Total Revenue	Order Count	Customer Count ⊕	Product Count ⊕
R$ 16,07 M	99,69 k	96,35 k	32,95 k

Total Revenue Over Time

total_payment_amount

total_revenue et Record Count par product_category_name

— total_revenue   ■ Record Count
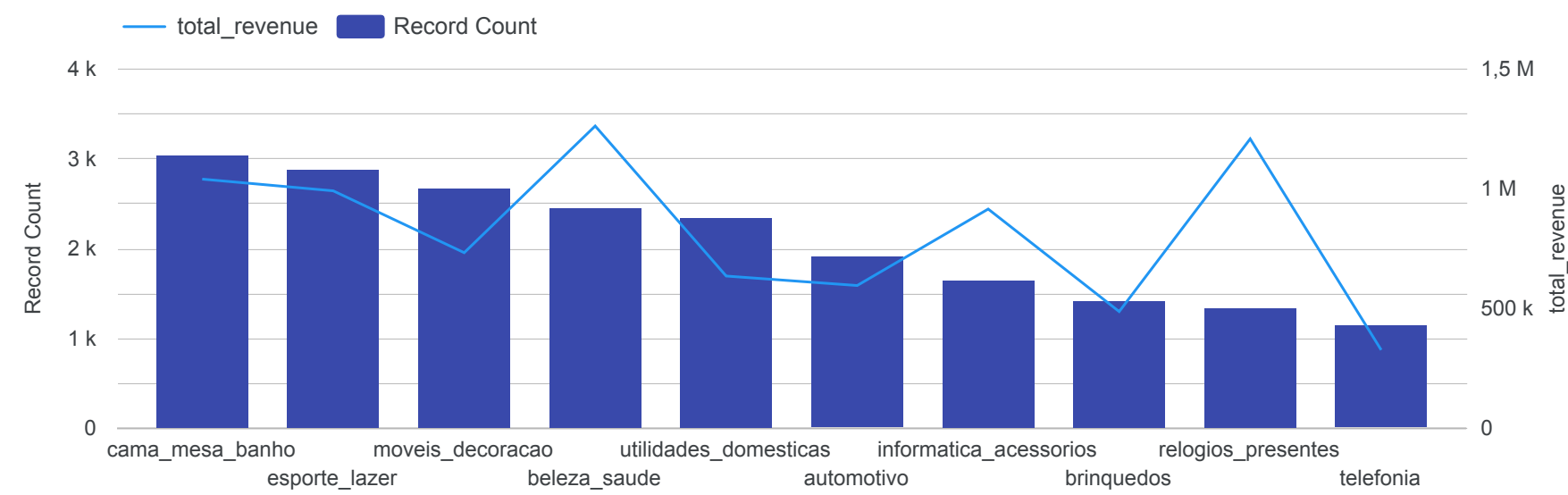
total_payment_amount par is_r…

■ total_payment_amount
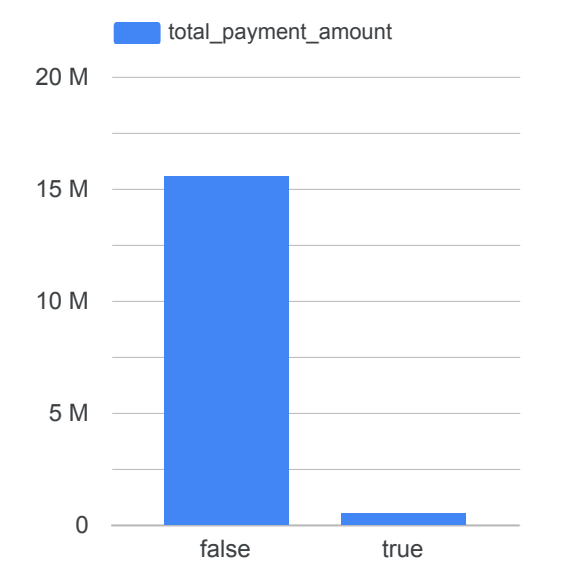
Record Count par order_status

■ Record Count

rate_delivered_on_time

rate_delivered_on_time
89,2 %

satisfaction

satisfaction
76,4 %

Ajouter un titre au rapport
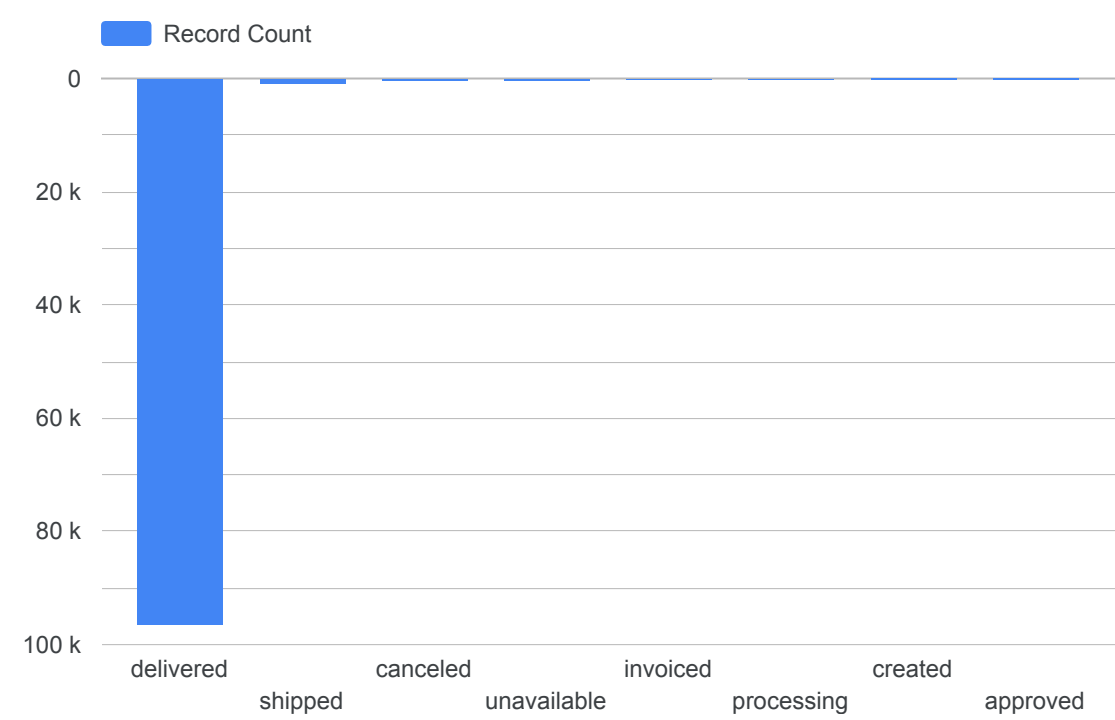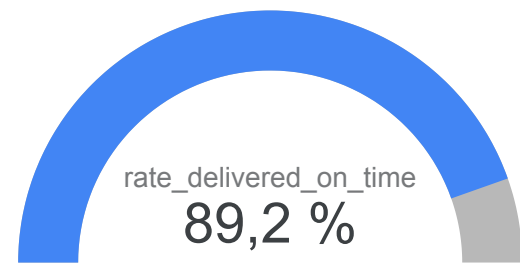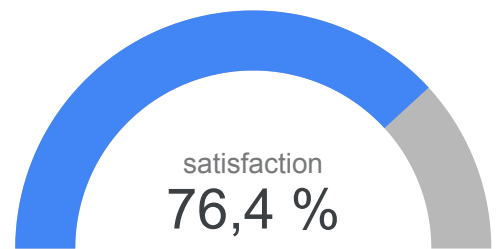
avg_payment_am...	total_orders	Record Count
avg_payment_amount	total_orders	Record Count
158,7	1,0	96,4 k

Rapport sans nom - Tableau

	customer_uni...	total_paym... ▾	Recor...	total_revi...	rfm_score
1.	0a0a92112bd4c70...	13 664,08	1	1	2,75
2.	46450c74a0d8c5c...	9 553,02	1	3	4,1
3.	da122df9eeddfedc...	7 571,63	1	2	3,6
4.	763c8b1c9c68a02...	7 274,88	1	1	4,7
5.	dc4802a71eae9be...	6 929,31	1	1	2,7
6.	459bef486812aa2...	6 922,21	1	null	4,7
7.	ff4159b92c40ebe4...	6 726.66	1	1	2.4

1 - 100 / 96096 ‹ ›

total_payment_amount par customer_segment
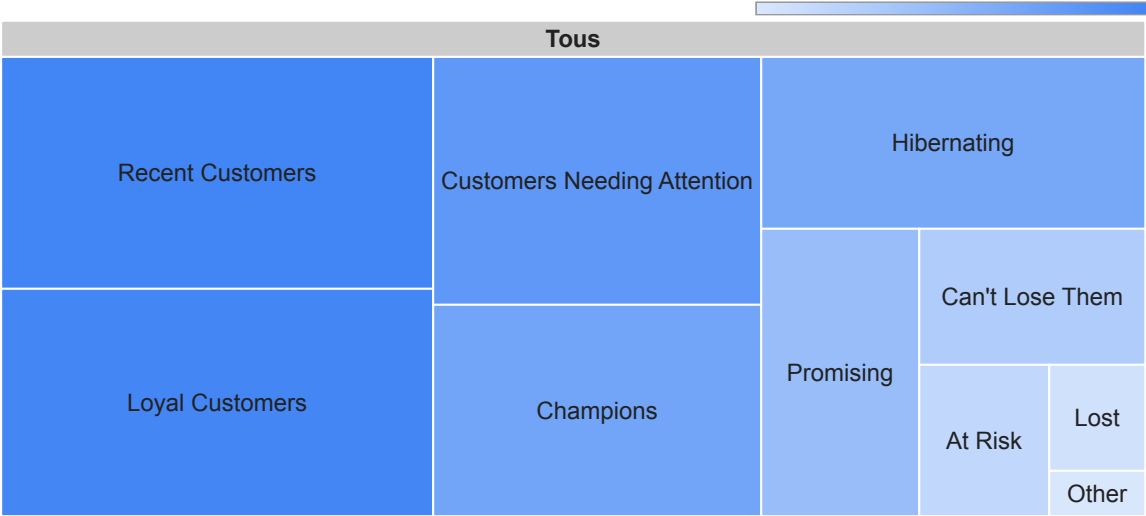
customer_state par total_payment_amount

- SP
- RJ
- MG
- RS
- PR
- SC
- BA
- DF
- GO
- Autres
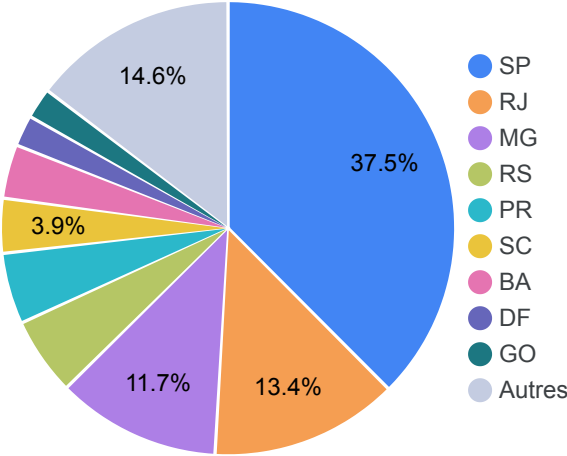
primary_payment_method par total_payment_amount

- credit_card
- boleto
- voucher
- debit_card
- not_defined
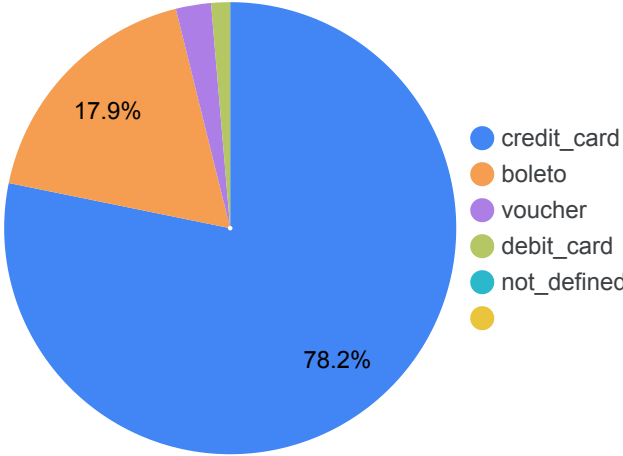
coordinate par total_payment_amount

total_payment_amount 0 — 25 547,77