## Machine Learning Workshop Outline

- 1. Getting Started: Your Working Environment and Working with Data
- 2. Exploratory Data Analysis: The Surface Scan and Common Transforms
- 3. Exploratory Data Analysis: Rate Transforms and Visual Profiles
- 4. Building Models: Logistic Regression
- 5. Building Models: Decision Trees
- 6. Evaluating Models: ROC Curves and Gain Charts
- 7. Deploying and Marketing a Model: Adding a User Interface
- 8. Putting It All Together: Part 1 The Big Picture and Data Assembly
- 9. Putting It All Together: Part 2 Data Prep and Common Issues
- 10. Putting It All Together: Part 3 Building the Model(s)
- 11. Putting It All Together: Part 4 Validating the Model: Is it Overfit?
- 12. Putting It All Together: Part 5 Final Testing, Work Products, Deployment: Are We Done Yet?