

Does Urbanisation Predict Election Outcomes?

A Bayesian's Perspective

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Introduction

- **Research Question:** How does urbanization of a particular district affect result of an election in the US?
- **Variable of Interest:** Winning party in the House of Representatives 2022 General Election (binary)

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Dataset

We wanted to consider different factors in the analysis, with our primary focus being the urbanization of each House district. These factors included:

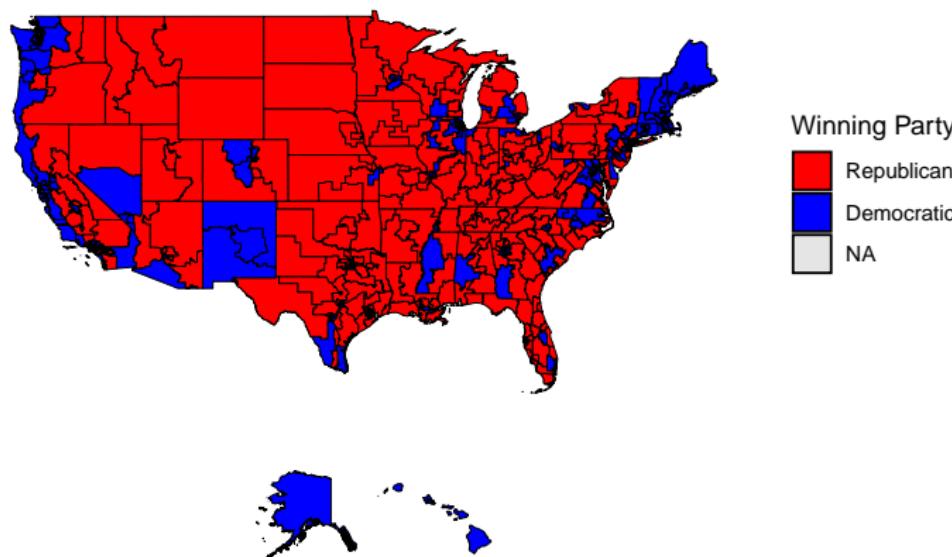
- ① Demographic Data (US Census Bureau)
- ② Urbanization (FiveThirtyEight)
- ③ Regional Information (US Census Bureau)
- ④ Election Results (FiveThirtyEight)

We combined different sources in order to create our data set containing 435 instances of 16 unique covariates.

Winning Party

Our independent variable is Winning party in the 2022 Election.

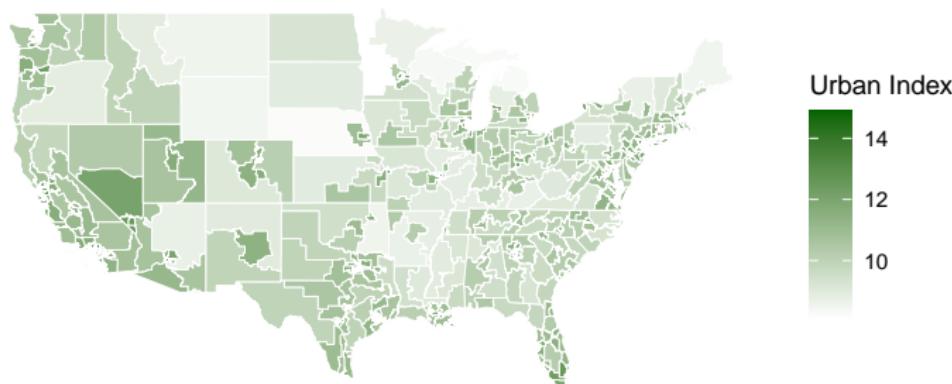
Winning Party by Congressional District



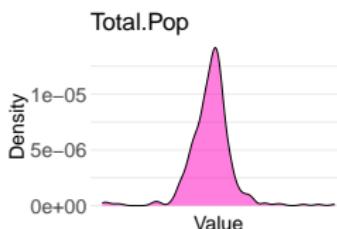
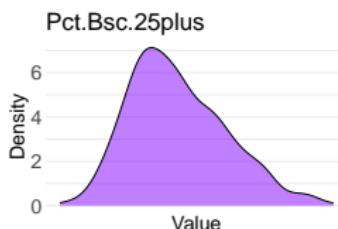
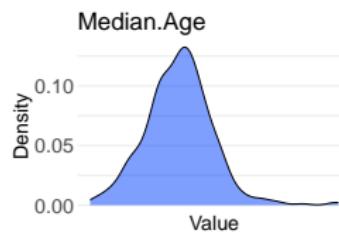
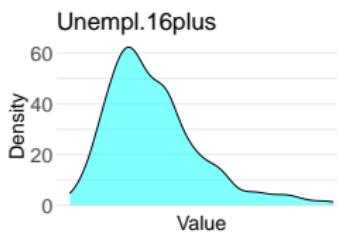
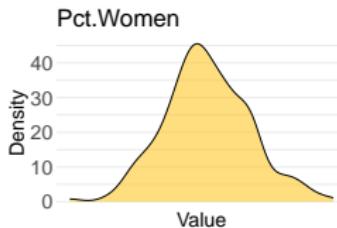
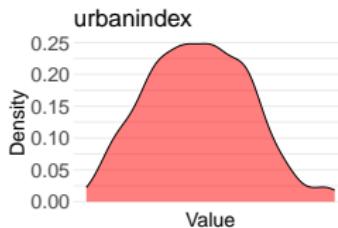
Urban Index

Our dependent variable of interest is the Urban Index from FiveThirtyEight.

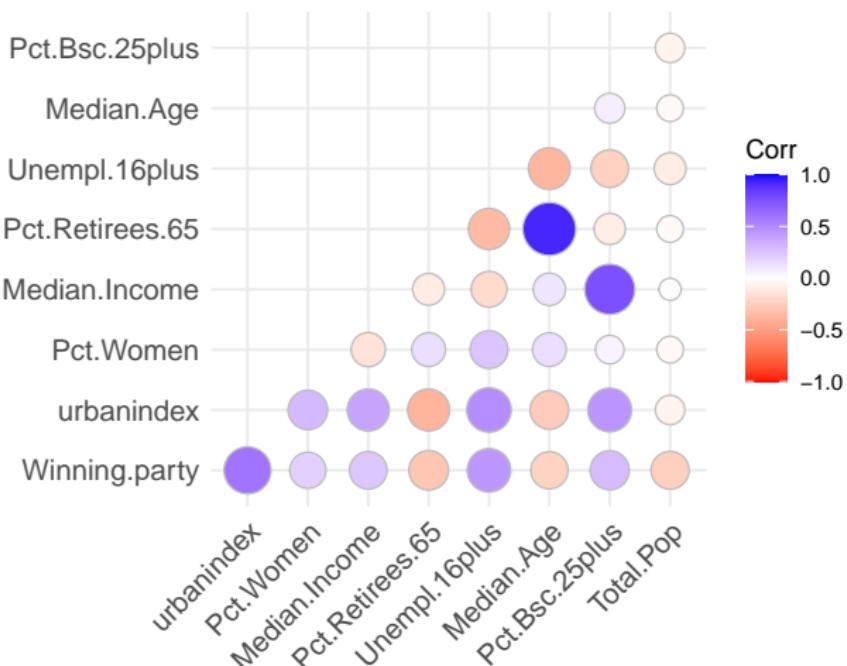
Urban Index by Congressional District



Densities



Correlation Matrix



Motivation for Hierarchical Modelling

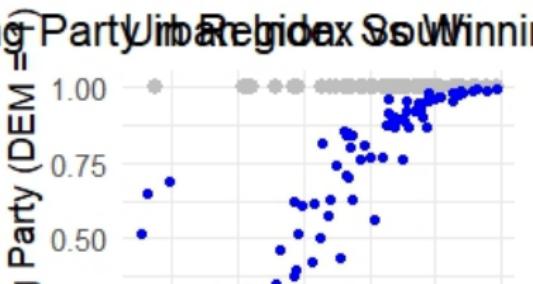
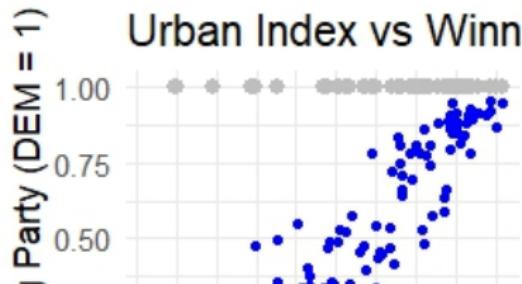
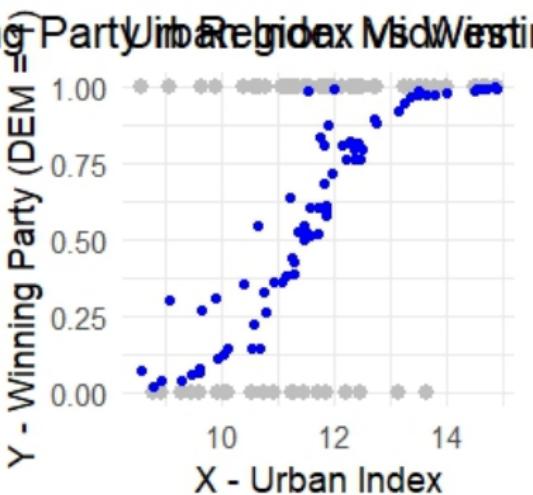
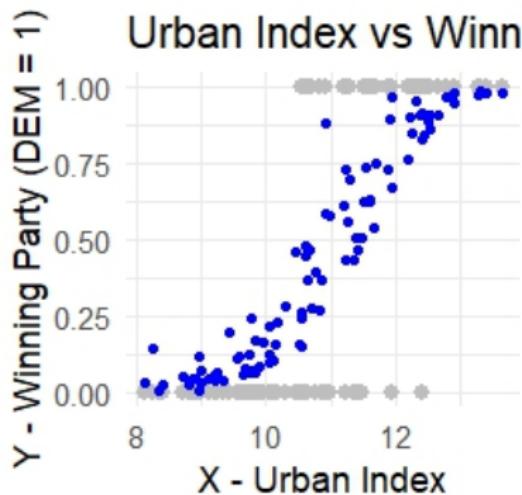


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Model Assumptions

There are many people trying to predict US election outcomes, from the wealth of data available about voters. However we wanted to look at the voters in relation to their geography. In order to do this we assumed

- District voting outcomes can be modeled via logistic regression
- Districts are exchangeable within each state and each state is exchangeable within its region
- ???

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Model 1

Let the response variable 'Winning Party' be y , the predictor of interest 'Urban index' be x , and the other covariates be a 15-dimensional vector z . Let i , j , and k be the indices for the district, region, and state respectively.

$$y_{i,j} \sim Ber.(logit^{-1}(\theta_j))$$

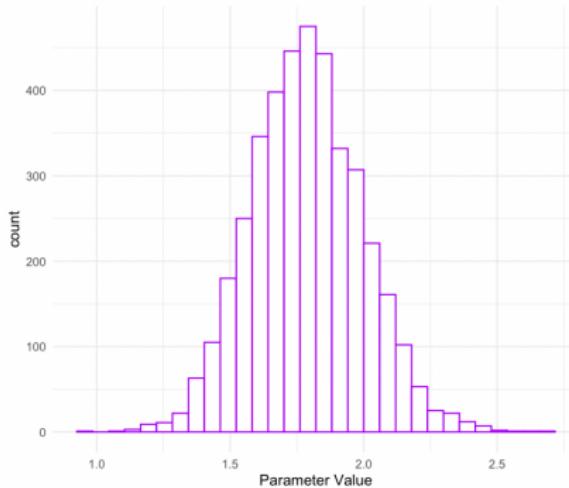
$$\theta_j := \beta_0, j + x_{i,j} * \beta_{1,j} + z_{i,j}^T * \gamma_{1,j}$$

$$\beta_{1,j} \sim Gam.(1, \tau)$$

$$\tau \sim Normal(0, 1)$$

Model 1: Results

Posterior Distribution for Urban Index

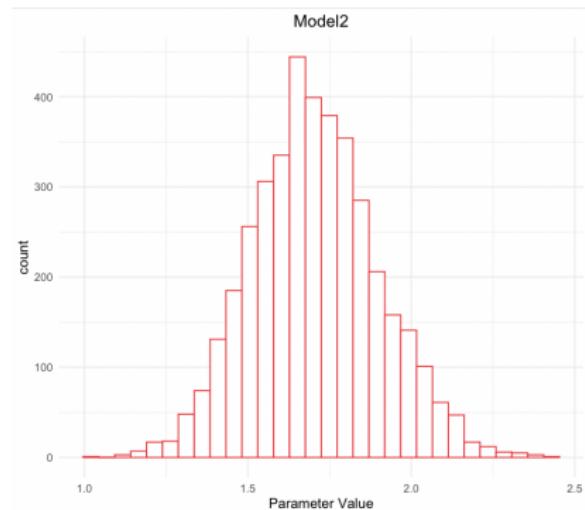


Regression Coefficients:

	Estimate	Est.Error	l-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS	
Intercept	-18.00	2.52	-22.94	-13.01	1.00	2713	2434	
urbanindex	1.79	0.21	1.40	2.20	1.00	3427	2864	
Percentage.Women	0.08	1.01	-1.94	2.08	1.00	7100	2504	
pct.bach	0.35	1.67	-2.87	4.51	1.00	3277	1433	
Median.Household.Income	-1.37	0.76	-2.90	0.06	1.00	4236	3037	universität
pct.retirees	-3.84	4.41	-15.57	0.97	1.00	2060	1858	

Model 2

Model 2: Results

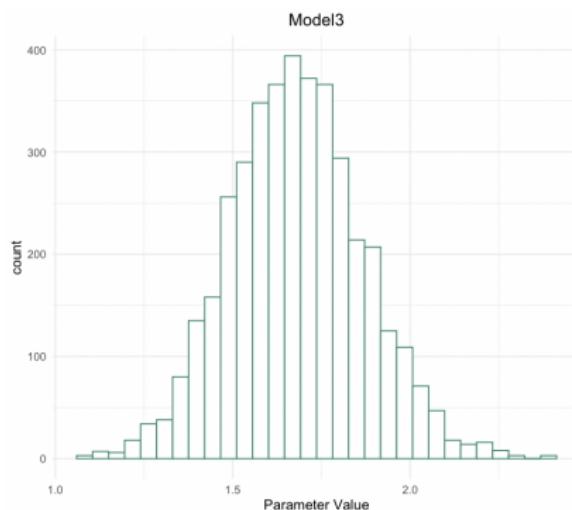


Regression Coefficients:

	Estimate	Est.Error	l-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS	universität
Intercept	-17.98	2.37	-22.70	-13.36	1.00	3212	3406	
urbanindex	1.71	0.19	1.34	2.10	1.00	4960	3321	
Percentage.Retirees..65..	-4.55	4.18	-16.44	-0.29	1.00	2240	1966	

Model 3

Model 3: Results

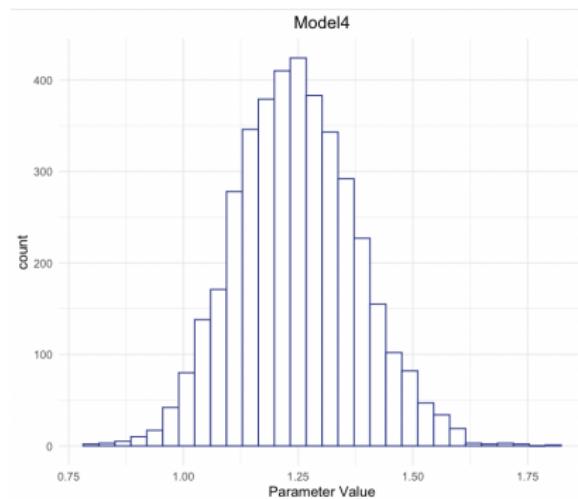


Regression Coefficients:

	Estimate	Est.Error	l-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS	universität
Intercept	-17.77	2.27	-22.20	-13.18	1.00	2303	2442	
urbanindex	1.68	0.19	1.32	2.06	1.00	2509	2291	
Percentage.Retirees..65..	-4.28	3.82	-15.08	-0.11	1.00	1768	1379	

Model 4

Model 4: Results



Regression Coefficients:

	Estimate	Est.Error	l-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
Intercept	-13.24	1.62	-16.53	-10.09	1.00	2028	2228
urbanindex	1.25	0.13	1.00	1.52	1.00	2548	2402
Pct.Retirees.65	-3.79	2.83	-10.98	-0.30	1.01	1460	1075

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Model Comparison: R^2

Model	Estimate	Estimate Error	Q 2.5	Q 97.5
1	0.568	0.0246	0.516	0.612
2	0.534	0.0255	0.479	0.579
3	0.529	0.0255	0.474	0.574
4	0.408	0.0234	0.359	0.449

Model Comparison: RMSE

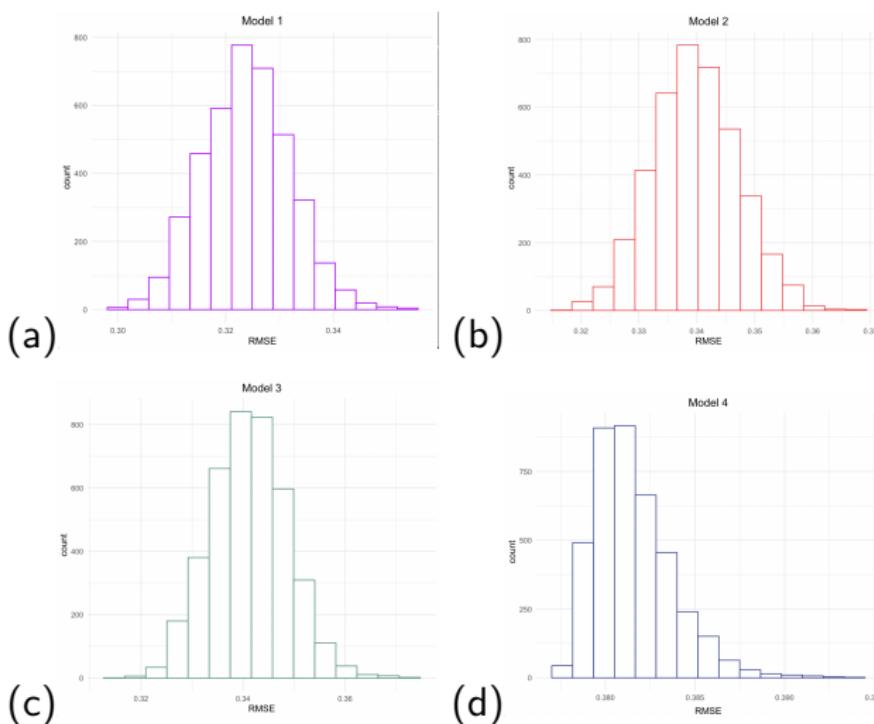


Figure: RMSE Comparison

Model Comparison: Data Log-likelihood

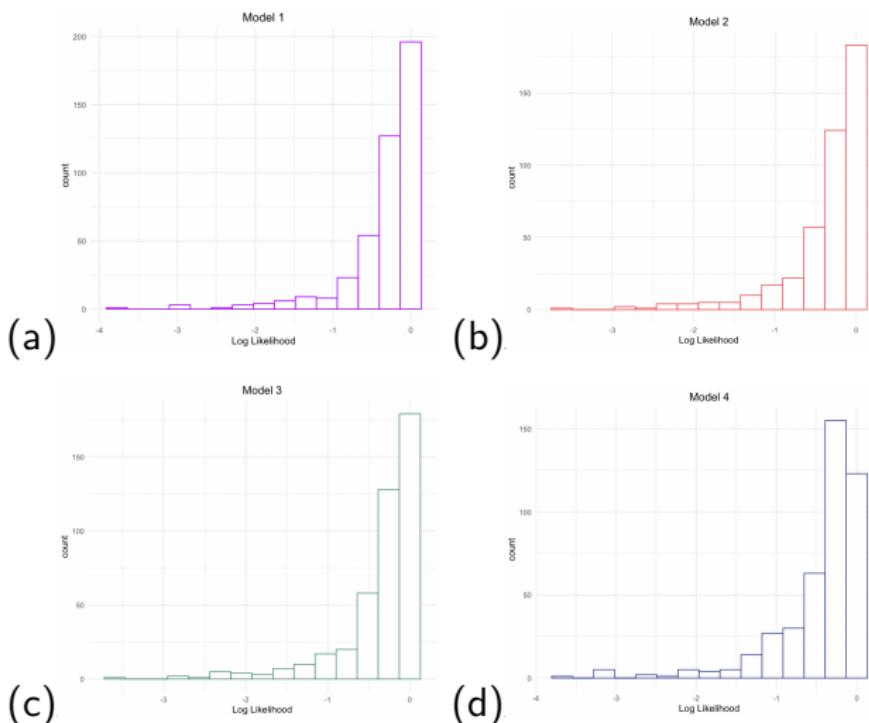


Figure: Log-Likelihood Comparison

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Alternative Priors

What's changed

Conclusions

In all of our models we found that urbanization has a small positive impact on the logit probability of voting democratically.

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