

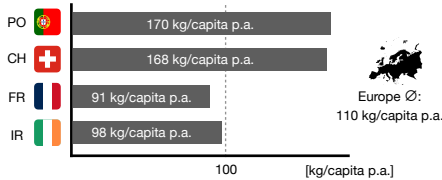


MealMatch



Global food waste is a major problem

Vast amounts of food waste in European countries

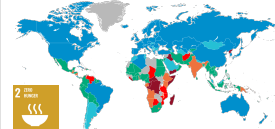


Food waste due to bad planning is costly

CHF 600
per Person and year



Global hunger remains an unsolved problem



783 Mio people
affected by hunger

1:5 children
worldwide suffer
from malnutrition

MealMatch helps reduce food waste



Automatically generated meal plans
based on **leftover groceries**



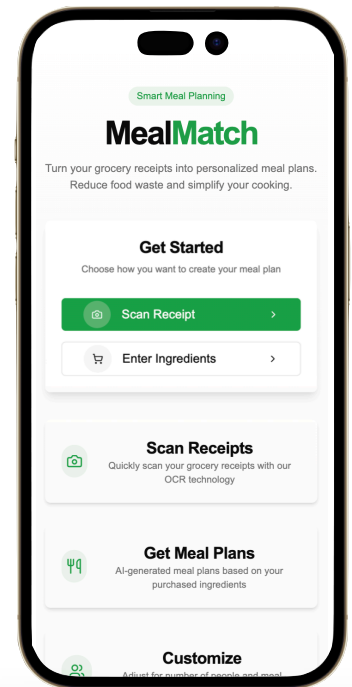
Convenient OCR technology to scan
and process supermarket **recipes**



Detailed **impact reports** to keep track of
saved foods and **adjust future behavior**



Aggregated market and consumer data
for grocers to **optimize stale inventory**



MealMatch has a sustainable business model

B2B

Customer and **market insights** for **supermarkets** based
on scanned recipes to optimize supply chains

Paid recommendations for more sustainable buying
decision **driving sustainability**

B2C

Premium subscription to give users **more detailed**
insights in their **consumption behavior** and assist in more
sustainable lifestyle



**Making an
Impact**

MealMatch **pledges** to
give a **share of its profits**
to **raise awareness** and
drive policy change.