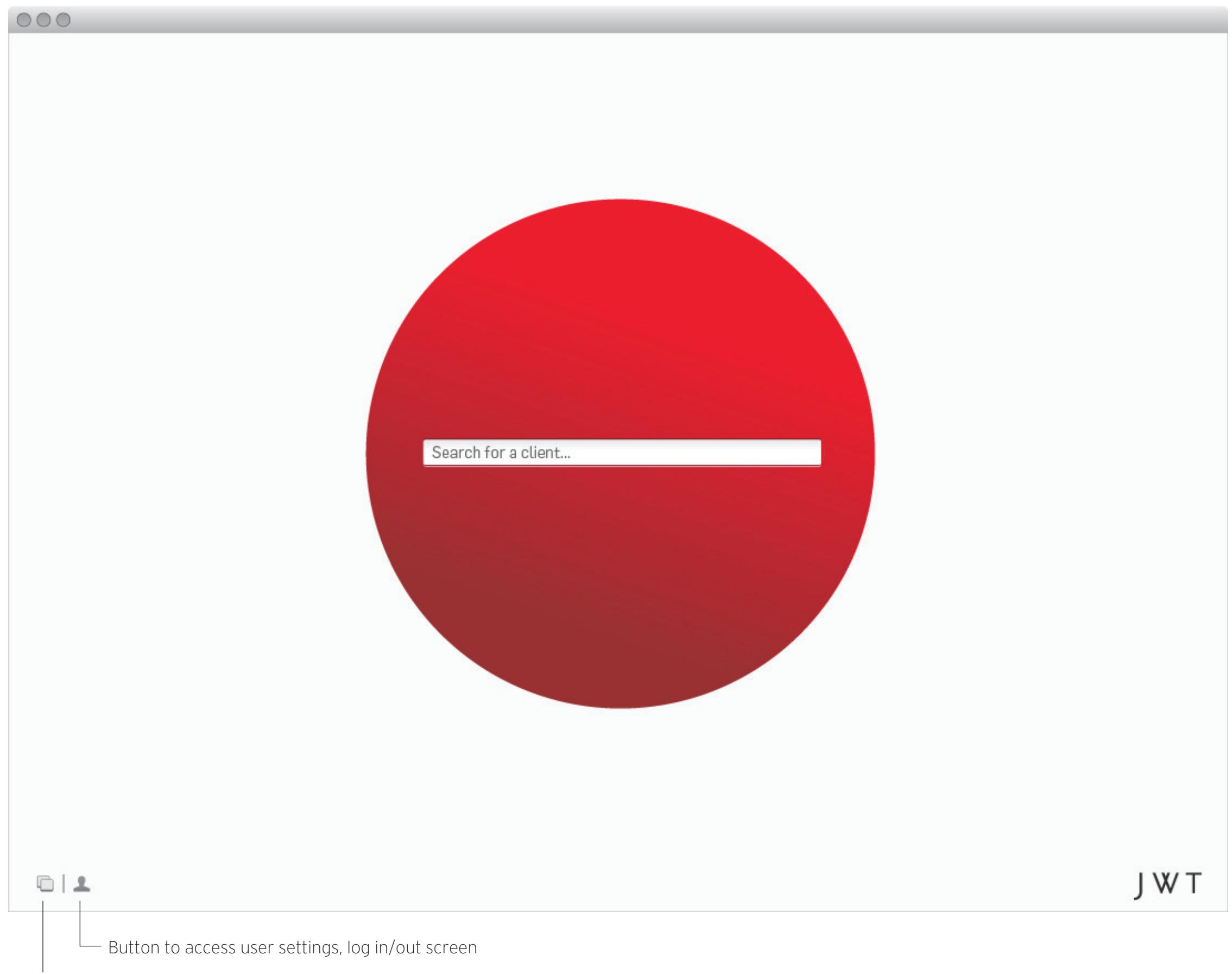


Pentagram

JWT
View Screens
10.07.2010

Main Search Screen



Button to access presentations panel



Visualization Grouped by Region

When a chart is first viewed, an overlay with a description is shown.

Button for adding the current chart to a presentation



Visualization Grouped by Region

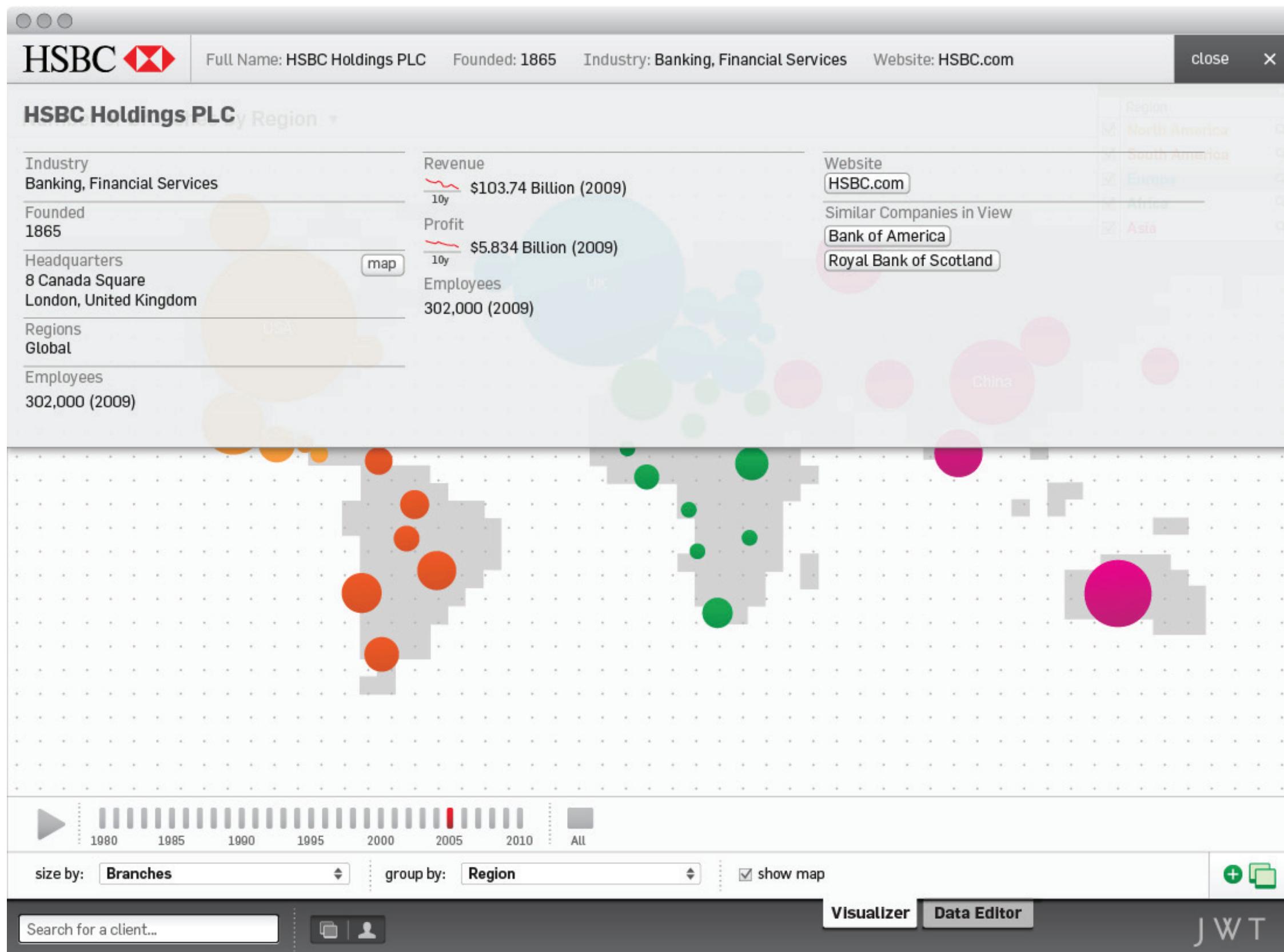
If the set has yearly data, the timeline bar is shown.
 The bar allows users to:

1. play the set, which shows an animated sequence of all years
2. select a specific year to jump to it
3. see an average of all years



Visualization Grouped by Region

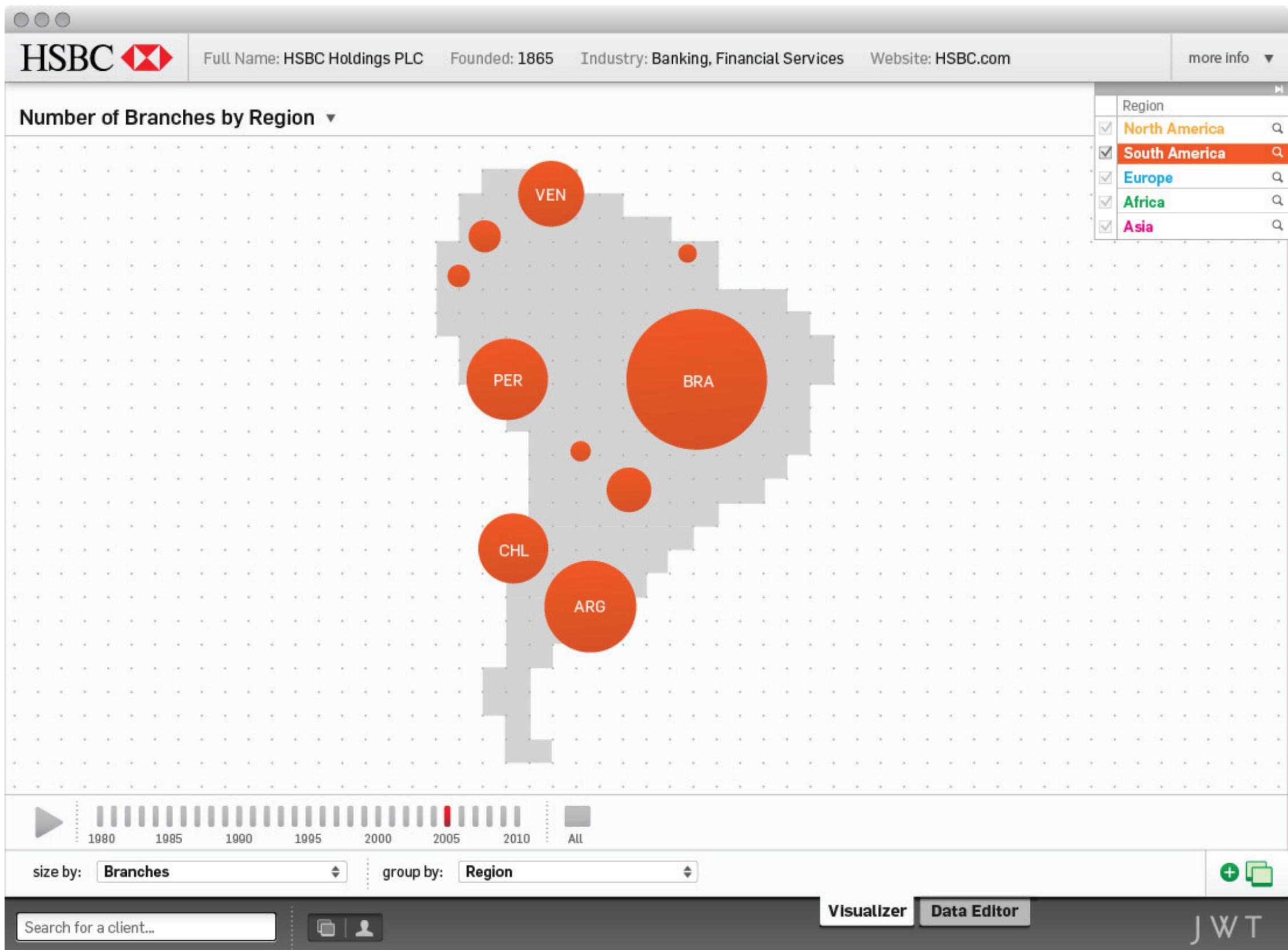
Expanded Company Info





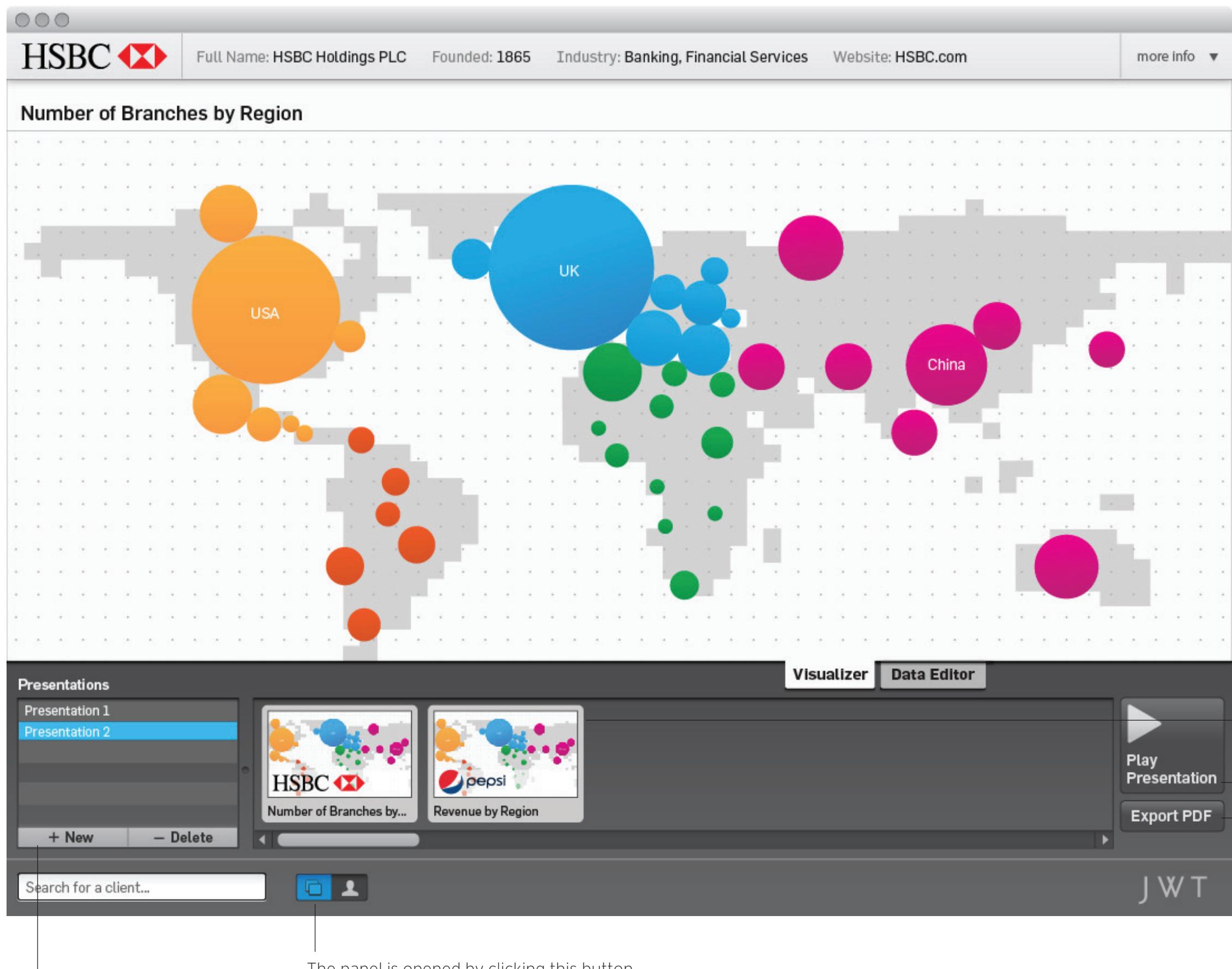
Controlling Which Regions Are Displayed

The check boxes in the key toggle the visibility of groups. In this case, only North and South America are shown because the other continents have been un-checked.



Isolating or Zooming in on a Group

Clicking the name or magnifying glass of a group enlarges it to fill the viewable area and hides the other groups.



The Presentations Panel

Charts are added to this panel via the green add chart button (see page 3). Only logged in users can create/modify presentations.

Presentations

Presentation 1

Presentation 2



Number of Branches by...



Revenue by Region

Visualizer

Data Editor



Play Presentation

Export PDF

+ New

- Delete

Search for a client...



J W T

The slides of the selected panel are shown here. They can be re-ordered by dragging.

Plays the presentation in fullscreen

Exports the presentation as a PDF

The panel is opened by clicking this button.

Presentations are added, deleted, and selected in the left panel.

Editing a Data Set

The screenshot shows the HSBC Data Set Editor interface. At the top, there's a header with the HSBC logo, company details (Full Name: HSBC Holdings PLC, Founded: 1865, Industry: Banking, Financial Services, Website: HSBC.com), and a 'more info' dropdown. On the left, a sidebar has sections for Overview, Data Sets (Revenue is selected), and Services (Twitter, Wolfram). Below these are '+ Add Set' and '- Delete' buttons. The main area is a spreadsheet editor titled 'Revenue in Millions of Dollars'. It has columns for years from 2002 to 2010 and rows for countries like United States, Canada, Mexico, etc. There are 'Export Sheet' and 'Import Sheet' buttons on the right. At the bottom are 'Save Changes', 'Cancel', and a red '- Delete Set' button. The bottom navigation bar includes a search bar, user icons, and tabs for 'Visualizer' (selected) and 'Data Editor'.

Overview

Data Sets

Revenue

Competitors

Brand Adjectives

Similar Words

+ Add Set - Delete

Services

Twitter

Wolfram

+ Add Set - Delete

Data Set Title Revenue in Millions of Dollars

Description This is a short description of this data set. Morbi ac commodo nulla. In condimentum orci id nisl. Donec viverra auctor lobortis. Pellentesque eu est a nulla placerat.

Data Set

	2002	2003	2004	2005	2006	2007	2008	2009	2010
United States									
Canada									
Mexico									
United Kingdom									
France									
Germany									
Italy									
Spain									
Russia									
China									
Korea									
Japan									
Egypt									
Argentina									
Chilé									
Australia									
New Zealand									
Portugal									
Ireland									
Switzerland									
The Netherlands									
Puerto Rico									

Save Changes Cancel - Delete Set

Visualizer Data Editor

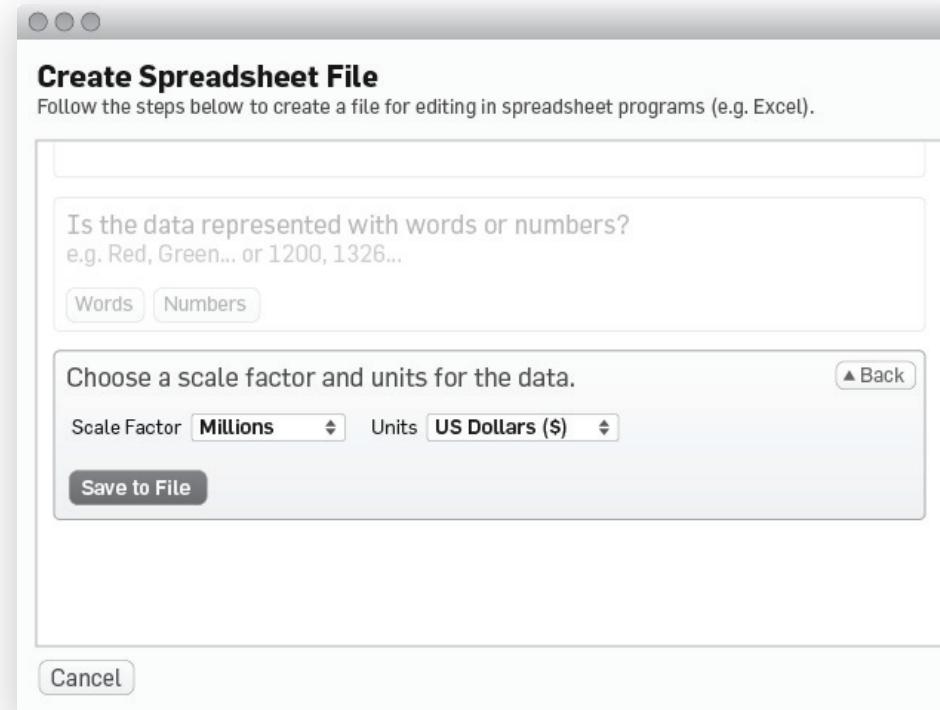
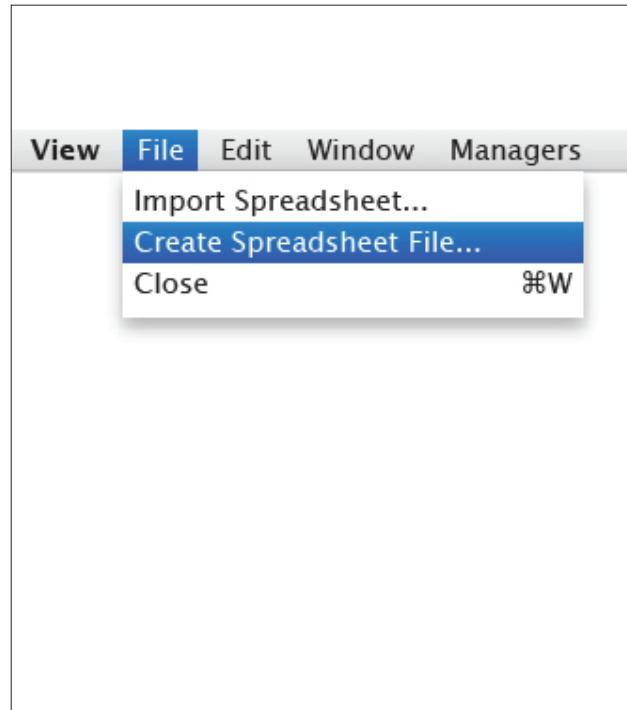
Search for a client... JWT

The title that appears in the visualizer tab can now be edited

The description that appears under the title

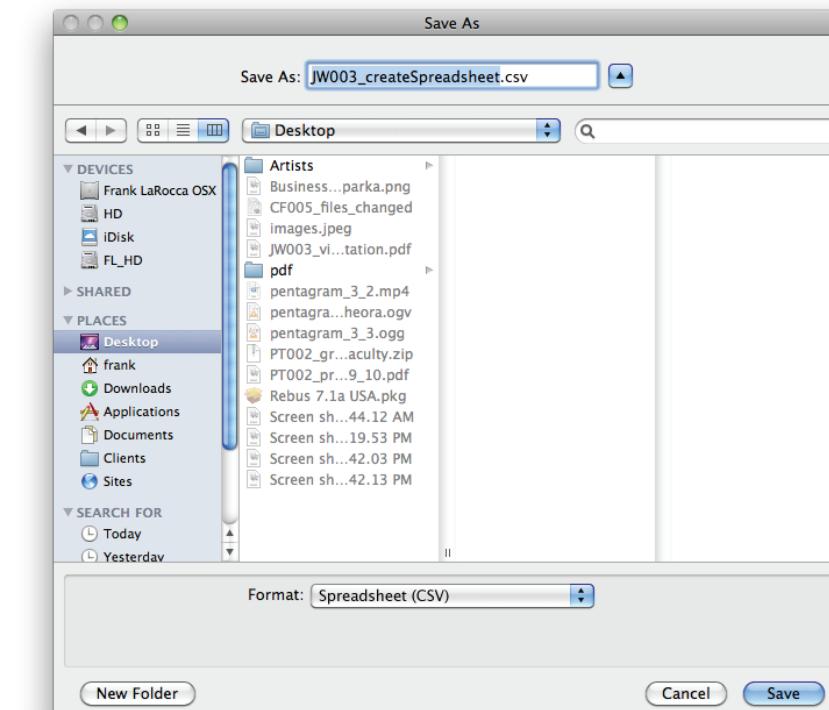
Spreadsheets can be edited here or in an external editor (e.g. Excel). The export button saves the sheet and any edits made to it to a file that can be opened in the external editor. Files edited externally can be brought back in via the import button. This process can also be completed via the application menu (see following page).

Create a Spreadsheet File from the Application Menu (for External Editing)

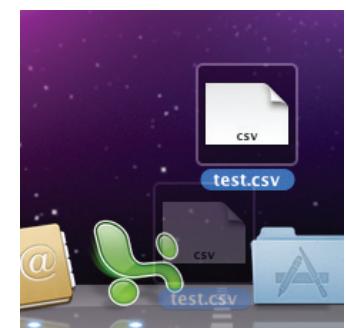


- 1.**
Begin the 'create spreadsheet' wizard via the file menu.

- 2.**
A new window opens that prompts the user for information that will help set up the spreadsheet.

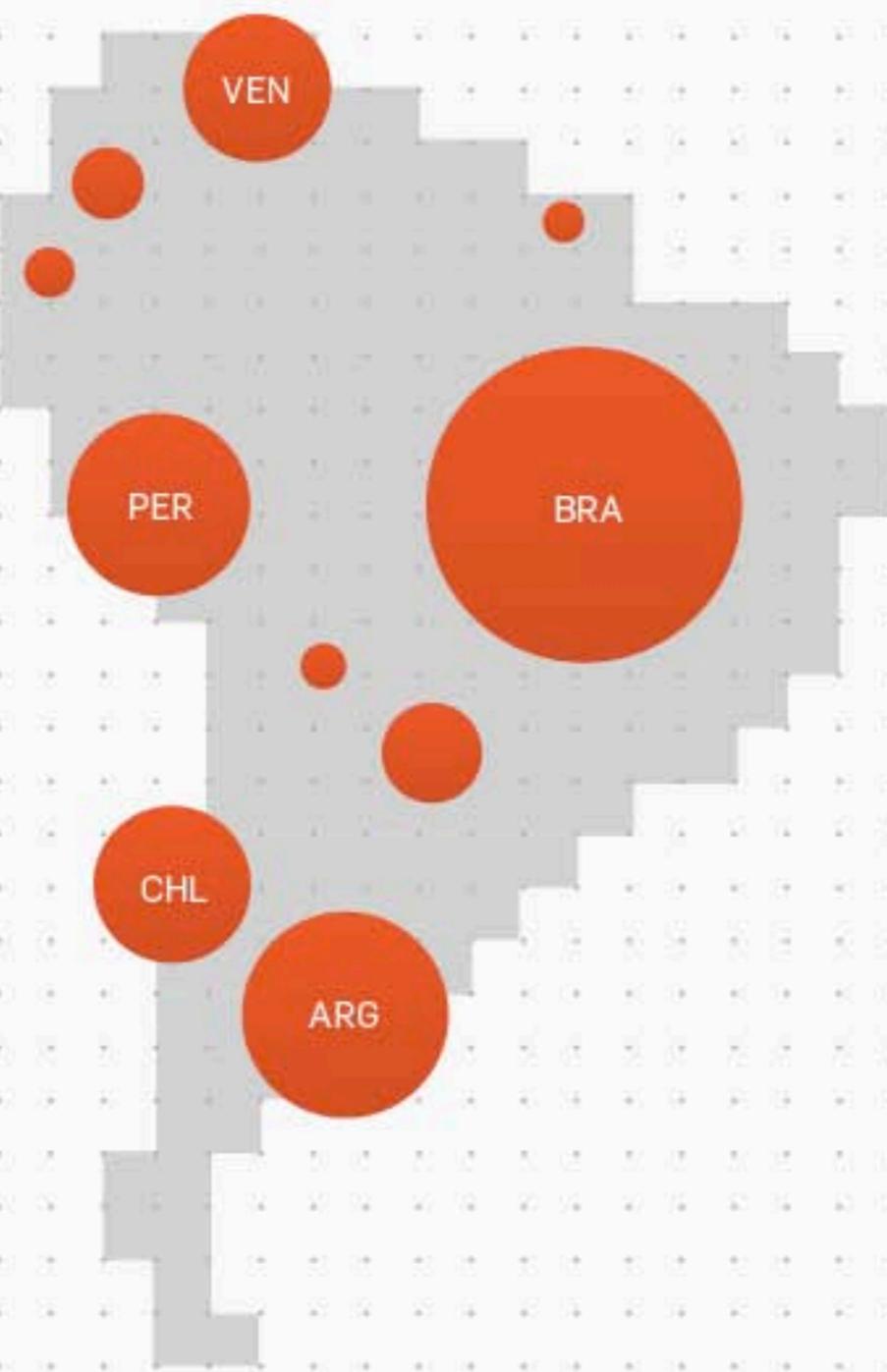


- 3.**
Choose a location to save the file.



- 4.**
Open the file in a spreadsheet editor.

Number of Branches by Region ▾



1980 1985 1990 1995 2000 2005 2010

All

size by: **Branches**

group by: **Region**

Add to Slideshow

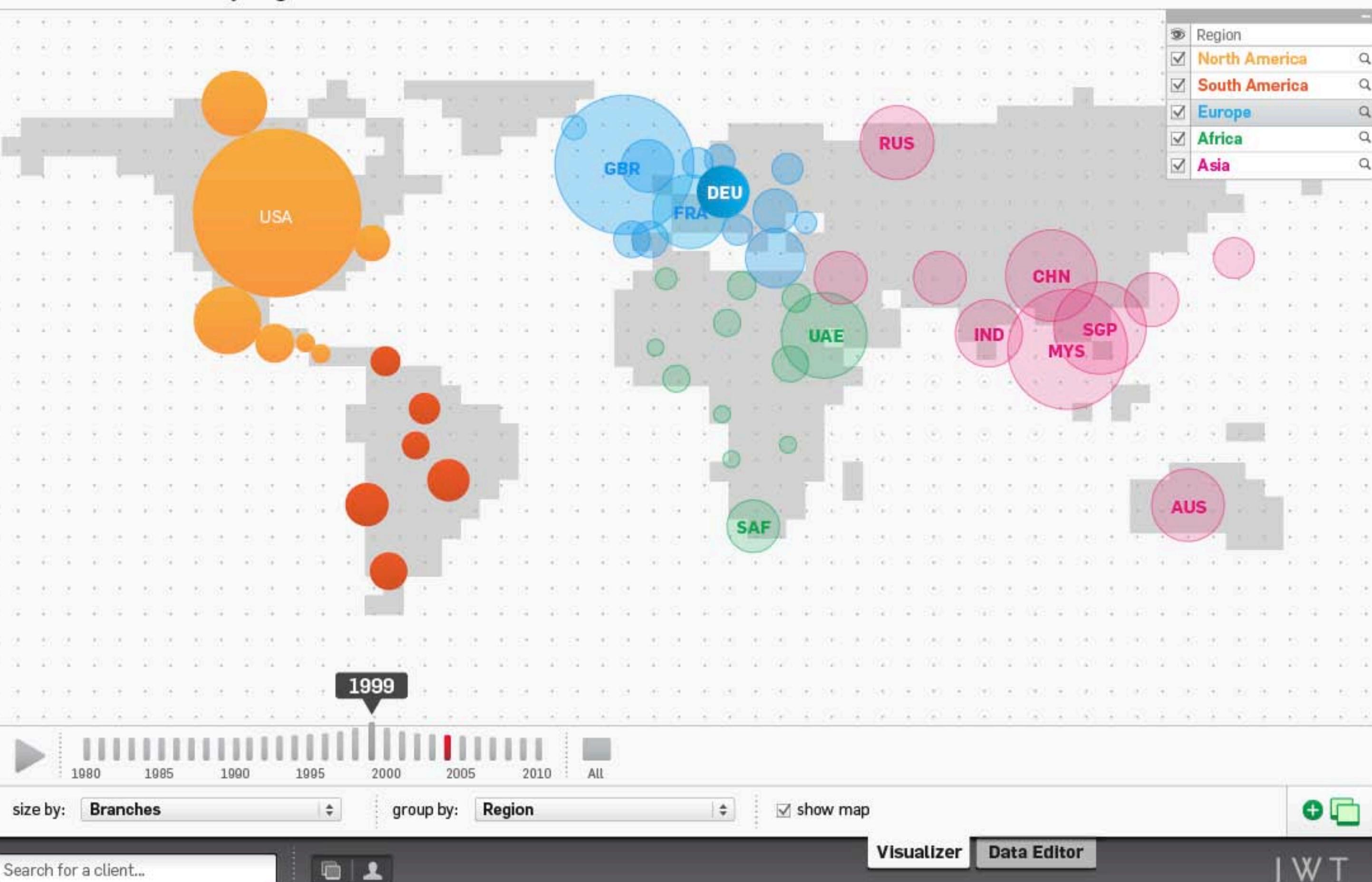
Slideshow 1

or

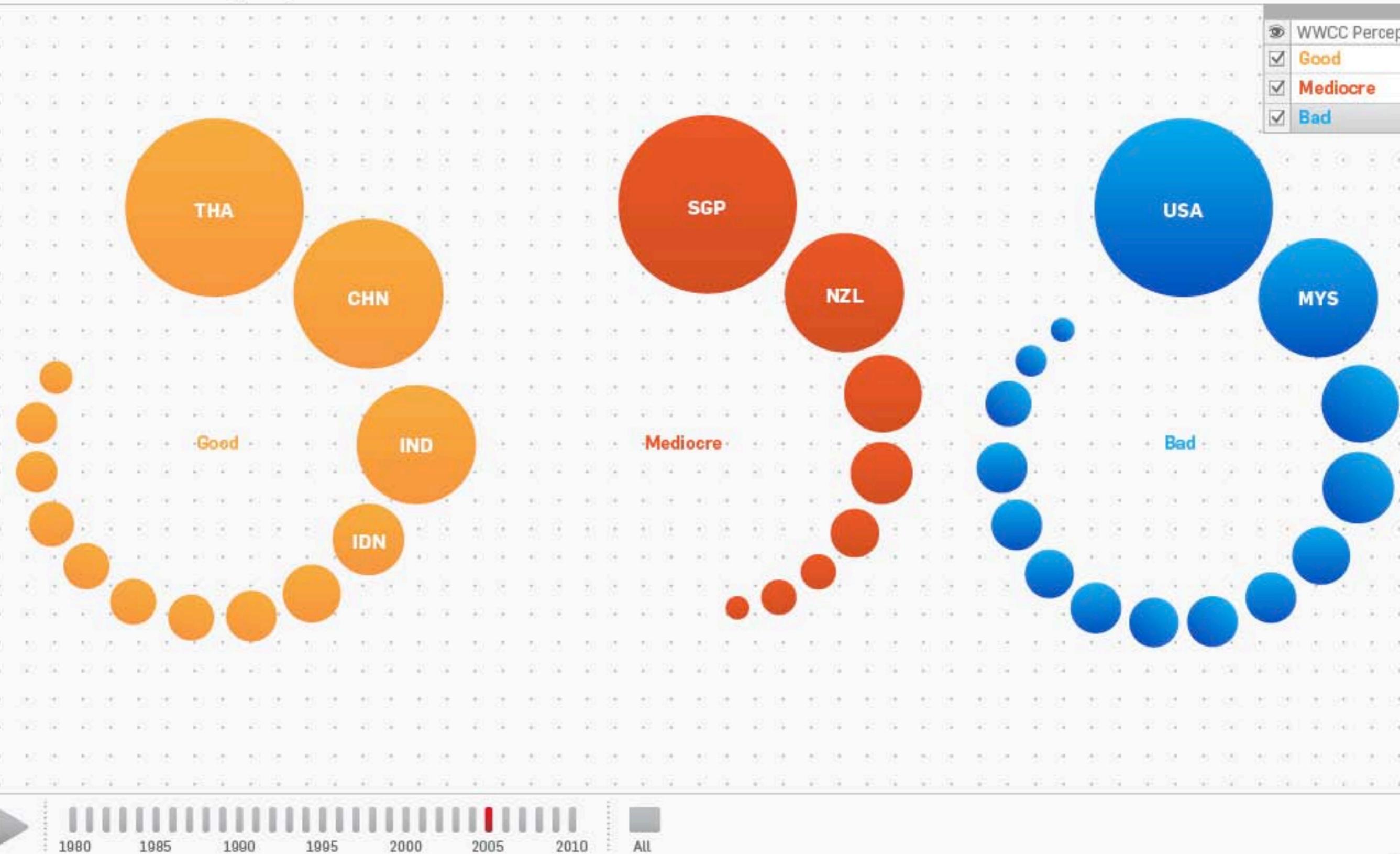
Create a new slideshow



Number of Branches by Region ▾



Number of Branches by Region ▾



1980 1985 1990 1995 2000 2005 2010

All

size by: **Branches**

group by: **Participation**

show map



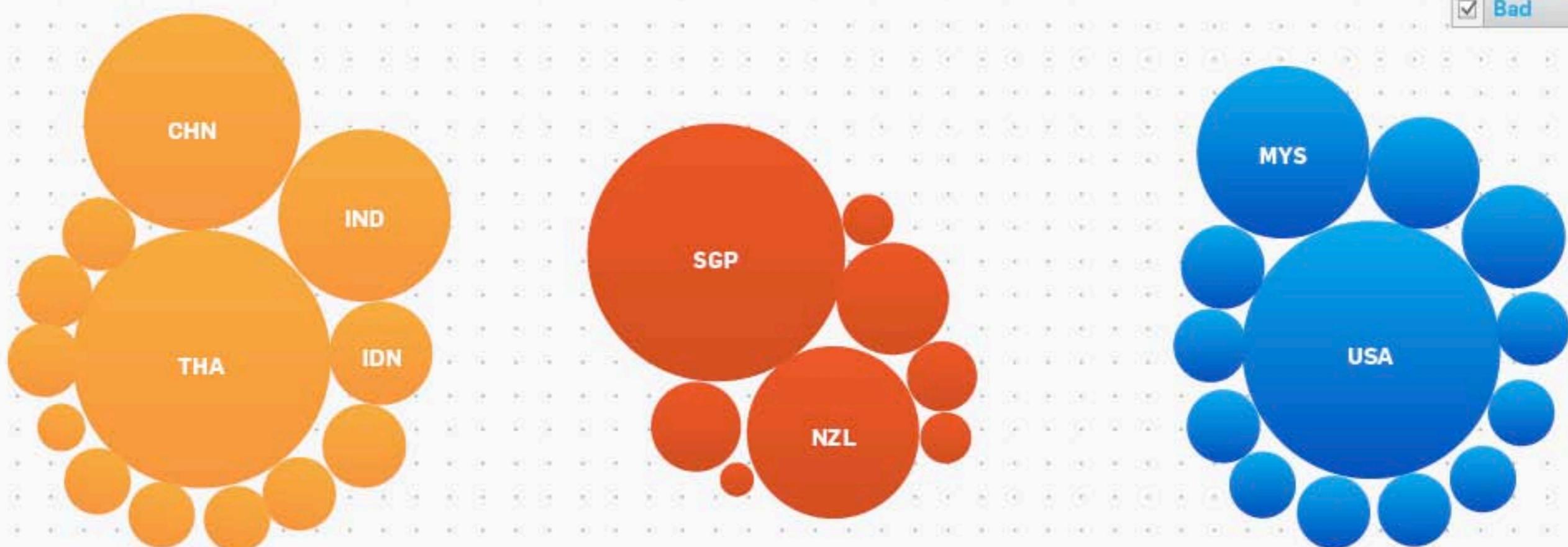
Search for a client...



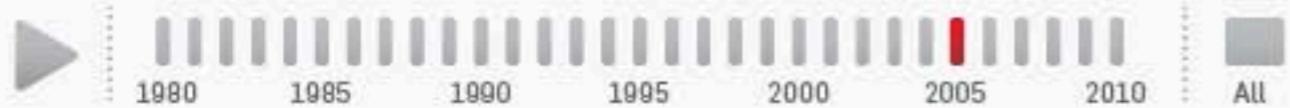
Visualizer **Data Editor**

J W T

Number of Branches by WWCC Participation ▾



<input checked="" type="checkbox"/> WWCC Perception
<input checked="" type="checkbox"/> Good
<input checked="" type="checkbox"/> Mediocre
<input checked="" type="checkbox"/> Bad

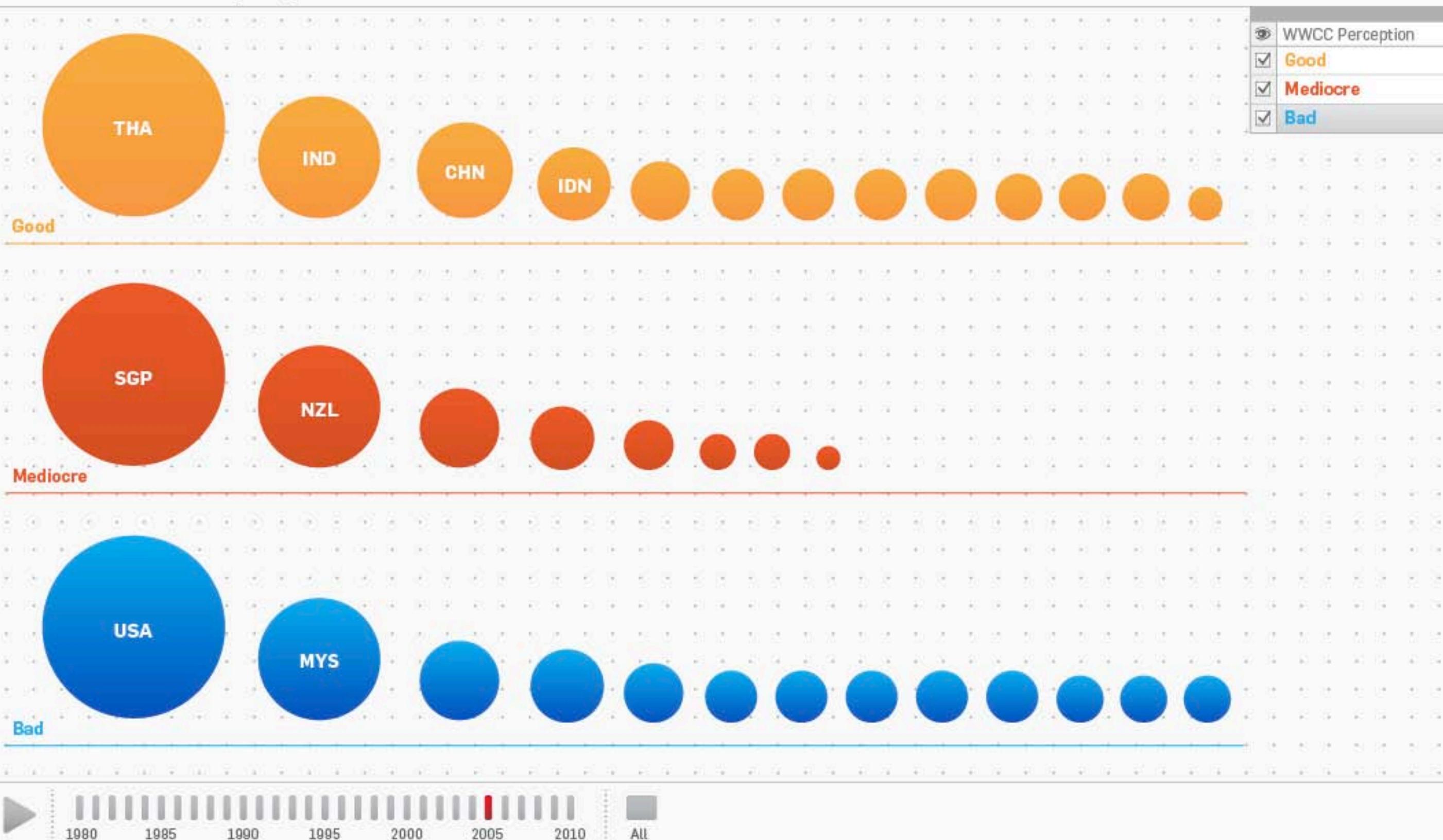
size by: **Branches**group by: **Participation** show map**Visualizer** **Data Editor**

Search for a client...



JWT

Number of Branches by Region ▾

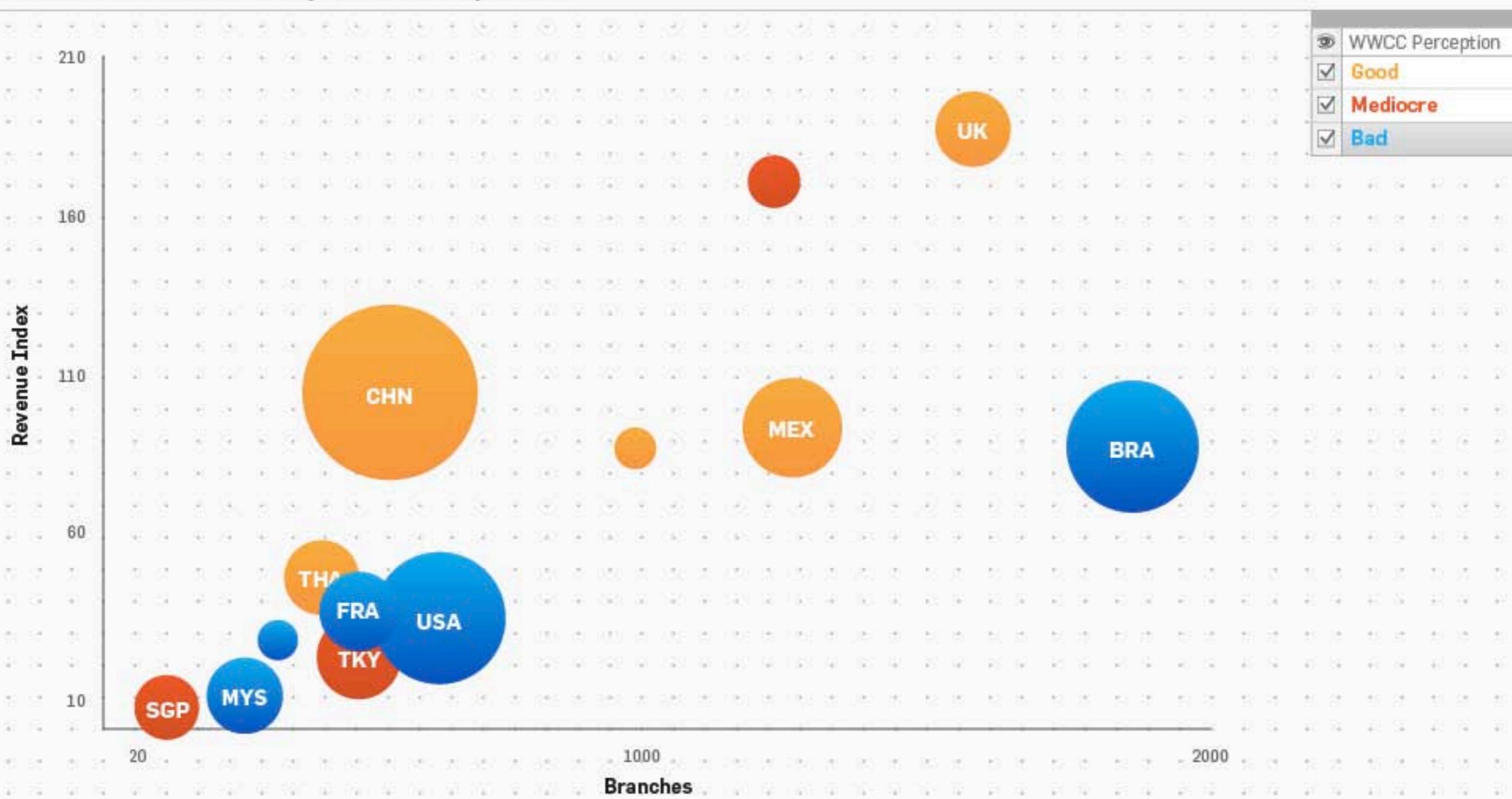
size by: **Branches** group by: **Participation** show map**Visualizer** **Data Editor**

JWT

Search for a client...



Number of Branches vs. Revenue by WCC Perception ▾



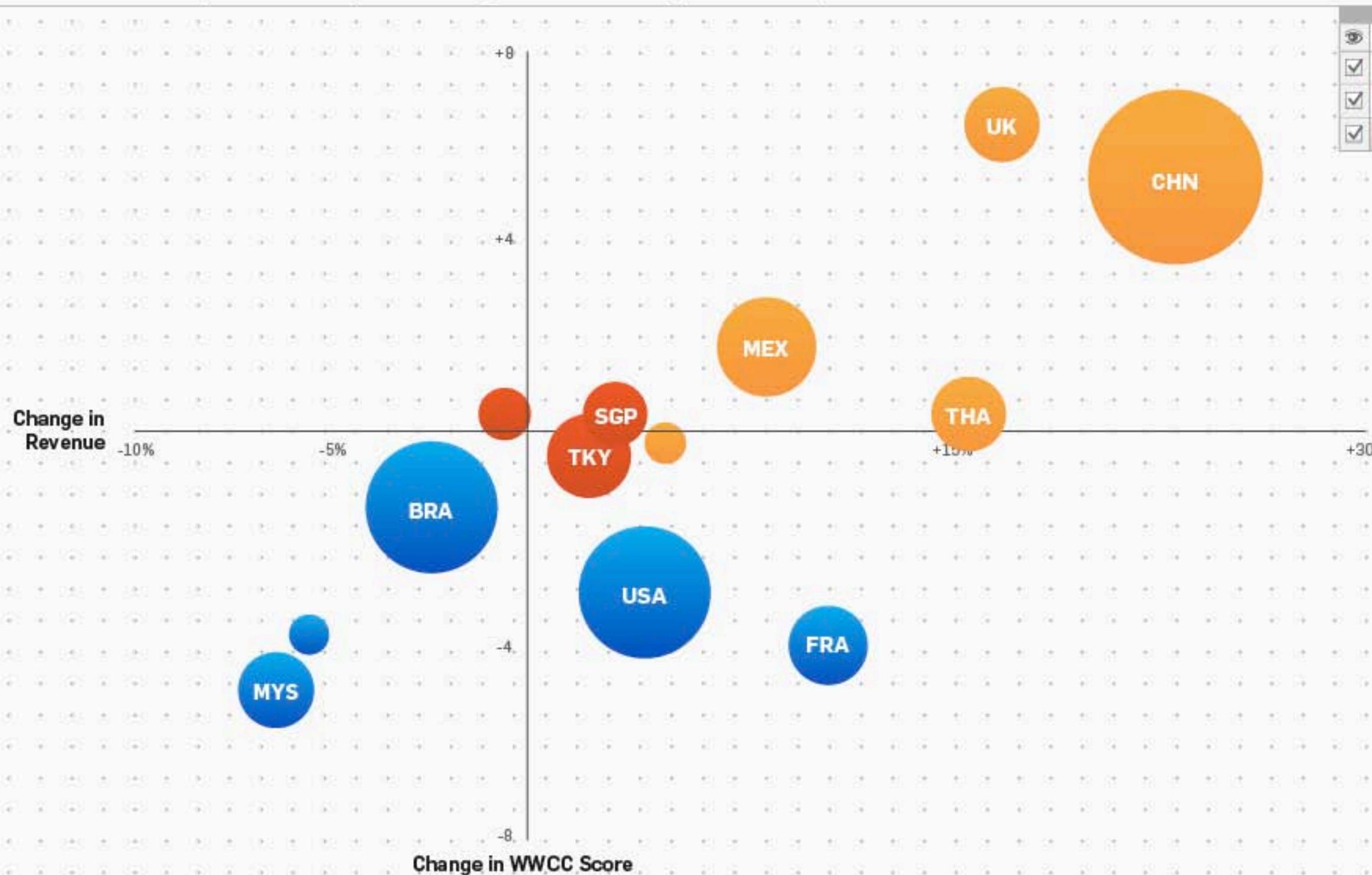
x: **Branches** y: **Revenue Index** color by: **WWCC Perception**

size by: **Country Population** group by: **WWCC Perception** show map view as graph

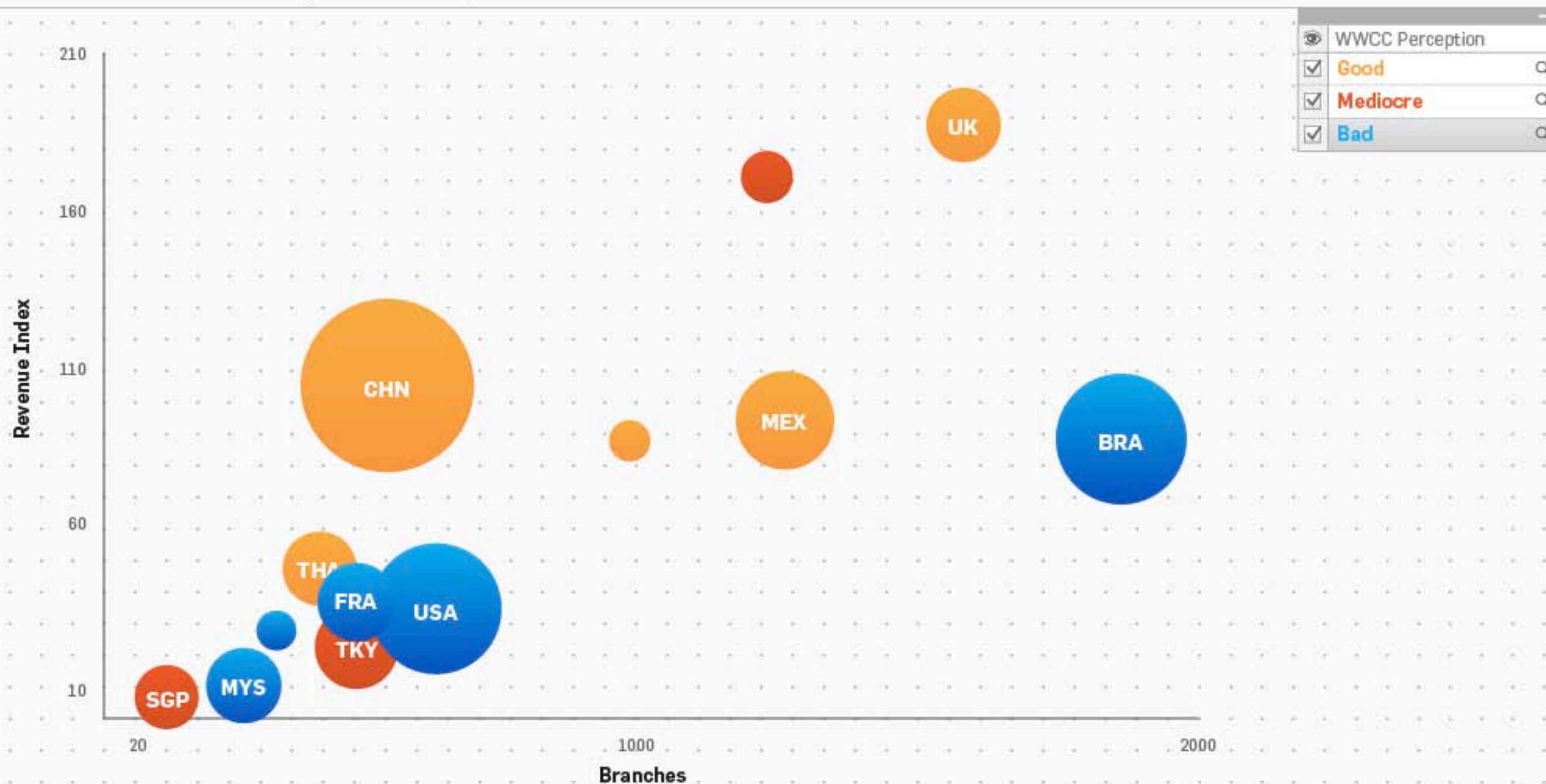


Visualizer **Data Editor**

Change in WWCC Score (2000-2010) vs. Change in Revenue (2000-2002)

x: y: color by: size by: group by: show map

Number of Branches vs. Revenue by WCC Perception ▾

A horizontal timeline slider with a play button icon on the left, indicating the progression of time from 1980 to 2010, with an "All Time" option at the end.

All Time



size by:

Country Population

x: Branches

y: Revenue Index

WWCC Perception



Search for a client...



Visualizer

Data Editor

JWT

Overview

Data Sets

Revenue**Competitors****Brand Adjectives****Similar Words****+ Add Set****- Delete**

Services

Twitter**Wolfram****+ Add Set****- Delete**Full Name Short Name Logo [Change Logo](#) [Download Logo](#)Categories [Banking](#) [Financial Services](#)Website Headquarters Employees Countries [Add a Region ▾](#) [- Delete](#)

▼ North America

[Canada](#) [Mexico](#) [USA](#)

▼ South America

[Argentina](#) [Bolivia](#) [Brazil](#) [Chile](#) [Colombia](#) [Paraguay](#)
[Peru](#) [Uruguay](#)

► Europe

[Save Changes](#) [Cancel](#)[- Delete HSBC](#)

Overview

Data Sets

Revenue**Competitors****Brand Adjectives****Similar Words****+ Add Set****- Delete**

Services

Twitter**Wolfram****+ Add Set****- Delete**

Data Set Title

Revenue in Millions of Dollars

Short Description

This is a short description of this data set. Morbi ac commodo nulla. In condimentum orci id nisl. Donec viverra auctor lobortis. Pellentesque eu est a nulla placerat.

Data Set

→ Import Sheet **↔ Export Sheet**

2002 2003 2004 2005 2006 2007 2008 2009 2010

United States

Canada

Mexico

United Kingdom

France

Germany

Italy

Spain

Russia

China

Korea

Japan

Egypt

Argentina

Chilé

Australia

New Zealand

Portugal

Ireland

Switzerland

The Netherlands

Puerto Rico

Save Changes**Cancel****- Delete Set**

Number of Branches by Region



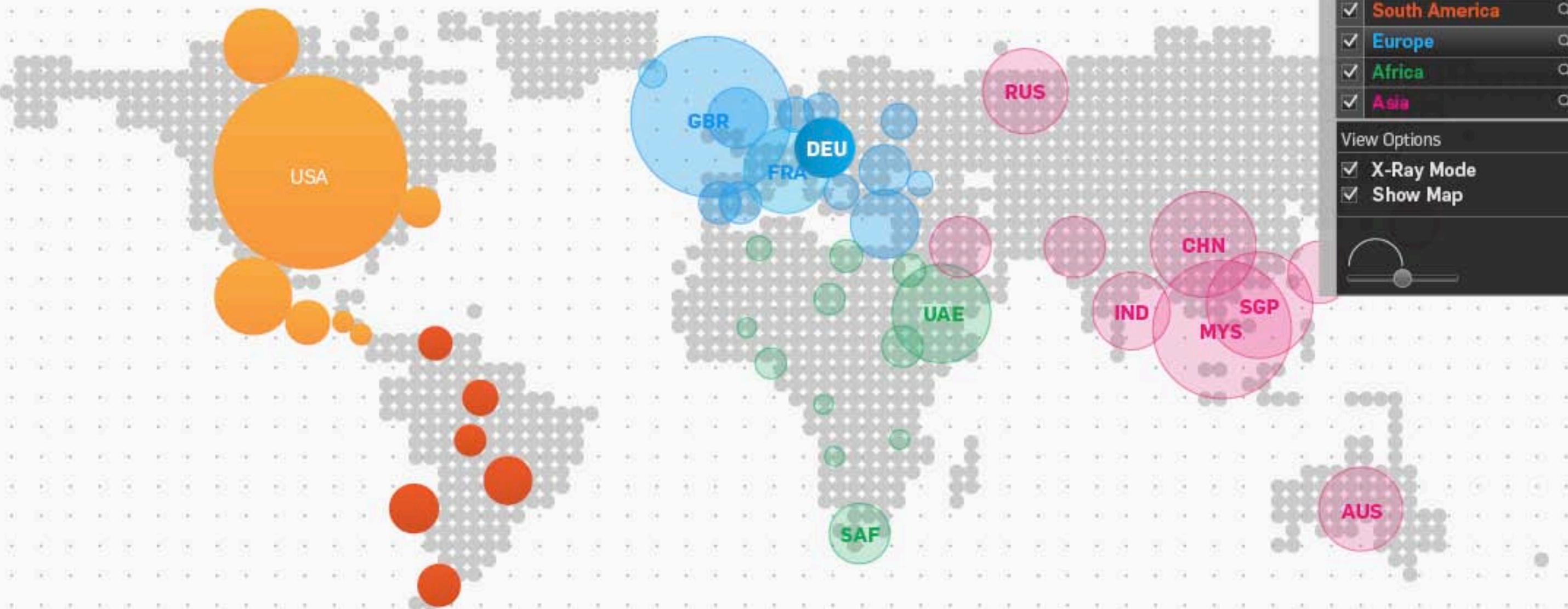
Number of Branches by Region

Region
<input checked="" type="checkbox"/> North America
<input checked="" type="checkbox"/> South America
<input checked="" type="checkbox"/> Europe
<input checked="" type="checkbox"/> Africa
<input checked="" type="checkbox"/> Asia

View Options

X-Ray Mode

Show Map



1980 1985 1990 1995 2000 2005 2010

size by: Branches



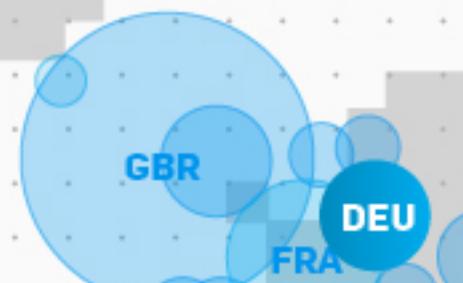
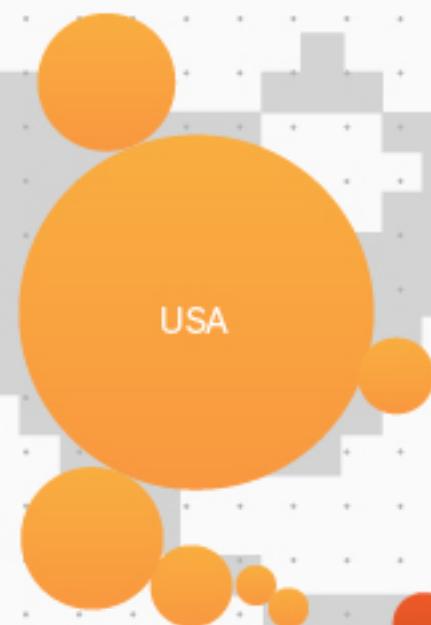
Visualizer Data Editor

Search for a client...



J W T

Number of Branches by Region ▾



France 
Change in Revenue: +10%
Change in WWCC Score: -4 points
WWCC Perception: Bad

CHN 
Population: 65,447,374
GDP Total: \$2.108 trillion
GDP Per Capita: \$33,678

MYS 
Change in Revenue: +10%
Change in WWCC Score: -4 points
WWCC Perception: Bad

SAF 
Change in Revenue: +10%
Change in WWCC Score: -4 points
WWCC Perception: Bad



1999

1980 1985 1990 1995 2000 2005 2010

size by: **Branches**

Search for a client...



Region
<input checked="" type="checkbox"/> North America
<input checked="" type="checkbox"/> South America
<input checked="" type="checkbox"/> Europe
<input checked="" type="checkbox"/> Africa
<input checked="" type="checkbox"/> Asia

	Categories	Units
<input checked="" type="checkbox"/>	North America	254,370%
<input checked="" type="checkbox"/>	South America	254,370%
<input checked="" type="checkbox"/>	Europe	254,370%
<input checked="" type="checkbox"/>	Africa	254,370%
<input checked="" type="checkbox"/>	Asia	254,370%
<input type="button" value="▼"/>	Compare Categories	
<input type="button" value="▼"/>	View Options	