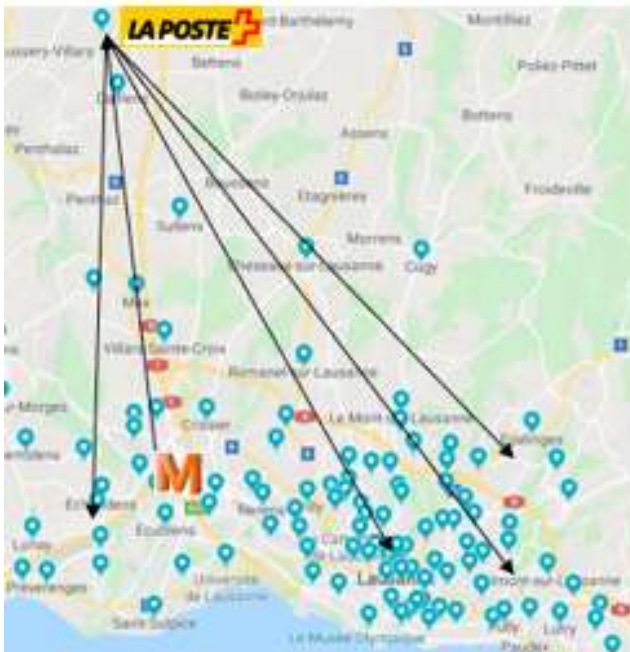


Same-day Delivery

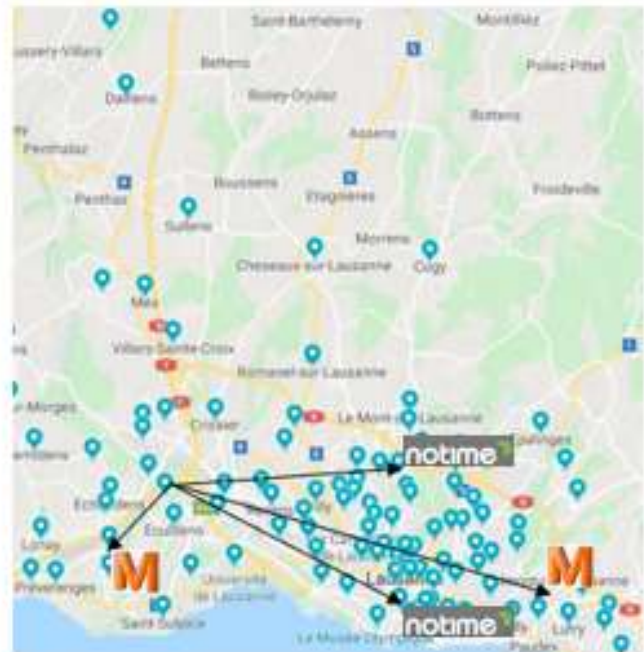
The development in logistics for home delivery of the online supermarkets now also permits same-day deliveries at acceptable costs. The Swiss example of the Migros- subsidiary LeShop with its customer base in Lausanne illustrates the additional effort compared with a Next-day delivery. The underlying company and process data are based on plausible public information. The delivery addresses are randomly selected from Google-Map.

Typical Delivery-Day of 40 random addresses in Lausanne Area

Next-Day (As-Is) Distribution



Same-Day Distribution



	Total Roundtrip	RDC>Last Client	Total Roundtrip	RDC>Last Client
Distance [km]				
Time [h]				

