
Social Impact Fellowship

Program Overview

Gerson Lehrman Group (GLG) is the world's largest membership for professional learning and expertise. We partner with organizations seeking targeted connections to insights by providing access to a global network of over 375,000 experts. We believe that learning is at its best when it's interactive and includes multiple perspectives. GLG facilitates conversations, collaborations, training sessions, peer-to-peer forums, private meetings, roundtables, C-suite and executive development training, board placements, and various customized programs.

The GLG Social Impact Fellows program leverages our global network and services in support of innovative, high-impact nonprofits and social enterprises – and their leaders.

Commitment

- » Commitment to leveraging GLG community for your most important strategic and operational goals on consistent basis
- » Regular communication with GLG to drive progress and impact
- » Presentation to GLG Management and GLG people on impact of intervention
- » As part of inaugural class of GLG Social Impact Fellows, commitment to providing feedback to shape success of program for yourself/your organization as well as future GLG Social Impact Fellows

Develop Roadmaps

In partnership with GLG, you will develop goals for your GLG membership in terms of relationship development, learning, and strategic and operational goals. Jointly develop benchmarks to measure progress and impact throughout year.

Engagement

- » Partner with dedicated GLG Research Manager to interact with global, cross-sector GLG Councils on unique individual and organizational needs – whenever you need, and however often you need
- » Participate in virtual and in-person content designed specifically for GLG Social Impact Fellows and senior management teams
- » Participate in rich offering of GLG events throughout year (optional and subject to availability)
- » Invitation to annual in-person convening for Fellows in New York City – fall 2014

Criteria

Individuals and the organizations they lead should fit the following criteria:

Fellow

- » Curious, passionate, and tireless
- » Founder, Executive Director, President, or CEO
- » Strong record and clear vision for organization

Organizations

- » Innovative model creating demonstrable social change
- » Between 2–10 years old
- » Between \$500,000–\$8M annual operating budget
- » Multi-year plan in place with discrete goals
- » Articulation of value of expertise for impact

Note: Criteria are intended as guidelines. If you have questions about your candidacy, please reach out to:

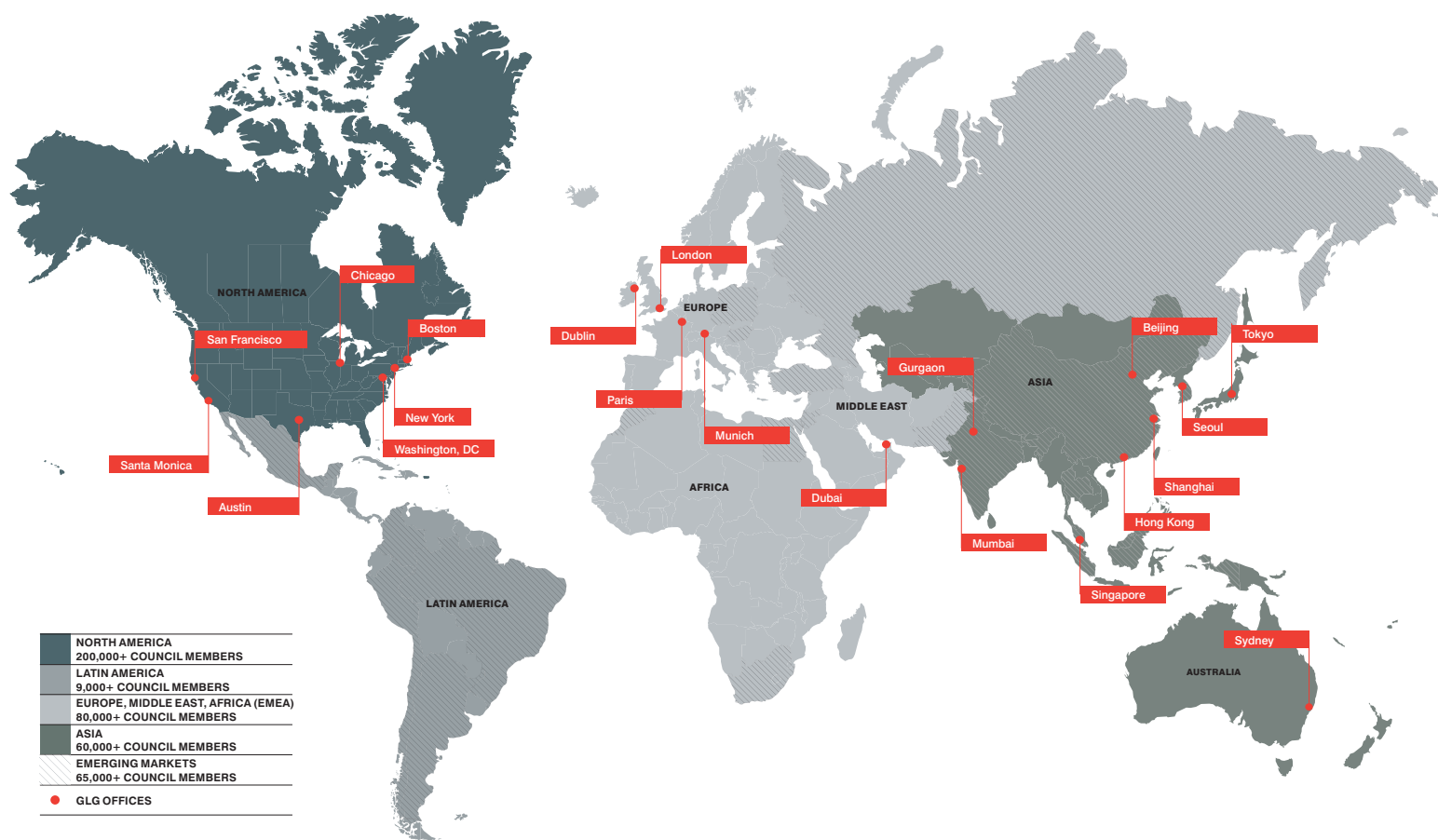
info@glgsocialimpact.com.

To Apply: Visit www.glgsocialimpact.com/application.html.

Key Dates

- » Applications are accepted on rolling basis.
- » Two cohorts of ten Fellows each to be announced in March and August 2014
- » In-person convening for 2014 Fellows in New York City – fall 2014

A Snapshot of Our World-Class Network



Global Network

The 375,000+ experts who comprise the GLG Councils include former C-level operating executives, academics, thought leaders, physicians, engineers, former policymakers, and beyond. GLG Council Members provide strategic and functional insights and perspectives to our clients around the world. They participate in GLG Social Impact to share their knowledge and skills with high-performing social sector leaders.

For more information, contact info@glgsocialimpact.com. To apply, visit www.glgsocialimpact.com/application.html.

Examples of GLG Social Impact Client Inquiries

Strategic

- » Best practices for structuring an Advisory Board to support an early stage organization
- » Competitive landscape and market opportunity analysis to launch new line of branded products as potential revenue source for a nonprofit
- » Navigating regulatory hurdles in producing low-cost medical devices in developing countries
- » Demographic trends in East Africa as it relates to expansion of technology-focused nonprofit
- » Introductions to potential board members who meet specific geographic and functional criteria
- » Understanding the mobile remittance industry and the feasibility of a specific nonprofit start-up's business plan

Individual

- » How to inspire commitment from employees in organizations with limited resources
- » How to manage people through periods of scale and change
- » Best practices for presenting qualitative and quantitative aspects of organization in pitch to investors/donors

Operational

- » Building and deploying technology infrastructure to manage organizational growth
- » Specifics on engineering auto parts for a fuel-efficient, low cost vehicle in Africa to facilitate the employment of unserved individuals
- » How to most effectively distribute consumer goods to rural markets in the developing world
- » Best practices in training corporate teams on [Salesforce.com](https://www.salesforce.com) capabilities
- » Integrating changes created by the Affordable Care Act into nonprofit human resource policies

Frequently Asked Questions

Who qualifies?

Applicants and the organizations they lead should fit criteria on page 2. Applicants should be leaders with strong records and visions for their organization. They should have great teams and be doing something innovative that's likely to scale. They should be personally committed to learning, and excited to grow as professionals. Their organizations are not start-ups – nor are they too big to be open to re-patterning behavior.

Must I have the title Founder, Executive Director, President, or CEO to apply as a fellow?

No, these titles are intended as a guideline.

Can everyone on my team engage with the GLG Councils – or just Fellows?

Engagement is limited to the Fellow and up to five members of the senior management team, except for unique circumstances. Fellows and members of senior management teams may engage in consultations individually and in small groups.

Who are the GLG experts?

GLG experts, known as Council Members, have essential and timely expertise. They provide knowledge on macro issues down to the most specific, long-tail topics. Their backgrounds range from domestic and international policy specialists to economic advisors, business leaders to academics, scientists to doctors, and so on. Our network of over 375,000 top professionals will challenge current thinking and help move your best ideas forward.

Why are some of the activities listed as optional?

We know that your time is precious. We don't want to overcomplicate your schedules. We want to offer you an intellectually rich, robust, and practical menu of resources – for you to determine how your time is best spent.

What if my organization is a for-profit social business?

We believe that social enterprises and nonprofits both fill critical roles and welcome both to apply.

What happens after the one year Fellowship ends? Is there an opportunity to remain part of the GLG community?

The opportunity certainly exists to remain part of the GLG community after the conclusion of the one-year Fellowship. We look forward to approaching that point.

What is the anticipated time commitment?

Like anything, this opportunity will be what you make it. We require senior-level commitment to drive value through membership in the GLG community. We require a commitment to the value and acquisition of expertise to refine and improve. Should Fellows and their management not act on this commitment, GLG reserves the right to reconsider Fellows' participation.

Can I submit a letter of recommendation?

Letters of recommendation are optional, and you may have others submit them on your behalf. Please send to info@glgsocialimpact.com with subject line: GLG Social Impact Fellow Recommendation.

What social sector organizations have you worked with?

See testimonials at the end of this document and <http://glgsocialimpact.com/partners.html>.

For more information, contact info@glgsocialimpact.com. To apply, visit www.glgsocialimpact.com/application.html.

Testimonials

“GLG has been an invaluable source of hard-to-find expertise that has allowed us to complement our own network and provide valuable insights to our Endeavor Entrepreneurs around the world.”

—Fernando Fabre, President, Endeavor Global

“GLG provides us relevant, highly-qualified perspectives that become part of our ongoing management dialogue.”

— Jill Isenstadt, VP of Operations, Samasource

“GLG’s responsiveness and commitment to finding the right experts has been tremendous. Working with GLG has allowed us to expand our network in ways that shape our work with clients.”

— Ann Goggins-Gregory, Senior Director, Knowledge, The Bridgespan Group

“GLG has been more than a partner... GLG is a 21st century information platform that puts the expertise of 375,000 world-renowned experts at your disposal. It’s a very powerful resource and it has been critical to our success.”

— Jim Hake, Founder of Spirit of America

“As Juilliard approached an important juncture, exploring ways to extend its educational mission to new audiences domestically and abroad, we realized we needed deep knowledge and insight that was not available from our traditional network. GLG allowed us to efficiently access expertise that was critical to making informed strategic decisions, thereby significantly increasing our likelihood of success across several new ventures.”

— Christopher Mossey, PhD, Vice President for Global Initiatives, The Juilliard School

“GLG connected me to true industry experts who provided insights I could not have gained otherwise. No amount of research would have gotten me up to speed as quickly or impactfully as the GLG conversations.”

— Adam Braun, Founder, Pencils of Promise

“GLG can help any organization looking to open up its strategic decision making process to a trusted advisory network.”

— Joel Jackson, Founder & CEO, Mobius Motors

“GLG is a source of ongoing professional learning for my team and me, positively impacting the lives of thousands of young people.”

— Sarah Berghorst, Executive Director, OneGoal Chicago

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