SALES PERFORMANCE DASHBOARD

Electronics World
Sales Performance
Metrics
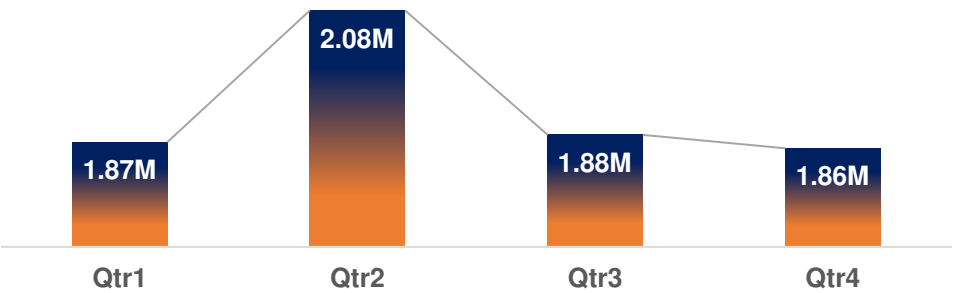2019

Total Sales Revenue
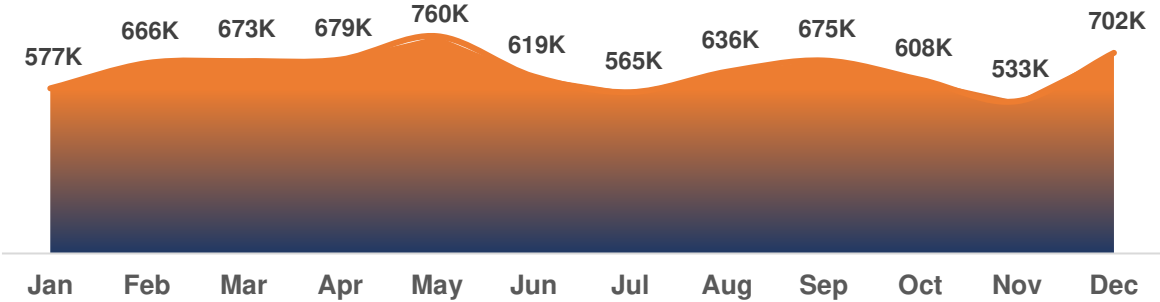
£7,692,386 ▲

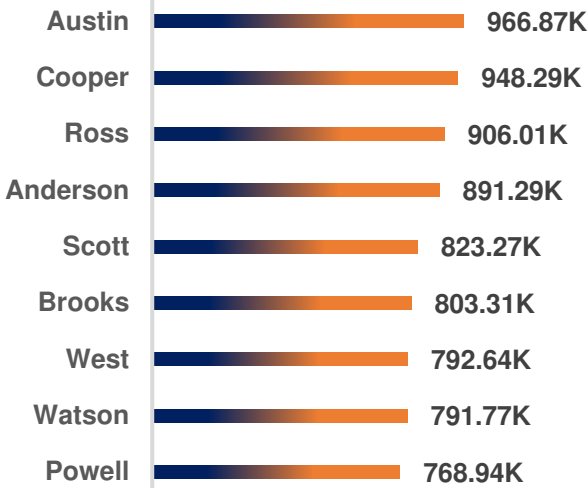**Total Sales Volume**

30,391 ▲
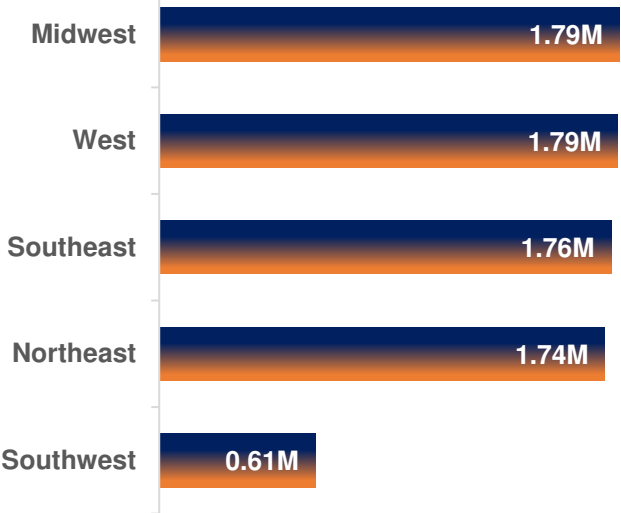
Total Sales Revenue by Quarter

Qtr1	Qtr2	Qtr3	Qtr4
1.87M	2.08M	1.88M	1.86M

Total Sales Revenue by Month

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
577K	666K	673K	679K	760K	619K	565K	636K	675K	608K	533K	702K

Total Sales Revenue by Salesperson

Salesperson	Revenue
Austin	966.87K
Cooper	948.29K
Ross	906.01K
Anderson	891.29K
Scott	823.27K
Brooks	803.31K
West	792.64K
Watson	791.77K
Powell	768.94K

Total Sales Revenue by Region

Region	Revenue
Midwest	1.79M
West	1.79M
Southeast	1.76M
Northeast	1.74M
Southwest	0.61M

Total Sales Revenue by Category

Category	Revenue
Computers	2.25M
Cameras and Phones	2.08M
Audio-Video	2.00M
Game Consoles	1.05M
Printers	0.31M
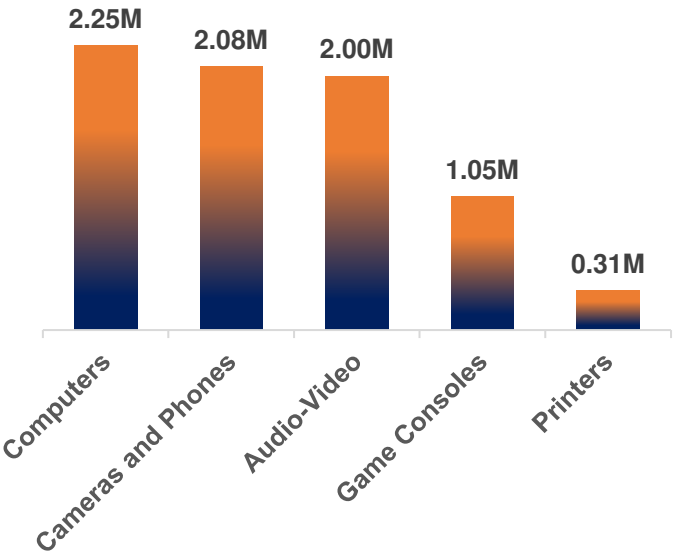
Total Sales Revenue by Product

Product	Revenue
Laptop	1.20M
Video game console	1.05M
Camera	1.05M
Tablet computer	1.04M
Mobile phone	1.03M
Television	1.02M
Music player	0.50M
Bluetooth speaker	0.48M
Printer	0.31M
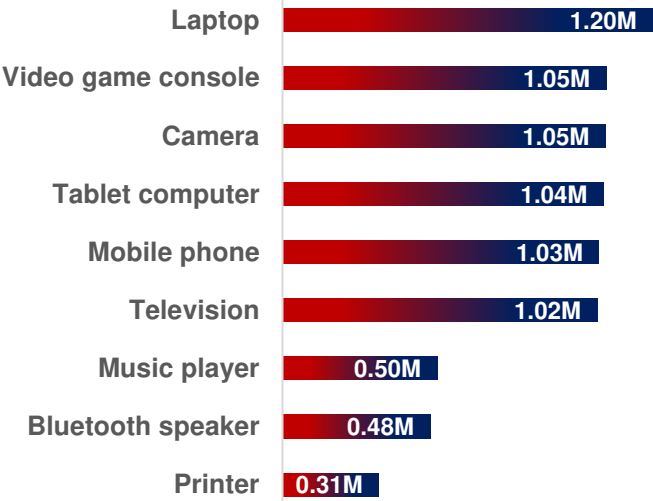
Trend Analysis of Total Sales by Product Category

Legend:
- Audio-Video
- Cameras and Phones
- Computers
- Game Consoles
- Printers
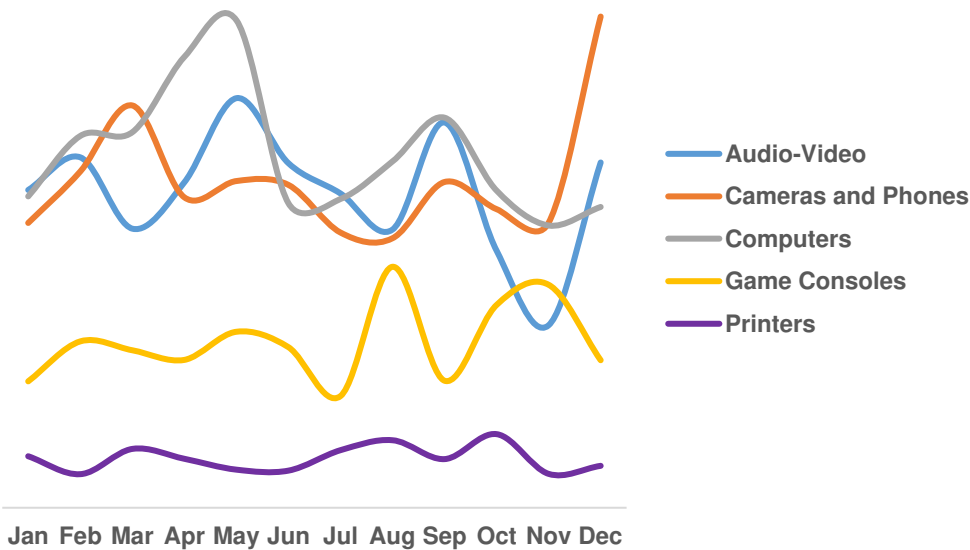
Quarterly Performance of Sales Regions

	Southwest	Northeast	Southeast	West	Midwest
Qtr1	176,162	451,177	427,317	354,687	459,772
Qtr2	204,572	442,256	477,309	506,045	452,580
Qtr3	128,687	421,626	466,156	443,294	421,382
Qtr4	100,378	423,586	390,668	484,602	460,128
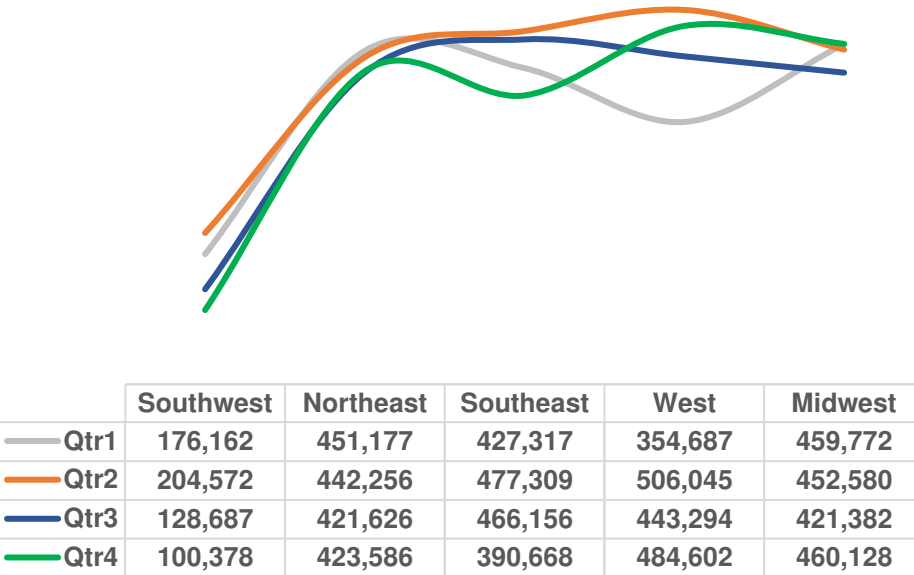
Total Sales Quantity by Month

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2.31K	2.58K	2.75K	2.62K	2.87K	2.51K	2.31K	2.50K	2.72K	2.43K	2.01K	2.80K