



Enzo Rocha

About

Hosting with Python



Enzo Rocha Just now - 3 min read



An analysis done in Python with the Airbnb base of the city of Seattle-USA. What can the history of hosts since the founding of Airbnb (2008) tell us?

The notebook of the jupyter notebook is present in my github link. The analysis was made based on the data listings. An essential question is: How do hosts distribute themselves across Seattle points?

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Other neighborhoods	794
Capitol Hill	567
Downtown	530
Central Area	369
Ougan Anna	206



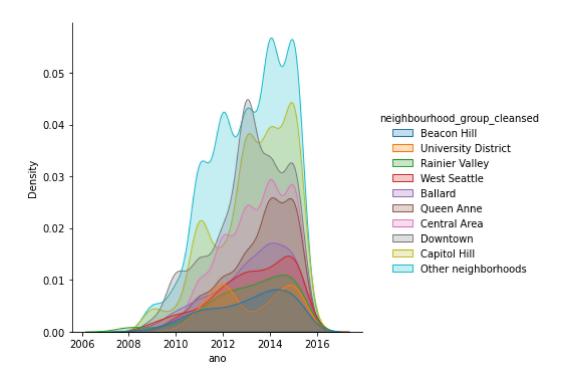
Os 10 primeiros pontos com mais hosts

The table above answers our main question well. It represents the 10 most sought after points. It is worth mentioning that Other neighborhoods are non-tourist locations.

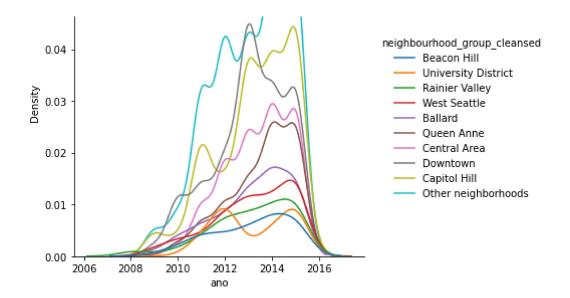
How was the growth of the hosts in Seattle with the creation of the App?

Airbnb started in 2008, it's nice to see how the city of Seattle joined during this history.

We can see the largest concentration of hosts outside the main points of Seattle. Being Capitol hill, the tourist spot in Seattle where it has the most host. How did this concentration come about over the years?



Capitol Hill and Seattle **Downtown** contest each year how many hosts are registered in the application since its launch.



Since 2013 Capitol Hill has increased its space for visitors, probably due to its rich nightlife. The city center has been dropping its registrations since this same year.

What types of properties are most available for Seattle on Airbnb?

We can see that most hosts rent houses when it comes to places outside of Seattle's main sights;

size	neighbourhood_group_cleansed	property_type	
496	Other neighborhoods	House	
469	Downtown	Apartment	
356	Capitol Hill	Apartment	
235	Other neighborhoods	Apartment	
216	Central Area	House	
169	Queen Anne	Apartment	
168	Capitol Hill	House	
146	Ballard	House	
141	West Seattle	House	
114	Rainier Valley	House	

Distribuição dos tipos de propriedades pelos pontos de Seattle

However, when it comes to the main tourist spots, such as Capitol Hill and the city center, we see that apartments are the most offered.

How can the response rate (communication) of the host affect your Score?

There are the scores that customers make on the values, cleaning, checkin and other aspects in relation to the rented property. I averaged over the scores and related to the

host's communication rate.



The graph shows that when there is an increase in the communication rate of the host, the score tends to increase. Even though the scores cover different aspects of ownership.

Conclusion

We need to keep in mind what kind of experience we want from Seattle. If it is touristy, we are more likely to find offers on apartments. If you're looking for something far from Seattle's most popular spots, the way is to rent a house. After all, the lower the price the higher the demand.

Oh, and if you want to guarantee a good experience, it is good to look for hosts that have a good response rate.

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