

POWER BI FOR FINANCIAL DATA ANALYSIS

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16.89M

Sum of Profit

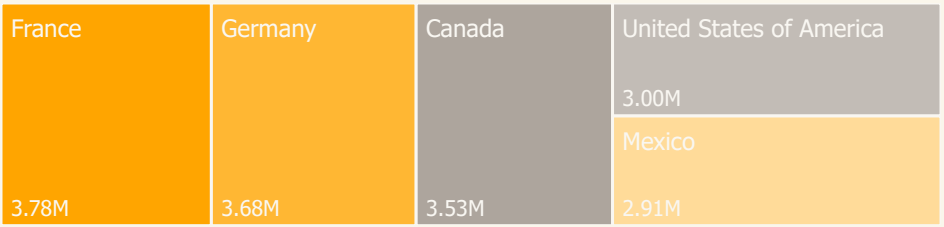
1.13M

Sum of Units Sold

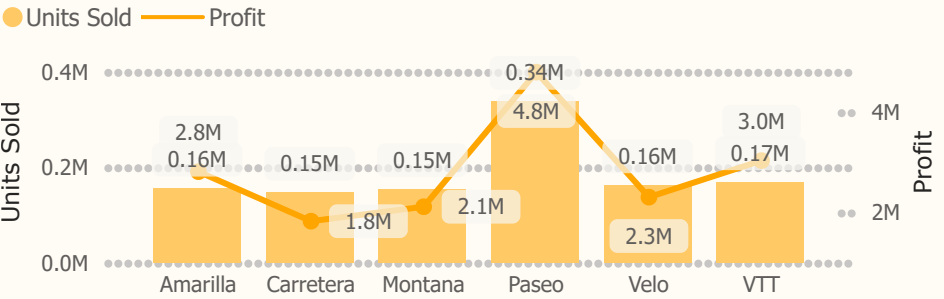
127.93M

Sum of Gross Sales

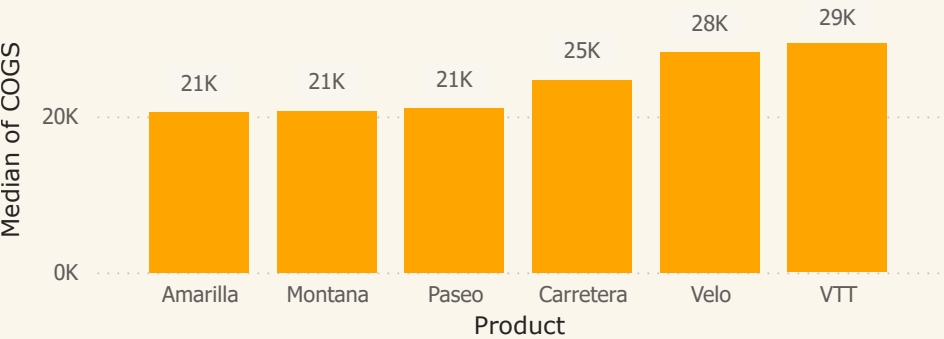
Profit by Country



Units Sold and Profit by Product

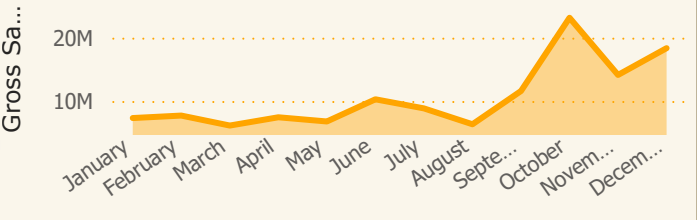


Median of COGS by Product

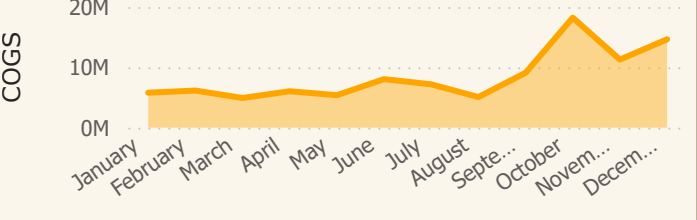


Month	Amarilla	Carretera	Montana	Paseo	Velo	VTT	Total
January	-35,162.55	58,392.40	293,968.40	391,609.34	33,366.28	71,854.82	814,028.68
February	623,275.00	62,347.92	7,220.82	91,362.40	-20,943.75	385,285.00	1,148,547.39
March	139,179.00	381,527.00	35,667.90	47,876.05	55,917.36	9,699.56	669,866.87
April	66,134.40	24,140.18	337,205.50	160,125.30	89,802.30	252,576.90	929,984.57
May	-32,255.50	39,864.60	353,733.16	403,172.83	23,387.31	40,737.66	828,640.06
June	126,849.03	190,785.75	115,545.32	622,671.81	385,862.35	32,039.56	1,473,753.82
July	26,787.54	60,198.00	44,378.65	433,175.49	333,606.00	25,720.00	923,865.68
August	106,916.40	-46,515.31	162,685.90	64,795.98	71,311.45	431,872.00	791,066.42
September	635,721.23	53,872.32	364,726.62	222,557.12	11,556.90	498,301.08	1,786,735.27
October	682,620.89	315,991.72	266,049.36	323,605.99	1,079,709.31	771,803.75	3,439,781.02
November	75,846.75	49,675.27	55,395.43	1,106,605.22	85,740.28	-3,160.45	1,370,102.50
December	398,191.87	636,525.04	78,177.82	929,880.43	156,676.68	517,878.14	2,717,329.98
Total	2,814,104.06	1,826,804.89	2,114,754.88	4,797,437.95	2,305,992.47	3,034,608.02	16,893,702.26

Gross Sales by Month



COGS by Month



Profit by Segment

