Design Challenge 2
Curriculum Proposal Guidelines
EDCI 7334

For Design Challenge 2 (DC 2), you will extend your inquiry into a specific curricular-pedagogical praxis language (CPP) as a white paper proposal. The white paper proposal is an intra-organizational proposal for new programs or ideas that is circulated as both an argument for support/funding and a blueprint for a new or innovative program. DC 2, extending your inquiry into a specific CPP language, could continue your DC1 curriculum pitch/info-graphic, or it could go in a different direction by proposing a different CPP language.

In DC 2, your group will develop a white paper to elaborate on a CPP language that meets a community need as identified through local or relevant background research including achievement data. This community need will be located within a particular learning community, a community context that your group will select and articulate. Your proposal could focus on *any of the following*:

- A particular CPP language related to the formal, school curriculum, although the scope of the project must larger than a lesson, module, unit, or syllabus;

- An expansion of a particular CPP language to advance a possible product or process related to professional development aimed at a particular learning community of teachers, and/or educational leaders and/or parents and/or other community members, although the scope of this project must be larger than a one-shot professional development opportunity. Instead, the professional development product or process you design must take place over time;
                                                              or,
- A particular CPP language aimed at a learning opportunity that takes place outside of "schooling", such as an afterschool program, summer program, camp, or other educational offering that take place in a community setting such as a park, zoo, museum, library, or assisted living center or a targeted on-line learning community.

You are expected to take up your DC 2 as a continuation of DC 1. Please continue to work in your groups for DC 2 (Unless, because of unresponsiveness of your group, you worked alone on Design Challenge 1. If the latter is the case, please continue to work alone.) Your proposal must be **double-spaced** and be submitted electronically through blackboard no later than the due date provided by your instructor**.** The DC 2 white paper must fully address the following categories, preferably in order and clearly labeled by the numbered subheadings provided. Make sure to cite relevant curricular readings, research, and data throughout your proposal. Your reference list should include at least **10 high-quality references** related to curriculum but might include more, so no stir in fluffy references. Your paper should be **12-14 pages** long (double-spaced) including references. And it should clearly address all prompts, section by section, below.

The White Paper Format

Project Title

Abstract (1/2 page)

Background (2 pages)

Clearly identify and briefly introduce the community need to which your CCP language responses responds. Use data from the current community context to develop the rationale for developing the community need.

Discuss how you identified this community need. Make sure to support this discussion in the CPP literature, research, and use reliable references.

Discuss the specific social/historical/cultural contexts out of which your focus on one specific CPP language emerged. Make sure to support this discussion in CPP literature, research, and data from reliable references.

Identify and describe the particular learning community for whom your curricular project is designed to make a positive impact.

Theoretical rationale (3 pages)
Grounded in course readings, argue for the significance of your CPP language in terms of a) theories of curriculum and instruction and b) educational practice. How is this CPP language going to address and remedy the community need laid out in section one above? It is fine to support this discussion in curriculum literature, research, and data from a reliable related sources on your CPP language, but the emphasis here should be on using course readings that advanced your CPP language and why these are relevant social/historical/culture context which you selected for your project. Locating the use of your selected CPP language within a real community/school is required to better connect the CPP language to a local, community condition or circumstance being addressed.

Project Description and Aims (3 pages)
Briefly describe the aims of your selected CPP language. Referencing literatures on your selected CPP language and the textbook chapter on curricular aims, articulate your aims of the project. Emphasize the importance of aims via the textbook in paragraph form. Detail exactly what you will deliver in terms of the aims, goals, and objectives of your curricular project. Overall, here focus on aims in taking up your selected CPP language in relation to the specific learning needs of the community at which your project is directed.

Project Goals, Objectives, and Assessment Metrics (3 pages)
Provide a chart or table or graphic that breaks down the overarching aims into measurable goals and objectives, and you will also need to provide a brief narrative describing this chart. Here, is the articulation of the specific goals, objectives, and assessment metrics of your project. Develop a coherent assessment/metrics plan aligned with goals and objectives, detailing how you will assess those goals and objectives.

References (APA style) (1-2pages). Your reference list and in text citations must adhere to APA guidelines and include 10 references. You may refer to the following website to verify you are citing appropriately within the body of the text and in your reference page(s).

What to Include in the Abstract.

- **Background:** a simple opening sentence or two placing the work in context.
- **Theoretical rationale:** a brief definition and description of your CPP language and why I tis relevant to your context

- **Aims or purposes:** One or two sentences giving the purpose of the work.
- **Goals, objectives, assessment-metrics:** One or two sentences explaining how you produced your project
- **Significance:** One or two sentences expressing the significance of the work and to whom it might have significance