



START  
LAUSANNE



# MealMatch

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Turn your grocery receipts into personalized meal plans.  
Reduce food waste and simplify your cooking.

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# Food waste



1 billion

**meals wasted**  
worldwide / day

600  
CHF

**wasted per capita**  
in Switzerland / year

783  
million

**people face hunger**  
each year



# Solution



**Automatically** generated **meal plans** based on **leftover groceries**



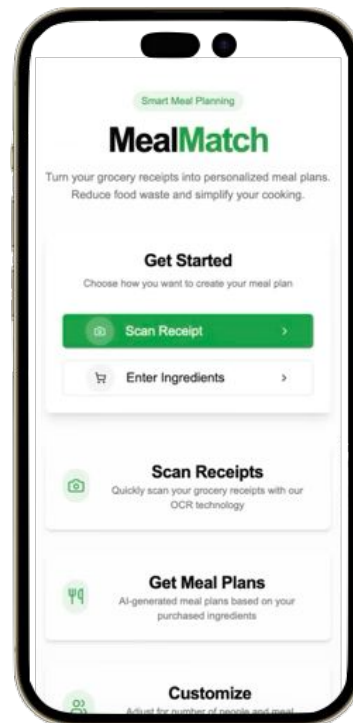
Convenient **OCR technology** to **scan** and process supermarket **receipts**



Detailed **impact reports** to keep track of saved foods and **adjust future behavior**



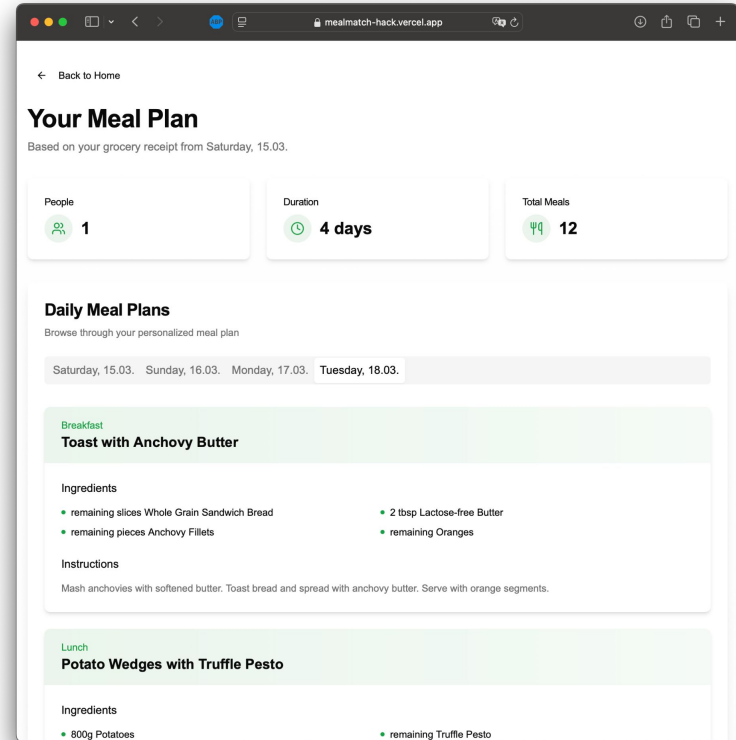
Aggregated **market and consumer data** for grocers to **optimize** stale **inventory**



# User Journey

1. Scan your **groceries receipt**
2. **Check recognized items** or enter them manually
3. Enter the **amount of people**
4. Get a **tailored meal plan** to the items you bought

**NO FOOD WASTE**



# Try it yourself!



# Revenue Streams and Impact

B2C

**Premium subscription model**  
to give users more insight in their  
consumption behavior

B2B

**Customer and Market Insights**  
for supermarkets

B2B

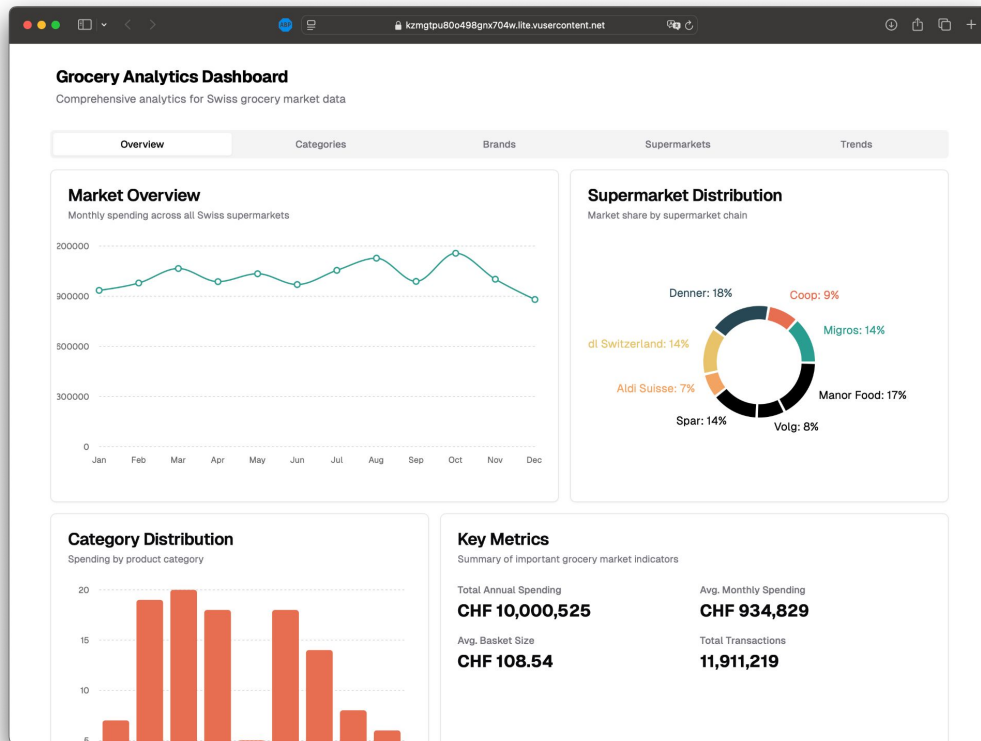
**Paid Recommendations**  
for more sustainable buying decisions



**Driving Policy Change**

by pledging a share of  
MealMatch's profits

# Analytics Dashboard



# MealMatch

# Questions?

If not, spread the word!

