



# Brand Style Guide

## Website Analysis

URL: <https://www.mylifetime.com>  
Generated: 2025-04-19 22:01:48




## Typography

### Primary Fonts




Font	Usage Count
Open Sans	232
Inter	106
icon-fonts	14

## Color Palette

### Primary Colors

Color	Hex Code	Usage Count
	#000000	996
	#ffffff	684
	#232936	164

### Secondary Colors

Color	Hex Code	Usage Count
	#ff124d	122
	#444444	84
	#0000ee	80