





MADELINE EOW

REACT DEVELOPER

CONTACT

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-  eowdeveloper.github.io/portfolio/homepage.html
-  New Jersey

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, Python, R, SQL.

Web Technologies: HTML/HTML5, CSS/CSS3, jQuery, AJAX, React, ExpressJS, MySQL, MongoDB.

Version Controls: Git

IDE Tools: Vs Code

SDLC Methodologies: Agile Scrum, Waterfall

Testing & Others: Jira, Jest, Postman

LANGUAGES

English	<div></div>
Malay	<div></div>
Mandarin	<div></div>
Indonesian	<div></div>

SUMMARY

- A Senior React Developer with 4+ years of experience in web application development using technologies such as HTML5, CSS3, React, jQuery, JSON, AJAX, Express.js, TypeScript, and JavaScript.
- Experienced in building user-friendly interfaces and Single Page Applications (SPAs) using React components such as React Router, React Redux, and React Hooks.
- Experienced in building complex and reusable React components using advanced techniques like Higher-Order Components (HOC) and render props, as well as React Hooks.
- Experienced in implementing React component lifecycle and integrating with React-Redux to handle real-time data.
- Skilled in using React Router and Redux Thunk for API calls, ensuring seamless data flow and performance in React applications.
- Experienced in using Axios, AJAX, and async/await from ES6 to manipulate and parse different data types, including JSON, using jQuery or Fetch API.
- Expertise in making web applications accessible for all users through proper HTML structure and customization of CSS frameworks to ensure accessibility considerations for headings, links, colors, and images.
- Experienced in testing code and performing unit testing using testing runners such as Jest.
- Experienced in using version control tools like Git for managing and tracking changes in projects during development.
- Experienced in using JIRA for project management and familiar with both Agile and Waterfall development processes, actively participating in Scrum sessions to ensure the successful delivery of high-quality and scalable applications.
- Skilled in communication, collaboration, and adapting to new technical concepts, with a strong commitment to teamwork and delivering results.
- Proficient in interpersonal communication, time management, and delivering results under stress, with a focus on meeting project deadlines and achieving success through effort and dedication.

WORK EXPERIENCE

React Developer

Rokt

New York City, NY

August. 2022 – Present

Summary

Rokt ecommerce transaction marketing platform aimed to improve the customer experience by enabling them to sign in, search products, order based on special pricing, and view past and pending orders with updated status. The project goal was to drive incremental revenue and acquire new customers at scale. My role was on developing websites and enhancing the login field validation to help existing customers access their online accounts more easily, as well as personalizing the experience of new and returning users on their respective online accounts. The end result was a redesigned platform that improved the overall customer experience and helped drive business growth.

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New Jersey

WORK EXPERIENCE

Responsibilities

- Redesigned an existing web application using React, React Redux, React Router, Javascript, HTML5, and CSS3.
- Implemented dynamic Single Page Application (SPA) with client-side routing using React Router.
- Used React Redux to maintain the states and dispatch actions.
- Secured the application with JSON Web Token (JWT).
- Worked with React Component Lifecycle in updating the Virtual DOM.
- Conducted unit testing using Jest to ensure the functionality of the application.
- Utilized Git for version control in collaboration with a development team.
- Followed Agile methodology with active participation in Scrum framework.

React Developer

Pasadena, CA

Spokeo

September 2021 – July 2022

Summary

Spokeo is a top-ranked people search engine that offers comprehensive search services using both online and offline public sources. The project aimed to develop a web application that provides a personalized experience to users who sign up for a membership account. My focus was on building, managing, and maintaining new features for user accounts and monitoring public information disclosed to the account to ensure a secure and enjoyable experience.

Responsibilities

- Developed user interfaces and application server logic using HTML, CSS, JavaScript, React, React Middleware, React Router, Redux, and Express.js.
- Implemented Axios to make HTTP requests for server-side data from APIs.
- Integrated Axios with Redux Thunk middleware to handle asynchronous actions in the application.
- Utilized Express.js to create a server-side infrastructure for handling HTTP requests, managing CRUD operations, and supporting the front-end application.
- Maintained the architecture of the application by managing unidirectional data flow through props and states of class components.
- Developed reusable components to improve the scalability and maintainability of the application.
- Tested the application for bugs and performance issues, and fixed them with Jest.
- Maintained version control using Git to track changes, collaborate with the team, and keep a record of the application's development history.
- Participated in Agile methodology and daily Scrum meetings to ensure timely delivery of tasks and projects.

Front End Developer

Kuala Lumpur, Malaysia

Teleport by AirAsia (Capital A)

May 2020 – September 2021

Summary

The Teleport project aims to develop user-friendly applications for the management of logistics in the Asia Pacific region and beyond. My focus is on creating interactive and cross-browser web pages that support both business-to-business (B2B) and business-to-consumer (B2C) customer relationships. The goal is to streamline end-to-end logistics services and make the movement of goods and e-commerce more convenient for customers.

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New Jersey

WORK EXPERIENCE

Responsibilities

- Developed user interface using HTML, CSS, jQuery, AJAX, and JSON.
- Implemented JSON for data storage and transfer between browsers and servers.
- Utilized AJAX and jQuery for dynamic rendering of JSON responses to the user interface.
- Integrated JavaScript and jQuery for logic implementation at the client side and for implementing application features.
- Designed and created mock-ups using HTML, CSS, and JavaScript.
- Deployed new features based on client requirements to enhance and sustain existing applications.
- Conducted extensive unit testing and collaborated with the testing team to resolve bugs throughout the development process using Jest.
- Managed all aspects of the web application including maintenance, testing, debugging, and deployment.
- Used JIRA to track team work and resolve issues during project development.
- Utilized Git for version control, including code branching and merging strategies, and regularly pushed code to GitHub.
- Worked in an Agile environment with daily stand-up meetings and seasonal sprints following the Scrum framework.

React Developer

SingleStore

San Francisco, CA

December 2018 – May 2020

Summary

SingleStore is a cloud-based database solution designed to provide real-time insights to users. The goal of the project is to create an application that allows users to analyze a diverse range of data and consolidate the business insights gained from real-time analytics. The focus of the project is to ensure the application is well-maintained and accessible to users based on their login, as well as adding new features that help users report their business analysis and insights.

Responsibilities

- Developed and deployed new features to sustain and improve existing applications.
- Created user-friendly interfaces for Single Page Application (SPA) content pages using CSS and JavaScript.
- Designed and optimized graphical websites and application interfaces with HTML and CSS.
- Utilized Express.js to perform CRUD operations with APIs provided by the back-end team.
- Managed data flow using props and states of class components, and created reusable React components for the web application.
- Conducted unit testing with Jest to resolve issues reported by the quality assurance team.
- Adopted Agile methodology from Waterfall methodology, participating in daily scrum meetings to ensure timely delivery of tasks and projects.