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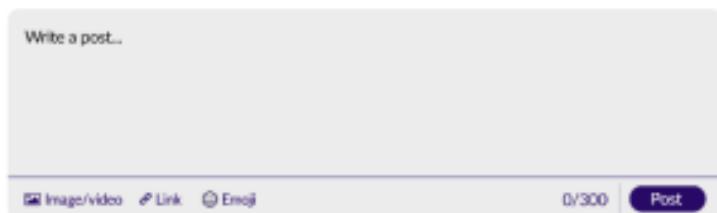
HNG INTERNSHIP DESIGNERS RULES

Mark Essien

Rule 1:

Do not ever use gray as the background of a widget that can be edited.

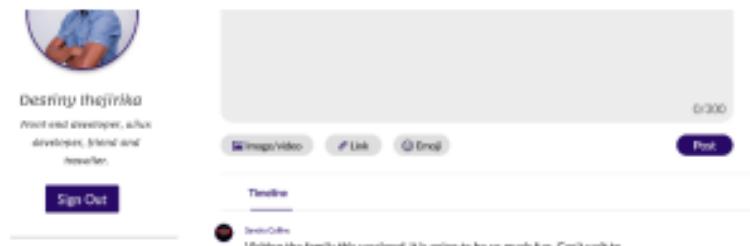
A gray background always means that the input item is disabled



The text field looks disabled

Rule 2:

Buttons must have consistent heights, and consistent looks. That means that you should not put a button with round borders where you normally use square borders



The post button is using round borders, but the sign out button is using square buttons

Rule 3:

Watch the box of blocks in your page. A block is something like an image or a block of text. If you have several blocks below each other in a design, align the left and right edges of these blocks. Otherwise, it looks like a block is leaning in one direction.



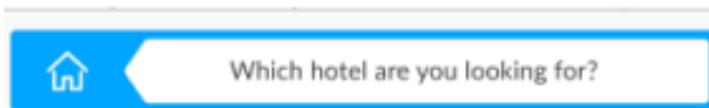
The lower block is smaller than the top one, so it looks like it is leaning left

Rule 4:

Colors cannot be mixed as you please. Colors always have complementary colors. That is, colors that match with them. Always go to a color website, enter your base color and use complementary colors. Never just pick any colors because they look good

Rule 5:

Do not invent widgets. Every platform has standard widgets for that platform. Use them. If you want a different widget, stay very close to what another popular site is using



This is a search box. But the designer choose to invent a brand new widget for search, instead of using what the platform offers



Name : Simbad Cargo
Depature: 4th July, 2019

Next

The button here is a non-standard button

Rule 6:

Do not put text on a busy background that obscures the text.
Make the background image simpler or highlight the text to be distinct from the background



Rule 7:

Always vertically and horizontally center text in the middle of a button. This goes for any box at all where you put text into

Send

The text in this button is not well centered (vertically)

Rule 8:

If something is not a button, it should not look like a button.

Buttons mean "I can click this". Anytime you put something on your page that looks like a button, but is not, you are inviting users to click it, and then crashing their hopes when they find out that nothing happens if you click it.

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Living

Fruit

These are not buttons

Comment

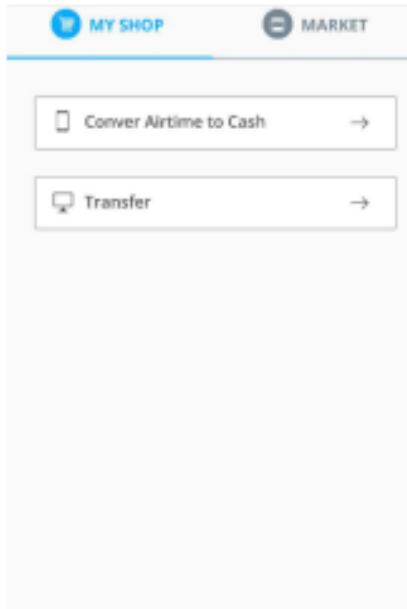
The tags look like buttons

Rule 9:

Gradients are hard to do. You must do multiple tutorials to learn how to do them properly. Do not just assume that you can do a gradient because it looks like a gradient.

Rule 10:

Try to reduce the number of clicks the user has to do to get to what they want to do. If you have screen space, then put things on the page so the user does not have to click multiple times



*A lot of wasted space here. The user is made to
a) make a decision and b) click.*

This could have been solved by putting the features on the page

Rule 11:

When building boxes, watch the shade of the background color of the box. If they are too close, it is difficult for the user to recognize the border of the box.

Confirm Transaction Details

Product:	9mobile Airtime VTU
Transaction ID:	9mobile Airtime VTU
Amount:	NGN 500
Convenience Fee:	NGN 10
Total Amount Due:	NGN 450

Pay with Card



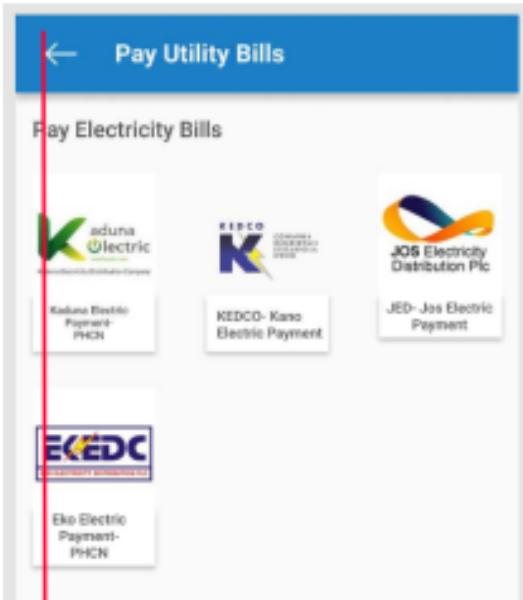
Rule 12:

When you use a drop-shadow on an item, you are lifting the item from the background. It's throwing a shadow because it is distant from the surface. If your drop shadow is only on one part of the object, then the illusion fails. You have to consider where the light is shining from, and where the shadow is appearing. You cannot ignore some edges of the object and only put the shadow on some edges.



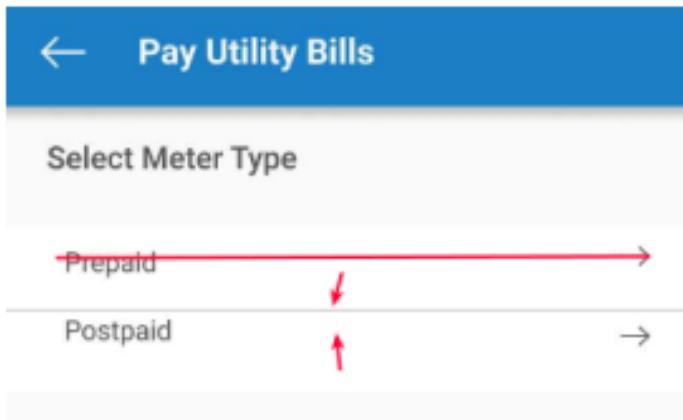
Rule 13:

Understand the margins of your canvas. You cannot touch the edge of any canvas. There is always a margin that needs to be left. Depending on the platform, there is usually a widget that indicates where this border is. Do not cross that line and go too close to the edges:



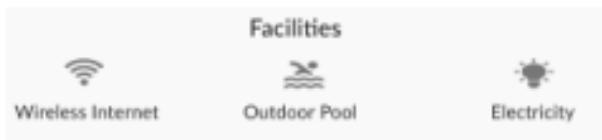
Rule 14:

When you have an arrow or any other widget that is attached to text, you align the center of the text to the middle of the widget. The text should also be equi distant from the widgets around it when you have a list of text



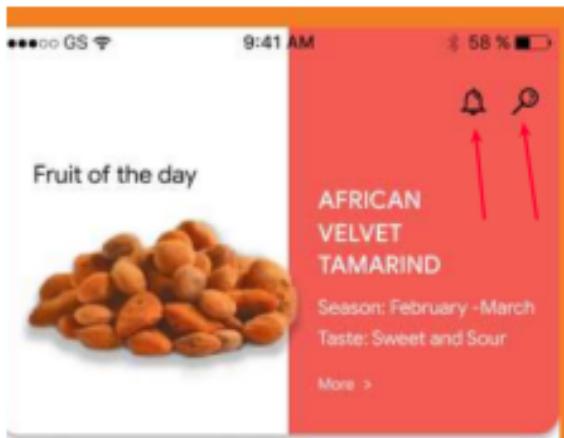
Rule 15:

Never change the natural aspect ratio of any image



Rule 16:

For mobile designs, fingers are big. Never use tiny clickable widgets very close to each other. They will be difficult to click



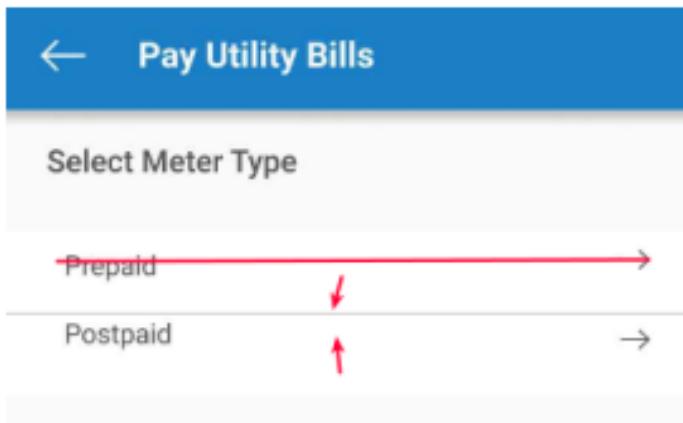
Rule 17:

Do not use too much white-space when elements are attached to each other



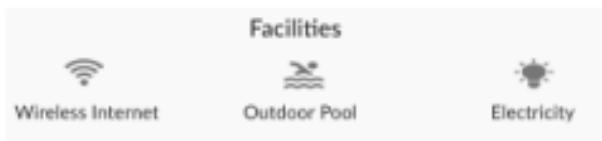
Rule 18:

When you have an arrow or any other widget that is attached to text, you align the center of the text to the middle of the widget. The text should also be equi distant from the widgets around it when you have a list of text



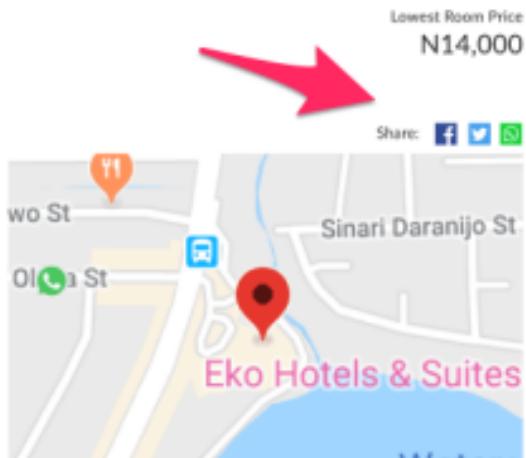
Rule 19:

Never change the natural aspect ratio of any image



Rule 20:

Look at the proportion of how items are sized, relative to each other. Never make one item really tiny, and another item really big.



The social media sharing icons are much too small

Rule 21:

Do not group a bunch of stuff to one side of the screen, and leave the other side completely blank. It makes the box look unbalanced and 'heavier' on one side

Means of Transport

Click on any of the below to see nearby locations available



📍 Corntain Bus Stop [view in map](#)

📍 Anthony BRT Bus Stop [view in map](#)

Empty
Space
Here

Driving Instructions

Find the quickest route to this hotel's address. We'll send you directions to Eko Hotels - just enter your email address or phone number below:

Rule 22:

Do not do drop shadows on boxes till you know how to do this. Doing a drop shadow is a very difficult exercise. Study the theory very well before doing them. Drop shadows are very hard to do. Study tutorials on how to do drop shadows. Do not just use your design tool and make a drop shadow.



Name : Simbad Cargo

Departure: 4th July, 2019

Rule 23:

Don't crowd text all together in one space. Spread them out a bit. Give them space to breath.

GENERAL

Top Five Cinemas In Lagos



by BRIAN / AUGUST 2018

The most populous and industrious city in Nigeria and most economically buoyant in Africa, Lagos offers a lot of fun things to do. Cinemas are...

Rule 24:

Do not use different shades of a single color that are close to each other



Enter Item details

<input type="text" value="Name of Item"/>	<input type="text" value="Pickup Location"/>
<input type="text" value="Weight of item (Kg)"/>	<input type="text" value="Destination Location"/>

In this example, different shades of blue are being used

Rule 25:

Your text should never be similar colored to the background

Search

Destination, accomodation :

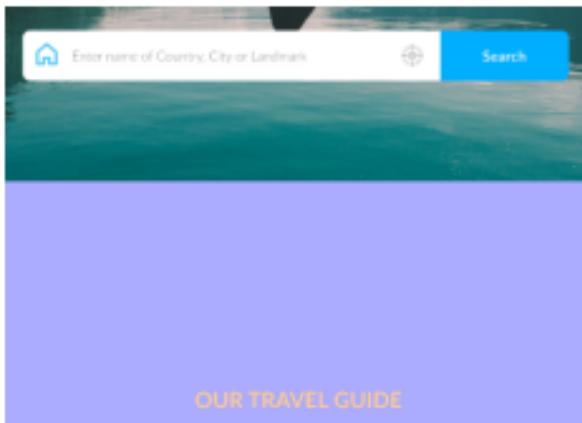
Berlin

Check in Date :

Check in Date :

Rule 26:

When you add an image to a design, watch that the color of the image and the color of the design complement each other.



The image here is greenish, but the design uses a purple color.
These two colors do not complement each other

Rule 27:

Do not place images with white background on solid background designs, unless you give them a border



Rule 30:

Do not leave excessive whitespace. Whitespace is great, but if it is way too much, then it looks bad.

PICK OUT YOUR NEXT DESTINATION

See where others have been going



Rule 31:

Do not use pure black for text. Always make the colors a little bit off-black. This gives them a more organic look

CATEGORIES

Activities

Carnivals

City Guides

Rule 32:

Always keep enough distance from your text to the images or objects close to it

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[Easy ways to make your bedroom look like a hotel](#)

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[Italy Visa Information for Nigerians – Visa Requirements and How to Apply](#)



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Rule 33:

Watch your line spacing. Never leave a big gap in a sentence as it crosses into the next paragraph. Always make sure it is well line spaced.

Easy ways to make your bedroom look like a
[REDACTED]
hotel

Kenya Visa Information for Nigerians – How
[REDACTED]
To Apply, Requirements

Rule 34:

Do not leave excessive whitespace. Whitespace is great, but if it is way too much, then it looks bad.

