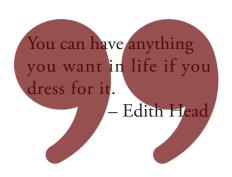
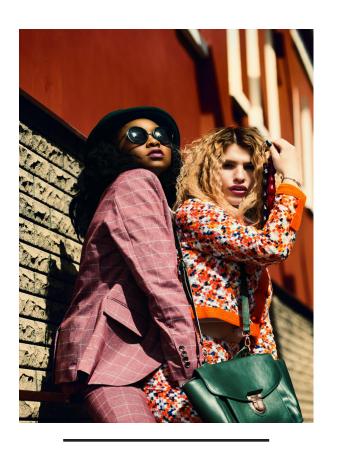
A BEGINNER'S GUIDE TO









suits

A powerful choice, not to mention a trendy one. Years ago, men wore suits like women wear makeup—it's not always necessary, but it's a damn good idea. For so many decades, women wore skirts and dresses to symbolize and reveal their femininity. If you asked a woman fifty years ago if she would wear a suit, she might be hesitant. But in the fashion world today, she wouldn't blink an eye. Oh, how fashion (and time) changes.

From Dolce & Gabbana to Dior, the suit will make the statement that you didn't know your confidence needed. This empowering ensemble, whether simple black or full of vibrant color and print, can be sleek and sexy. When walking down the street, one might wonder why men ever wore them and us ladies did not?



animal prints

Prints are all the *buzz* this season—and no, we're not referencing yellow and black stripes here. From cheetah print to snakeskin, adding animal prints to your fall wardrobe adds both spunk and texture. But be careful! It's important that these printed pieces aren't cheaply made, otherwise it can turn out disastrous. It's easy to overdo it with such a strong pattern.

Start off simple: pick your printed piece and go from there. Keep the other pieces minimal and somewhat neutral to stay safe. When pairing with other prints, be cautious of various color palettes and mixing them. Prints can be super fun to play around with, but don't overdo it! It is easy to accidentally make a fierce outfit less sophisticated than you might intend.



monochrome

An old classic—monochromatic outfits are simple to put together and pull off. This go-to ensemble possesses pieces that are various shades of the same color. This look is easy to create with so many pieces, and the final product turns out composed. You don't need to put too much effort into styling this look. It nearly always looks good for everyone.

Dressing from head to toe in one color might seem daunting, but it is one of the easiest ways to elevate your look. This look takes the stress out of styling because, when it is monochromatic, it always coordinates.

Whether you wear all the same shade or varying ones, your outfit will look and feel polished. You could even add a pop of color or texture if you're feeling adventurous!



oversized coats

Want to look chic and still be as comfortable as possible? This season big coats are bringing comfort to the fashion world. What more could we ask for? An oversized coat is the perfect fall accent for you! Big— or even <code>huge</code>— coats are this season's coziest trend and we aren't upset about it.

These giant jackets look great with almost everything. Our new motto: the bigger the better. Whether you want to dress it up with tight pants and heeled booties or down with a pair of Levi's and your newest chunky sneakers, it isn't a difficult task making this look appear and feel great. If you're afraid of a shapeless piece like this, add a belt for extra definition and style!



blazers

Sophisticated? Check. Mature? Check. Comfortable? Double check. This tried-and true wardrobe staple is the key to professional power dressing for so many. Even on the days you don't have work (or maybe you decide to work from home), blazers solidify style and power.

Plaid blazers are the perfect way to stay warm during the transitioning seasons this fall. With a simple pant and top, a plaid blazer will add just the right amount of print to your daily wardrobe. From pretty pastels to prints and patterns, this season brings styling blazers to a whole new level. Play around with it and find the perfect blazer for you.



multi-colored furs

What is the only thing more in right now than a big faux fur coat? A multi-colored one. Fur is trending hard for this season and we are living for it. Warmth, spunk, and plush texture—what more could we want? Rich colors and fabric upgrade street style from 'so-last-year' to one of this season's hottest trends!

When paired with basics like your favorite pair of skinny jeans, colorful faux fur is the perfect staple piece. When paired with something printed or texturized, you've got yourself a ~look~. Whether you're walking the street looking for that new accessory or going out for the night, a multicolored fur coat is the perfect way to mix things up.



unique leather

This season, standout leather jackets will be your easiest decision and hardest piece to put away in the spring. There are very few pieces that have been able to stand the test of time quite like the leather jacket. The only difference? These new designs are striking.

Although we are all familiar with the classic biker jacket hanging in our closet, this season is full of leather jacket trends that feel fresh and new. From belted beauties to 80s-inspired leather moto, there are new, cool ways to wear leather this fall. Wear it shiny or wear it worn, just be sure to be wearing leather this fall. Ready for an update from the classic leather jacket? We are.



chelsea boots

Odds are that you probably already own a pair (or maybe two) of Chelsea boots. As a hardworking ankle boot, Chelseas are a fall staple. This season, we are leaving the simple black ones behind, going for something more vibrant and exciting. This season, snakeskin and pops of color are all the talk.

This classic bootie dates back to the Victorian Era, where women and men alike rocked Chelsea boots on the streets of the biggest cities in the UK. But don't worry, we aren't giving all the credit to the British; we have evolved the classic boot into so much more. Rounded toe or pointed, ankle-height or mid-calf, the options are endless.



all zipped up

Sick of wearing your fave jeans every casual Friday? The answer that you didn't see coming (or maybe you did) is zippers. Zippers add an effortlessly cool aspect to your regular pants. Whether they're on a pair of jeans or all over your leather, this somewhat 'extra' look will have everyone looking at *you*.

Zips have become one of the fashion world's most-used decorative unit. If you're crafty, you might add in a zipper yourself. If your less handy, walk into a store and look for all things shiny. Don't be afraid of what the zipper in your ensemble might say! The classic biker fashion is bold, yes, but what kind of statement do you want to make this fall? We're going for it all.



bumbags

Bumbags, also referred to as "belted bags" or "fanny packs," are this season's easiest accessory. As a combination of both a waist-defining belt and bag for your cell phone, chapstick, and cards, once you invest in one, you will never go back. Not to mention you don't have to worry about leaving your purse at home.

These belted bags were prominent in the 90s, but this season is bringing glossier and more sophisticated ways to wear this accent piece. It's back and better than ever! With so many leathers, colors, and sizes, there is a bumbag out there that will match your fall wardrobe ~perfectly~. Whether you like it or not, this 90s staple is back and it's here to stay. So get ready to style it up and wear it out.



sporty style

Game on! Athletic style is taking its turn in fashion and it looks better than ever.

From track suits to cropped sweatshirts to chunky sneakers, we are not upset with how comfortable this fall fashion is. For even the most lady-like girly girl, this sporty trend will keep you looking and feeling cool.

We are living for the vibrant hues, whether its in the stripes down your legs or the varsity jacket your mom gave you from high school. If your mom didn't save her vintage sneaks though, don't fret! Athletic-inspired wear is in every collection everywhere. This trend is here to say, even if you aren't the biggest sports enthusiast. You'll be an MVP on the street with this season's athleisure wear.



sheershear tote

Ease yourself into the colder weather with this staple piece. A shearling bag is exactly what you need to cozy up when the temp drops. Your bag needs to keep warm, too! If the fur coat trend is too much for you, this is the perfect piece for all your winter accessory needs.

By now, holiday shopping is in full swing (or at least if it isn't, you better catch up). Browsing past pieces like this brings only one thought into mind: I need this! Don't feel bad for updating your closet while simultaneously getting gifts for your mom at the same time. Get her one while you're at it! Or better yet a different color, just in case you change your mind and want to swap it for hers in a week.

about me



Fashion is *power*. Fashion is *art*. Fashion is *style*.

Fashion is a form of creative outlet that everyone uses every day when they get dressed in the morning. You might not know it, but what you wear says something. If we have to wear clothes everyday (which unfortunately, I think we *do* have to), why not make it fun? Don't you want to feel good about the clothes that you are in? The better you look, the better you will feel.

My love for fashion began a few years back when I discovered fashion blogs. I loved it so much that I decided to make my own. Although it was not very successful with maybe ten views in total, it served as a creative outlet for me and still does today. Through fashion and style, I feel empowered and confident.

When I wake up in the morning, my first thought is: What will I wear today? For me, I have to create a combination that I will feel confident in, otherwise I will want to change my clothes five more times. In this way, I think fashion is a large part of my life— I won't settle for anything less than what I consider to be a 'perfect' outfit. Most days, I go for a solid pair of skinny jeans, my white Nike Air Force Ones, and a chunky sweater or crewneck. This fall my style is all about comfort and I am all about it!