# Administrative Initiative Canvas

## Problem

List the top 1-3 problems your initiative addresses

If relevant, note alternative solutions (how are these problems solved today?)

## Solution

How will your initiative solve the problem?

Be clear about the tangible deliverable. What sort of actual thing will be produced?

## Metrics

What can you measure to determine if this initiative has been successful?

Describe the timeframe for conducting this experiment. When should these metrics be reviewed?

## Value Proposition

What is the compelling justification for this initiative?

How does it relate to existing policy or strategy at the Branch, Division, Agency or Government level?

## National Significance

Why us?

Explain why are we the most appropriate organisation to take the lead on this initiative. For example, do we have statutory authority or obligation?

## Delivery Channels

How should we engage?

Describe the inbound and outbound communication channels that are relevant to this initiative.

## Stakeholders

With whom should we collaborate?

If there are a diversity of views within a stakeholder group, what personas can we simulate to foster empathy and understanding for their perspectives?

## Cost Structure

What are the fixed and variable costs of undertaking this initiative?

## Affordability

How can financing for this initiative be sustained into the future?

Describe any impacts on the current budget, forward estimates, APS workload or technical debt (operational complexity).

Team Contact(s):