

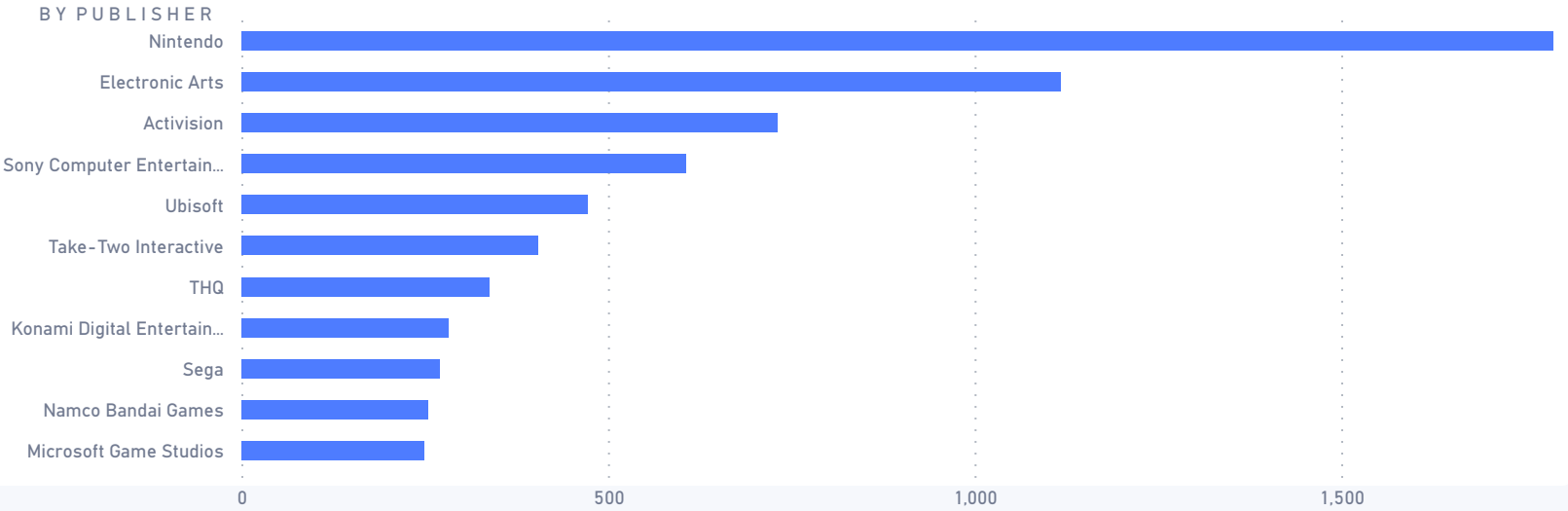
An Analysis

Video Game Sales Insights: Exploring Publishers, Genres, and Sales Performance

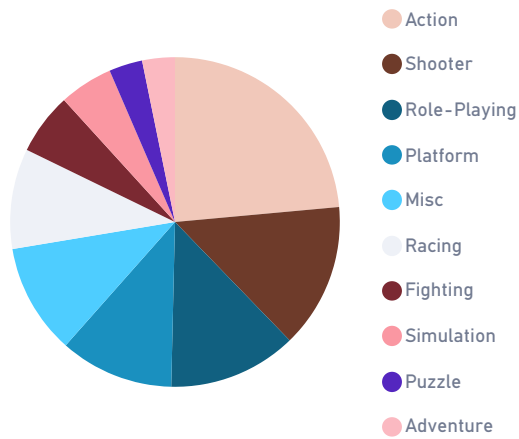


Analyzed in SQL, Visualized in Power BI

GLOBAL SALES PERFORMANCE



GLOBAL SALES BY GENRE



Name	Platform	Year of Release	Genre	Publisher	NA Sales	EU Sales	JP Sales	Other Sales	Global Sales
Wii Sports	Wii	2006	Sports	Nintendo	41.36	28.96	3.77	8.45	82.53
Super Mario Bros.	NES	1985	Platform	Nintendo	29.08	3.58	6.81	0.77	40.24
Mario Kart Wii	Wii	2008	Racing	Nintendo	15.68	12.76	3.79	3.29	35.52
Wii Sports Resort	Wii	2009	Sports	Nintendo	15.61	10.93	3.28	2.95	32.77
Pokemon Red/Pokemon Blue	GB	1996	Role-Playing	Nintendo	11.27	8.89	10.22	1.00	31.37
Tetris	GB	1989	Puzzle	Nintendo	23.20	2.26	4.22	0.58	30.26
New Super Mario Bros.	DS	2006	Platform	Nintendo	11.28	9.14	6.50	2.88	29.80
Wii Play	Wii	2006	Misc	Nintendo	13.96	9.18	2.93	2.84	28.92
New Super Mario Bros. Wii	Wii	2009	Platform	Nintendo	14.44	6.94	4.70	2.24	28.32
Duck Hunt	NES	1984	Shooter	Nintendo	26.93	0.63	0.28	0.47	28.31
Nintendogs	DS	2005	Simulation	Nintendo	9.05	10.95	1.93	2.74	24.67
Mario Kart DS	DS	2005	Racing	Nintendo	9.71	7.47	4.13	1.90	23.21
Pokemon Gold/Pokemon Silver	GB	1999	Role-Playing	Nintendo	9.00	6.18	7.20	0.71	23.10
Total		32982602			4,396.82	2,422.71	1,297.31	790.70	8,911.78

GLOBAL SALES BY PLATFORM

