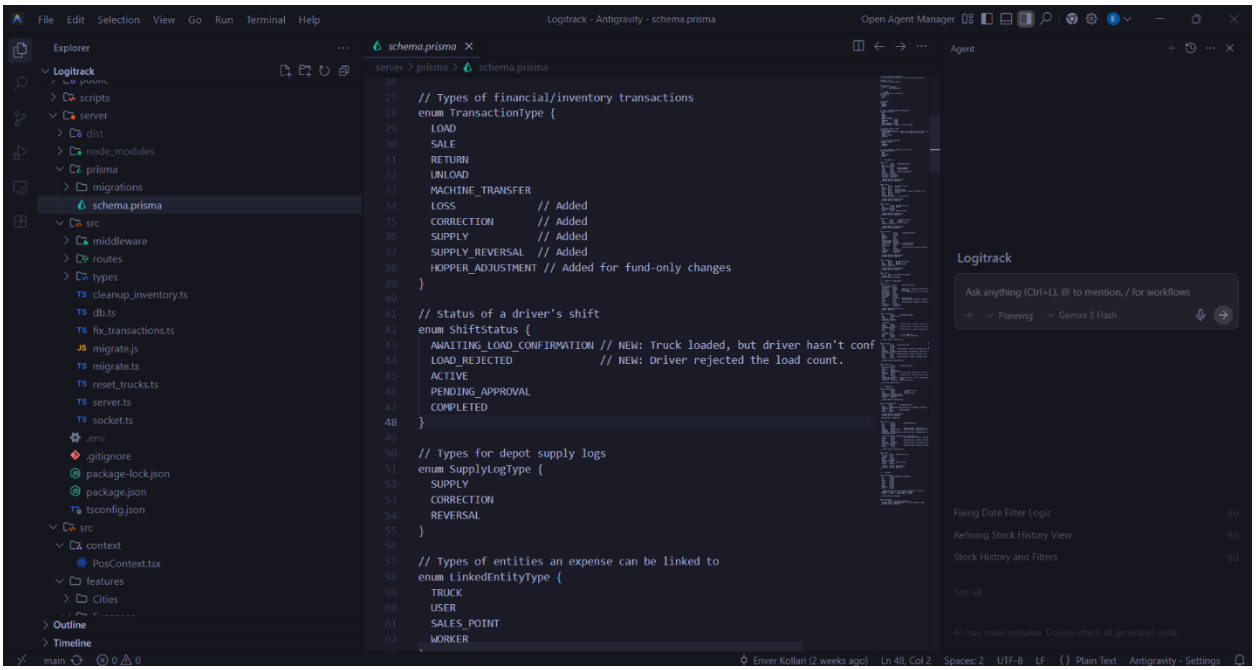
Enver Kollari | AI-Native Product Engineer & Founder
"I build software that engineers profit."

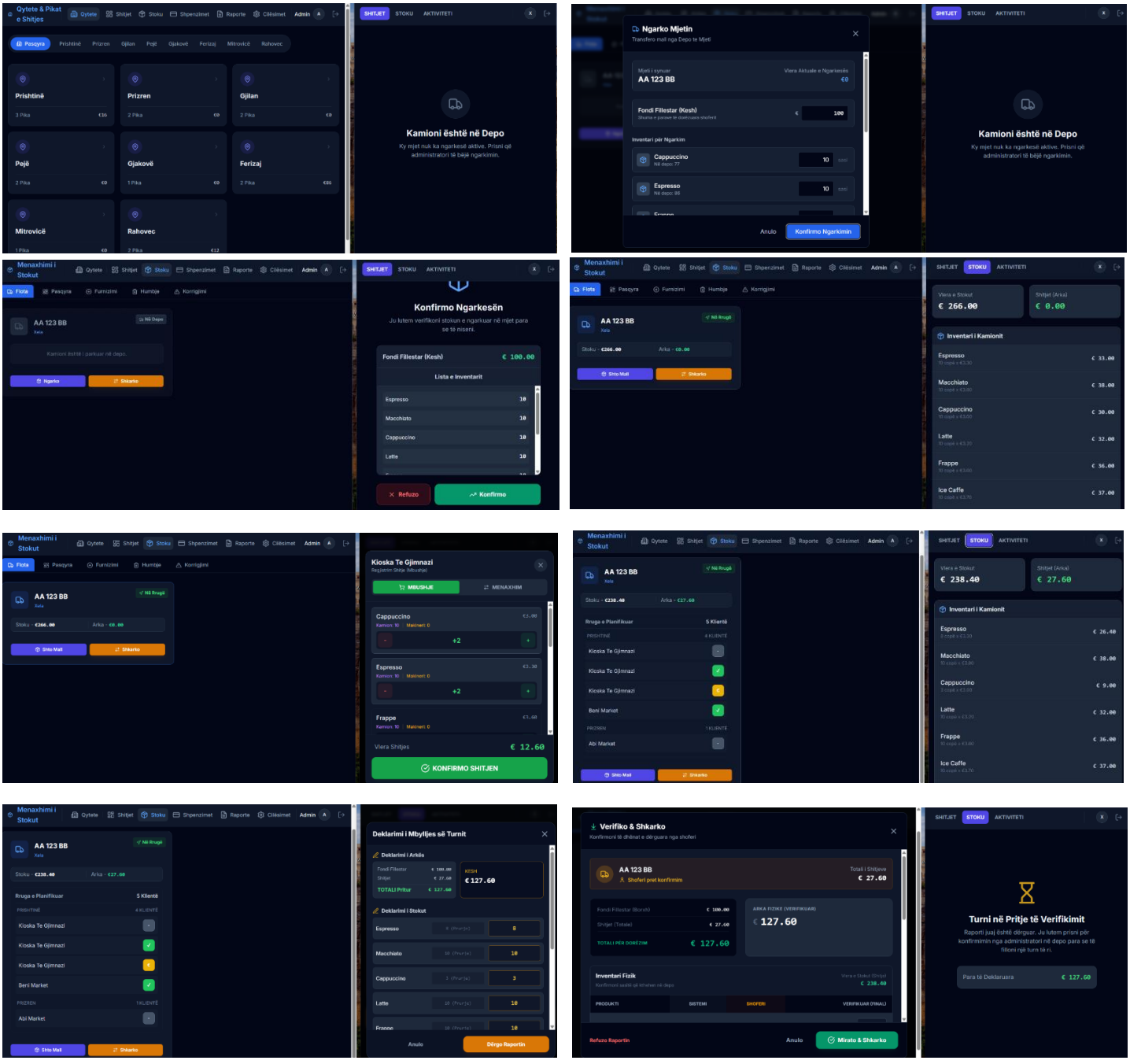


THE TECHNICAL ARSENAL

- **Frontend:** React 18/19 (TypeScript), Vite, TailwindCSS, Context API, Socket.IO, Recharts, PWA (Workbox).
- **Backend:** Node.js (ESM), Express.js, Prisma ORM, PostgreSQL, SQLite (SQLite3), TSX/ts-node.
- **AI & Orchestration:** Google Generative AI SDK, Antigravity IDE, Gemini 3 Pro/Flash, LLM-driven workers.
- **Production Logic:** Sentry Error Tracking, JWT Auth, Thermal Printing (ESC/POS), Real-time WebSockets, Excel/CSV Data Processing.

I use the Antigravity IDE and Gemini 3 agents to orchestrate complex systems. I focus on high-level architecture and business requirements, while the agents handle the syntax. This screenshot shows the **LogiTrack** backend: a modular architecture using **Prisma ORM** for type-safe database modeling and high-integrity transaction logic. This workflow allows for rapid, senior-level delivery by leveraging 13 years of business seniority to ensure every feature serves the product's ROI.

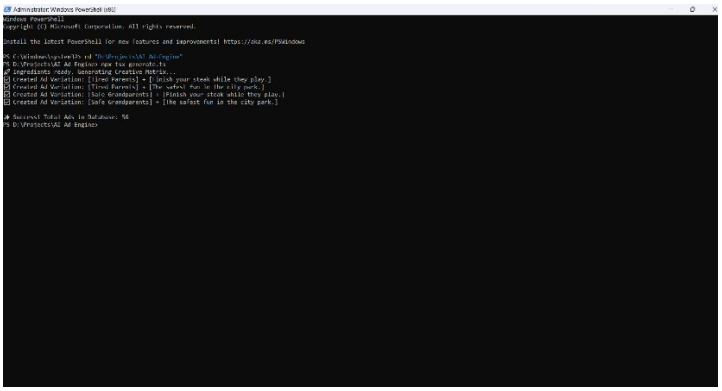
LogiTrack: Real-Time Multi-Persona Orchestration

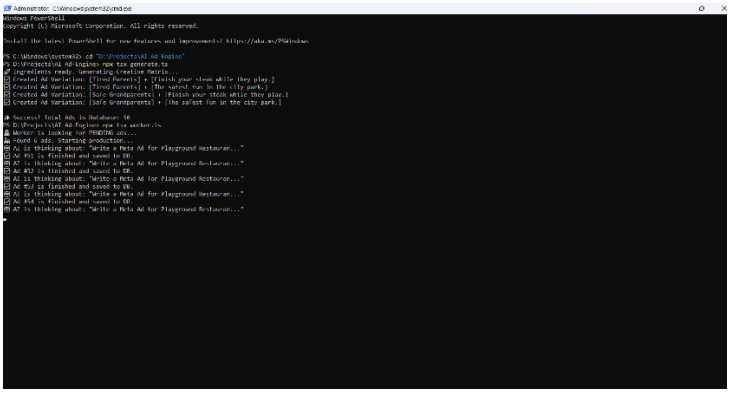


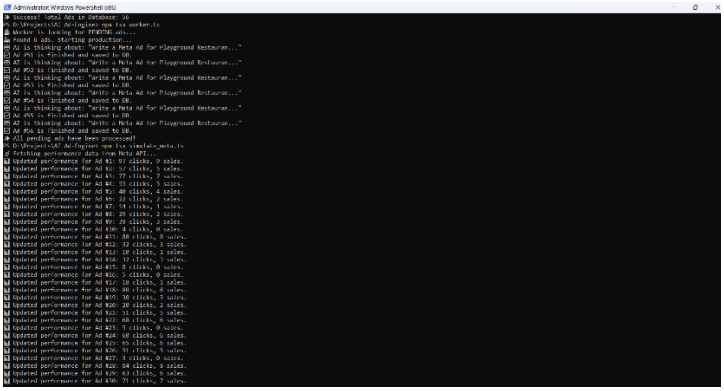
This system manages real-time state synchronization between two distinct user personas: the Depot Admin (left) and the Field Driver (right). Built to handle complex inventory reconciliation, loading cycles, and shift management, these dual-views demonstrate mastery of data integrity and concurrent state updates. This proves the ability to architect systems that provide live operational oversight and 'source of truth' reporting for business-critical logistics.

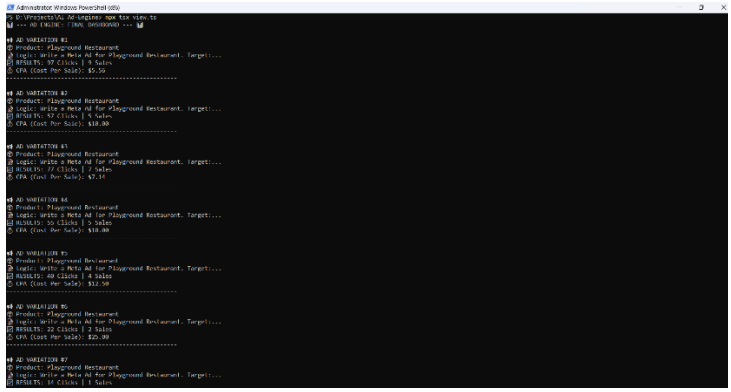
AI Ad-Engine: Autonomous LLM Orchestration & ROI Feedback Loops

SYSTEM LOGIC FLOW:
1. Generation: Persona + Hook Matrix via Google Generative AI → **2. Orchestration:** Asynchronous Background Worker (tsx) → **3. Feedback:** Real-world API Data Ingestion (Spend/Clicks/Sales) → **4. Decision:** ROAS/CPA Intelligence Engine.



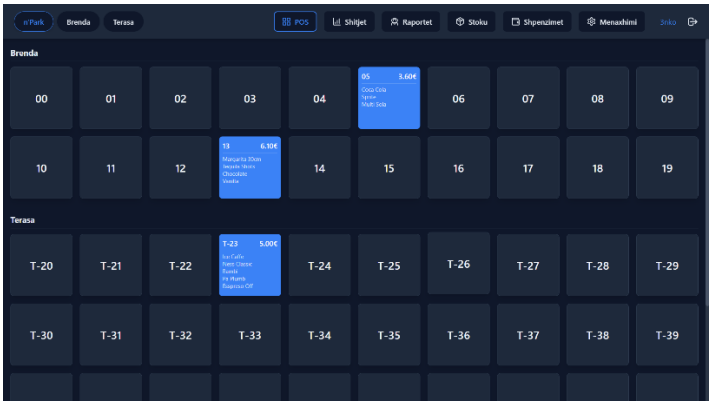


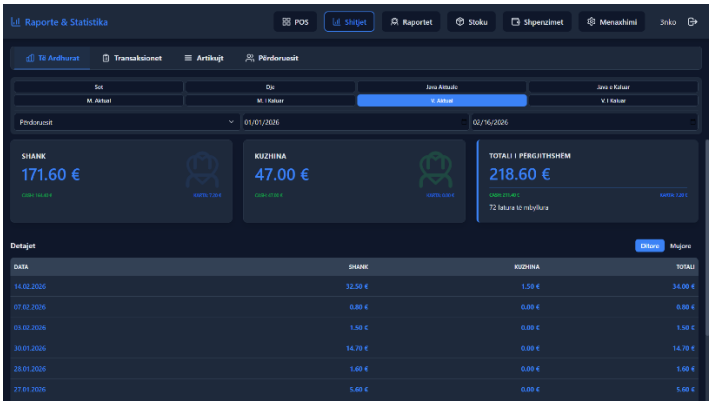


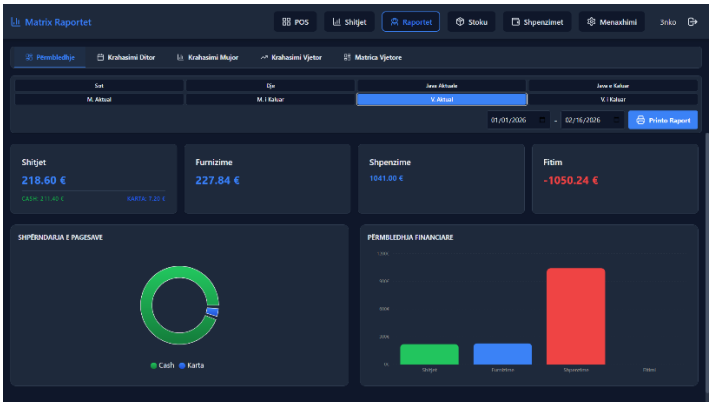


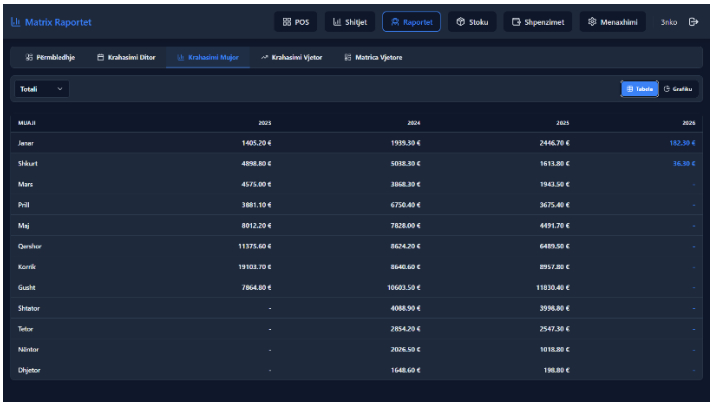
This engine demonstrates the capability to scale content generation programmatically using LLMs. The architecture utilizes an asynchronous background worker to handle high-volume generation tasks, ensuring system stability. It includes a simulated API feedback loop that reconciles real-world performance data—Spend, Clicks, and Sales—directly with internal variations. The final stage uses a Decision Engine to calculate CPA and ROAS, transforming raw AI output into actionable business intelligence and profitable decision-making.

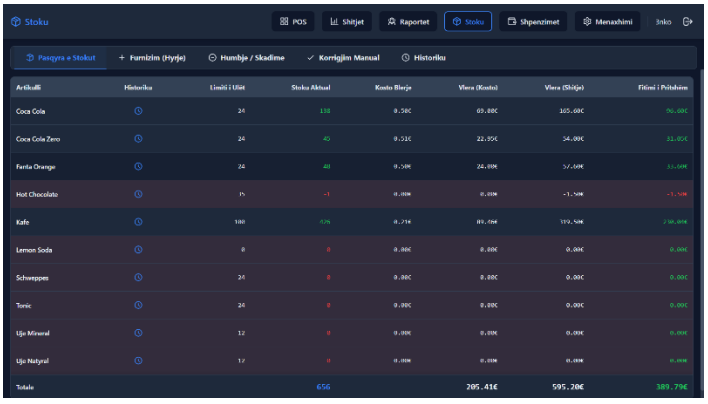
PikaPoS: Production-Grade Restaurant Management & Business Intelligence











PikaPoS is a live, full-scale management system currently deployed for local restaurant clients. It manages complex transactional logic, multi-table state synchronization, and multi-year financial reporting. This project demonstrates the intersection of 13 years of Banking seniority with modern Product Engineering. It proves the capability to handle high-stakes transactional data with 100% integrity, providing business owners with the deep-data insights and P&L oversight required to engineer profit.