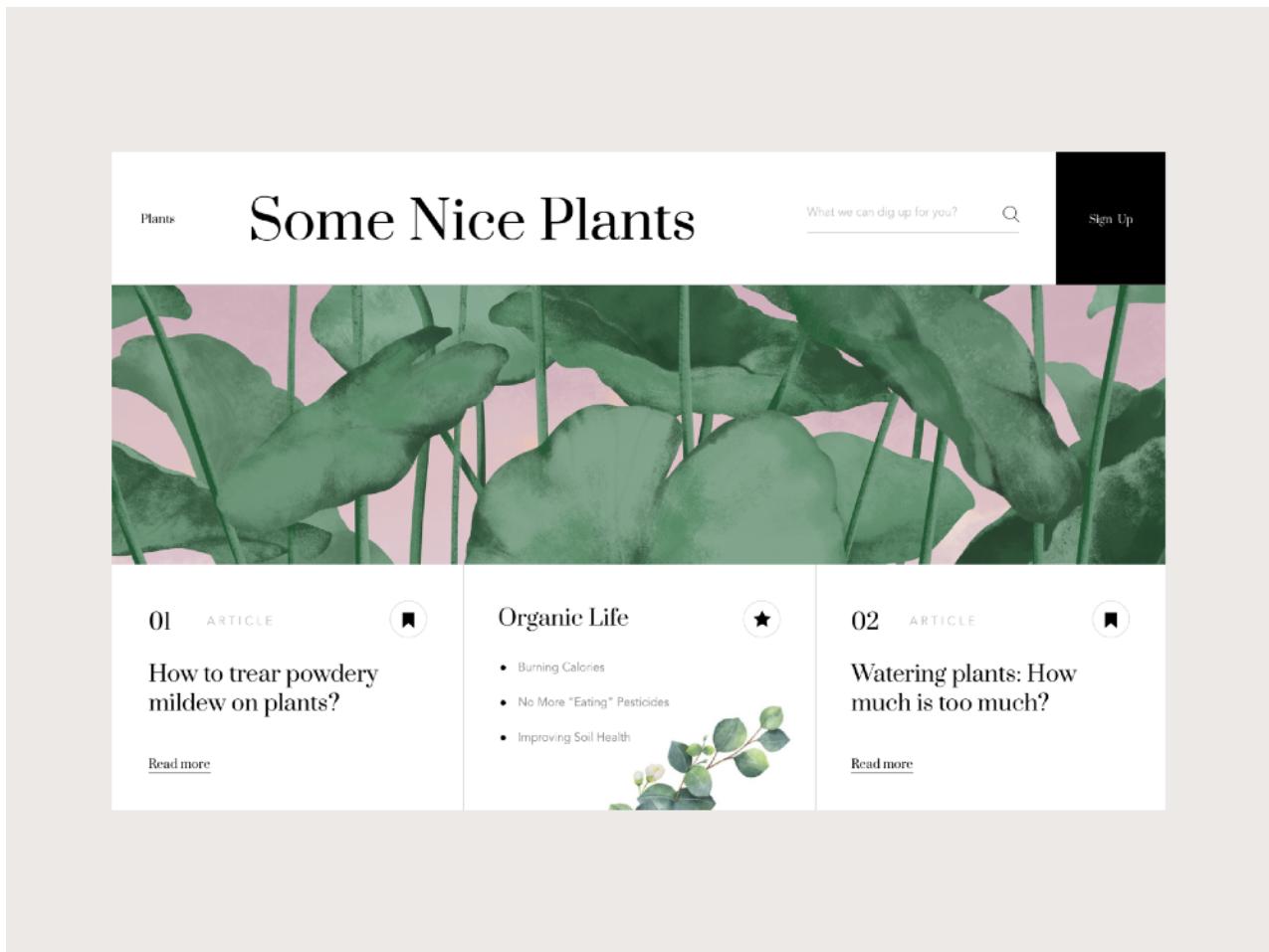
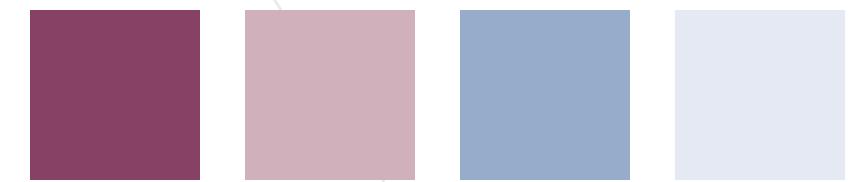
Le moodbaord peut être utilisé par un créatif ou un designer pour montrer l'orientation ou l'univers thématique de son travail de création.

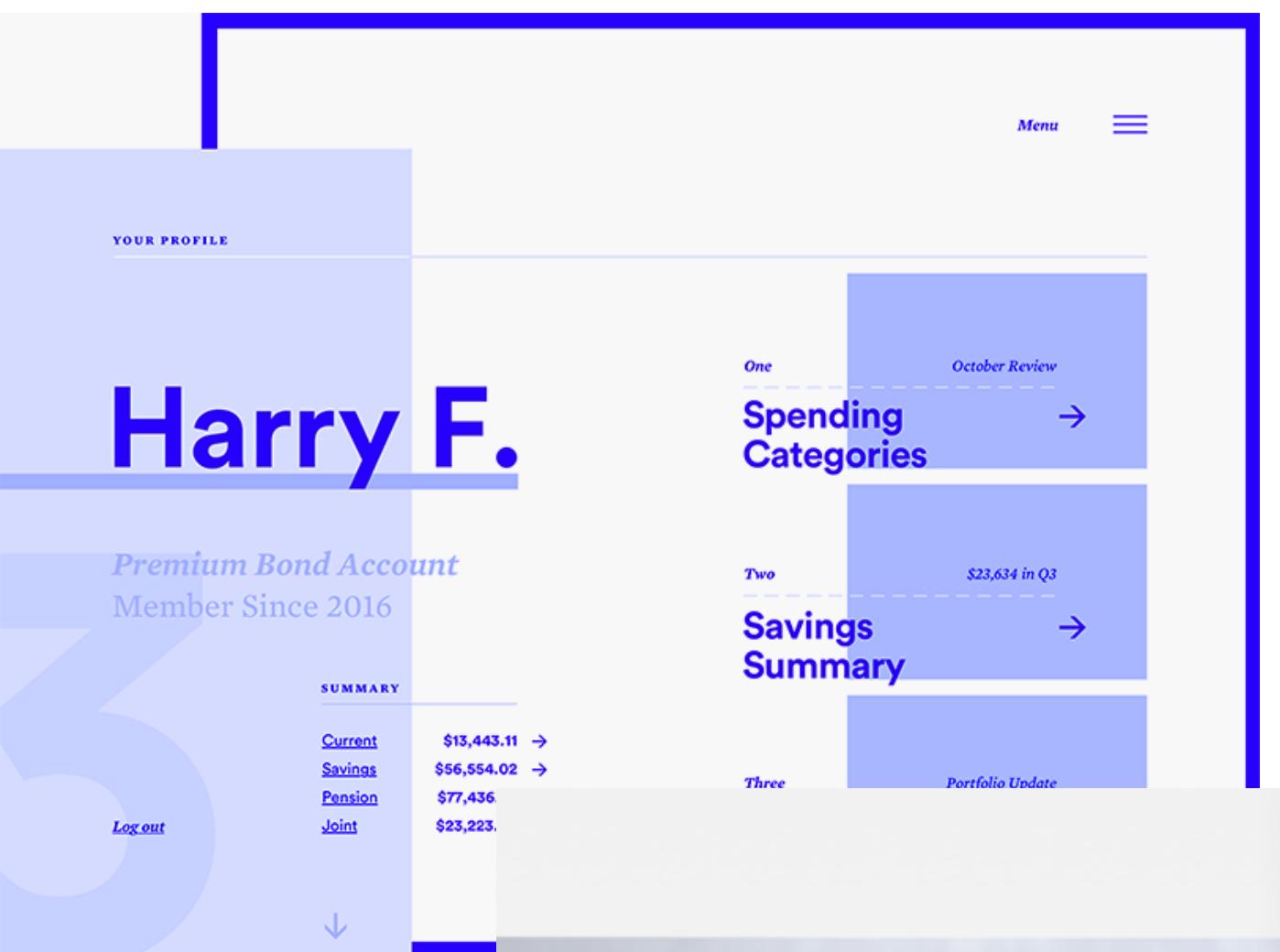
Le moodboard peut prendre la forme d'un collage sur un mur, d'un regroupement d'objets ou d'un assemblage numérique envoyé aux personnes concernées.

Il semble que le moodboard a d'abord été utilisé dans le domaine de la mode. Le terme a été traduit en français par l'expression « planche de tendance »



PHOTO





BRUTALISTE



BRUTALISTE

SOPORTE A MEDIDA

Los servicios que brindamos abarcan desde la tercierización completa del departamento de sistemas, hasta desarrollos a medida de distintos tipos de soluciones y emprendimientos de última tecnología, como sistemas de control de acceso, vigilancia perimetral.

bitpusher we've got your stack

COLORS

TYPOGRAPHY

BitPusher – experts on your application infrastructure.

If you have an online application, we can provide the benefits of a seasoned operations team, with great depth and breadth of expertise and reliable 24-7 coverage, at a much lower cost than in-house staffing. And we work with you to understand your application, your business and your unique concerns and priorities.

Our team of senior engineers provides:

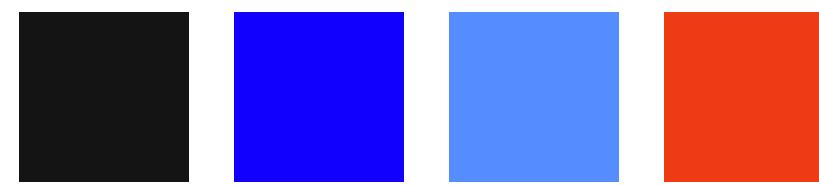
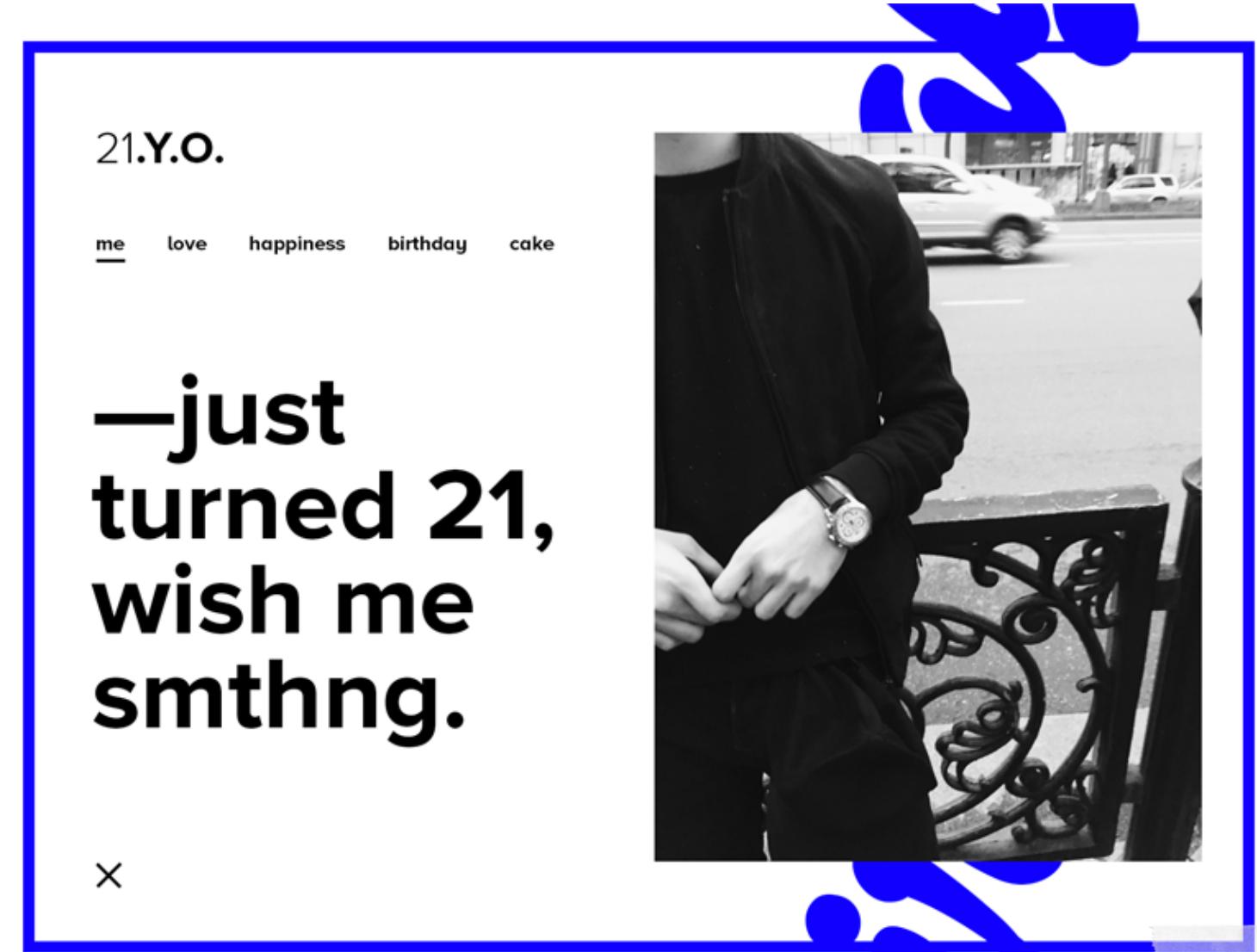
- Full application stack management and support for your complete environment
- 24-7 monitoring and incident response for the stack, the infrastructure or the application itself
- Either BitPusher-provided hosting or management of your hosting providers

ADJECTIVES

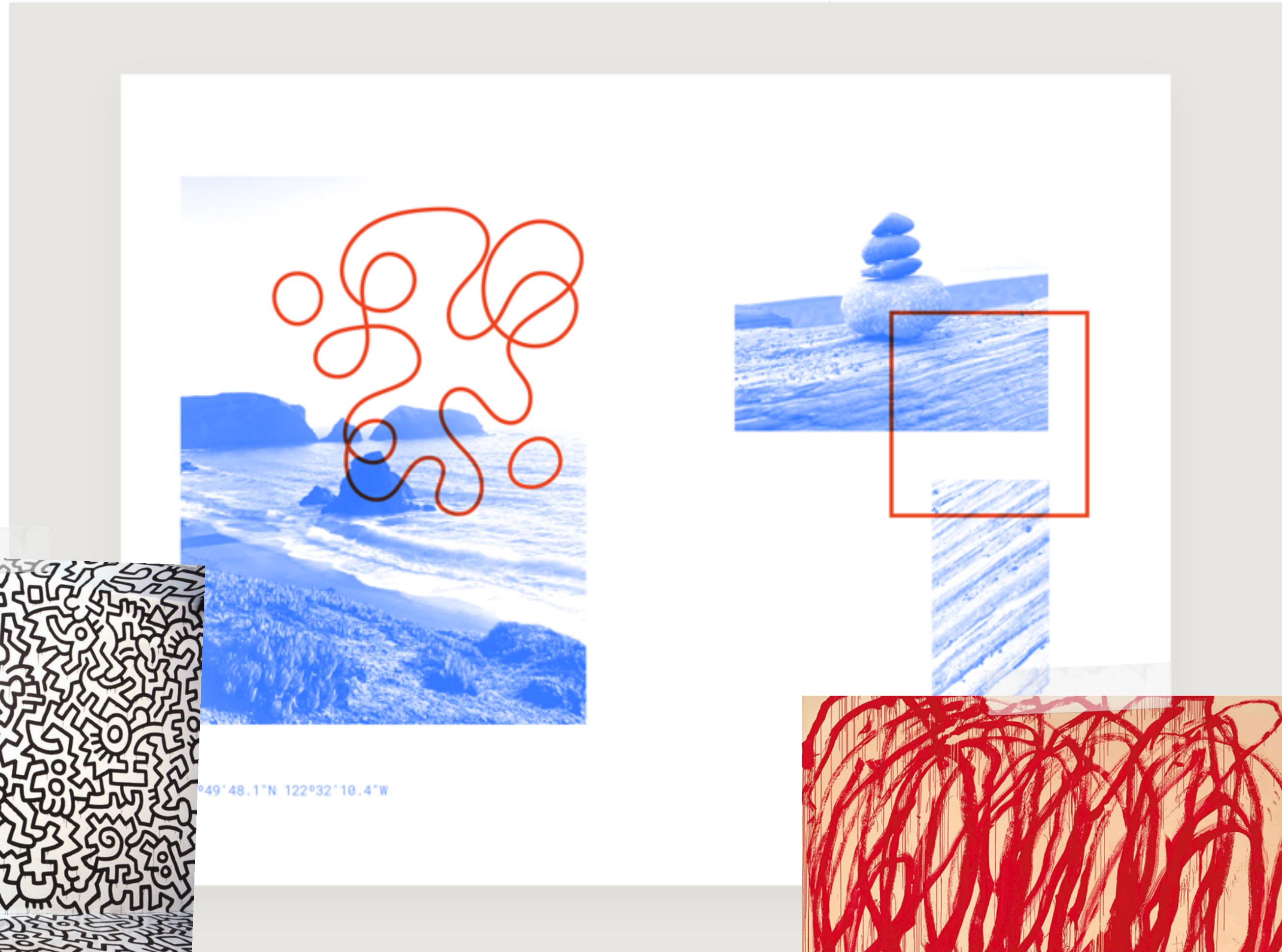
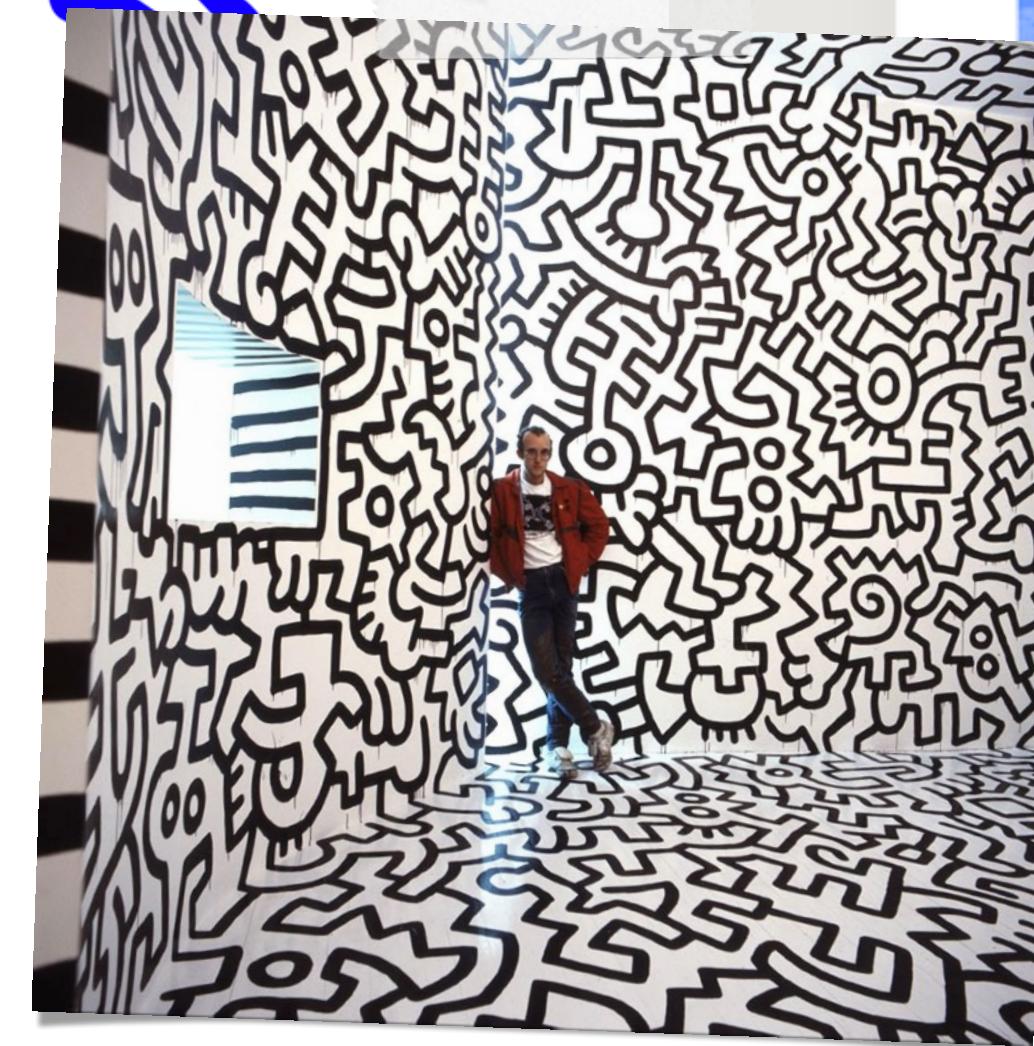
Fill in the form on the right & we get back to you shortly

Name: John Doe
Email: sample@mail.cc
Phone: 12345678
Message: ..

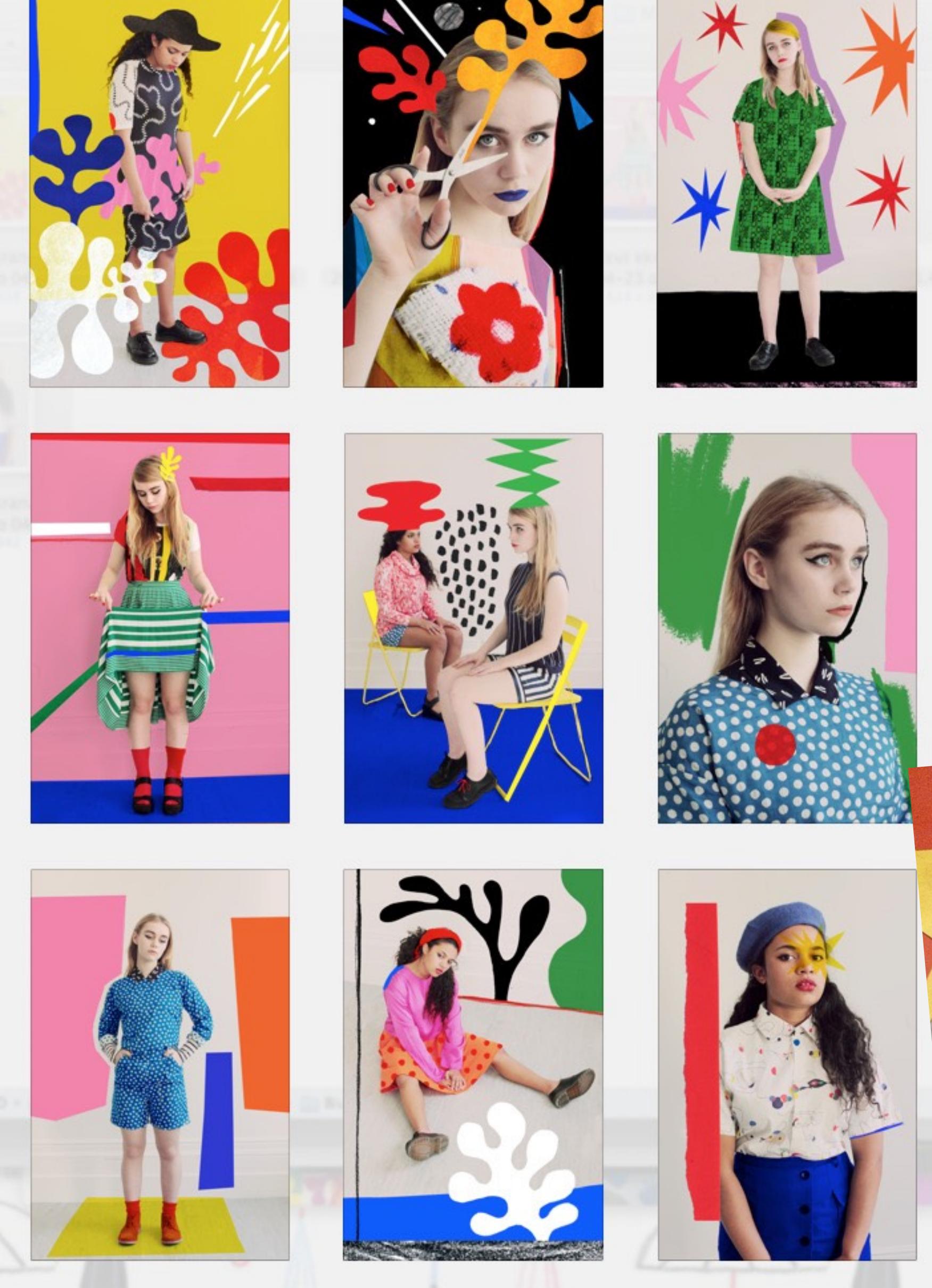
WORK WITH US



BRUTALISTE



AUDIT & BENCHMARK



Colour Palette
This is a sub text line that we can add.
Color palette of six primary colors:
Yellow
Green
Blue
Purple
Pink

Accent Colours
This is a sub text line that we can add.
Color palette of six primary colors:
Yellow
Green
Blue
Purple
Pink

The Logo
The logo consists of the letters 'ff' in a stylized font, with the word 'Freeformers' written below it in a smaller sans-serif font.

About Us
This is a sub text line that we can add.
We are a digital business growth through digital transformation, people and technology.
We help companies develop the digital skills, behaviors and culture they need to be successful.
And we offer them tools to do so.

Brand Texture
Combining our logo and overlapping colours to create texture.

Open Sans
01 02 03 04 05 06 07 08 09
Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

Creating the future workforce now

Freeformers Five
This is a sub text line that we can add.
We accelerate business growth through digital transformation, people and technology.
We help companies develop the digital skills, behaviors and culture they need to be successful.
And we offer them tools to do so.

Headline
Sub Text

Do's and Don'ts
Here is a place that we can add some nice sub text.
Color palette of six primary colors:
Yellow
Green
Blue
Purple
Pink

Welcome



BRUTALISTE



Entrepreneurs
d'Intérêt Général

ILLUSTRATIF



Best practices for better design

Design Better provides unprecedented access to the insights that power the world's best design teams.

books

The library

Essential reading on the practices that propel the best design teams forward. Available in ePub, PDF, and audiobook formats.

Animation Handbook

By Ryan McLeod

When it comes to software design, animation is a limitless way to make digital products feel more real by replacing “telling” with “showing.” Learn how you can use animation to demonstrate abstract concepts, make products feel more lifelike, and instill more emotion into digital experiences.

Available in epub, PDF, and audiobook formats.

Enterprise Design Sprints

By Richard Baird

Enterprise Design Sprint is a methodology for creating breakthrough products. It’s a process for identifying opportunities and solving them through iterative cycles of research, ideation, and prototyping.

DesignOps Handbook

By Diane Menza, Mervin Black, Colin Whitehead, Kate Battelle, and Gregg Bernick (authors)

DesignOps is a discipline that helps organizations build and maintain high-quality software faster and more efficiently. It’s a way of working that emphasizes collaboration, communication, and alignment between development, operations, and other stakeholders.

Design Systems Handbook

By Marco Sauer, Jina Anne, Katie Syrop-Miller, Diana Mounter, and Roy Steinfield (authors)

Design Systems is a discipline that helps organizations build and maintain high-quality software faster and more efficiently. It’s a way of working that emphasizes collaboration, communication, and alignment between development, operations, and other stakeholders.

Design Leadership Handbook

By Aaron Heller and El Wouafi

Design Leadership is a discipline that helps organizations build and maintain high-quality software faster and more efficiently. It’s a way of working that emphasizes collaboration, communication, and alignment between development, operations, and other stakeholders.

Design Thinking Handbook

By Bill Buxton

Design Thinking is a discipline that helps organizations build and maintain high-quality software faster and more efficiently. It’s a way of working that emphasizes collaboration, communication, and alignment between development, operations, and other stakeholders.

Principles of Product Design

By Aaron Heller

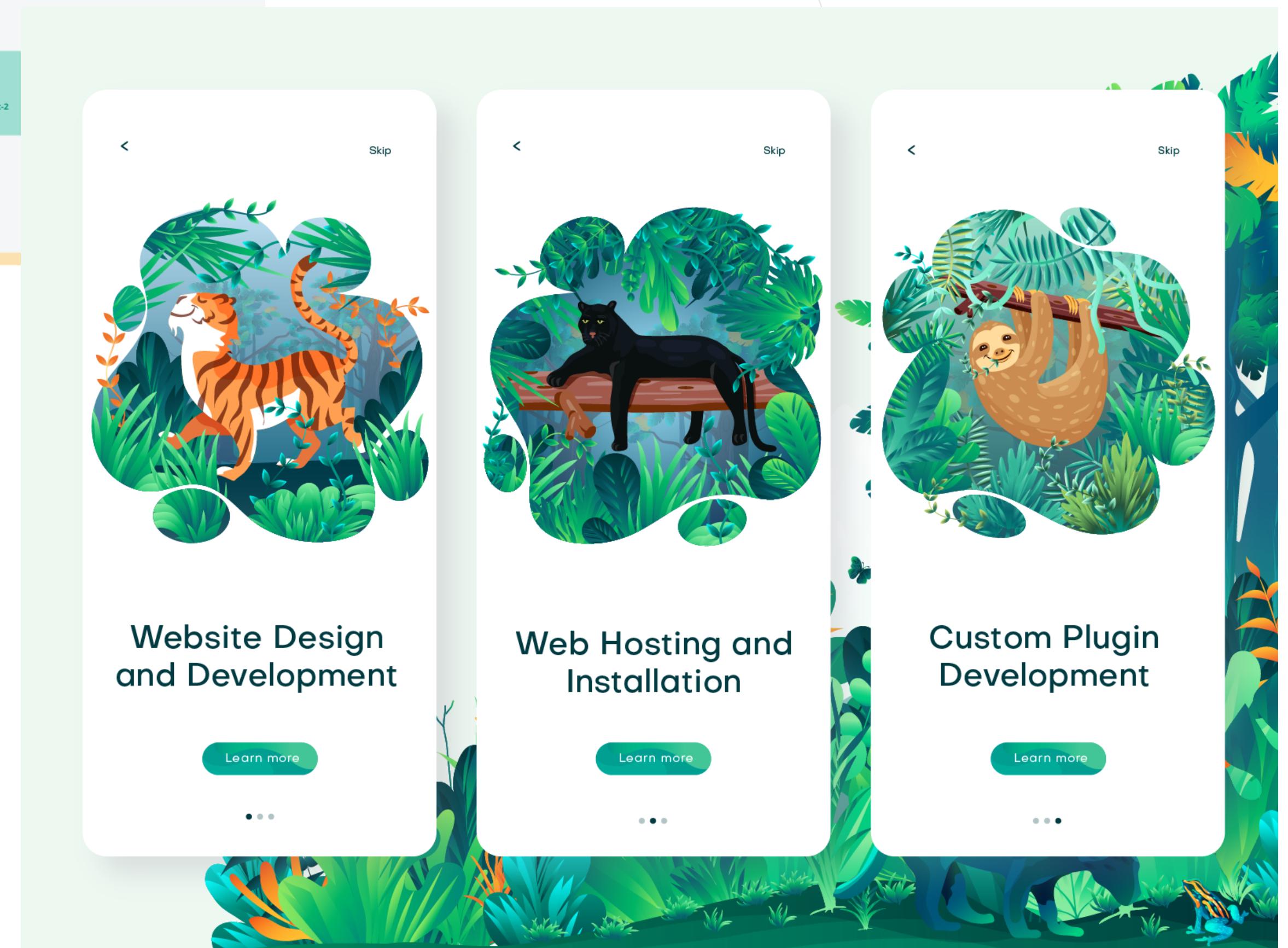
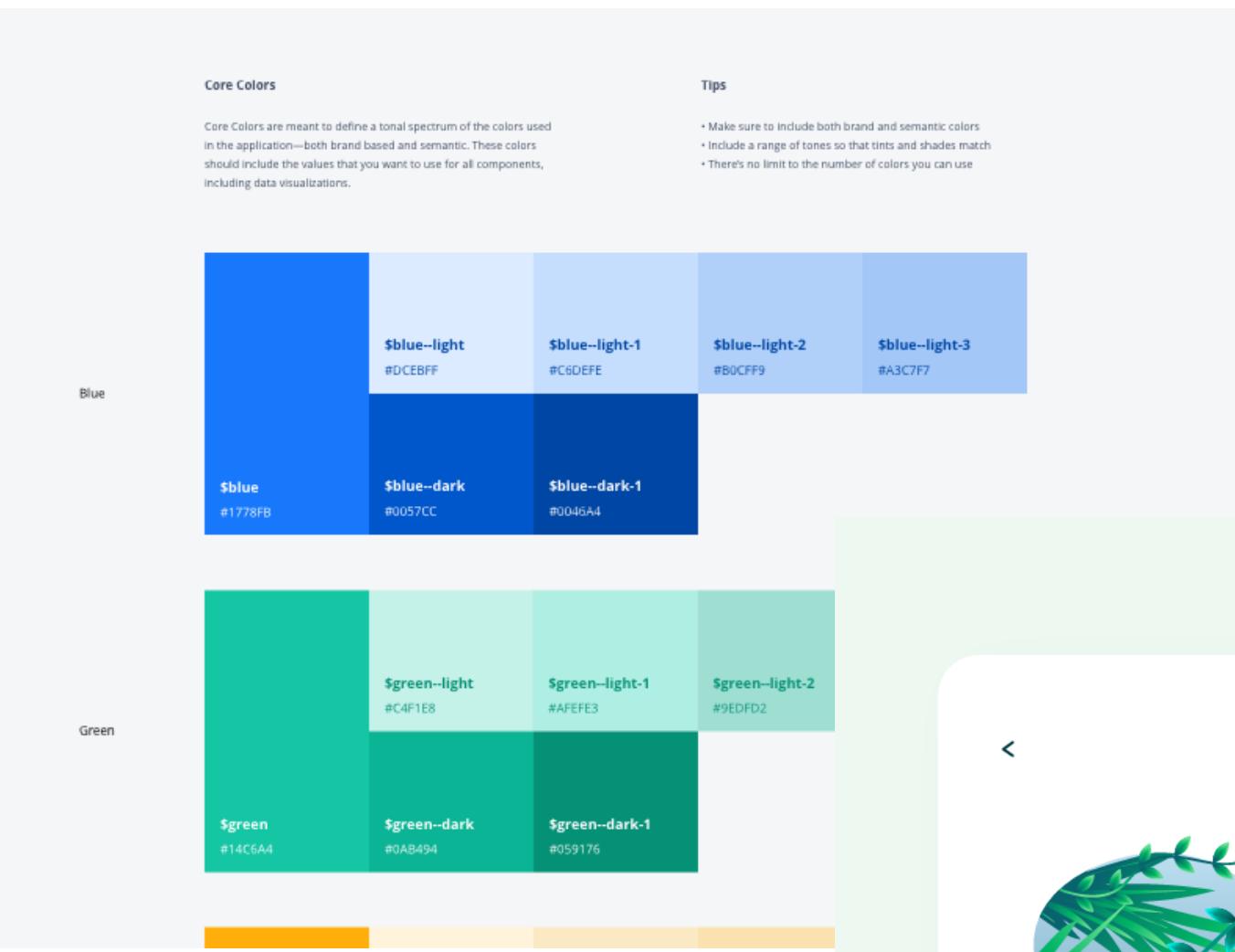
Principles of Product Design is a discipline that helps organizations build and maintain high-quality software faster and more efficiently. It’s a way of working that emphasizes collaboration, communication, and alignment between development, operations, and other stakeholders.



ILLUSTRATIF

The screenshot displays the Helly Style Guide interface, which includes:

- Color Palette:** A grid of color swatches with their hex codes: #1e1e1e, #437293, #6577de, #798ca7, #a7baca, #ade5a8, #0d47a1, #2196f2, and #ffca28.
- Typography:** Examples of Roboto and Dubrovnik fonts.
- Buttons:** Filled and outlined button variations.
- Forms:** Examples of text fields, dropdown menus, and date pickers.
- Other Elements:** Weather forecast, slider, tabs, and navigation icons.





The screenshot shows a blog post from a platform like Medium. The title is "30 Behaviors That Will Make You Unstoppable" by Jonathan McBride. Below the title are two small images: one of a person's hand and another of a wireframe or geometric pattern. The date is listed as June 1, 2017, and the author is Norman Foster Foundation's nandarach. There are navigation links at the top: Popular, Latest, Followed, My Blog, and a search bar.

INTERACTIF



The screenshot shows a website with a clean, modern design. At the top is a navigation bar with links for HOME, ABOUT, PROJECTS, SERVICES, and CONTACTS. Below the navigation is a copyright notice: © 2013 Mediaplans. All rights reserved. The main content area features three large, overlapping colored rectangles (blue, red, yellow) containing the text "OUR WORK", "SERVICES", and "CONTACT US".

The screenshot shows the homepage of the mediaplans website. The header includes the company name "mediaplans" and links for HOME, ABOUT, PROJECTS, SERVICES, and CONTACTS. Below the header is a vertical stack of colored boxes: pink, yellow, light blue, and light green. To the right of these boxes is a quote: "We are an interactive agency providing innovative internet marketing services including mobile application, website design and development." The quote is framed by double quotes and has a dark grey background. On the far right, there is contact information: Address (12 Ainiņuizas bulvaris, Latvia, Riga, LV-1234), Phone (+371 29 338037), Email (info@largery.com), and Social media links for Facebook, Twitter, Instagram, and Pinterest. At the bottom of the page is a footer with links for HOME, ABOUT, PROJECTS, SERVICES, and CONTACTS, along with a copyright notice: © 2013 Mediaplans. All rights reserved.

You're not cool until you're modern.

Join the millions of digital agencies and startups alike in giving your office that unique mid-century look that says, "We're creative".

GET STARTED →

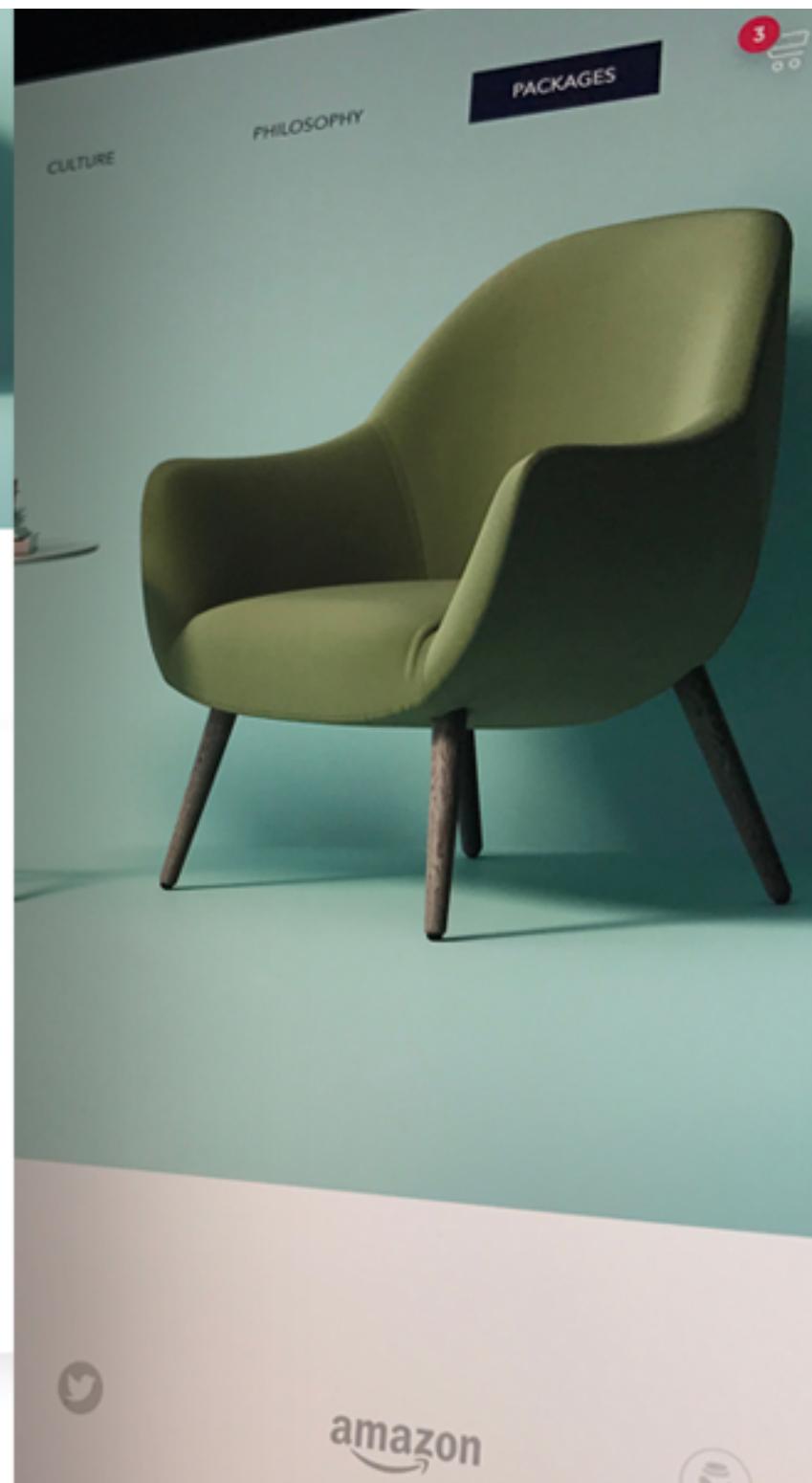
facebook Mashable Airbnb amazon

Building an atmosphere completely unique for your business

At Starto we take unique interior design seriously. We work closely with your business to make sure everything is modern, cool, unique and the perfect place for your team to feel special. We make sure the airports are thriving, the electrical cords are hidden and the strategically placed sticky notes are ready for your next photo shoot.

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SYSTEME DE CARTES



Lifestyle.

The latest and best lifestyle articles selected by our editorial office.

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Wake Up and Smell the Coffee
Read for \$0.99

ARCHITECTURE
The Brand New NASA Office
Read for \$0.19

TRAVEL
Experience the Saharan Sands
Read for \$2.29

INTERIOR
9 Air-Cleaning Plants Your Home Needs
Read for \$0.09

FOOD
One Month Sugar Detox
Read for \$0.99

PHOTOGRAPHY
Shooting Minimal Instagram Photos
Read for \$0.29