

NYC Taxi Demand & Revenue Intelligence Dashboard

Exploratory Analytics, Trend Analysis & Demand Forecasting

9M

Total Trips

\$180.34M

Total Revenue

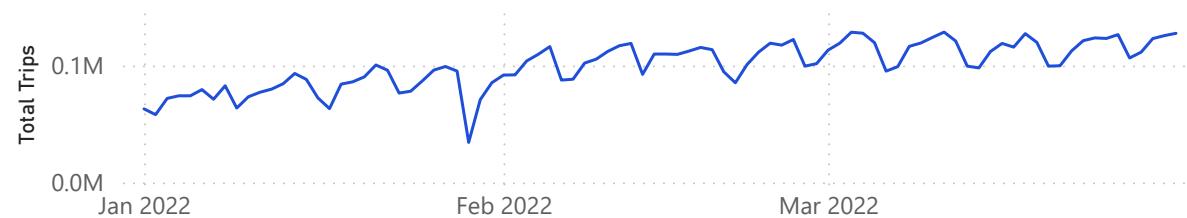
\$19.99

Average Fare

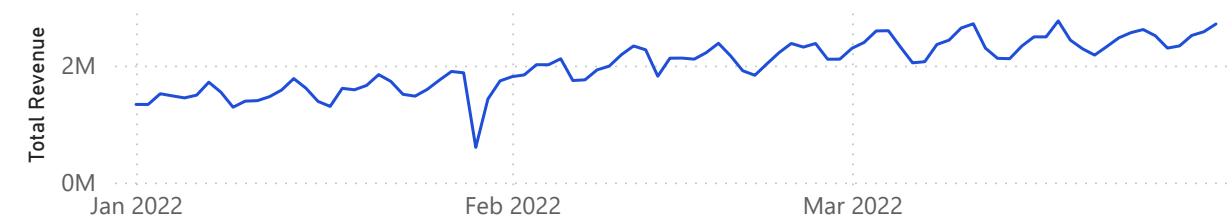
13.95

Average Duration (mins)

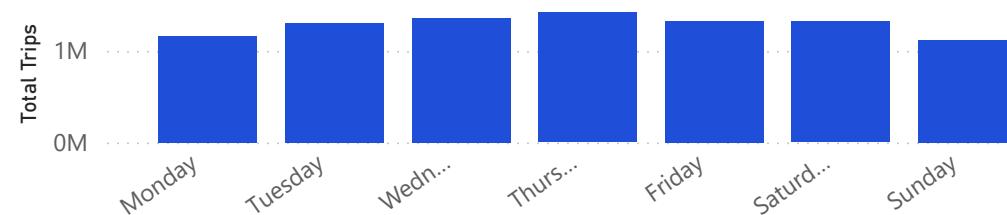
Daily Trip Volume Trend



Daily Revenue Trend



Trips by Day of Week

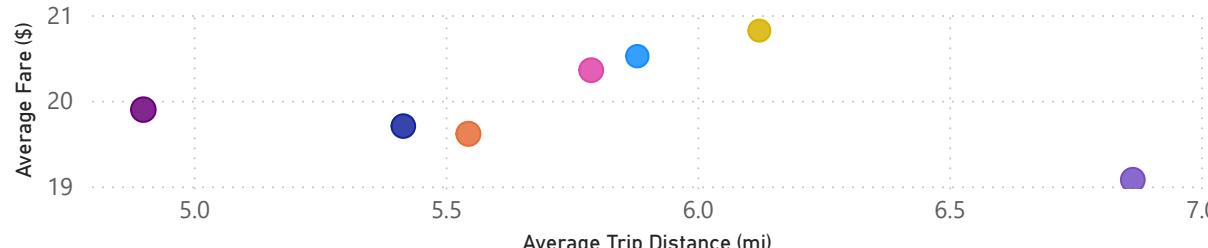


Intra-Month Daily Demand Pattern



Fare vs Trip Distance by Day of Week

Day Name ● Monday ● Tuesday ● Wednesday ● Thursday ● Friday ● Saturday ● Sunday



Distribution of Trips by Average Duration

