



## ENURA INDULA

Assistant Product  
Manager cum UI/UX  
Engineer

## CONTACT

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**Visa Status:**

Visit Visa (From Jan to Apr)

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**WWW:**

<https://enuraindula.github.io/>

## SKILLS

- Research & Trend Analysis
- Product Management
- Strategic Planning
- Project Management
- Client Communication
- UI & UX Management
- HTML & CSS
- Adobe XD, Figma & Zeplin

## ABOUT

Diligent UI/UX Engineer cum Assistant Product Manager offering 4 years of industry success, including product roadmap development, market research, data analysis, UI development, and UX management. Have experience in IT & Education industries. Highly skilled in identifying opportunities to maximize product quality and company revenue. Driven and strategic with a proven history of well-managed UI/UX engagement and product launch prowess.

## WORK HISTORY

### Assistant Product Manager cum UI Engineer

2021 - 06

2021 - 12

*ESOFT Technologies PVT. LTD, Sri Lanka*

- Analysing product performance and redesigning as required.
- Designing, developing and managing activities from product definition & planning to production and release.
- Developing the product strategy and roadmap.
- Managing prioritisation and trade-offs between customer experience, business impact, performance, and post-launch support.
- Collaborated with project and product managers to integrate UI features complying with prescribed code standards.
- Working cross-functionally with design and technology teams to ensure timely and quality release of product/ enhancements.

### UI/UX Engineer cum Product Strategist

2020 - 04

2021 - 05

*TechLead International PVT. LTD, Sri Lanka*

- Established criteria for each milestone within the product roadmap as means to measure developmental progress.
- Conceptualized and deployed enhanced product features and optimized implementation for use in marketing strategies.
- Coordinated design meetings and decisions across other internal departments and teams.
- Managed cohesive design quality across more than five projects, adhering to prescribed themes and functional choices.

### UI & UX Content Creator

2018 - 01

2020 - 02

*Uplabs Inc. Delaware Corporation, USA*

- Collaborated with project and product managers to integrate UI features complying with prescribed code standards.
- Apply qualitative and quantitative analysis techniques to continually improve the end user experience.
- Developed Application UIs via emerging UI tools such as Adobe XD, Figma & Zeplin.

## EDUCATION

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### Masters of Sciences in Information Systems

Atlantic International University - United States of America

- Currently reading fully remotely

### Bachelor of Sciences (Honours) in Computer Science

Kingston University - London, United Kingdom

- First Class
- Majored in Software Engineering
- Batch Top Academic Year 2020/21

### Pearson BTEC Higher National Diploma in Computing

Esoft Metro Campus - Sri Lanka

- Majored in Software Engineering
- Batch Top Academic Years 2018/20

### Pearson International Diploma in Software Engineering

Esoft Metro Campus - Sri Lanka

- Completed with an Overall Distinction.

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## CERTIFICATIONS & AFFILIATIONS

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- **Introduction to Software Product Management**

University of Alberta

- **Project Management Foundations: Teams**

Project Management Institute Inc.

- **Computer Society of Sri Lanka**

Affiliated by IEEE

- **Business Analysis: Essential Tools & Techniques**

LinkedIn Learning

- **Fundamentals of Digital Marketing**

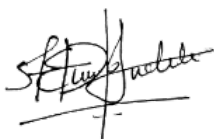
Google Digital Garage

- **Student Council Member**

Kingston University UK

- Non related references will be shared upon request.

I do hereby certify that the above particulars given by me are true and correct to the best of my knowledge. If I am offered an opportunity to serve in your esteemed company, I can assure you that I shall always perform duties with commitment & loyalty.



Hettige Don Sri Enura Indula