## Machine Learning Assisted College Advising:

A Data Based Exploration of College Success

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Every year millions of high school students enroll in a 4 year college

40% will drop out avg. debt: \$13,000

Psychological impact 1/2 will default on debt

ML model to predict college graduation and enhance post-secondary advising

### Educational Longitudinal Study of 2002

 Starts in sophomore year of high school

Subset 31 features x9900 rows

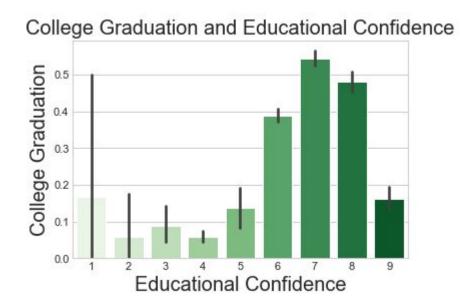
Extensive feature engineering 3 basic kinds of features:

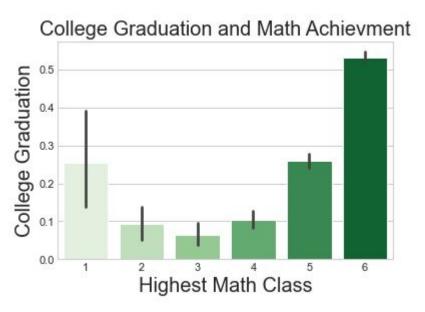
Home environment /lifestyle

Academics

Engineered traits

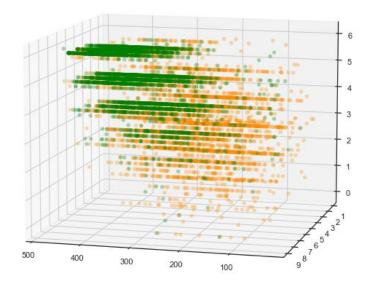
#### The Traits of College Graduates





#### Traits of successful college students

- Standardized testing
- High school GPA
- Educational Confidence
- Discipline
- Risk factors



# Best Model : Gaussian Naive Bayes - X\_train\_sc\_3

Accuracy = 0.6835

F1 = 0.6511

Recall = 0.7405

Precision = 0.5809

#### Application:

- Modeling results are a data point not an decision.
- Intent is to assist, not substitute for professional guidance
- F1 of .65 very different from an F1 of .9

### Next steps

- Exploration of false -'s & +'s
- ROI model
- Deep learning
- ? Multiclass ?
- Dashboard deployment

For more information contact Eon Slemp at eonslemp@gmail.com

or visit the github repo for this project: <a href="https://github.com/eonslemp/ML\_assisted\_college\_advising">https://github.com/eonslemp/ML\_assisted\_college\_advising</a>