



START
LAUSANNE

MealMatch

Turn your grocery receipts into personalized meal plans.
Reduce food waste and simplify your cooking.

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Food waste



1 billion

meals wasted
worldwide / day

600
CHF

wasted per capita
in Switzerland / year

783
million

people face hunger
each year



Solution



Automatically generated **meal plans** based on **leftover groceries**



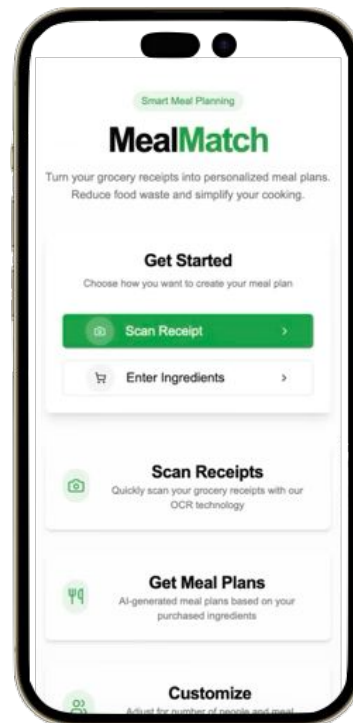
Convenient **OCR technology** to **scan** and process supermarket **receipts**



Detailed **impact reports** to keep track of saved foods and **adjust future behavior**



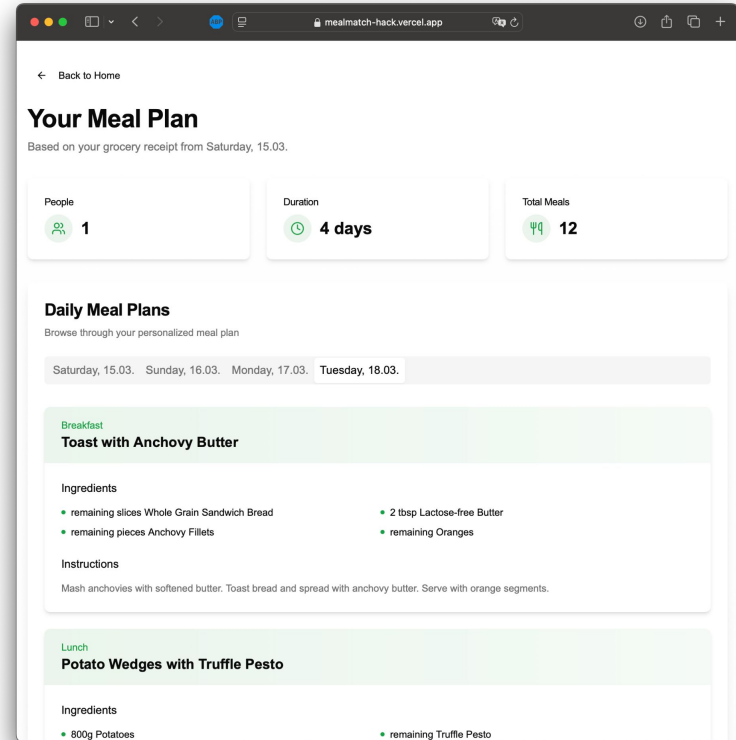
Aggregated **market and consumer data** for grocers to **optimize** stale **inventory**



User Journey

1. Scan your **groceries receipt**
2. **Check recognized items** or enter them manually
3. Enter the **amount of people**
4. Get a **tailored meal plan** to the items you bought

NO FOOD WASTE



Try it yourself!



Revenue Streams and Impact

B2C

Premium subscription model
to give users more insight in their
consumption behavior

B2B

Customer and Market Insights
for supermarkets

B2B

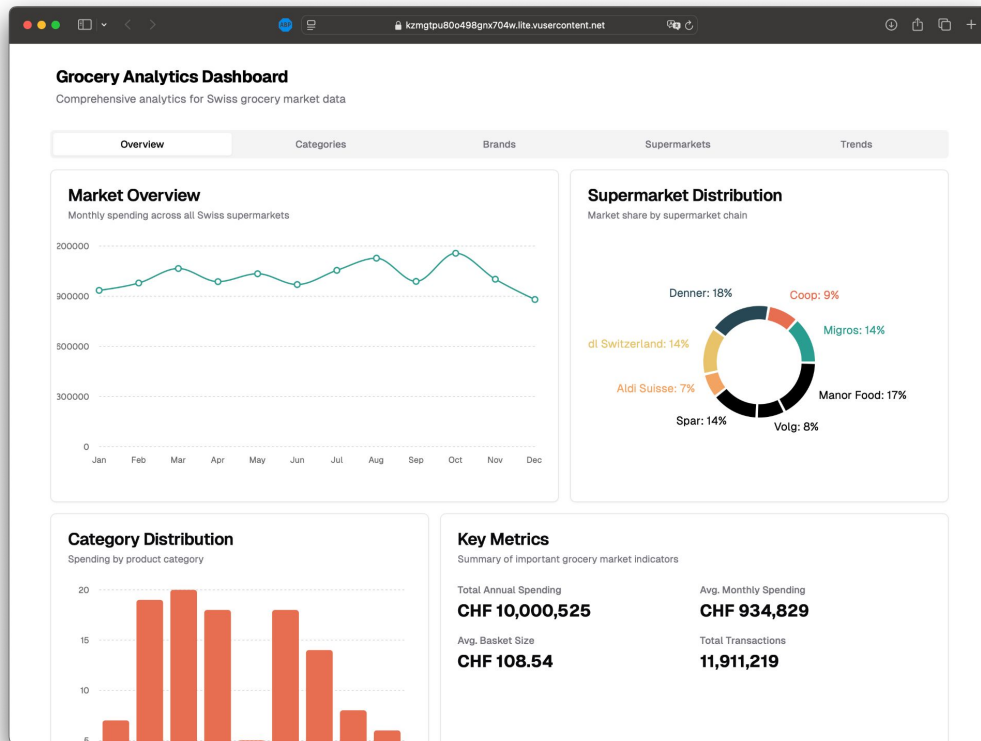
Paid Recommendations
for more sustainable buying decisions



Driving Policy Change

by pledging a share of
MealMatch's profits

Analytics Dashboard



MealMatch

Questions?

If not, spread the word!

