

YOUR TITLE

— Project Report —

Advanced Bayesian Data Analysis

Eldaleona Odole, Leonor Cunha, and Anarghya
Murthy

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TU Dortmund University

1 Introduction

notes to ourselves about things that should go in each section can be in red like this so we dont forget to delete them :)

Every two years the United States elects 435 officials to the House of Representatives. The 435 House seats are allocated roughly proportional to population with additional constraint that each state must have at least one seat in the House of Representatives. However, despite being roughly equivalent in population size, the characteristics of voters living in each district varies greatly by district.

Although technically a multiparty system, the U.S. is often called a two party system due to the domination of Democrats and Republicans at all levels of government (cite). These parties dominate because political candidates are only required to get a plurality of votes, of which the two largest parties often reach. Additionally would be third-party voters, will often vote for one of the two major parties so ensure their voice is heard, rather than using thier vote on a candidate who will likely not win (cite). Within our dataset, there are no districts represented by a third-party candidate and as such we often refer to the U.S. as being a two party system. The association between a voters demographics (gender, age, education etc.) and their propensity to vote for either a democratic or republican candidates is a topic of extensive study. However, little is known about the relationship between voting outcomes and the voters environment. In a very general sense, conventional wisdom says that cities tend to be more “blue”, meaning voters in large cities tend to vote for democrats. Our project is focused on characterizing this relationship more concretely.

To answer our question about the nature of the relationship between urbanization and partisan voting outcomes, we choose to investigate the 2022 House Election. This election takes places during a non-presidential year, which may cause additonal effects, this election also takes place most recently after the 2020 Census, allowing us to use the most recently available demographic data.

Within this report we combine demographic data and urbanization data into a logistic regression model to predict the district voting outcomes of the 2022 House Election. The parameters

2 Dataset

Our dataset was made by combining three independent datasets related to the 2022 House election. The first dataset is the publically available urbanization dataset published by fivethirty eight from which we incorporate the variables urbanization index and (urban) grouping into our final dataset Holly Fuong, 2022. From the description of the dataset: “The urbanization index is calculated as the natural logarithm of the average number of people living within a five-mile radius of every census tract in a given district, based on a weighted average of the population of each census tract. The population of a census tract is according to 2020 census data. This provides a numerical value for how urban or rural a district is. ” Holly Fuong, 2022. The urbanization dataset was put together

by FiveThirtyEight as part of their analysis *The Republican Path To a House Majority Goes Through The Suburbs* which gave election predictions leading up to the 2022 U.S. Congressional Election Skelly, n.d.

The second dataset used in our analysis the Election Results Dataset from FiveThirtyEight Mehta, n.d. It is a continuously updated repository of United States Governor, Congressional and Presidential elections. As this dataset includes all elections going back to 1998, we only used a subset of the data relevant to the 2022 House Election. From this dataset we used the party, state, and winner variables.

The third data used in our analysis is a subset of the 2022 American Community Survey Data. The American Community Survey is a yearly survey collecting information about the occupations, education attainment, income and other demographic information carried out by the United States Census Bureau. The United States Census Bureau provides an online tool to access its extensive survey database, which can then be filtered and refined for further analysis. For our analysis we used the following variables for each House district;

2.1 Data Cleaning

In the initial cleaning we wanted all the variable to be on roughly the same scale to aid in convergence times. In order to do that we roughly scaled median income and total population by dividing total population by one million and dividing median income by one hundred thousand. This brought each of these to roughly the same scale as the other variables that are in the range of zero to one as they are percentages.

3 Models

To describe our approach we wanted to test different models that incorporate the geographical hierarchy into the model. We made several common assumptions for the the four models that we compared with additional more specific assumptions for each model. The first common assumption we made was that district voting outcomes can be modeled via logistic regression. This assumption gets at the basic logic of our models. As we said previously the outcomes of any particular district electoral race is binary (democrat/republic) so it is most appropriate to choose a modeling technique that can model binary outcomes.

Why did we choose logisitic regression?

We then moved on to our assumptions about the parameters of the linear regression model within the logistic regression model. We also assume that geography is a characteristic of each district that can be modeled hierarchical. For that reason we assume that each district is exchangeable within each state and that each state is exchangeable within each region. We assume this because for complicated historical reasons certain regions of the united states are more similar to eachother than others. For example the Southern United states tends to be more religious and religous people tend to vote more conservatively, as a result the parameter associated with region would likely be smaller or

more negative as compared to other regions. We also are assuming that in some regions the value of urban index is more informative than others, the logic being that a city in a rural area will likely have stronger signal than an city among a bunch of other cities.

We also

Model 1

Let the response variable 'Winning Party' be y , and i , j , and k be the indices for the district, state, and region respectively.

$$y_{i,j,k} \sim \text{Ber.}(\text{logit}^{-1}(\theta_j))$$

$$\begin{aligned} \theta_{j,k} = & \beta_0 + \beta_1 \cdot \text{Pct_Women} + \beta_2 \cdot \text{Urban_Index} + \beta_{2,j} \cdot \text{Urban_Index} \\ & + \beta_3 \cdot \text{Pct_Bachelor's} + \beta_{3,k} \cdot \text{Pct_Bach.} + \beta_4 \cdot \text{Median_Income} \\ & + \beta_{4,j} \cdot \text{Median_Income} + \beta_5 \cdot \text{Pct_Retirees} \end{aligned} \quad (1)$$

4 Priors

[A table summarizing priors for each model would be nice here](#)

For many of our parameters we picked Normal distributions [reasons]

For the intercept β_0 in Model 1 we set a Normal prior centered at zero with a small standard deviation. This represents our assumption that the probability of either party winning is roughly 50% (corresponding to a $\theta_{j,k}$ of zero) when all other factors are absent. [wrong]

In Model 1, neither Pct.Women nor Pct.Retirees are modeled hierarchically.

The percentage of women is roughly the same in every district, so we do not expect this covariate to have a strong effect on the probability of either party winning, i.e, we expect β_{women} to be close to zero. So, we set a prior for this slope which is centered around zero and has little variability: a standard normal prior.

The Percentage of retirees in each district negatively correlates with the probability of a Democrat winning, but we do not know how strong this effect ought to be. Therefore, for the prior on $\beta_{\text{Pct.Retirees}}$ we chose a distribution centered around a negative number, and with relatively heavy tails, reflecting our uncertainty.

The effects of urban index, percentage of bachelor degrees, and median income are all parameterized in 2 hierarchical levels: an average slope across all districts, and a varying slope by group (State or Region), $\beta_{\text{covariate},j}$ or $\beta_{\text{covariate},k}$, which follows a Normal distribution centered at zero with standard deviation modeled at group level (by a hyperprior).

For the average component of the urbanindex slope we opted for a standard normal prior. We chose not to make assumptions on the sign of the effect of this variable, as it is this variable that we are interested in studying. So, we set comparatively less-informative priors on the parameters representing the effect of the index.

As we expected the average effects of both Median Income and Pct Bscs to be positive in some cases and negative in others, we picked symmetric priors for both $\beta_{Pct.Bsc}$ and $\beta_{Med.Income}$. We are, however, less sure about the average null effect of the Percentage of Bachelor degrees, so for this slope parameter we opted for a prior with 'fatter tails', the standard Cauchy distribution rather than the Normal one.

For the hyperparameters, we chose a half standard normal prior for both the standard deviations of $\beta_{Pct.Bsc,k}$ and $\beta_{Med.Income,j}$. This is a narrow distribution, with most values falling between 0 and 1, as we expect to see weak effects for these covariates, and thus small standard deviations (and positive, as any SD is by definition). For the standard deviation of $\beta_{urbanindex,j}$, on the contrary, we opted for a less informative prior. Again, we do not want to make such strong assumptions about the effect of our variable of interest, hence we "allow the estimates to fluctuate more".

5 Code

6 Results

This section is not on the instructions but is probably the easiest way to talk about the results we got

7 Convergence Diagnostics

8 Model Comparison

9 Prior Sensitivity Analysis

another table with priors here, maybe not all because thats a lot

10 Limitations and Improvements

11 Conclusion

11.1 Reflection on own learnings

please lets call this subsection something else, this sounds so childish

References

Holly Fuong, G. S. (2022). District urbanization index 2022. <https://github.com/fivethirtyeight/data/tree/master/district-urbanization-index-2022>

- Mehta, D. (n.d.). Election results. <https://github.com/fivethirtyeight/election-results/blob/main/README.md>
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