

Edwin Lee

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EDUCATION

University of Delaware

Bachelor of Science, *Finance and Entrepreneurship*

GPA: 3.5

Dean's List: Fall 2021, Spring 2022, Fall 2023

Newark, DE

May 2025

EXPERIENCE

Tsionas Management

Finance/Accounting/Marketing Intern

Wilmington, DE

April 2023 - Present

- Maintain accurate accounting records, mostly including inputting invoices for accounts payable
- Operate the digital advertising platforms for marketing
- Conduct extensive market research to assess opportunities for existing properties

Freelance Video Editing

Video Editor

Voorhees, NJ

July 2019 - Present

- Conducting freelancing services by editing videos for clients using software like Sony Vegas and After Effects
- Constantly communicating with clients to ensure the effects and video is to their desired liking
- Offering creative suggestions and outlooks on formatting of the video

Diamond State Financial Group

Financial Advisor Intern

Newark, DE

June 2024 - August 2024

- Assisted in analyzing and reviewing client portfolios and preparing financial reports
- Learned the necessary skills and products to best suit client needs
- Observed client meetings to understand client interactions and advisory processes

Glacier Marketing Group

NIL Brand Partnerships Manager

Voorhees, NJ

December 2022 - January 2024

- Communicated with and assisting brands in engaging better with the college demographic
- Worked with brands on their digital marketing strategy and content creation
- Connected college athletes with brands to increase engagement and interaction utilizing social media

Fall 2023 Lerner Sales Competition

Semi-Finalist

Newark, DE

September 2023 - December 2023

- Participated in a sales role play competition, contending against over 100 fellow students specializing in sales
- Conducted comprehensive research on StateFarm's automobile and life insurance policies
- Recognized as a semi-finalist in roleplays evaluated by seasoned professionals within the sales industry

ACTIVITIES

Spikeball Club at UD

Social Operations Chair & Treasurer

Newark, DE

September 2022 - Present

- Capture photos of various events and tournaments hosted for our 500+ members
- Operate all social media platforms related to the club
- Managed organizational budgets and oversee any expenses to meet financial goals of the organization

Alpha Kappa Psi Professional Business Fraternity

Fundraising Chair & Member

Newark, DE

March 2022 - Present

- Develop business-world skills through bi-weekly professional development events
- Assist the Vice President of Finance in creating equitable fundraising events for our chapter philanthropies
- Fundraise for chapter philanthropies and uphold chapter core values

SKILLS

- Proficient in Microsoft Office, Google Workplace, Meta Business Suite, Google Ads