Introduction/Business Problem

John is an international businessman, he wants to open a restaurant in New York or Toronto . Both cities are very diverse and are the financial capitals of their respective countries. New York is the most populous city in the United States. It comprises 5 boroughs sitting where the Hudson River meets the Atlantic Ocean; Toronto is the capital city of the Canadian province of Ontario. it is the most populous city in Canada and the fourth most populous city in North America. How to make a choice? This project could help him making a decision by comparing the neighborhoods of the two cities and determine how similar or dissimilar they are.