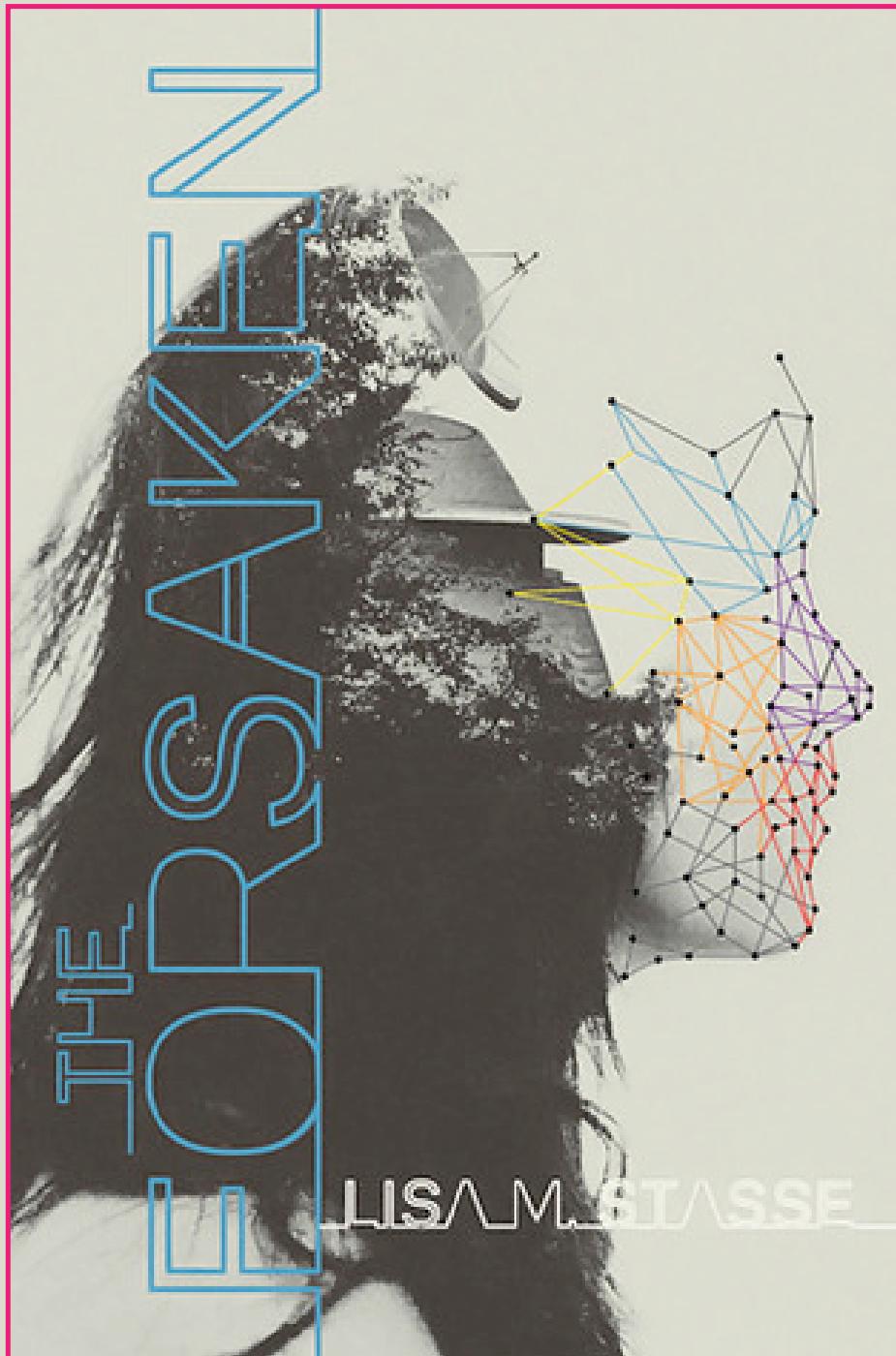
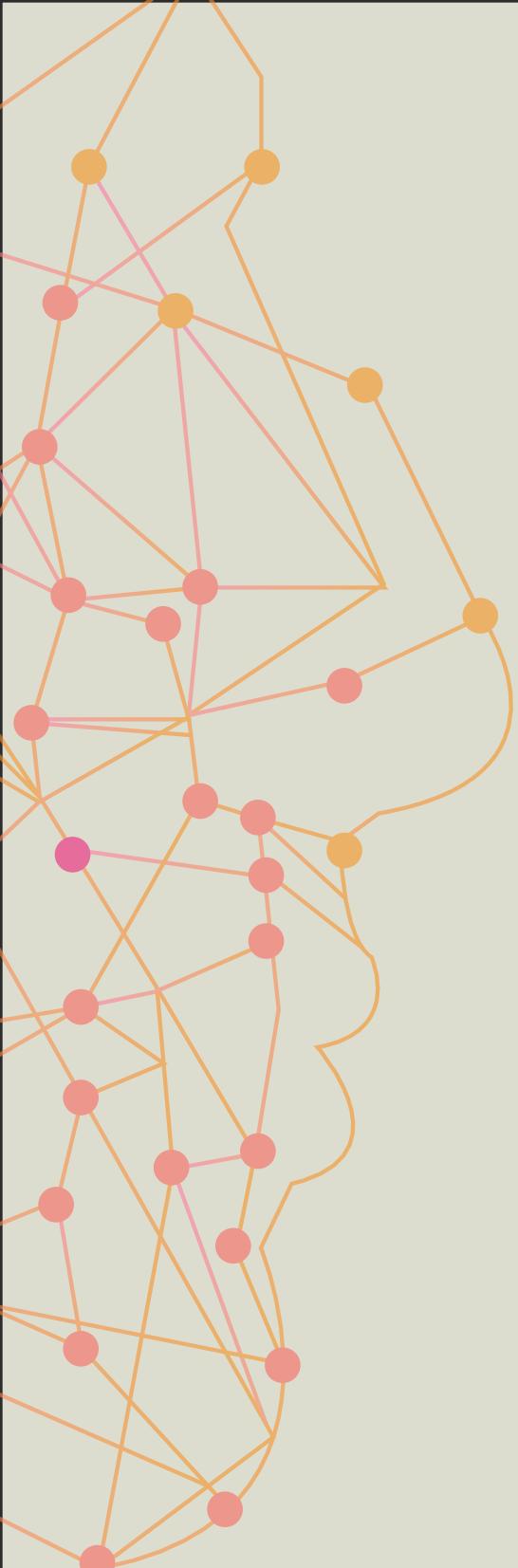


THE FORSAKEN SERIES

WEBSITE PROPOSAL

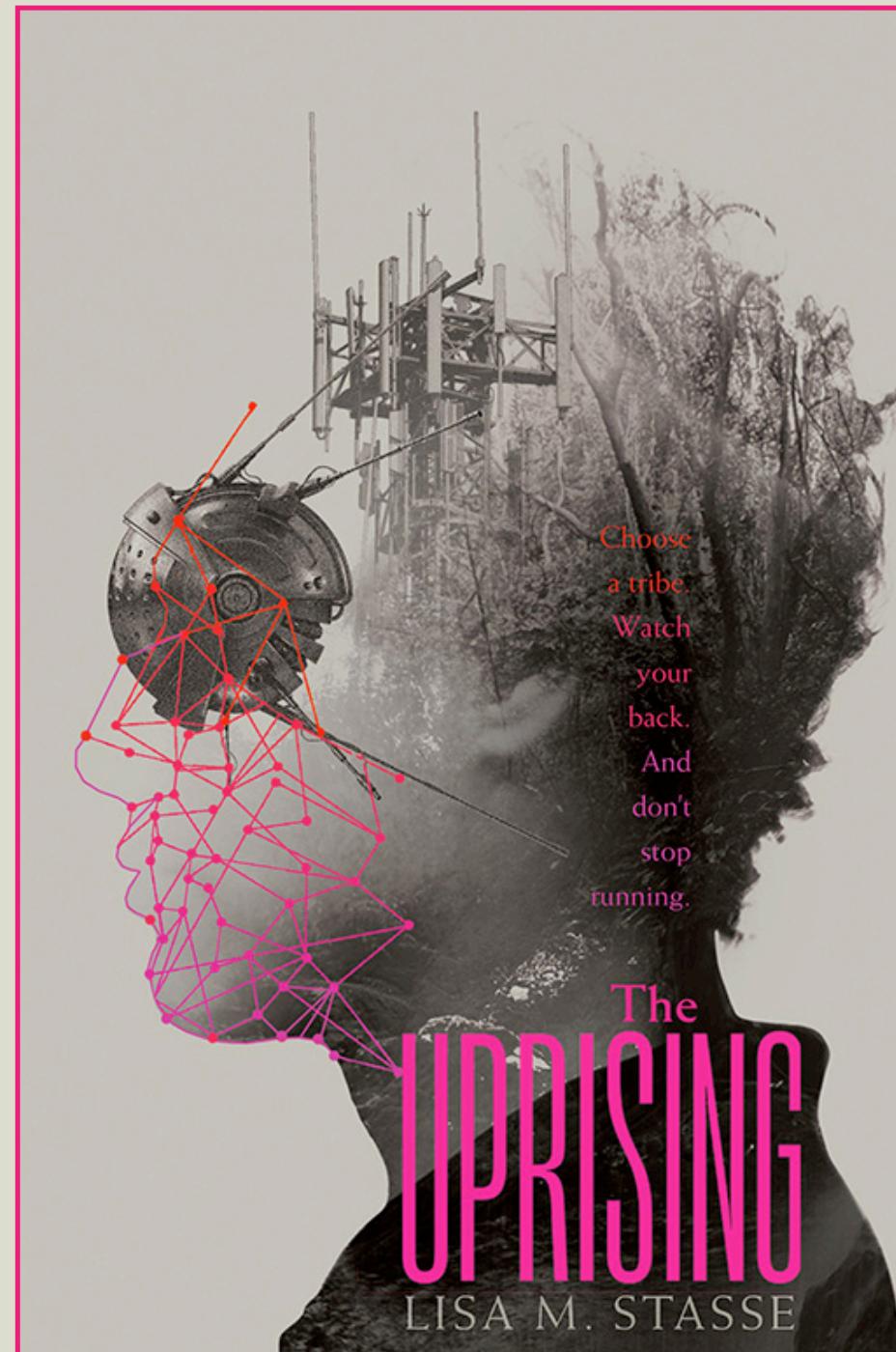
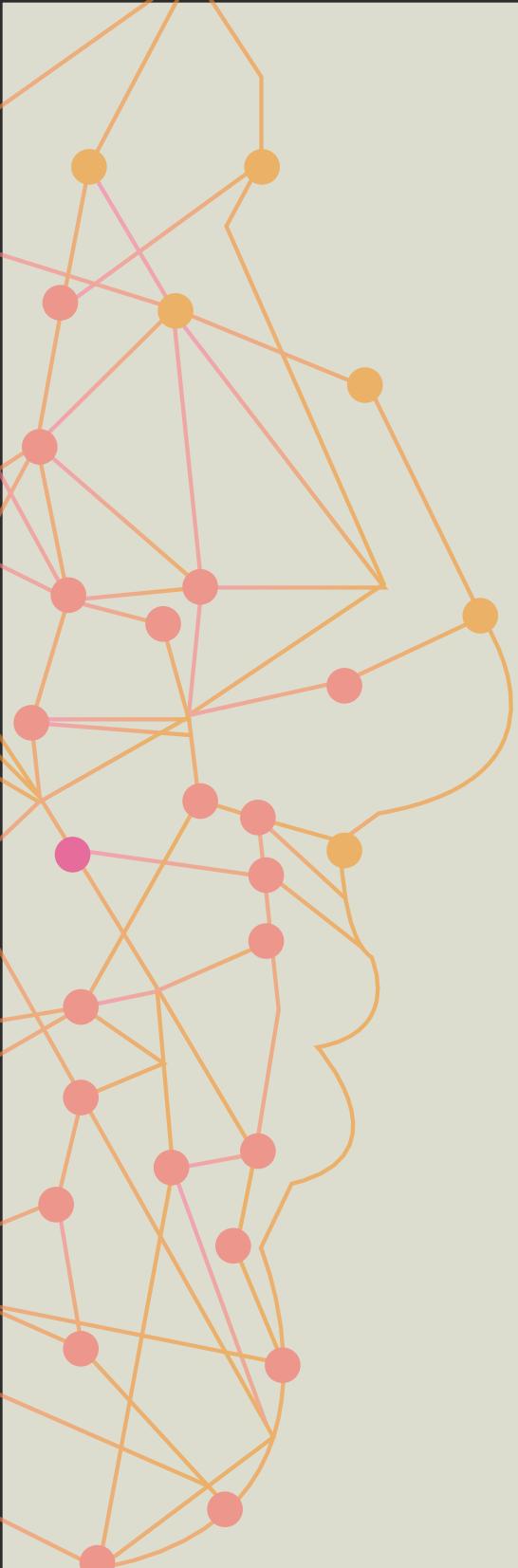
EMILY PAINTER and RICHARD STEGEMAN



ABOUT THE FORSAKEN

As an obedient orphan of the U.N.A. (the super-country that was once Mexico, the U.S., and Canada), Alenna learned at an early age to blend in and be quiet—having your parents taken by the police will do that to a girl. But Alenna can't help but stand out when she fails a test that all sixteen-year-olds have to take: The test says she has a high capacity for brutal violence, and so she is sent to The Wheel, an island where all would-be criminals end up.

The life expectancy of prisoners on The Wheel is just two years, but with dirty, violent, and chaotic conditions, the time seems a lot longer as Alenna is forced to deal with civil wars for land ownership and machines that snatch kids out of their makeshift homes. Desperate, she and the other prisoners concoct a potentially fatal plan to flee the island. Survival may seem impossible, but Alenna is determined to achieve it anyway.



ABOUT THE UPRISING

In this dystopian sequel to *The Forsaken*, Alenna has survived the brutality of life on the wheel—and now she's going back for more.

Alenna escaped. It was expected that she would die on the wheel, the island where would-be criminals are sent as directed by the UNA—the totalitarian supercountry that was once the United States, Mexico, and Canada. But Alenna and her boyfriend, Liam, made it to safety. Except safety, they will soon learn, is relative.

In order to bring down the UNA, they must first gain control of the wheel. If the mission succeeds, the wheel will become a base of revolution. But between betrayals, a new Monk leading a more organized army of Drones, and the discovery of a previously unknown contingent, Alenna, Liam, and their allies might be in over their heads. One thing Alenna knows for sure: There will be a reckoning. And not everyone she loves will make it out alive.

ABOUT THE ARTIST



LIZZY BROMLEY

“The cover photo is by Dan Mountford, who is an amazing photographer from the UK. His work is truly astounding. The photo on the front of *The Forsaken* is part of a series of double exposures that he did. Check it out here. I’m a huge fan of his. I wasn’t aware of his work until Lizzy and S&S told me about him, but it’s really great stuff. He and Lizzy did the cover for the next book in *The Forsaken* trilogy (titled *The Uprising*) and it looks incredible. It’s in the same style as *The Forsaken*, but even spookier and more unusual.”

“There are all kinds of neat connections to the story hidden in the cover. I almost don’t want to reveal anything, because some of them could almost be spoilers. But the colored lines on the front definitely have a meaning, as does the cryptic satellite dish on the front too. I think after people have read the book, the cover will have a deeper meaning for them.”

ABOUT THE AUTHOR



• LISA STASSE

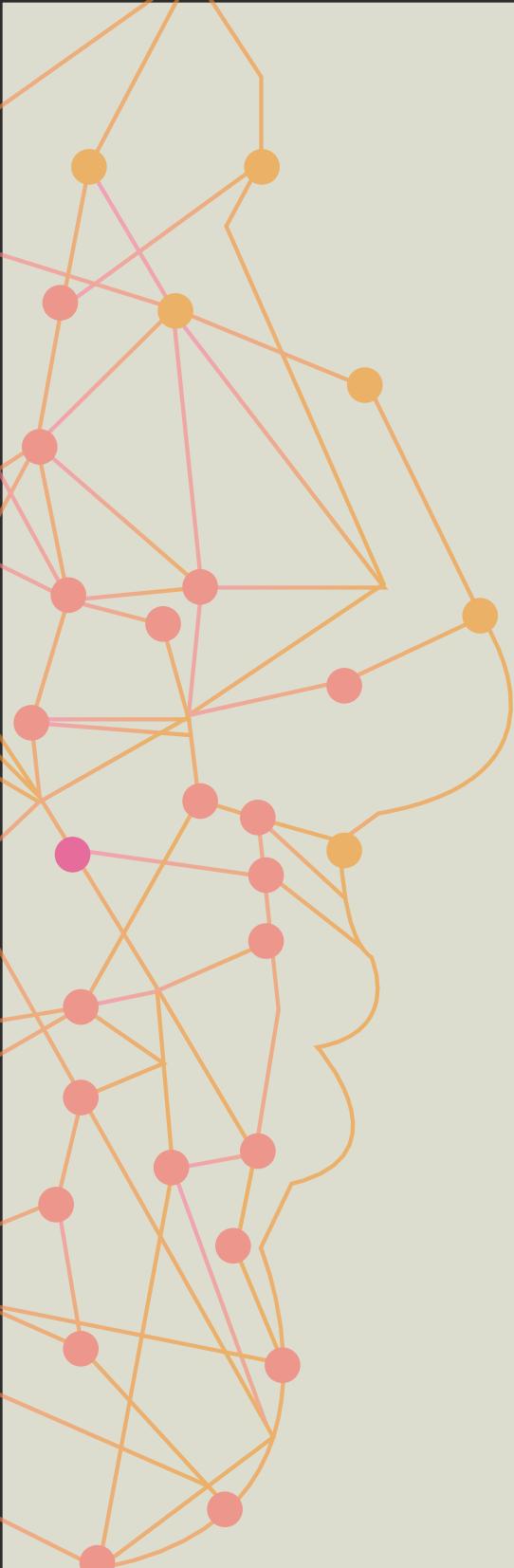
Lisa M. Stasse was born in New York, and has since lived in Spain, Russia, Hawaii, and North Carolina. She graduated from Cornell University with a degree in Government and English lit, and is currently a digital librarian at UCLA. Lisa loves watching science fiction movies, cooking Spanish food, and dancing around her house to 80's music. She lives in Santa Monica, California with her husband and their two-year-old daughter. All three of them are learning how to surf.

PROJECT STATEMENT

- **CLIENT:** Simon&Schuster books for young readers
- **BACKGROUND:** The Uprising is the second book in a series written by Lisa Stasse with the first being titles The Forsaken.
 - **SETTING:** 2032, dystopian North America, UNA (the former US, Canada, and Mexico) A prison island called The Wheel.
 - **CHARACTER:** Protagonist - Alenna Shawcross, Liam (Alenna's boyfriend), the monk (commands drone army)
 - **PLOT:** People are tested in their teens for their capacity for brutal violence and if someone fails the test they're sent to The Wheel. Alenna fails the test, gets sent to the island, and plans her escape in the first book and then plans her revolution with her boyfriend, Liam, in the second book.
- **TARGET AUDIENCE:** Ages 12-20 with interests in dystopian futures, sci-fi thrillers, and plot similar to the Hunger Games.

PROJECT STATEMENT

- **OBJECTIVES:** Create a website that mimics the feel and tone of the book with interactive features to keep young users engaged. Make use of social media sharing to promote the book's popularity. To put visitors inside the world of the book by exploring the interface.
- **TONE:** Dark, dystopian, dangerous, futuristic, survival, revolution, imagery based.
- **MEDIA:** Online quizzes, Games, Features for sharing pictures or stories, Message boards
- **CONSIDERATIONS:** Achieve interest in the book through imagery and minimal text on the site.
- **DEADLINE:** May 23rd





INSPIRATION

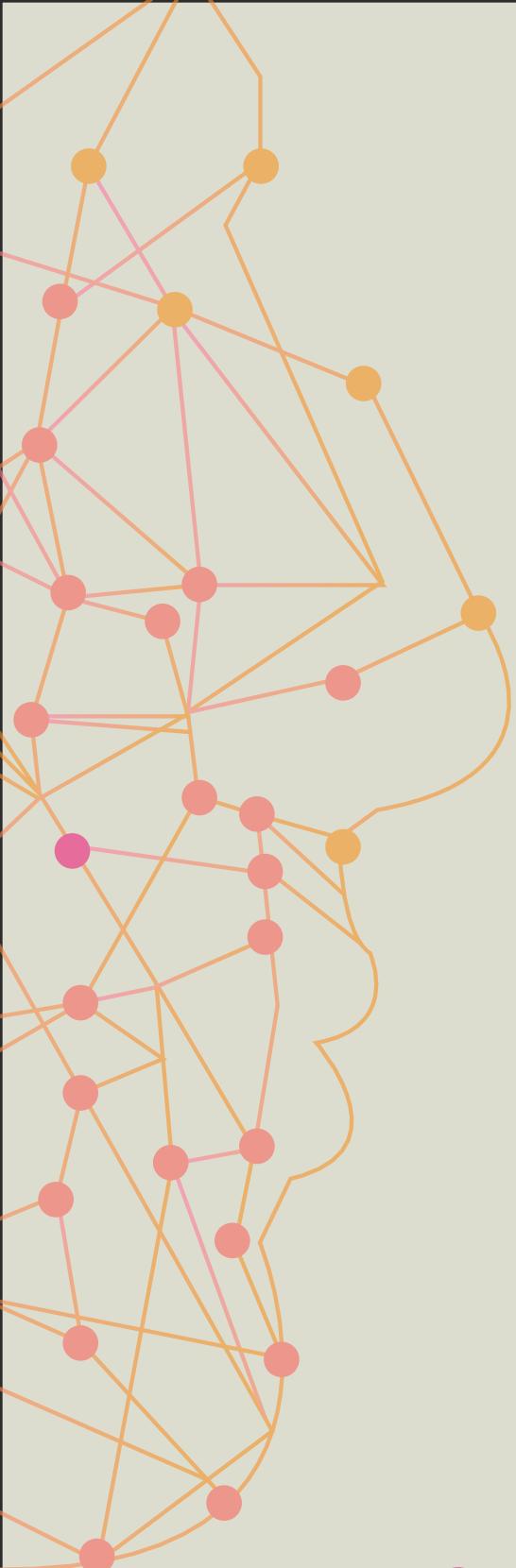


360 Langstrasse Zurich

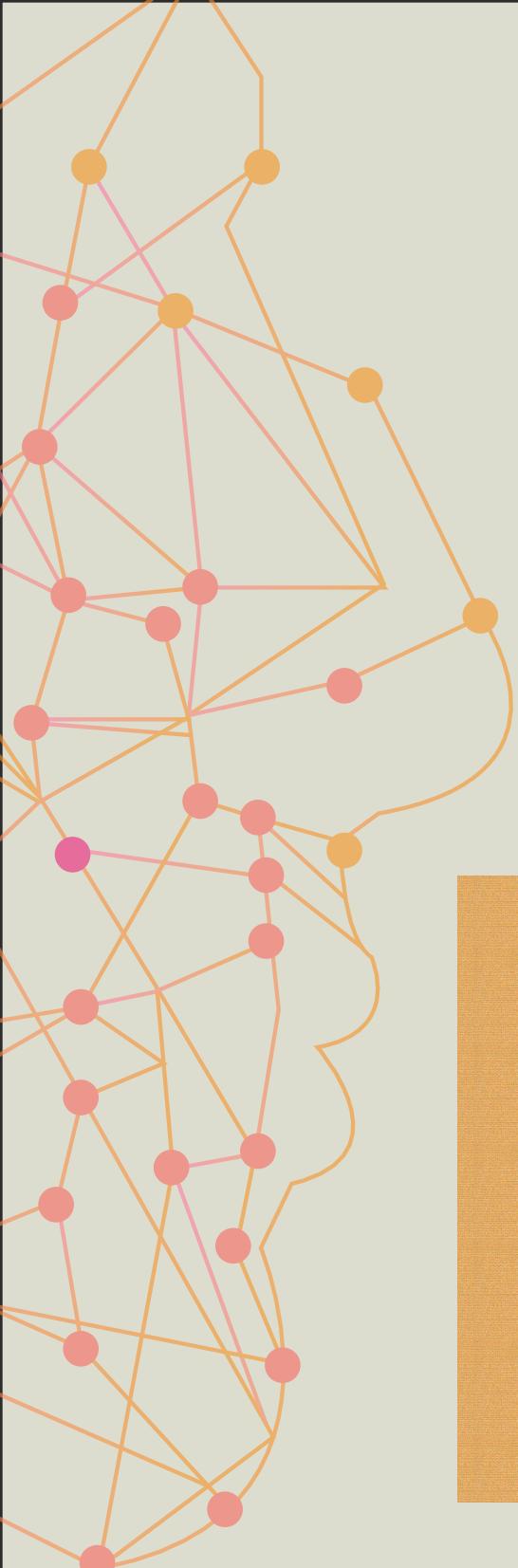


INSPIRATION

● jimcarrey.com

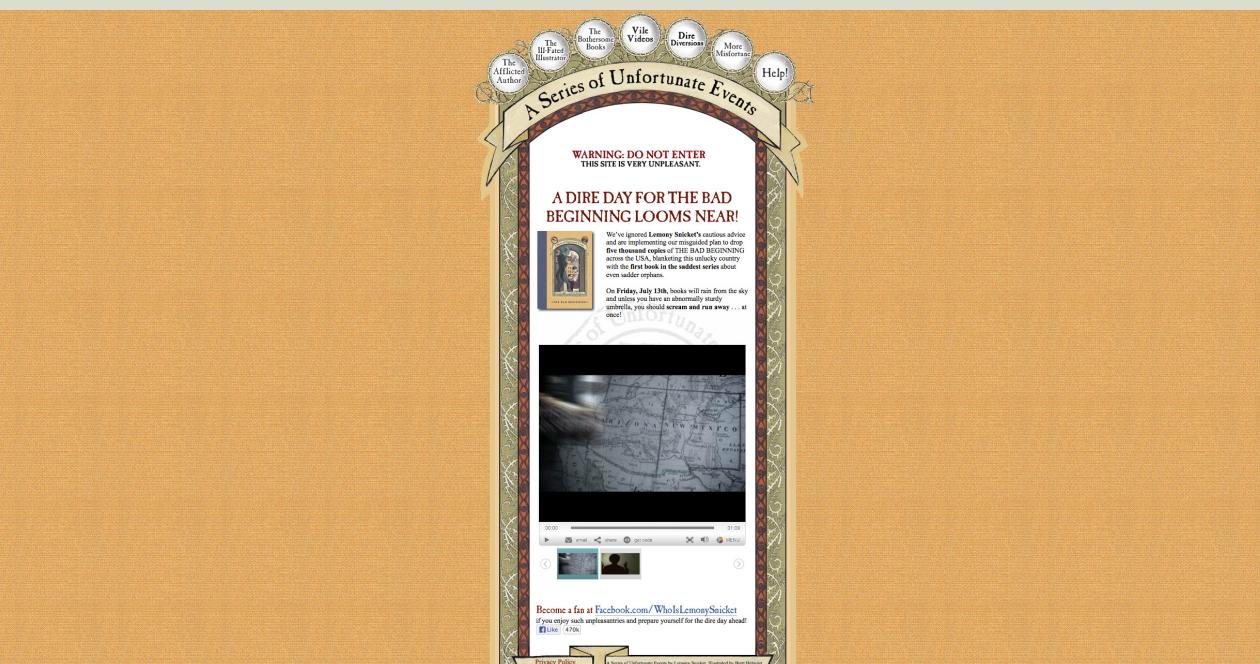


MOODBOARD

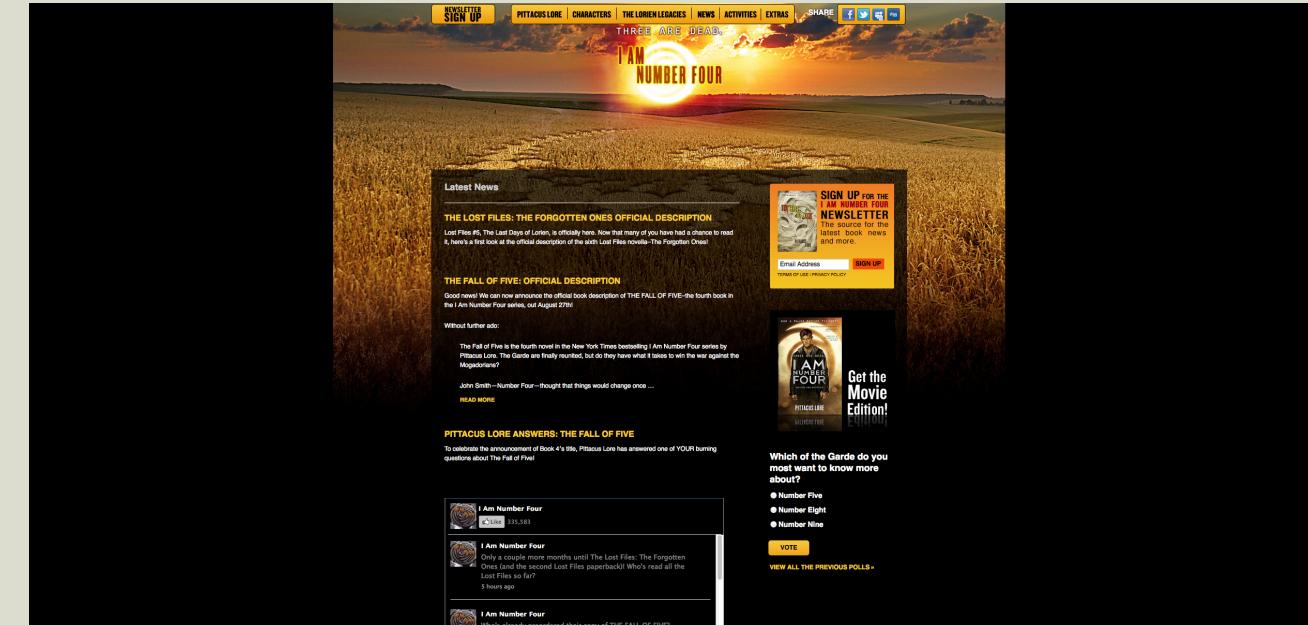


COMPETITIVE ANALYSIS

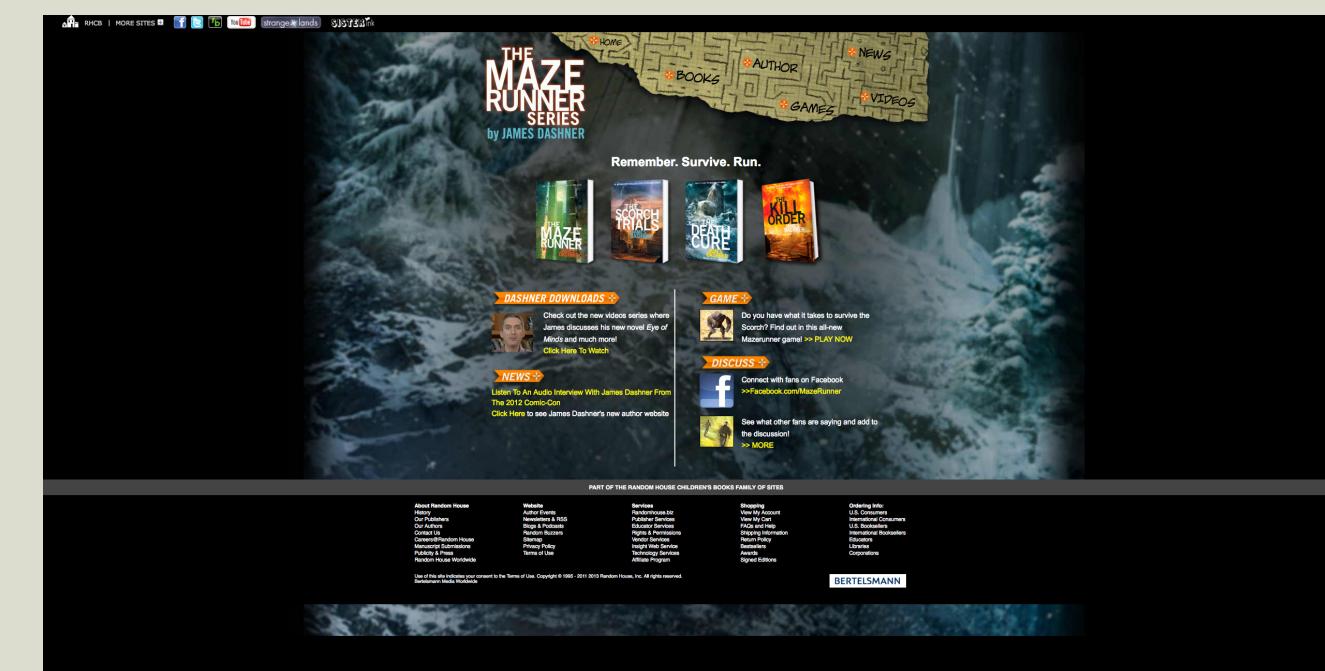
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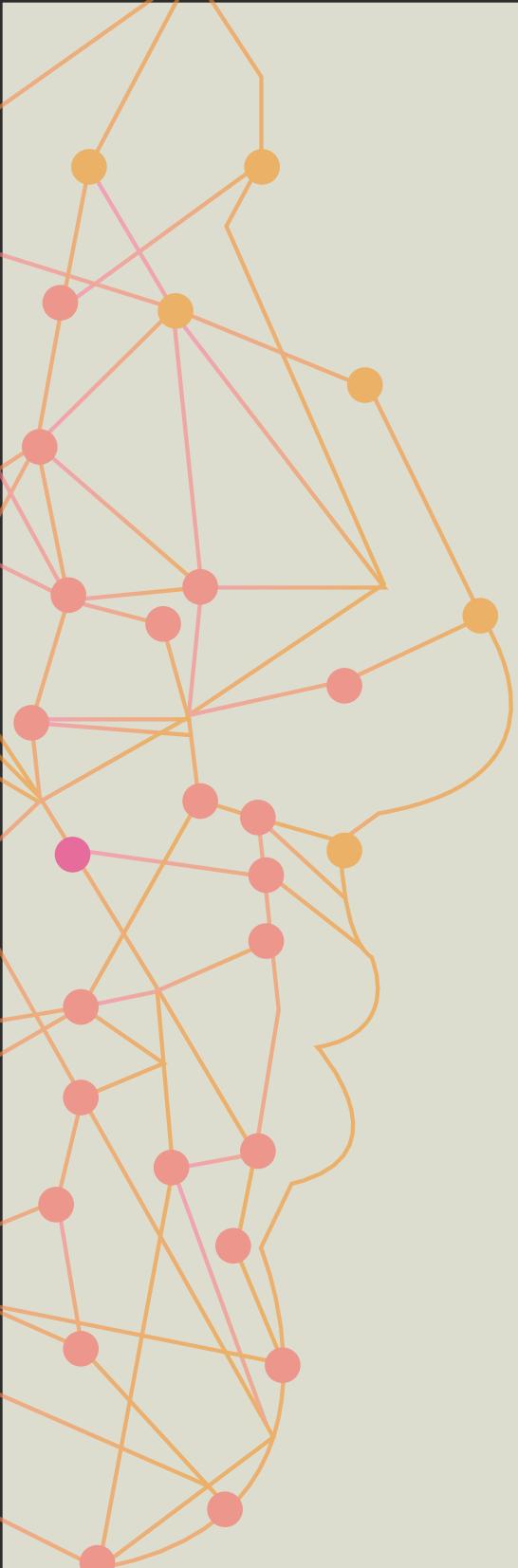


i am number four



the maze runner





INTERACTIVE



NAV BAR



IMAGE DRIVEN



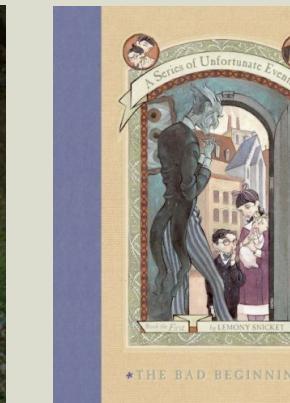
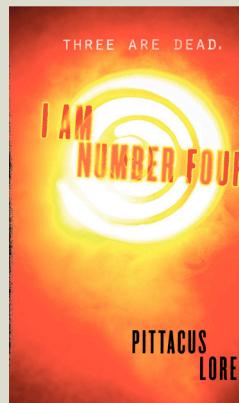
SCROLL



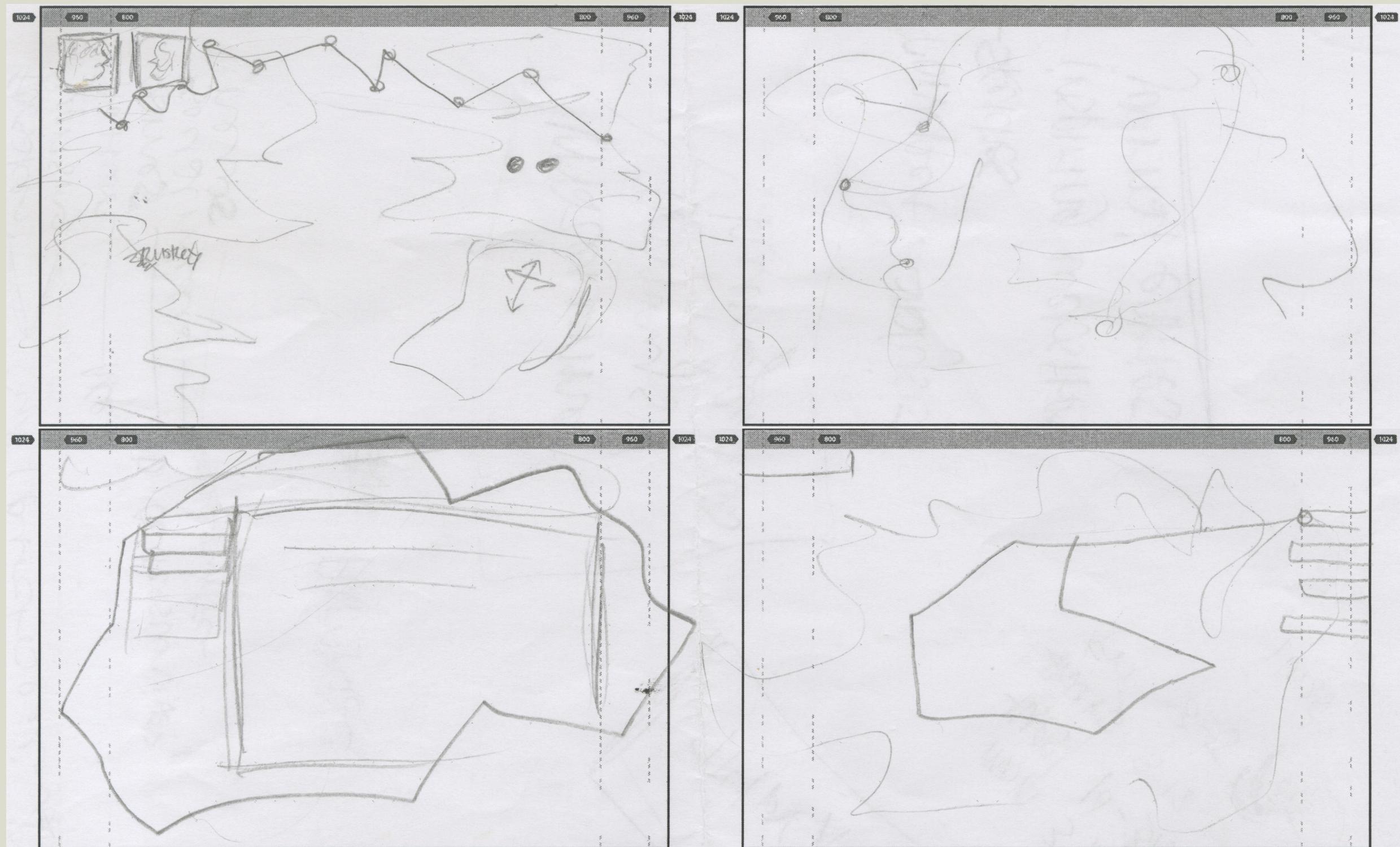
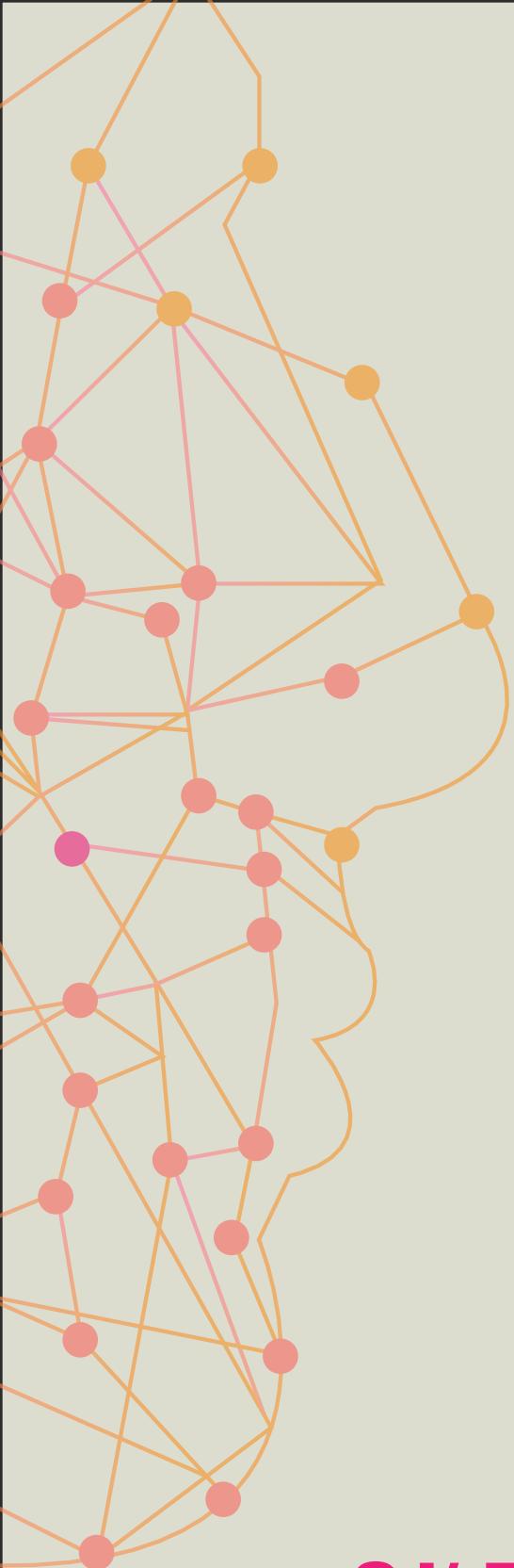
FAST UPLOAD



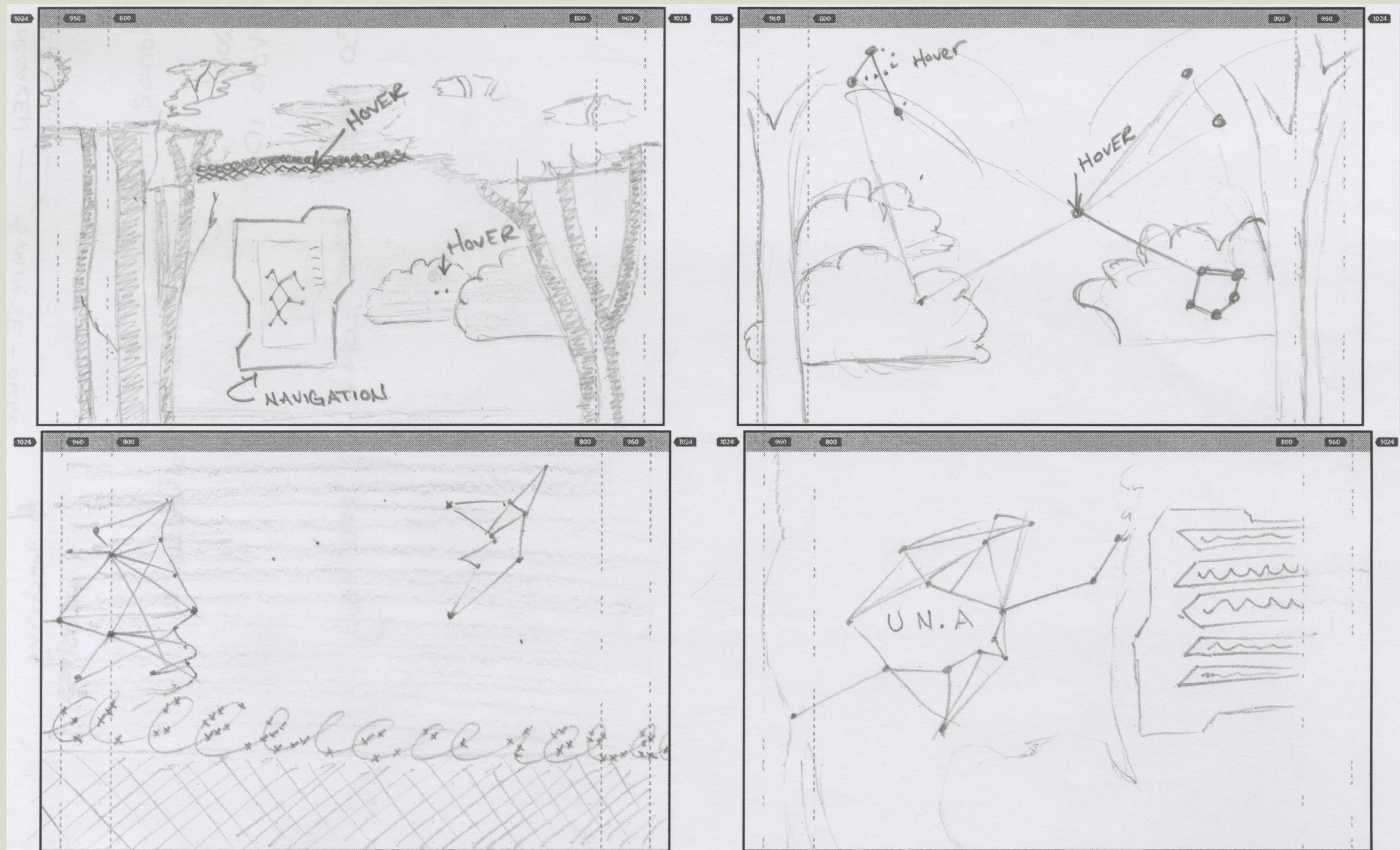
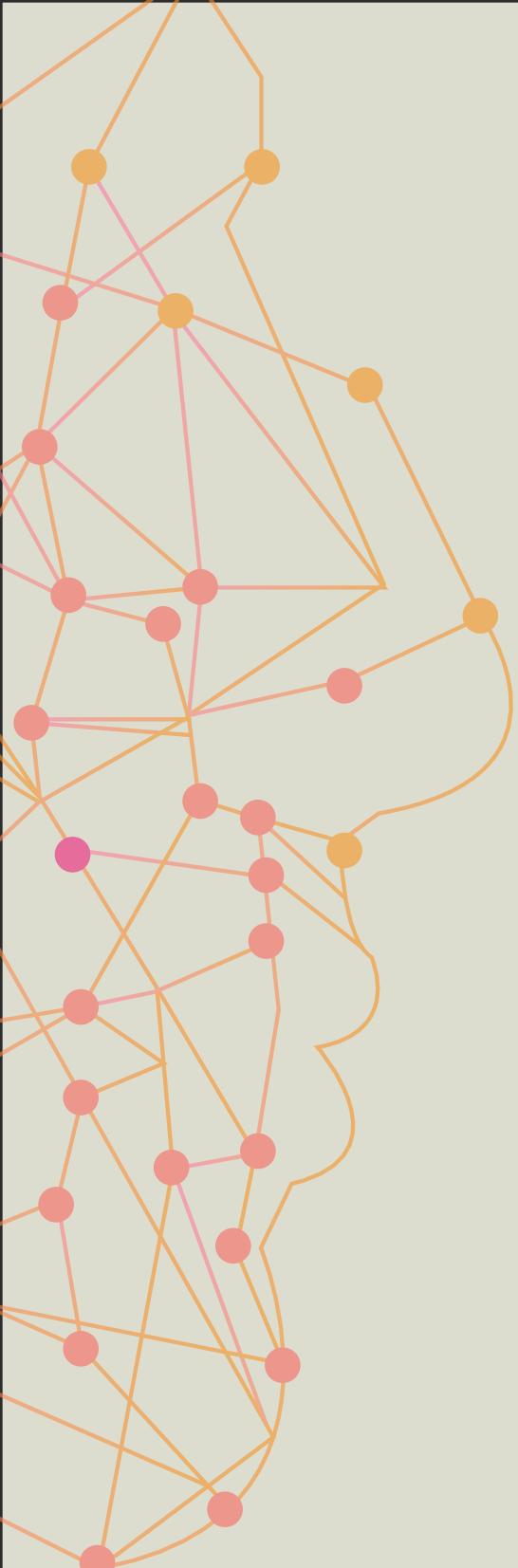
SOCIAL MEDIA



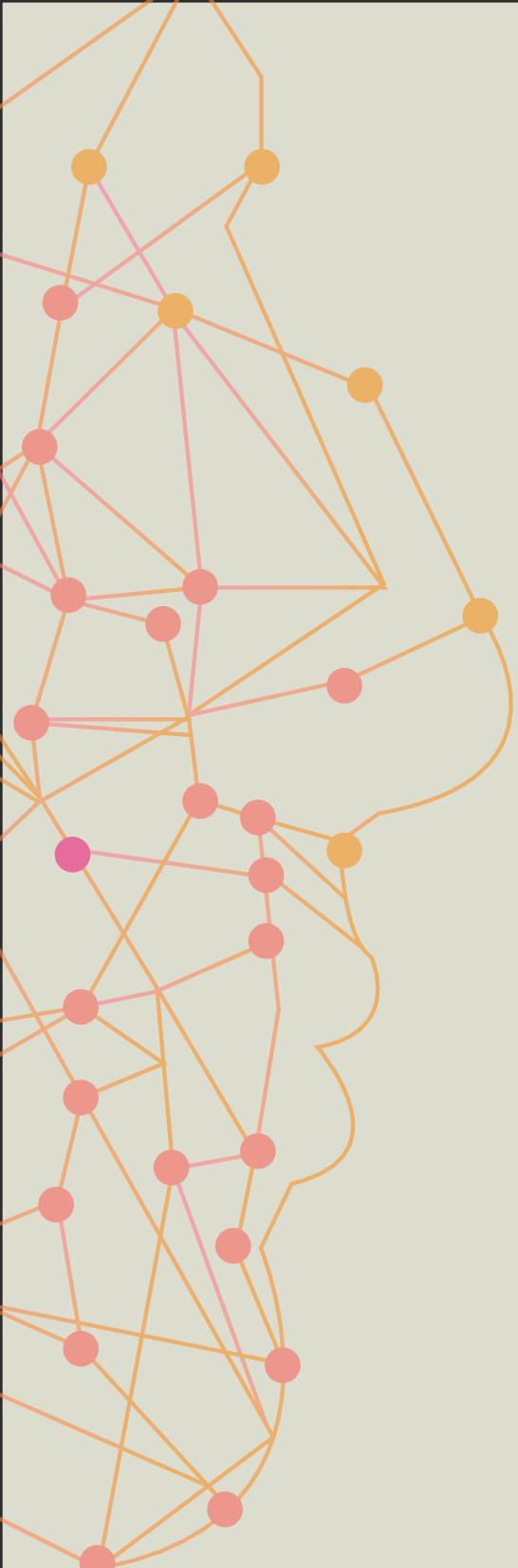
COMPETITIVE ANALYSIS



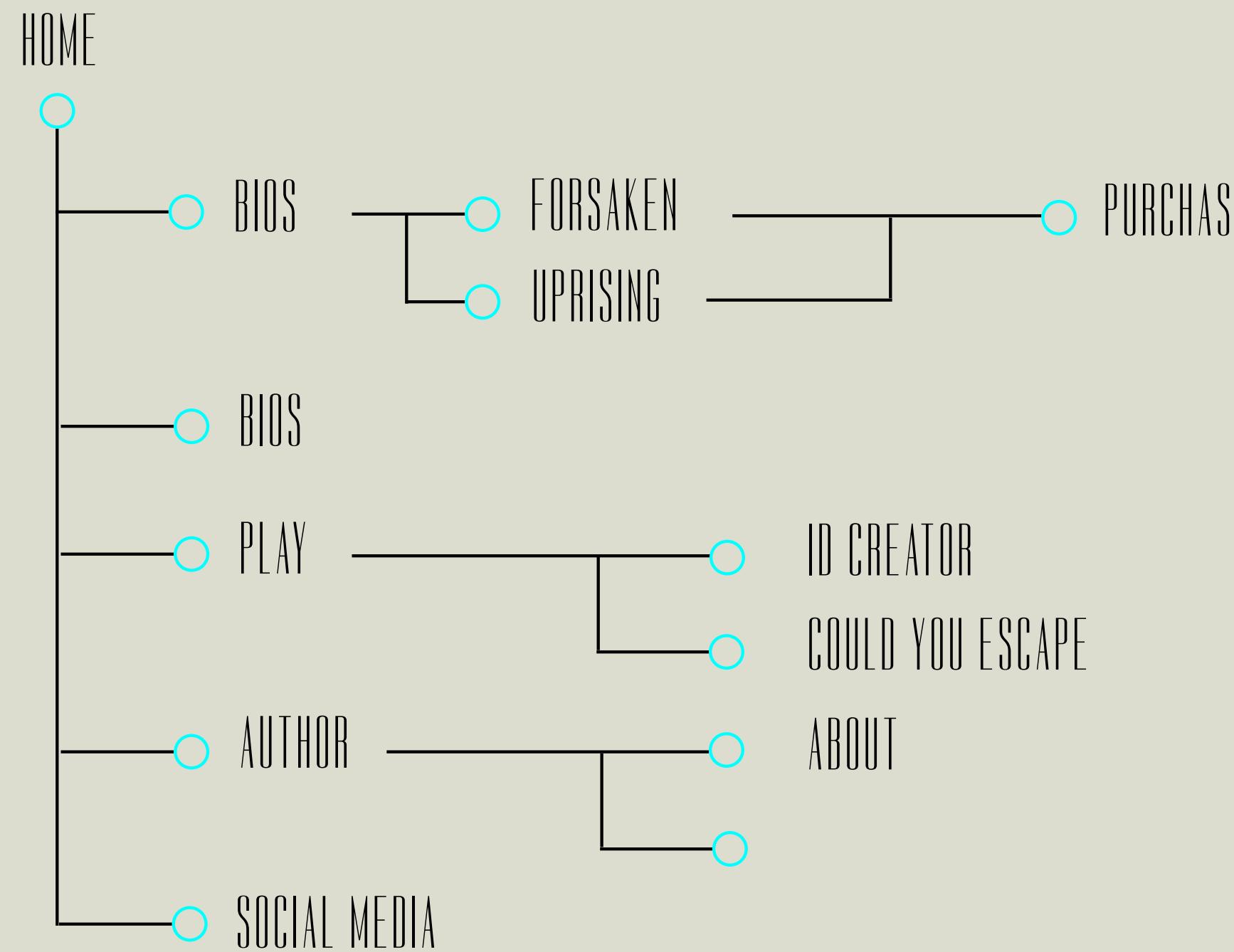
SKETCHES



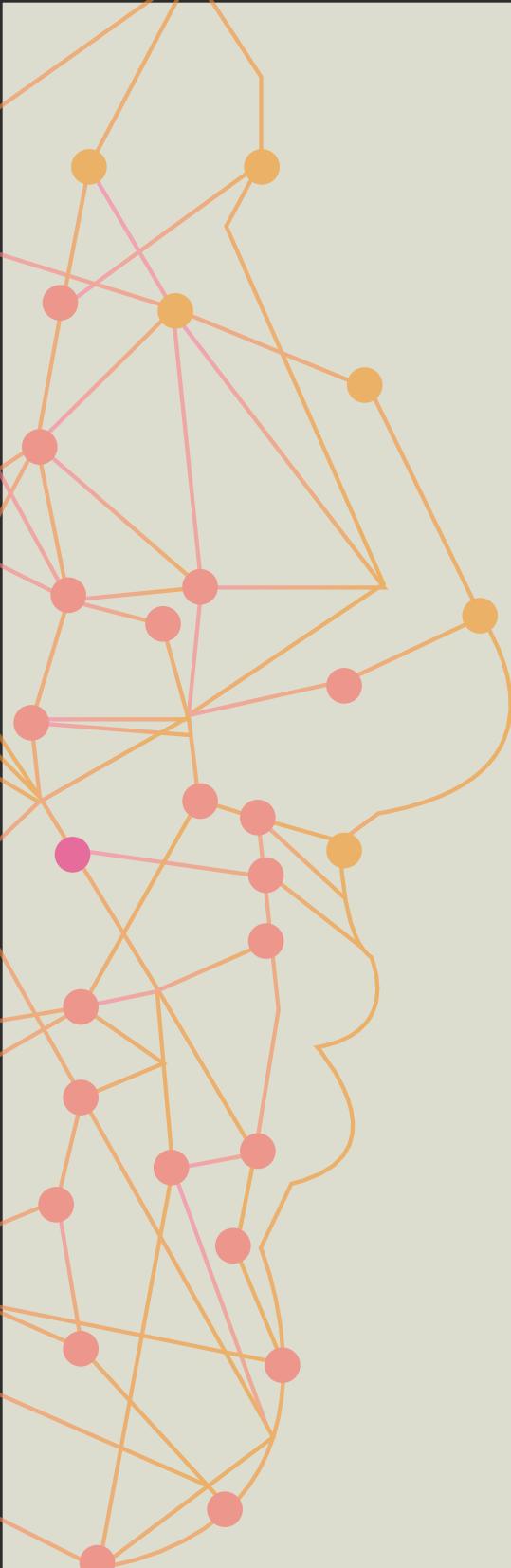
SKETCHES



SITE MAP



STYLE GUIDE



IMAGERY



- HEADER: Google font **Dorsa 60pt**
- SUB HEAD: Dorsa 36pt
- BODY COPY: Andale Mono 14pt



HI-FI'S



- BOOKS
- CHARACTERS
- PLAY
- AUTHOR

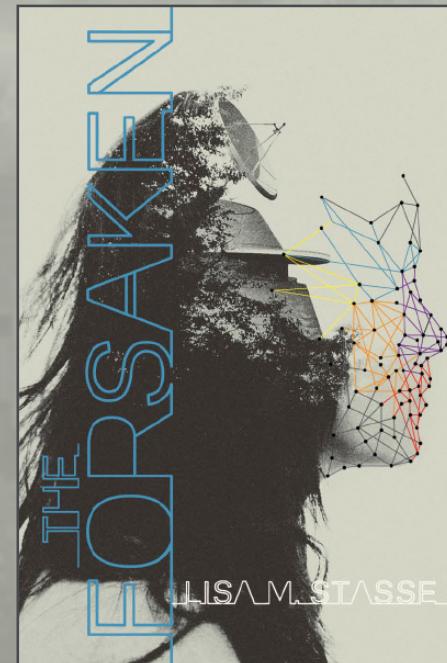
THE FORSAKEN SERIES



THE FORSAKEN

THE UPRIISING

- BOOKS
- CHARACTERS
- PLAY
- AUTHOR



As an orphan of the U.N.A. (the super-country that was once Mexico, the U.S., and Canada). Alenna fails a test that all sixteen-year-olds have to take: The test says she has a high capacity for brutal violence, and so she is sent to The Wheel, an island where all would-be criminals end up.

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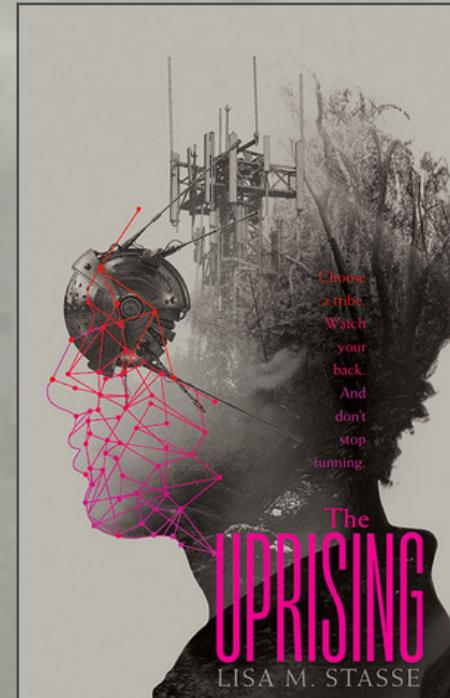
THE FORSAKEN SERIES

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THE FORSAKEN

THE UPRIISING

- BOOKS
- CHARACTERS
- PLAY
- AUTHOR



A new Monk is leading a more organized army of Drones. Alenna has survived the brutality of life on the wheel—and now she's going back to bring down the UNA. Alenna and Liam must first gain control of the wheel. If the mission succeeds, the wheel will become a base of revolution.

THE FORSAKEN SERIES





ALLEN

LIAM

GADYA

MATTHIEU

MEIRÀ

DAVID

MONK

BOOKS
CHARACTERS
PLAY
AUTHOR



ALENNNA SHAWCROSS

AGE: 16 HAIR: BROWN EYES: BLUE
TEST RESULTS: HIGH CAPACITY FOR VIOLENCE
SENTENCE: LIFE, WHEEL

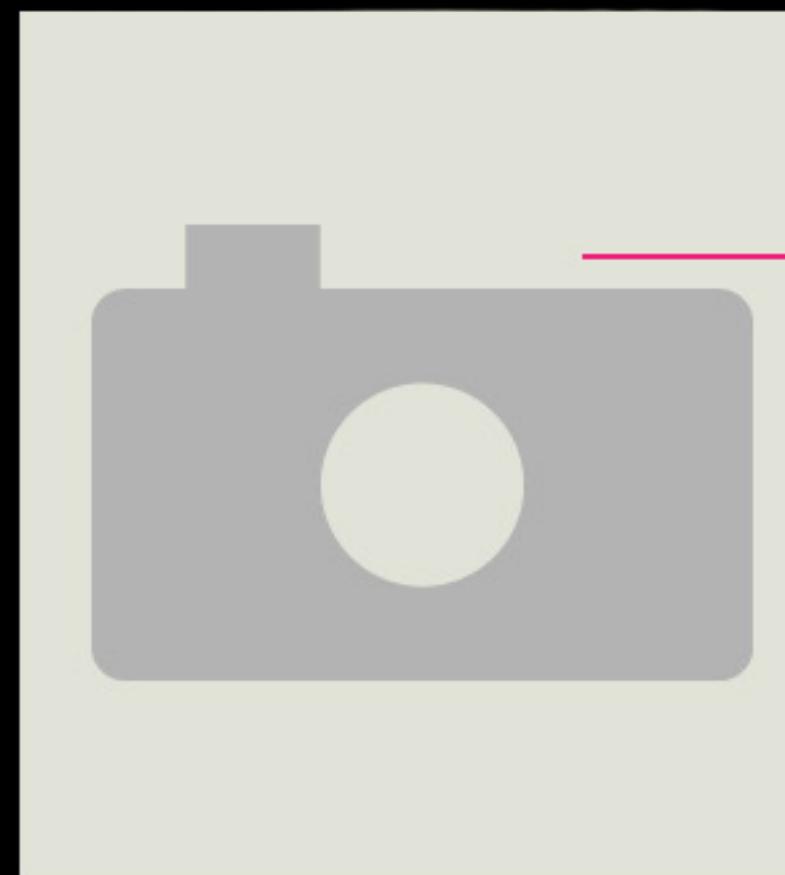
Cus et int eum fugia voluptat.
Boreptate rerum et hic ius nisciussam ulparia
sum neci te sum consequ aspissit, as
explandit ut hicabo. Acipiciam, quam quis
andicillum eium volupid itibusa voluptatet
Aborum rest lab ipsa nimus sunto od.

THE FORSAKEN SERIES

COULD YOU
SURVIVE?

ENTER THE
WHEEL

- BOOKS
- CHARACTERS
- PLAY
- AUTHOR



NAME: ALENNNA
D.O.B: 5/23/1985
LOCATION: THE WHEEL
UNA REJECT

DANGEROUS

THE FORSAKEN SERIES

NEXT

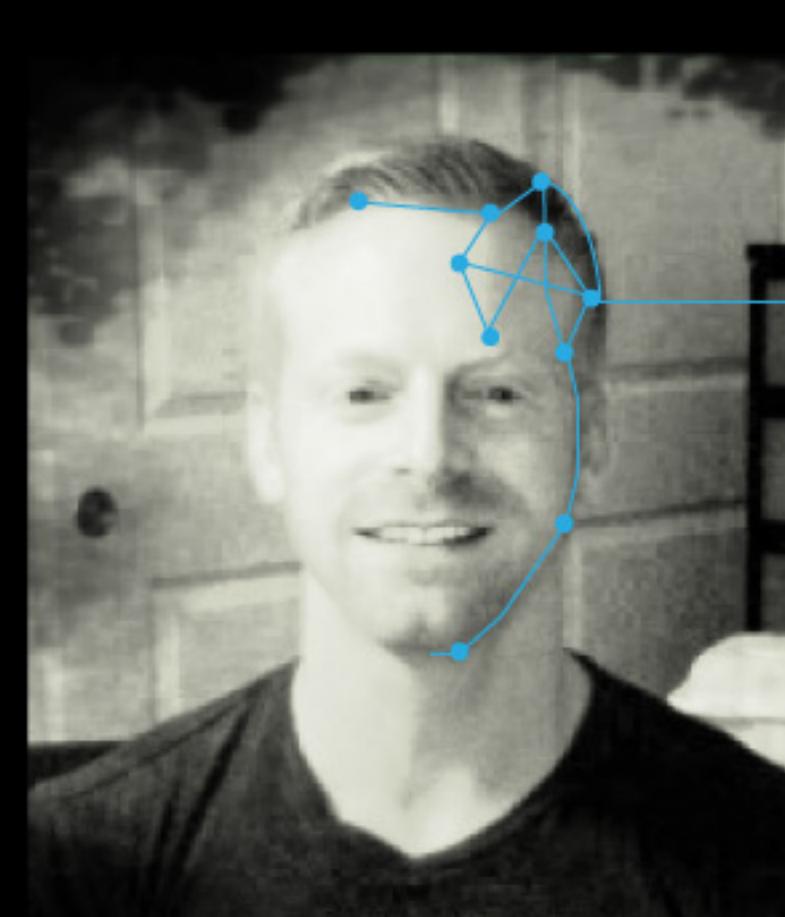


COULD YOU
SURVIVE?

ENTER THE
WHEEL

BOOKS
CHARACTERS
PLAY
AUTHOR

SHARE



NAME: RICHARD
D.O.B: 5/24/1985
LOCATION: THE WHEEL
UNA REJECT

DANGEROUS

THE FORSAKEN SERIES

ENTER



THE FORSAKEN SERIES

ABOUT

OTHER WORKS

- BOOKS
- CHARACTERS
- PLAY
- AUTHOR



LISA STASSE

BORN IN NEW YORK, AND HAS SINCE LIVED IN SPAIN, RUSSIA, HAWAII, AND NORTH CAROLINA. SHE GRADUATED FROM CORNELL UNIVERSITY WITH A DEGREE IN GOVERNMENT AND ENGLISH LIT, AND IS CURRENTLY A DIGITAL LIBRARIAN AT UCLA. SHE LIVES IN SANTA MONICA WITH HER HUSBAND AND THEIR TWO-YEAR-OLD DAUGHTER.





