Bike Tracking System

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Problem statement:

Our users struggle with maintaining the location of their locked bikes and often suffer from theft. Our solution should enable users to track the location of their bikes through a GPS system in order to always know where they left it and to find out where a thief may have taken it.

Who is experiencing the problem?

Every day commuters who ride and want to easily manage their bike.

What is the Problem?

There is no current method to constantly track the location of bikes.

Where does the problem present itself?

During every commute.

Why does it matter?

People value their property and do not want to waste time searching for it.