

Introduction/Business Problem

New York is the most populous city in the United States. It comprises 5 boroughs sitting where the Hudson River meets the Atlantic Ocean; Toronto is the capital city of the Canadian province of Ontario. It is the most populous city in Canada and the fourth most populous city in North America.

In Module 3, we explored New York City and the city of Toronto and segmented and clustered their neighborhoods. Both cities are very diverse and are the financial capitals of their respective countries. One interesting idea would be to compare the neighborhoods of the two cities and determine how similar or dissimilar they are.

If someone is looking to open a restaurant in New York or Toronto, this project could help them better understand how similar they are, and help them making the best decision.