

ELIZABETH OKEMMIRI

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EDUCATION

Northwestern University

Bachelor of Science: Computer Science

Evanston, IL

June 2025

Awards: Questbridge College-Match Scholarship, University Honors (Fall 2022 | Winter 2023 | Spring 2024)

PROFESSIONAL EXPERIENCE

Deloitte | *Business Technology Solutions Intern* | Chicago, IL

June 2024-August 2024

- Collaborated with a cross-functional team to align product strategy with business goals and industry best practices for an international retail banking Salesforce CRM, improving experiences for millions of B2C users
- Utilized a data-driven approach to evaluate the feasibility of implementing industry standards, working closely with the lead strategy architect to inform strategic investment decisions and product development
- Prepared and contributed to multiple presentation decks, synthesizing research findings and aligning them with business goals to support informed product decisions across the team
- Completed specialized training to deepen understanding of market trends, competition, and user requirements, enhancing the ability to define problems and develop creative solutions for product improvement

Hyatt Hotels Corporation | *Digital Product Management Intern* | Chicago, IL

June 2023-September 2023

- Collaborated with cross-functional teams (designers, engineers, and research & development) to ideate and develop solutions directly addressing customer needs, driving product innovation and alignment with strategic investment goals
- Executed and contributed to the development of the product roadmap, ensuring that each phase of the product lifecycle was aligned with business goals and delivered an optimal digital experience for millions of mobile users
- Conducted user research (competitor analysis, card sorting) and utilized customer feedback to inform data-driven decision-making, resulting in the refinement of key features and enhancements
- Analyzed user needs and market research to identify areas for improvement, generating recommendations that aligned with business goals and strategic investment priorities
- Presented findings to business and technology stakeholders, facilitating collaborative decision-making across the digital group to ensure alignment with overarching product strategy
- Developed and prioritized user stories in JIRA, driving the successful launch and iteration of key app features

ADDITIONAL EXPERIENCE

Tangible Interaction Course | *User Experience Designer* | Northwestern University

March 2024-June 2024

- Designed and prototyped a K-5 learning experience focused on logical thinking and decision-making
- Conducted user testing and analysis, refining designs based on feedback to enhance product functionality
- Led brainstorming sessions and iterated designs, fostering creativity and problem-solving

Design Thinking and Communication Course | *Scribe* | Northwestern University

March 2022-June 2022

- Co-developed a custom piano stand for a professor, addressing specific ergonomic needs
- Documented project progress, ensuring alignment with user requirements and product goals through reports and presentations
- Contributed to collaborative decision-making in design solutions, balancing user needs and technical feasibility

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Management Leadership for Tomorrow | *Career Prep Fellow* | Washington, D.C.

February 2023-Present

- Selected as one of 1,000 for an 18-month professional development program for high-achieving diverse talent
- Complete business case studies and intensive projects to hone analytical, quantitative, and communication skills
- Participate in conferences hosted by industry leaders, such as Deloitte, Google, Goldman Sachs, Clorox and Target

Critical Aesthetic Pedagogy in Computer Science | *Volunteer Computer Science Instructor* | Evanston, IL

January 2023-June 2023

- Taught foundational computer science topics to fifth graders, focusing on Python and TunePad, enhancing their logical thinking and problem-solving skills
- Developed and refined educational activities through iterative feedback and collaboration, improving the volunteer program's effectiveness and alignment with educational goals
- Facilitated workshops and coding sessions, fostering creativity and technical proficiency in students, while using a data-driven approach to assess and adapt teaching strategies

AFFILIATIONS & SKILLS

Affiliations: Quest+, NU Emerging Coders, Society of Women Engineers, Women in Computing, ColorStack, Rewriting the Code

Software: Proficient in Agile Methodology, JIRA, ProdPad, Microsoft Office Suite (Word, Excel, PowerPoint), Python, C, C++