MAKING TRADING AND INVESTING ACCESSIBLE FOR EVERYONE.

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FINANCIAL MARKETS - VIRTUAL GOODS - CRYPTOCURRENCIES

Naga Development Association Ltd. has partnered with The Naga Group AG to introduce the NAGA COIN (NGC) (www.nagaico.com).

THE NAGA GROUP AG (www.thenagagroup.com) is a German FinTech group headquartered in Hamburg, founded in October 2015 and owning financial licenses from BaFin and CySEC. NAGA was listed on July the 10th 2017 at the Frankfurt Stock Exchange (ISIN: DE000A161NR7) and performed one of the fastest IPOs in the past 15 years in Germany. Its team of more than 120 people across Europe aims to make financial transactions in stocks and virtual goods more secure and accessible to everyone. Using the latest innovations in blockchain technologies and virtual currencies, NAGA aims to launch its own crypto currency NAGA COIN (NGC). The NAGA COIN will serve as a decentralised unit of calculation inside NAGA's innovative trading platforms, SwipeStox and Switex, allowing people for the first time to buy, hold and invest in Equities, CFDs, ETFs, and commodities, as well as virtual goods of any kind by using cryptocurrencies. Ultimately the NAGA WALLET will serve as a one-stop shop solution that ensures that money is stored in a secured and regulated platform.





NAGA | TOKEN SALE

THE PROBLEM:

Investments and trading are ruled and governed by greedy banks and corporations that control access, operate non-transparently and always take a cut of your money.

THE SOLUTION:

One decentralized cryptocurrency for:

- Financial Markets (SWIPESTOX)
- Virtual Goods (SWITEX)
- Cryptocurrencies (NAGA WALLET)

NAGA enables everyone to make money on one platform!

- Securely
- Simplified
- Without banks or a bank account

Benefit from the digital transformation of the largest industries in the world: Introducing the NAGA Coin! Think this is just another cool concept that's never going to happen? Well, it's already live, trading billions of dollars every month. The award-winning NAGA GROUP is listed on the Frankfurt Stock Exchange with a stock performance of +400% since our IPO in July 2017.



SWIPESTOX (www.swipestox.com), also called "The Social Network for Traders", already saw almost 2 million transactions within 12 months after its start and is currently generating around 3 to 4 billion USD in trading volume each month.





SWITEX

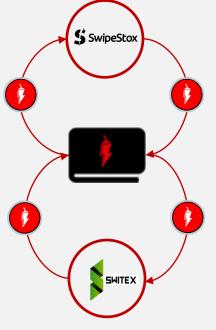
SWITEX (www.switex.io) will provide gamers all around the globe a platform for transparent, save and blockchain-based item trading. The Switex blockchain, which is part of the ecosystem, stores the signing of virtual goods and all transactions.





NAGA WALLET

NAGA will enable the depositing of Tokens via the NAGA WALLET into SwipeStox and Switex and all further projects which will be part of the NAGA Ecosystem. The wallet will be connected to the leading crypto-exchanges and will allow users to trade and convert FIAT money or other cryptocurrencies such as Ethereum or Bitcoin into NGC. All token holders will be able to deposit NGC into their accounts. Serving as the base currency in SwipeStox, ist Robo-Advisory Service, Switex and the NAGA WALLET, NGC token holders will profit from various advantages ranging from lower trading commissions, acceptance of NGC within the whole NAGA ecosystem, and access to special platform features, just to name a few.



Furthermore, all NGC holders will be participating in every transaction which is initiated via NGC and executed on the NAGA platforms. The inbuilt smart contract will aggregate a fixed percentage based on the transaction volume and add the respective amount to the NAGA COIN LOYALTY FUND. The bonus will be calculated based on the amount of possessed tokens and distributed amongst all qualified token holders. Compared to NAGA's competitors within the online trading and gaming industry, NAGA is the first platform that combines both worlds and sees itself as the trading platform of the future.

TOKEN SALE:

PRE-SALE

Start Date: 20 November 2017 (00:00 CET) **End Date:** 27 November 2017 (23:59 CET)

MAIN SALE (ITS)

Start Date: 01 December 2017 (00:00 CET) **End Date:** 15 December 2017 (23:59 CET) **(ITS END)**

1 NGC Token is sold at: Token Sale Target:

\$1.00

Max. Supply Limit Of

30,000,000 NGC

Tokens Available For Sale: Tokens Created: Min Cap: 220,000,000 NGC 400,000,000 NGC 1,000,000 NGC

All unsold tokens will be burned.

GOAL:

The NAGA Group's goal is to raise \$30M in the Token Sale. Since the company can use token sale proceeds to stimulate the NGC economy through new customer acquisition into an existing product and user base, the upper limit of capital that it can deploy is high. A real minimum raise does not exist as the companies products and business already exist. Tokens will be created during the distribution to keep the promised Free Float of 55%.

BONUSES:

During the Pre-Sale a bonus of 30% for early investors is offered. Moreover, token buyers can benefit from a referral bonus of 5%.

PAYMENT METHODS:

Eight payment methods are available. You can buy NGC with Ethereum, Bitcoin, Bitcoin Cash, Litecoin, Dash or in fiat currencies via bank transfer (SEPA/SWIFT).

Recommended Minimum Purchase per Person	\$15 (=15 NGC)
Maximum Purchase per Person	\$10,000,000 (10,000,000 NGC)
Pre-Sale	20,000,000 NGC (\$20,000,000)
Main Sale	200,000,000 NGC (\$200,000,000)
Sale Bonus:	30 % during Pre-Sale (20,000,000 NGC available)
Accepted Fiat Currencies:	EUR, USD
Accepted Crypto currencies:	BTC, BCH, ETH, LTC, DASH
Accepted Nationalities:	Every nationality, except: United States, People's Republic of China or Singapore or residents of a country where American embargoes and sanctions are in force, namely Iran, North Korea, Syria, Sudan, or Cuba. More information in the Terms of Token Sale.
Exchanges:	Tbd (already being a German listed company, and having a decent planned token market

ADDITIONAL INFORMATION:

- Token Sale Homepage: <u>www.nagaico.com</u>
- Whitepaper: https://docsend.com/view/srsg4zw

cap are targeted listings on the

largest crypto exchanges.)

Pre-Sale Requests: info@nagaico.com

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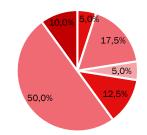


FINANCIAL MARKETS - VIRTUAL GOODS - CRYPTOCURRENCIES

DISTRUBUTION & DEVELOPMENT:

A total of 400 million NAGA tokens will be issued on the Ethereum blockchain using a smart contract. The Coins will be distributed in the following way:

TOKEN DISTRIBUTION:



- Pre-Sale 5% Team Tokens - 17.5%
- Referral Program 5%
- Legal and Advisory 12.5% Main Sale - 50%
- M&A Reserve, Buy Back and Options 10%

100% of the Legal & Advisory Tokens shall be locked up for 6 months.

100% of the Bounty Tokens shall be locked up for 6 months.

50% of the Team Tokens will be locked up for 6 months.

TOKEN SALE PROCEED ALLOCATION:

NAGA plans to use the raised funds as follows:

- · 50% for marketing and platform growth
- 30% for development and integrations into the existing systems, as well as further related technical tasks
- 10% for Legal & Regulatory to establish a regulated and secure framework that covers global crypto and classical market regulation
- 50%
- Business Development 10% Legal and Regulatory - 10%
- Marketing 50%
- Tech-Development 30%
- 10% for Business Development, which means strategic partnerships, growing into verticals as well as horizontals to strengthen the entire NAGA ecosystem

The development of the NAGA Platform consists of two tracks:

- TECHNOLOGY DEVELOPMENT
- LEGAL AND LICENSING DEVELOPMENT

The technology development track is dedicated to creating not only the smart contracts for NGC and its ecosystem, but also all the necessary infrastructure for i.e. fund administration, reporting, analysis, and integration with banks and brokers.

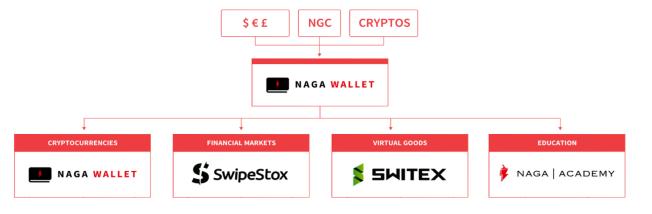


On the legal and licensing track, the NAGA legal and executive teams will focus their efforts on setting up a fully transparent, licensed where necessary and auditable structure, making sure that the envisioned structure is fully compliant with all applicable regulations. To perform this task NAGA will perform in-house research as well as contract with reputable legal firms.

NAGA WALLET

NAGA will enable the depositing of Tokens via the NAGA wallet into SwipeStox and Switex and all further projects which will be part of the NAGA ecosystem. The wallet will be connected to the leading cryptoexchanges and allow users to trade and convert fiat currencies or other cryptocurrencies such as Ethereum or Bitcoin into NGC. The blockchain based NGC ensures full transparency, safety and accessibility for everyone who wants to participate in the space of financial trading and investing, in-game-item trading, and crypto investing by providing a comprehensive, reliable, safe and transparent infrastructure. Furthermore the NGC solves the problem of centralized controlled Fiat currencies, which primarily exclude everyone without a bank account (currently 2 billion people) from investing in financial markets. NGC also makes other markets like in-game-item trading accessible for everyone without the need of having a bank account or debit card. The ability to also use NGC to purchase education programs and acquire online degrees (NAGA ACADEMY) further adds to the versatile uses and benefits of the NGC and contributes to our goal to make trading and investing comprehensive, understandable, safe, transparent and accessible for everyone.

A TRULY DIVERSIFIED PORTFOLIO OF PROVEN USECASES AND VALUE DRIVERS FOR THE NGC



ROADMAP:

October 2015 The Naga Group AG Is Founded

February 2016

One of Europe's oldest banks, Hauck & Aufhaeuser (inc. 1796) invests in NAGA

February 2016

SwipeStox wins at the **FINOVATE Conference** in London

June 2016

SwipeStox executes its first live trade

August 2016

Fosun (www.fosun.com) agrees to a JV and invests over €12m in **NAGA**

November 2016

Establishment of the Joint Venture for SWITEX

July 2017

NAGA IPO gets oversubscribed by 350%

September 2017

Launch of SwipeStox Auto Copy Trading and **CYBO 2.0**

September 2017

NAGA Market Cap amounts to - € 200m

WE ARE HERE

15 Nov 2017

Pre-Sale

1 Dec 2017

Main Sale (ITS)

15 Dec 2017

Closing of ITS

1 Apr 2018 Launch

1 May 2018

Integration of NGC as SwipeStox **Base Currency**

1 June 2018

NAGA WALLET

Integration of NGC as accepted currency within Switex

1 Jul 2018 Launch of NAGA **DEBIT CARD**

Q2 2019

Launch of Peer-2-Peer (Zero Commission) NAGA Crypto-Exchange

NAGA TOKEN SALE REFERRAL PROGRAM:

NAGA pays every referrer of users who buy at least 10 NGC a REFERRAL BONUS OF 5% of the investment amount.

How it works:

- Every user who signed up for the NAGA Token Sale receives a personal referral link, which track user registrations and token purchases via crypto and fiat payments.
- Referred users have to sign up on www.nagaico.com through the referral link and verify their email address.
- After the successful purchase of NGC, the system informs the referring user and credits the 5% bonus based on the investment amount.

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FINANCIAL MARKETS - VIRTUAL GOODS - CRYPTOCURRENCIES

ECOSYSTEM:

We at NAGA don't just believe in decentralised and transparent data, but also in the power of decentralised services. Our vision of the all-in-one platform for financial services is not geographically bound by borders. Today's technology and regulation allows us to create a decentralised third-party marketplace that brings the leading financial technology to everyone around the globe.



Next to SwipeStox, NAGA's second venture Switex also embodies enormous disruption potential and is the ideal addition to the NAGA ecosystem as it allows us to connect the financial trading world with the gaming world. With several offices across major European countries, including Germany (2 offices in Hamburg), Spain (offices in Barcelona, Madrid, Valencia and Palma de Mallorca), Cyprus (Limassol) and Bosnia and Herzegovina (Sarajevo), NAGA has access to clients from more than 100 countries.



NAGA's SwipeStox platform is a fully operational business which has experienced growth of at least 100 % in the last six months, with revenues of 1,97 million EUR from 01.07.2016 - 31.12.2016 to 3,74 million EUR from 01.01.2017 - 30.06.2017. Our current trading volume is 3-4 billion USD per month. This (strongly community and social driven) growth happened with hardly any significant marketing spending. The effect of allocating up to 50% of the Token Sale proceeds into marketing will result in growth figures skyrocketing.

It is not just another platform that separates experts on one side and beginners (restricted to just following) on the other side. On SwipeStox every user can be the expert for a specific market or situation and can generate followers that he can make money from. Having equal members is a precondition to building any community. A consequence of this is that only NAGA currently has the potential to build a financial community within this specific space.

SwipeStox approach is different to any other broker's platforms. It is mobile and user experience driven and much more a gaming experience rather than a traditional (boring) broker experience. This opens up the market to an exponentially larger gamer audience (>1 billion gamers) rather than the traditional trader's audience. Gamers can start with a risk-free demo version with full functionality within the community.

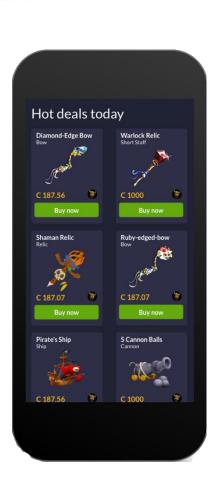


INTRODUCING:



Switex will be the first legal, market eco-system for virtual goods, which will allow gamers, game developers, and publishers to all profit fairly. Furthermore, Switex will step into the immense world of the games industry, with over 1.8 billion gamers and over 108 billion USD in worldwide revenue. In light of the fact that there is still close to 50% of the word's population without internet, the number of gamers will almost certainly increase over the next few decades and the games market will become even more significant as new generations grow up with games/gamified content around them. An indication of the hidden potential in this market can be seen in the very game relevant E-Sports market, which has experienced explosive revenue growth in the last few years, from 325 million USD in 2015 to over 696 million USD in 2017. This is expected to grow again to 1.5 billion USD in 2020.

Switex will be a simple and quick-to-use market (like eBay and Amazon) for virtual goods. The cornerstones of Switex are the primary market (Store) and the secondary market (Market). In the Store, publishers can directly create new offers, promote new/old ingame items, or just make a limited offer for their games. This allows publishers to have full control over items, their prices, limits and restrictions. On the other side there is the Market, which is solely for player-to-player transactions. Here players can buy and sell their newly found, obtained, or old items from each other. Gamers can for the first time - activate their dead capital and use it for the purchase of other, new items. Gamers now have the opportunity to use the free market of Switex to turn their passion into value.



THE NAGA TEAM:



Yasin Sebastian Qureshi

Founder & Executive Director Yasin was the youngest person in Europe to have ever obtained a banking license at the age of 29, and subsequently founded his own investment bank, successfully going public in



Christoph Brück

Founder & Executive Director Christoph Brück was a lawyer before becoming one of the three founders of the Naga Group AG. He specialized in M&A, structuring and finance and advised several gaming companies in that field. He is responsible for all legal matters of the group and he is also the CEO of Switex.



Benjamin Bilski

Founder & Executive Director Benjamin is a serial entrepreneur and former professional swimmer. At the age of 21 he cofounded angelplatz.de, one of Germany's leading e-commerce shop for fishing equipment. He is responsible for all technological matters of the group.



Igor Kulatov

Founder & Chief Technology Officer High calibre professional in the software industry with a main focus on system security and performance. While starting his career in the space of high-frequency-trading on futures, options and stock exchanges Igor joined the crypto community in 2011. He is a Blockchain architect and cryptography scientist. During his more than 16 years of work and experience his contribution has been crucial to the success of many fintech and crypto projects.



Alexander Braune

Operational Director Alexander is a Co-Founder and Managing Director of SwipeStox. He is a passionate versatile operational manager/strategist with a track record in the financial services, consulting and m-



Wladimir Huber

commerce industry.

Financial Director Wladimir is a Co-Founder and Managing Director of SwipeStox He is an experienced business development and corporate finance professional with a proven track record in the financial

services industry.



NAGA | TOKEN SALE

As a public listed company, NAGA combines many key advantages for potential investors and token holders. The most important key advantages are listed below:

- · A listed German entity with millions EUR in yearly revenues, billions of EUROS in trading volume and several hundred thousand transactions per month.
- The NAGA stock has attracted massive press coverage and was even considered as one of the top traded retail shares in Germany.
- NAGA's current market cap lies at around 200m EUR with a share price of around 9-10 EUR (as of Oct. 2017). This is an increase of over around 400% in comparison to the issue price of 2.60 EUR in July 2017.
- The roadmap is unlike other Token Sales already "out there" - Our technology is there, our users are there, millions in revenues and billions of trading volume are all there too! The core mission is the growth of our crypto economy.
- A focused and motivated team which has achieved many notable milestones together (amongst them one of Germany's fastest record IPOs in the last 15 years).
- A management owned and growth-driven young FinTech company with a great team of more than 120 people.
- NAGA owns various financial licenses from BaFin and CySEC, including an asset management license and is built on a top legal setup.
- NAGA is backed by a "who's who" shareholder structure in both, the global corporate world as well as within the entrepreneurial space