



Shawn's Journey Map: Learning Work-Fun Balance Using the Scheduler

Persona

A Sophomore who wants to dedicate more time to studying but gets easily distracted.

Scenario

Though he is a brilliant person, due to constant partying and distractions, Shawn did not maintain a high GPA last school year and is now at risk of losing his scholarship. This semester he is determined to focus more on school and be the fantastic student he knows he can be.

Expectation for Scheduler

- The app goes on silent mode when he has scheduled study time.
- Updates when there are events on campus during his free time.
- Alerts when lunch lines are short so he does not spend too long waiting for food and not studying.

PHASES

Consider

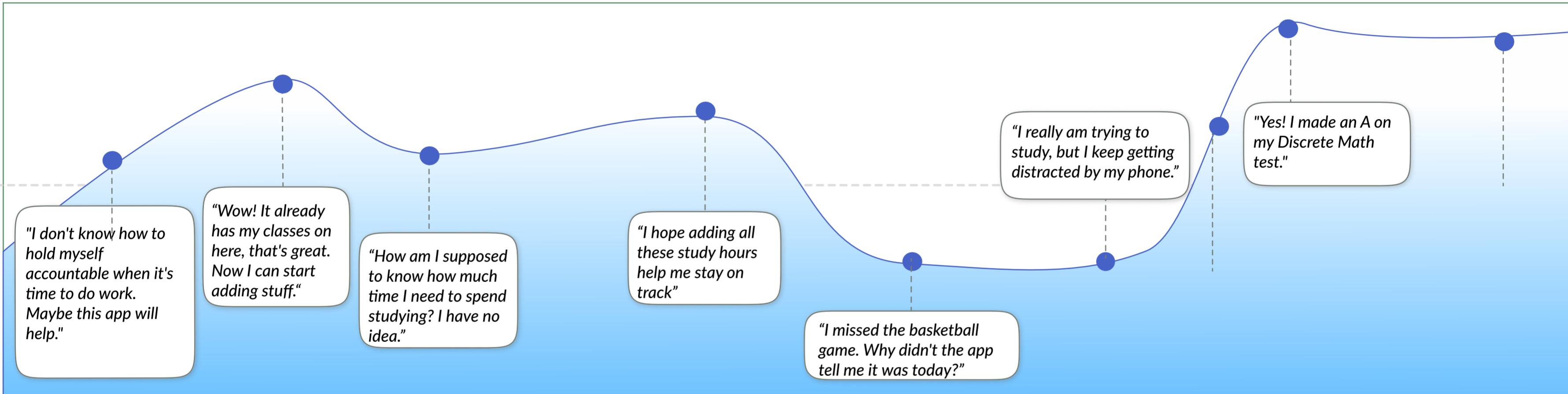
Explore

Compare

Test

Commit

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| <ul style="list-style-type: none">• Speaks to his adviser to get tips on improving his GPA this semester.• Sees a flier for the Scheduler app in XULA's library. | <ul style="list-style-type: none">• Downloads the Scheduler app• Explores the app and notices his academic schedule is there• Looks for advice on how much time he should dedicate to studying, but does not find any. | <ul style="list-style-type: none">• Adds study time to the app but gets upset when he misses out on events he would have liked to attend because the app did not alert him.• Adds more campus event to calendar, than study hours. | <ul style="list-style-type: none">• Add study hours during the day and leaves his afternoon open.• Tries his best to stay focused and away from friends but keeps going on his phone.• Studies during normal lunch hours and goes to the cafe later in the day | <ul style="list-style-type: none">• Finds a routine that works for him where he can still spend time with his friends but also stay on top of his work• Realizes that he cannot make every school event and only makes deviations from his standard study schedule on special occasions.• Begins making better grades in his classes. |
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ACTIONS

POTENTIAL SOLUTIONS

- Based on the number of credit hours users is taken, suggest how much time they should dedicate to studying per week.

- The app can create a list of all the events on campus for that day. The user can then choose to view it and decide whether to attend the event regardless of their planned schedule.

- During class and scheduled study time, the app displays a notification on the home screen reminding them to stay focused.