Brand Style Guide

Website Analysis

URL: https://www.pacsun.com
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Typography

Primary Fonts

Font	Usage Count
Roboto	2

Color Palette

Primary Colors

Color	Hex Code	Usage Count
	#000000	6
	#ffffff	4
	#626364	4

Secondary Colors

Color	Hex Code	Usage Count
	#fafbfc	4
	#f6f6f6	4
	#f0eeee	2