The dataset at hands gathers beer reviews from two websites: BeerAdvocate and RateBeer collected over a period of 17 years (2001-2017). Beers are reviewed by identified users rating across different aspects and providing plain-text feedback. The brewery and additional data about it are also available. This dataset might help us answer some of those questions.

**Where is beer brewed in the world?**  Given inputs from users from numerous countries, we can get an idea on how the beer market is shared worldwide between big players that may have emerged internationally. Are there major brewers that export their beer all around the world which can then be found (and so rated) abroad. This gives some insight on how the market is structured, around big groups or in a more fragmented way. The international exposure of brewers can be revealed though the analysis of the nationalities of the users. Are those exported beers usually more appreciated than the local beers (from national breweries) based on those ratings/reviews. Are consumers happier with their beer at home or the foreign ones. Note that this would be interesting to have information about the sales, the number of units sold of those different beers sold in those different countries since this would also be a good indicator on how international is the brewer. We can expect from example Belgian beer to be very consumed in France or America or wherever. It is interesting to know if the beer drank is produced domestically to seize some economic opportunities. Only eight of the country’s biggest beer brands were imported.

**What are the most popular beers?** Their name, the brewery. Why are they popular? Is it popular rather because of its appearance or its aroma? What are users usually most satisfied of? That information could be precious when for a new brewer in town that has to define its beer menu and wants to attract a new clientele that may already have its habits. Can suggest popular beers (sold a lot – a lot of ratings) but also original beers that would differentiate him from his competitors that have not been rated a lot since maybe not available easily but for which the ratings are in average better. The average price of retail of the beer is not available in the dataset but could have been an interesting factor to see which influence this factor has for beer consumers purchases or even beer popularity. Do we look for cheap beers or higher market ones, is this behaviour different depending on the country you are in, its wealth etc; (linked to the wealth of the country you are in)

**Are beer preferences specific to countries?** It is interesting to know if people in different countries have similar taste when it comes to beer. Is there a consensus on a good beer among citizens of this world. If not, among regions of the world that shares similar culture like Europe (but then Western Europe similar as Eastern Europe? ), the Asian region or south America. This could be analysed first by considering which style of beers are mostly produced by the brewers of a specific country. What are the styles (variété) of beer that are brewed in a country? Now given the ratings/reviews of different users from different countries, we can get some information as to which styles are preferred by country. Is it American beer amateurs rather into or ? Another interesting would be to see if those tastes are evolving with time.