

Mark's Journey Map: Looking for a XULA Social Event Using the Scheduler



Persona

Incoming Freshman from Mississippi moving to NOLA to attend XULA. Does not know anyone and looking to make friends by attending school social events

Scenario

It is the first month, and Mark has not made a friend. He hopes that he will get to know a few people by attending some of the many on campus events. But he does not know when or where any of the events are.

Expectation for Scheduler

- Notifications when there are events taking place during his free time
- Details containing the location, time, and XULA club planning the event
- Ability to schedule that contains his classes and events he added to it

PHASES

Consider

Explore

Compare

Test

Commit

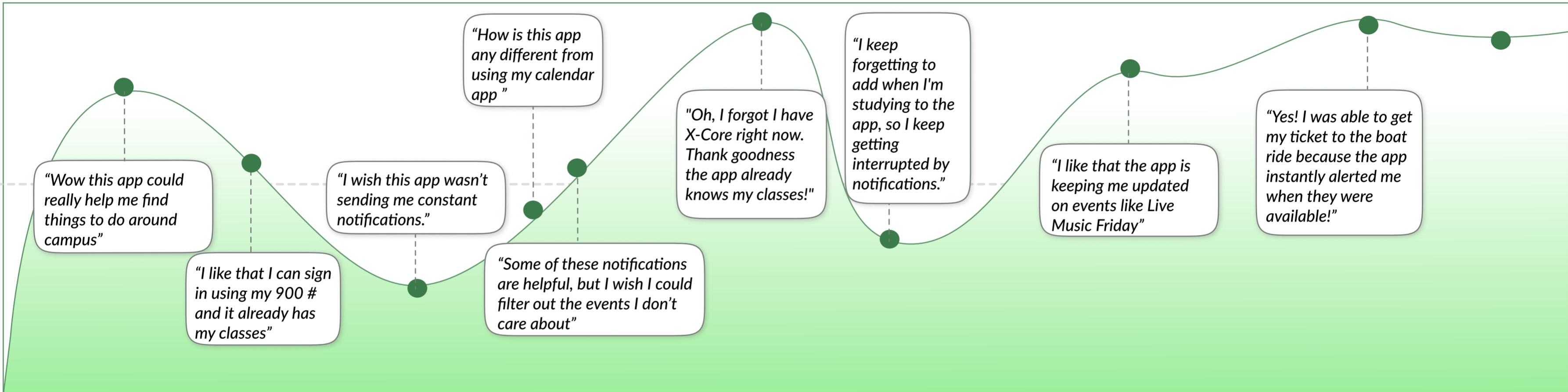
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_FEELINGS AND THOUGHTS

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ACTIONS

POTENTIAL SOLUTIONS



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| <ul style="list-style-type: none"> • Hears about the Scheduler app during his freshman orientation • Hear people talking about the app around campus | <ul style="list-style-type: none"> • Downloads the Scheduler app • Explores the app and views his academic schedule • Looks at a series of notifications advertising events and adds some to his schedule. | <ul style="list-style-type: none"> • Follows several XULA club social media pages • Add events he would like to attend to both the calendar on his phone and the calendar on the Scheduler app. | <ul style="list-style-type: none"> • Only uses the scheduler and no longer depends on the phone calendar • Add a couple of XULA on-campus events to the app based on notifications. • Misses an event he would have liked to attend but was not made privy to because it took place during his study hours. | <ul style="list-style-type: none"> • Form a friend group after seeing the same people at every event. • Maintains a healthy work and fun balance and releases that he cannot make every event. • Continues to use the app for the rest of the semester and encourages his new friends also to use it. |
| <ul style="list-style-type: none"> • Speak with SGA and other Xavier organization to see if they will encourage student to use the app • Put up approved fliers around campus | <ul style="list-style-type: none"> • Add a filter to allow users to select the type of information they would like to receive notifications for • Add an option for users who do not wish to receive constant notifications (i.e., silent mode, one daily notification with a list of events/activities, etc.) | <ul style="list-style-type: none"> • Give users the option to create preset schedules. Then repeat these schedules on selected days (i.e., MWF schedule). For special circumstances, users can go in and alter the times. | <ul style="list-style-type: none"> • The app can create a list of all the events on campus for that day. The user can then choose to view it and decide whether to attend the event regardless of their planned schedule. | |