

Setup UI



AdDrop

Earn rewards for engaging with ads!

LOG IN

SIGN UP



CREATE USER PROFILE

CREATE COMPANY PROFILE

Create profile

STEP 1 - LINK TWITTER

CONNECT TWITTER

STEP 2 - LINK WALLET

LINK A WALLET

STEP 3 - CHOOSE PREFERENCES

NFT

DAO

DeFi

ART

Create company

STEP 1 - LINK TWITTER

CONNECT TWITTER

STEP 2 - ONE-LINER

Describe your business

STEP 3 - SELECT INDUSTRY

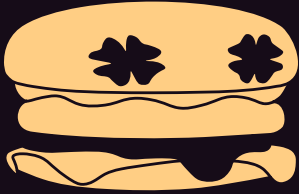
SELECT INDUSTRY CATEGORY

Profile UI



Un-claimed

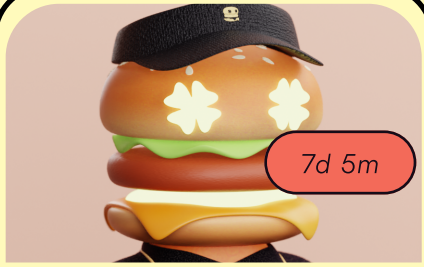
Claimed



Blessed Burgers



Use this epNFT to get a free ticket at Build-a-Burger



Helius



69:04:20

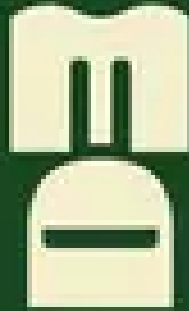
This epNFT will grant access our Pro RPCs



Monstrè







Get a limited free trial for our services



MonkeDAO



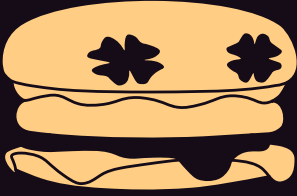
Get limited access to MonkeDAO!

Receipt 	Round 	 
6	62	256
5	61	45
4	60	20
3	59	20
2	58	20
1	45	1



Un-claimed

Claimed



Blessed Burgers



Use this epNFT to get a free ticket at Build-a-Burger



Helius



69:04:20

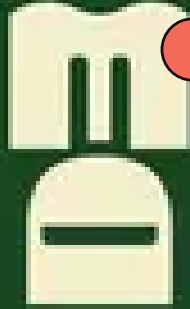
This epNFT will grant access our Pro RPCs



Monstrè



Get a limited free trial for our services



7d 5m

MonkeDAO



Get limited access to MonkeDAO!



How memorable is it?

Bob

Would you
recommend the ad
to a fren?

Bob

Did you take any action?
(visit website)

Bob

SUBMIT

Un-claimed

Claimed



Company UI



CREATE

DRAFTS

Coming soon:

- **Analytics dashboard**
- **Subscription plan w/
extra features powered
by Sphere Labs**



1. Advert



2. Distribution



3. Survey



4. Review

STEP 1 - AD DETAILS

Formats:
mp4, png, jpeg

Paste metadata

Name

Bob

Description

Bob

Royalties

Bob

NEXT STEP



1. Advert



2. Distribution



3. Survey



4. Review

STEP 1 - AD DETAILS

Formats: mp4, png, jpeg

Paste metadata

Name

Bob

Description

Bob

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NEXT STEP



1. Advert



2. Distribution



3. Survey



4. Review

STEP 2 - DISTRIBUTION

Distribution date

Bob

End date

Bob

Choose usergroup

Bob

Minimum user-reach

Bob



1. Advert



2. Distribution



3. Survey



4. Review

STEP 3 - SURVEY

How memorable is it?

Bob

Would you
recommend the ad
to a fren?

Bob

Did you take any action?
(visit website)

Bob



1. Advert



2. Distribution



3. Survey



4. Review

REVIEW & PAY



Bob

End date

Bob

Total

1000 USDC

DEPOSIT

Funds are escrowed and only charged once
advert goes live

Ad



BOB (\$BOB)

Burger bob loves to build burgers and cook

Distribution

Dist. date	Duration	User-group	Min. Users
Value	1 day	NFT	100

Survey

How memorable is it?

Bob

Would you recommend the ad to a fren?

Bob

Did you take any action? (visit website)

Bob

Cost

User reach $0.1\$ \times 100 = 10 \$$

10% AdDrop fee 1 \$

Total 11 \$

Pay in

USDC

SUBMIT & CREATE