



## EOH 2020 Corporate Packet

Dear Potential Corporate Partner,

Engineering Open House (EOH) is an annual showcase of engineering, science, technology, and student innovation held at the University of Illinois at Urbana-Champaign from March 27th - 28th, 2020. Now, in its 100th year, EOH draws over 35,000 attendees and participants from across the United States, making it the largest student-run event of its kind. With 300+ interactive exhibits, impactful keynote speakers, and a world-famous robotics design competition, EOH delights and challenges inquisitive minds of all ages.

As an entirely student-run event, EOH is completely funded via corporate sponsorships. Your company's contributions will directly benefit students, exhibitors, and educators working to inspire the next generation of engineers. We hope that you choose to join us and we look forward to working with you and your company in making EOH 2020 better than ever before! Please don't hesitate to contact us with any questions.

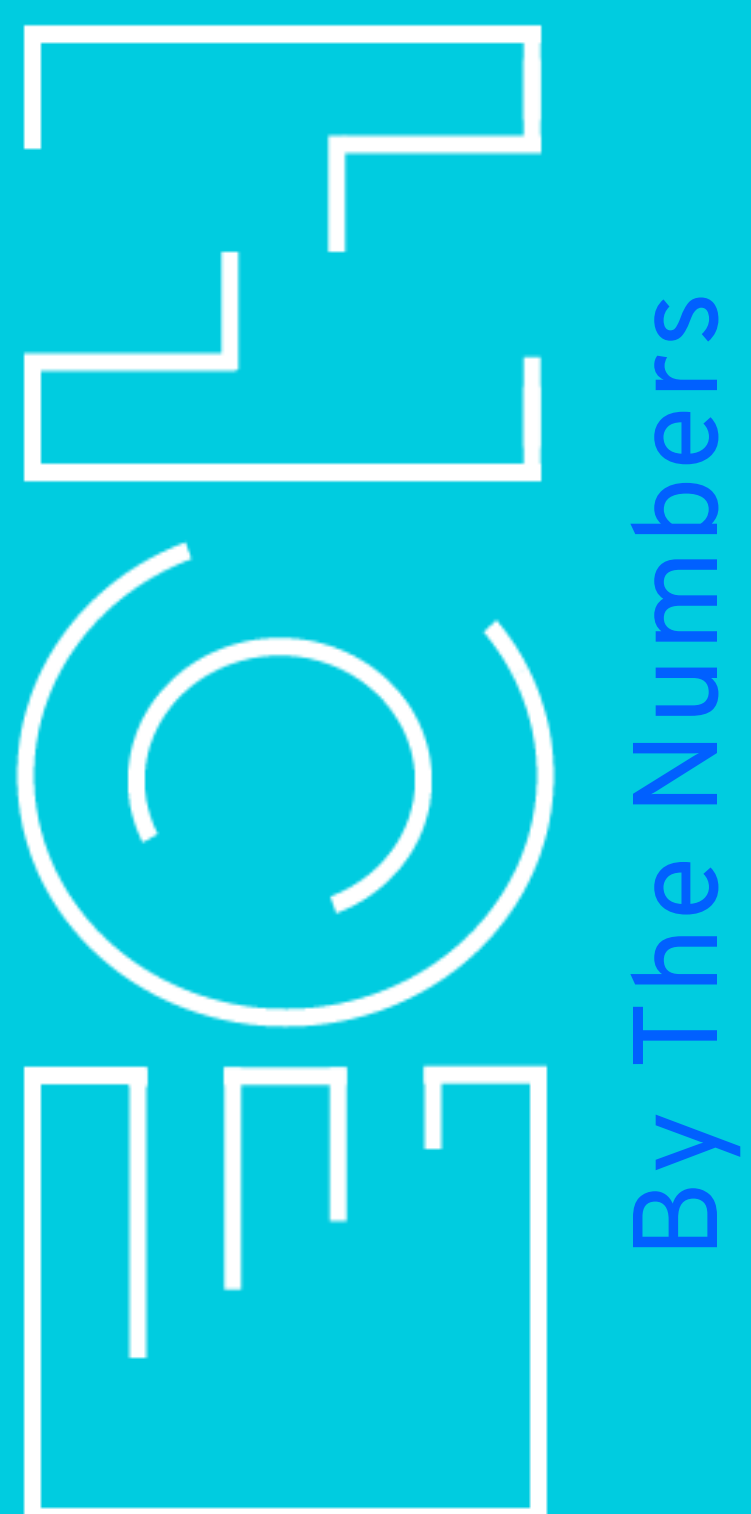
Sincerely,

The Engineering Open House Corporate Team

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35,000+  
Attendees

100  
Year History

300+  
Student Exhibits

2  
Event-Packed Days

# On-Site Packages

**Silver - \$3,000**

Company Logo on Website

1/4 Page Black&White Ad

On-Site Booth

Up to 5 Representatives

**Gold - \$5,000**

Company Logo on Website & Print

1/2 Page Black&White Ad

On-Site Booth

Up to 8 Representatives

**Platinum - \$9,000**

Company Logo on Website, Print, & T-shirts

Full Page Black&White Ad

Title Building Sponsorship (Building, Sponsored by X)

12+ Representatives

\* All on-site sponsors will receive access to the Corporate Lounge, catered breakfast and lunch, and can distribute company promotional items

# Focus Bundles - \$2,500 (limited)

- Competition
- Title Sponsor of: Middle School Design Competition, High School Design Competition, or Midwest Robotic Design Competition
  - Sponsored Award for Chosen Competition
  - Tech Talk to Competitors
  - Competitor Resume Book

- Outreach
- Title Sponsor of: Illinois Engineering Challenge, or Discover EOH (EOH Programs for K-12)
  - Participate in a Tech Talk or Panel

- Spotlight
- Title Sponsor of: EOH Tesla Coil Concert, Keynote Speaker Event, or other Special Projects
  - Creation of Student Exhibit Award

# Itemized Options

- Display Vehicle/Oversized - \$500 / \$1,500
  - Black & White Ad [1/4, 1/2, Full Page] - \$250 / \$500 / \$750
  - Color Ad [1/2, Full Page] - \$1,000 / \$2,000
  - Host a Tech Talk or Panel - \$800
- Sponsor an Exhibit - \$500
  - Sponsor the Exhibitor Breakfast - \$1,500
  - Exhibitor Resume Book - \$500
  - Additional Representative - \$500

Any of the above packages can be chosen individually or in any combinations