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21 years old (11/20/1997)



Driving licence + Car

ENZO NEVEU

“ LOOKING FOR A MARKETING POSITION ”

Serious, rigorous & organised digital marketing student

WORK EXPERIENCE

- 2019** ● **AGRIPOUSSE**, LYON, FRANCE | **MARKETING MANAGER**
 A challenging 4 months internship at the head of the marketing team of this new digital start-up connecting food professionals by proposing a lot of cross-selling services.
 - ▶ Development of the marketing strategy and definition of the company positioning
 - ▶ Establishment of actions and tools to implement this strategy
- 2018** ● **HARCOUR**, TORCÉE EN VALLÉE, FRANCE | **MARKETING ASSISTANT TRAINEE**
 During this 6 months internship, I was in charge of the communication, the event organization and the marketing of this start-up specialized in equestrian clothing.
 - ▶ Management of a +55K followers community
 - ▶ Communication, organisation, management and analysis of branding events
- 2017** ● **PASSNFLY**, BARCELONA, SPAIN | **INTERNATIONAL COMMERCIAL INTERN**
 A 4 months internship in an international digital startup specialized in the aviation industry, where i was in charge of the customer relationship management (B2B part).
 - ▶ Creation and management of new partnerships with major airlines companies worldwide
- 2016** ● **BNP PARIBAS**, LE MANS, FRANCE | **REAL ESTATE PRESCRIPTION ASSISTANT**
 7 weeks in which I analysed loan applications from brokers for real estate purchases to know if those applications was relevant for the bank or not.
 - ▶ Analysis of the huge amount of applications, saving a lot of time for the team

EDUCATION/TRAINING

- 2018-2020** | **INSEEC** BUSINESS SCHOOL, LYON
 Currently in the second year of this business school with a specialisation in DIGITAL MARKETING .
- 2015-2018** | **EGC** DU MAINE, LE MANS
 Graduated by a BACHELOR'S in BUSINESS and MANAGEMENT degree.
- 2012-2015** | **LYCÉE** M DE NAVARRE, ALENÇON
 High school diploma in ECONOMIC and SOCIAL SCIENCES with political science option.

HOBBIES/INTERESTS



VIDÉO GAME
COMPETITION



JAPANESE
CULTURE



PIANO



FINANCIAL
INVESTMENTS



GRAPHIC
DESIGN



TRAVEL

SKILLS

LANGUAGES

FRENCH ▶ C2
 ENGLISH ▶ C1
 TOEIC score: 925
 SPANISH ▶ B2
 ELYTE score: 640

MANAGEMENT

TEAM LEADERSHIP
 Management of 12
 interns at PASSNFLY
 CREATION
 Creation of a company
 during 6 months

BUSINESS

COMMERCIAL
 Prospection in door to
 door for a newspaper
 during 12 weeks
 STRATEGY
 Numerous strategic
 plans established for
 school projects

DIGITAL

CONCEPTION
 indesign
 office pack
 photoshop
 video edition
 newsletter
 MANAGEMENT
 social networks
 trafic management

COMMUNICATION

EXTERNAL
 community
 management
 phoning
 display

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