

Brand Style Guide

Website Analysis

URL: <https://www.planetfitness.com>
Generated: 2025-04-19 22:02:30




Typography

Primary Fonts




Font	Usage Count
Barlow	276
Barlow Condensed	16
inherit)#onetrust-banner-sdk h1	2

Color Palette

Primary Colors

Color	Hex Code	Usage Count
	#000000	290
	#e5e7eb	240
	#ffffff	152

Secondary Colors

Color	Hex Code	Usage Count
	#14142b	100
	#696969	64
	#561496	52