

Personal Brand Course Recap

Not again... another course on how to get a job that doesn't work. WRONG.

There's still hope and you'll have better news for the next family reunion. With Platzi's Personal Brand course you'll understand the importance of online presence. In the end, what good is it to be the best at what you do if no one can see it?

If you don't cheat yourself and complete the course with the same heart you put into building your favorite playlist, you'll have impeccable profiles in LinkedIn, Facebook, Instagram and Twitter. You'll take a hold of your account in Github, Behance, 500 px or Youtube like a pro.

Don't be surprised if you see that you were doing double the work and learn with Freddy how to synchronize your Instagram and Facebook pages to perfection.

We want you to be able to transmit an authentic and uniform image in all of your online platforms to share your abilities, strengths and... why not? Even your portfolio.

You didn't go to your computer science class in school and skipped the lesson on How to create a website? (We have the learning path of Frontend Developer where we teach you what need from scratch).

If you never considered yourself to be the most photogenic person, we have a whole segment of the course dedicated to blog platforms (Medium, Wordpress, blogger) and how to write content that generates value.

Create a corporate email with your own domain that your mom will be proud to share in her group of friends every time she sees a business opportunity for you.

Or better yet! Imagine yourself going into the office of the company of your dreams for an interview. Keep Freddy's little voice in your head as a guide and don't go blank ruining the opportunity of a lifetime.

Stop wasting time and start your course on personal branding NOW by going to platzi.com/cursos/marca-personal