Erik Nuber

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Front-End Developer with Over 8 Years of Experience in a Fast-Paced Environment.

PROFESSIONAL SUMMARY

Highly motivated and dedicated Web Team Manager with 8 years of professional experience. Has a proven track record of improving efficiency and workflow in fast-paced environments. Experienced in web development and project management, adept at leading teams and collaborating cross-functionally to meet organizational goals.

EXPERIENCE

SEGA of America
Web Team Manager, Web Developer, Web Designer
Jun 2017 - Mar 2024 • Irvine, CA

- Analyzed team workflows and implemented strategies to streamline processes, improve efficiency, and ensure timely delivery of projects while accommodating an increasing volume of annual game releases.
- Led the design & coding of web templates, reduced development time, and enhanced QA procedures.
- Designed a Mega Menu within a toolbar for all SEGA and Atlus sites for brand consistency and marketing.
- Collaborated with brand teams to create high-traffic web sites that align with marketing objectives.
- Managed outsourced web projects, providing guidance and materials, and resolving issues.
- Worked with the Data Protection Officer and compliance team to ensure GDPR and CCPA compliance.

OmniSport Fitness
Web Developer & Web Designer
Feb 2020 - Apr 2020 • Tustin, CA

- Redesigned and coded their web site for a modern design and user experience. Currently providing ongoing maintenance and feature updates as needed.
- Collaborated with the team of trainers to provide tailored solutions on the web site to enhance user engagement.
- Implemented Mailchimp for batch emails and streamlined the contact form using PHP.

Darick Publishing
Art Director
Mar 1998 - Aug 2019 • Anaheim Hills, CA

- Introduced the first electronic magazine to the Chiropractic industry, revolutionizing the dissemination of industry content.
- Led the design and layout process of multiple monthly magazines, and oversaw the entire production cycle from content intake to final delivery.
- Provided comprehensive in-house design services, including the creation of advertisements, web banners, and email blast materials. These services incentivized advertisers by offering cost-effective solutions compared to agency fees.
- Other responsibilities include revision management, file preparation for printing, reviewing proofs to maintain quality standards, and maintaining the company's web site with a CMS.

Made Man Salon
Web Developer & Web Designer
Nov 2016 - Apr 2017 • Tustin, CA

- Designed and implemented a business web site and logo in alignment with the client's vision, enabling clients to conveniently and quickly book appointments online.
- Implemented existing appointment booking software after rigorous evaluation of multiple systems, ensuring it met the specific needs and expectations of the client.

TECHNICAL SKILLS

HTML, CSS, SCSS, JavaScript, jQuery, JSON, React, React Hooks, Redux, Bootstrap, AWS Lambda, AWS Gateway, Node.js, Express, Google API's, GIT, Webpack 5, NPM, UX & UI, Photoshop, InDesign, Google Analytics, Google Tag Manager, Google Search Console, Mailchimp, Civic Cookie Control, Asana, Jira

SOFT SKILLS

Problem-Solving, Critical Thinking, Adaptability, Mentorship, Teamwork, Communication, Leadership, Collaboration, Open-Mindedness, Listening, Patience

EDUCATION

Udemy - Online Courses (2017-Present)
LearningFuze - Accelerated Web Development Program (2017)
Team Treehouse - Online Technology School (2016)
University of California, Irvine - B.S. Information and Computer Sciences (1996)

CERTIFICATES

Modern React with Redux
Complete JavaScript Course: From Zero to Expert
Advanced CSS and SASS
ES6 JavaScript: The Complete Developers Guide
The Complete React Developer Course
Webpack 5 Fundamentals

PROJECTS

Mega Menu for SEGA & Atlus Websites
Technologies Used: JavaScript, HTML, SCSS, Express, Node.js, AWS Gateway, AWS Lambda, mParticle

- Designed and implemented a mega menu to facilitate cross-site navigation, encourage user discovery of more games, and highlight sales, promotions, and new title announcements and releases. Integrated marketing email sign-ups into the toolbar for increased conversion opportunities.
- Developed for ease of integration onto any HTML page as well as ease of maintenance and updates.

Purchase Template
Technologies Used: JavaScript, HTML, SCSS

- Developed a customizable purchase template with a dynamic array-based data input, streamlining the process of building the purchase area and ensuring consistency across pages.

Newsletter Application
Technologies Used: JavaScript, HTML, SCSS, Express, Node.js, AWS Gateway, AWS Lambda, mParticle

- Developed a newsletter application to streamline the creation of customized sign-up forms (regular, giveaways, and sweepstakes), with minimal manual coding required for customizations, revisions, and maintenance.

College Search Application
Technologies Used: React, Redux, HTML, CSS

- Designed and developed a single-page application (SPA) to allow prospective students to find colleges based on multiple criteria. Leveraged Google Maps API to visualize college locations and providing mapping functionalities.
- Utilized Axios to communicate with the backend's RESTful API for seamless data retrieval and interaction.

One Piece Battle Match
Technologies Used: JavaScript, jQuery, HTML, CSS, Bootstrap

- Added a spin on a memory match game that has you battle an opponent while making matches.
- Technologies used: JavaScript, jQuery, HTML, CSS, Bootstrap.

Simon Electronic Game
Technologies Used: JavaScript, jQuery, HTML, CSS, Bootstrap

- A recreation of the classic Milton Bradley game complete with light up buttons and sound, using JavaScript and jQuery for the game's functionality, and JavaScript oscillator, gain, and frequency to create pitches for the game sound.

The following applications demonstrate proficiency in various state management techniques within the React framework, including component state and props, Redux, hooks, and the context API.

React Social Cards Component

- Developed a reusable component to display a random numbered list of social cards, each populated with randomly generated data and images sourced from Faker.js.
- Designed as a modular component, breaking down the social card structure into reusable pieces for efficient development and maintenance.

React Weather Application

- Developed a comprehensive weather application for weather forecasts by hour, day and week.
- Integrated Google GeoCoding API to convert zip code entries to geographical coordinates, then utilized OpenWeather API to fetch weather info based on the coordinates.
- Implemented React Router to navigate between different views.

iOS-Style Calculator

- Developed a calculator app with a UI resembling the iOS calculator.
- Refactored the app to optimize state management for improved efficiency and maintainability.