enzoarielsaso@gmail.com · (54) 926-0463-2048 · portfolio.enzosaso.com · /in/enzosaso/ · github.com/enzosaso

ENZO ARIEL SASO

Frontend Developer

With over 4 years of experience in the web world, I like feeling ownership of the projects I work on and not only write code but also have a critical view of the product, functionalities, and the business. With skills in JavaScript, TypeScript, React, and NextJS, I choose to excel in these areas rather than having a long list of them. However, I am willing to learn and adapt quickly if necessary.

I consider myself a person committed to philanthropy and altruism, constantly seeking ways to make a positive difference in my environment.

MOST RECENT WORK EXPERIENCE

Frontend Developer at acordeavos.com

August 2019 - January 2023 [Mendoza, Argentina] [Lingerie E-commerce, B2C]

RESPONSIBILITIES

- Designed and developed an e-commerce platform from scratch, utilizing technologies such as ReactJS, NextJS, Redux, and GraphQL.
- Implemented a comprehensive product page that included features such as product swatches selector, image slider, related products, featured products, and more.
- Developed a list of products with filters by category, size, color, price, and brand, as well as quick view options, new, hot, and sale tags.
- Built a cart page that supported discount coupons and their respective logic.
- Designed a checkout page with MercadoPago as the payment gateway, shipping selection based on city and costs, and email functionality.
- Created an administrator panel from scratch, which included a list of orders, filters, search functionality, label printing, and a WhatsApp link to communicate with customers.
- Implemented a product editor with the ability to create variations and a product image gallery.

KEY ACCOMPLISHMENTS

- Reduced infrastructure cost by 30% implementing caching techniques.
- Developed a modal to bulk edit products, in 4 days it was already in production.
- Improved site speed by implementing lazy loading and optimizing images, resulting in a 15% decrease in bounce rate.
- Developed a new product page that improved the conversion rate by 12%.
- Streamlined the product catalog management process and improved its job performance by reducing time from 4/5 daily hours to 20/30 minutes daily.
- Streamlined the product selection process for users with a comprehensive product page that included filters and quick view options.
- Streamlined order management for the administrator with an intuitive panel that included filters, search functionality, and communication options with customers.

Freelancer at enzosaso.com

July 2017 - Present

RESPONSIBILITIES

- Developing and implementing WordPress websites for multiple clients.
- Implementing a referral system and accumulative points system with purchases.
- Developing multi-language websites and implementing role-based pricing.
- Implementing various ecommerce functionalities related to marketing, such as cross-selling, product bundles, flash and private sales, promotions and gifts, referral and loyalty programs, remarketing, and shopping cart abandonment.

KEY ACCOMPLISHMENTS

- Successfully developed and delivered over 20 websites for various clients, mostly with WordPress.
- Implemented complex features such as a referral system, accumulative points system with purchases, and multi-language functionality.
- Successfully migrated a WordPress website to a new hosting provider, ensuring minimal downtime and no loss of data or functionality.

SKILLS

- ✔ Fast learner
- ✔ Strategic planning
- ✔ Team player
- ✔ Lean mindset
- ✔ Inclusive leadership
- ✔ Abstract thinking
- ✔ Adaptability
- ✔ Agile principles
- ✔ Problem solving
- ✔ SEO
- ✔ Pragmatic thinking
- ✔ Performance
- ✔ Active listening
- ✔ Change Management
- ✔ Project Management
- ✔ Team leadership
- ✔ NoSQL
- ✔ JavaScript
- ✔ TypeScript
- ✔ React JS
- ✔ Next JS
- ✔ Redux
- ✔ GraphQL
- ✔ Test-driven development (TDD)
- ✔ Domain-Driven design (DDD)
- ✔ Git

LANGUAGES

Spanish and English.