



Transaction 350

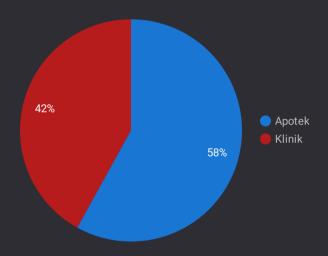
Customer 350

Product 10

Total Sales

Rp49.22M

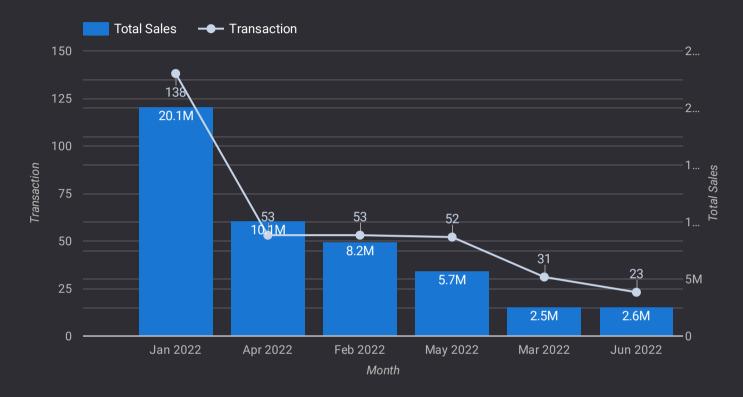
Based on Kimia Farma Data Sales in 2022, 58% Revenue is from Apotek, Meanwhile 42% is from Klinik



Kimia Farma Sales Dashboard

January 2022 - June 2022

Total sales and transaction is slowing down each month during 2022



Customer total spend and total items sold in 2022

	Customer	Total Spend ▼	Total Items Sold
1.	KLINIK GM	12.2M	1.8K
2.	APOTEK MAJA	8M	1.6K
3.	APOTEK SINAR JAYA	6M	1.1K
4.	KLINIK SAHABAT	5.6M	1.1K
5.	APOTEK MERDEKA	5.6M	1.3K
6.	АРОТЕК ТАРАК	4.7M	1.2K
7.	APOTEK SAHABAT	4.2M	783
8.	KLINIK DR. ANDRI	2.9M	461

Product total sales in 2022

	Products	Total Sales ▼
1.	AMPICILLIN	13M
2.	TRAMADOL KAPSUL 50 MG	8.3M
3.	PARACETAMOL	5.7M
4.	KLORPROMAZINA TABLET SALUT SE	4.7M
5.	AMBROXOL HC	3.9M
6.	ERGOTAMINE COFFEINE	3.1M
7.	ALERGINE TABLET SALUT	2.7M
8.	ACYCLOVIR DUS	2.6M
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