



Brand Style Guide

Website Analysis

URL: <https://www.mylifetime.com>
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Typography

Primary Fonts




Font	Usage Count
Open Sans	232
Inter	106
icon-fonts	14

Color Palette

Primary Colors

Color	Hex Code	Usage Count
	#000000	996
	#ffffff	684
	#232936	164

Secondary Colors

Color	Hex Code	Usage Count
	#ff124d	122
	#444444	84
	#0000ee	80