



Data science for Connected Health Devices

Merck - SDSC

Why this presentation

*“Where do you see yourself
in 5 years?”*

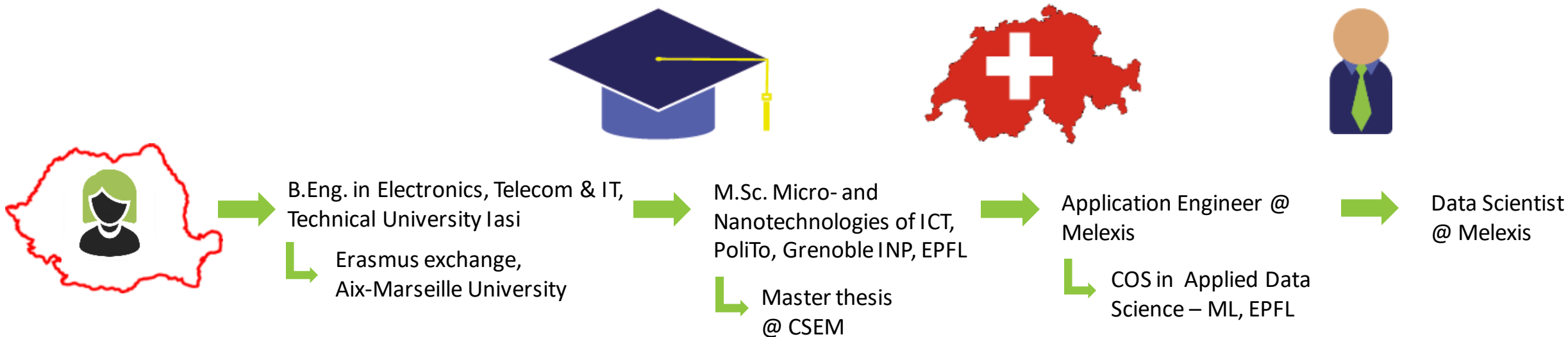


- To understand better
 - What would you do in the near future
 - What is data science in industry like
 - Why is Merck an attractive company for data science
 - What kind of problems you may need to solve

- To ask us questions



Who am I?



MERCK



SDSC

Data Scientist @



Data Scientist



What my friends think I do



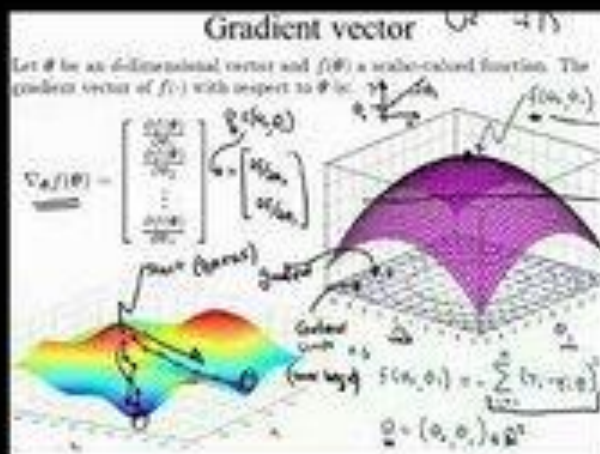
What my mom thinks I do



What society thinks I do



What my boss thinks I do



What I think I do



What I actually do



No, really...

Merck - Setting the Context



**Connecting patients
to doctors & nurses**



12 years of experience

500 000 devices produced

20 000 connected patients

50 countries

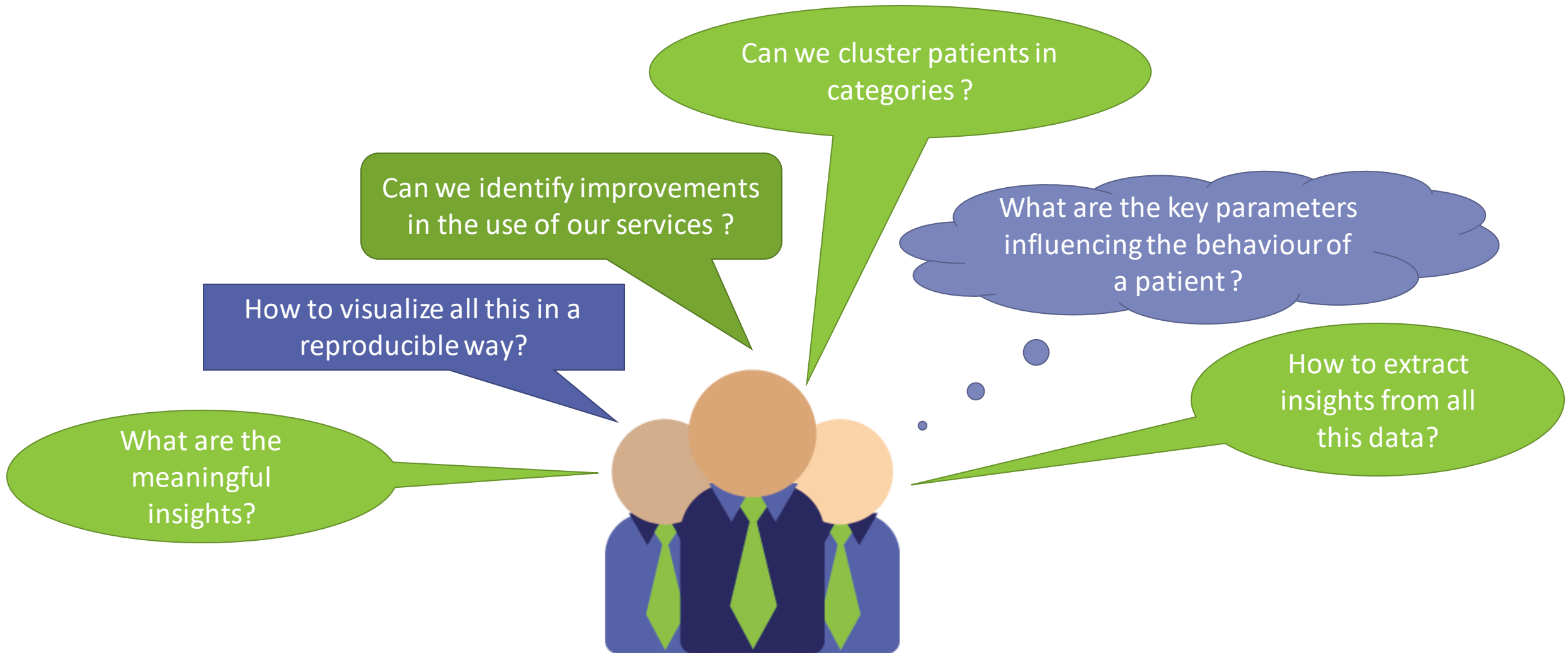


Data Science in the Merck – SDSC Collaboration

The “Why”



Context → Questions



The “How” – Data Process



1

Data Gathering

- via MySQL queries into python
- > 100 tables
- Find your way and merge relevant tables

2

Cleaning

- only patients with at least 1 calculated adherence point
- only patients who started after 2014 and logged no data in 2019
- remove null-entries

3

Feature Engineering

- Patient related data
- Adherence related data
- Device settings data, aggregations, majority voting
- Creating new (relevant) features

4

Output dataset

- Thousands of patients globally
- One line per patient
 - Features
 - Target

Adherence

Adherence

% of intake dose vs. prescribed dose

Duration of use

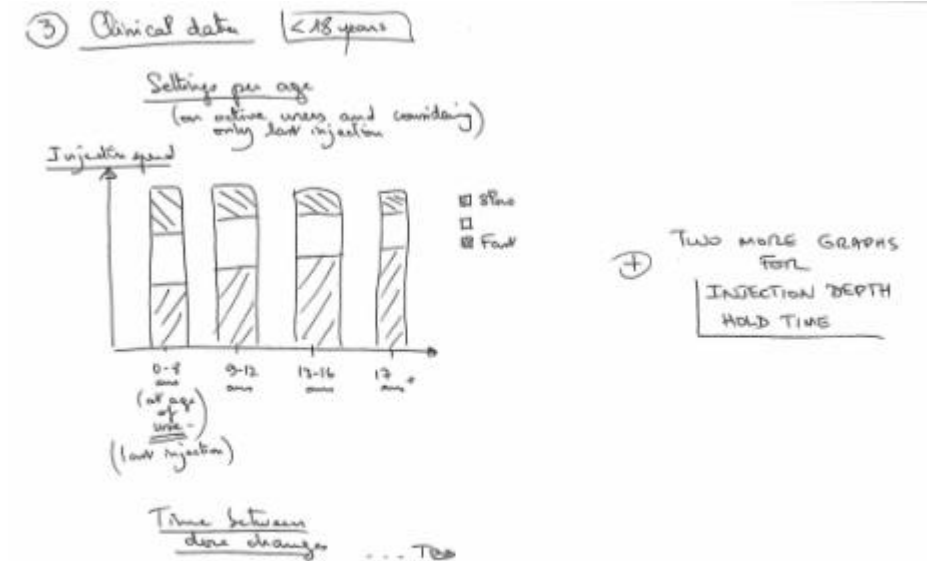
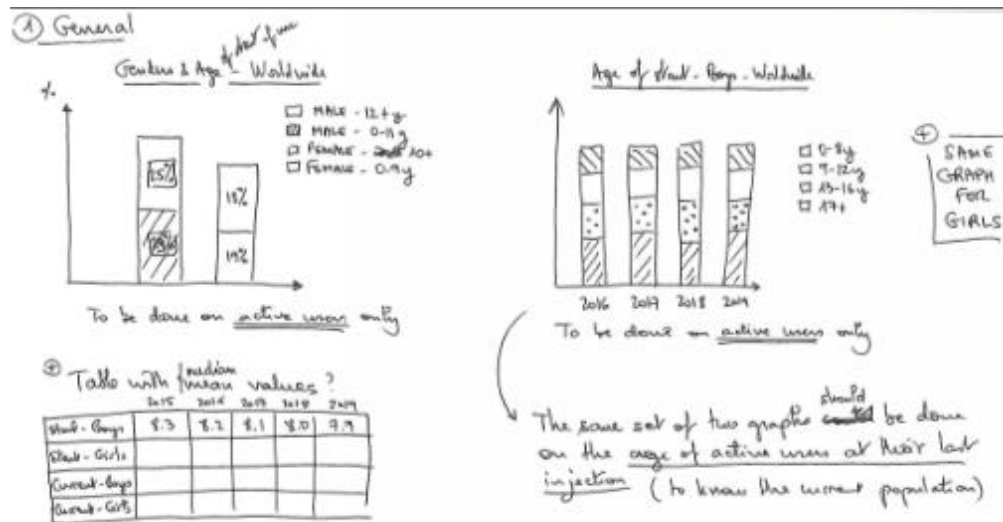
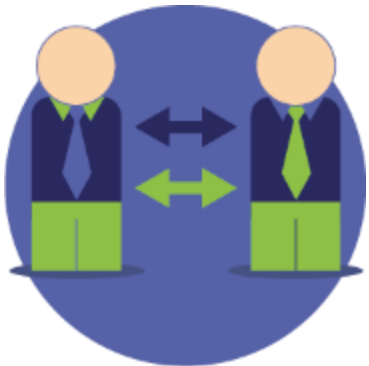
Duration of use

for how long is a patient following
the treatment

The “What”

Regular Cross-communication

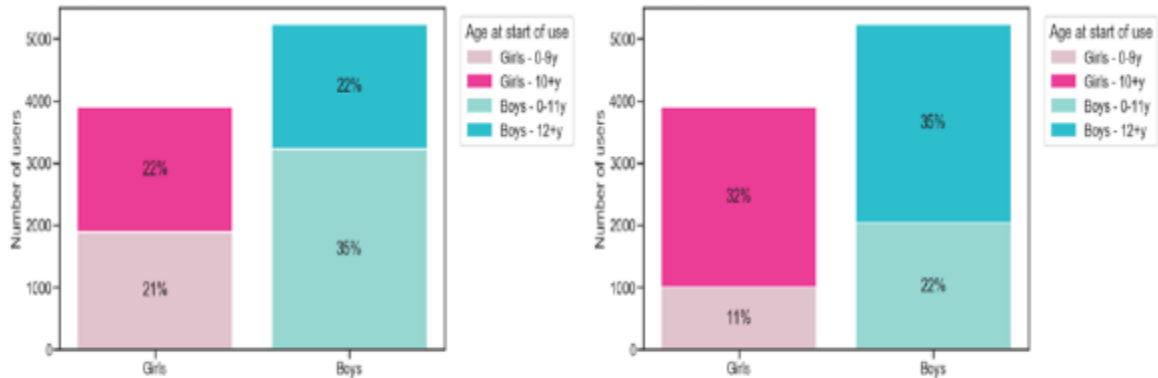
- Business to define their questions and/or demanded visualizations
- Iterative process



Reproducible reports

- Automatic generation of reports
 - Worldwide
 - Per country

`generate_graphs.ipynb`
`generate_reports.ipynb`



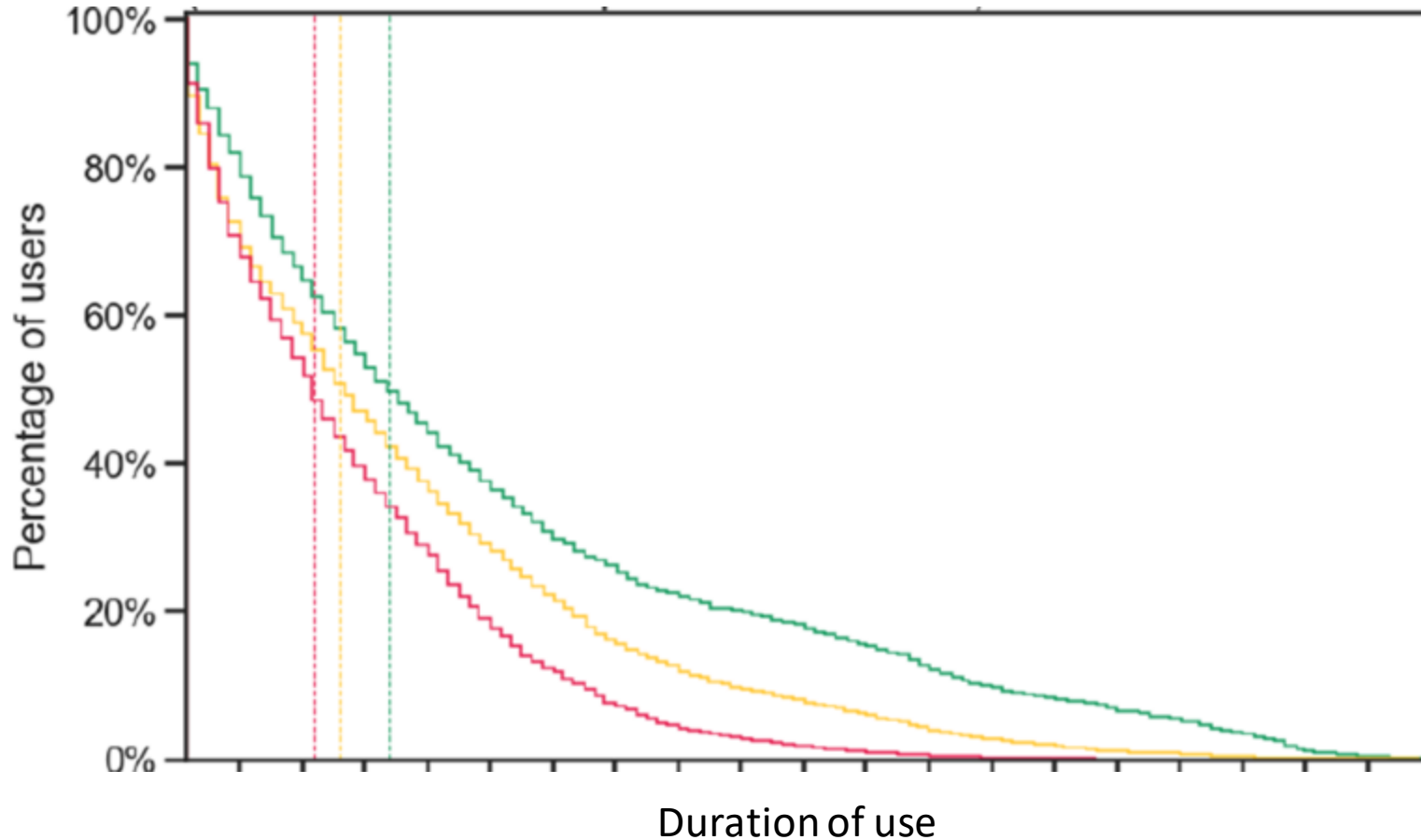
10.1. Comparison between clinics

The following table is ordered by the number of active users in 2019. When a quantity cannot be calculated (0 users), its corresponding cell is specified as "N/A".

Rank	Clinic	# Active Users 2015	# Active Users 2016	# Active Users 2017	# Active Users 2018	# Active Users 2019	Adherence[%] (median, last 12 months)
1		0	0	0	11	39	96.8
2		22	34	55	53	35	85.7
3		2	2	9	30	33	94.8
4		0	5	21	40	31	92.9
5		0	1	8	18	26	98.6
6		4	23	35	38	25	96.1
7		0	2	14	21	23	95.9
8		3	21	22	19	20	90.5
9		0	3	6	23	17	95.7
10		0	0	0	9	12	89.0

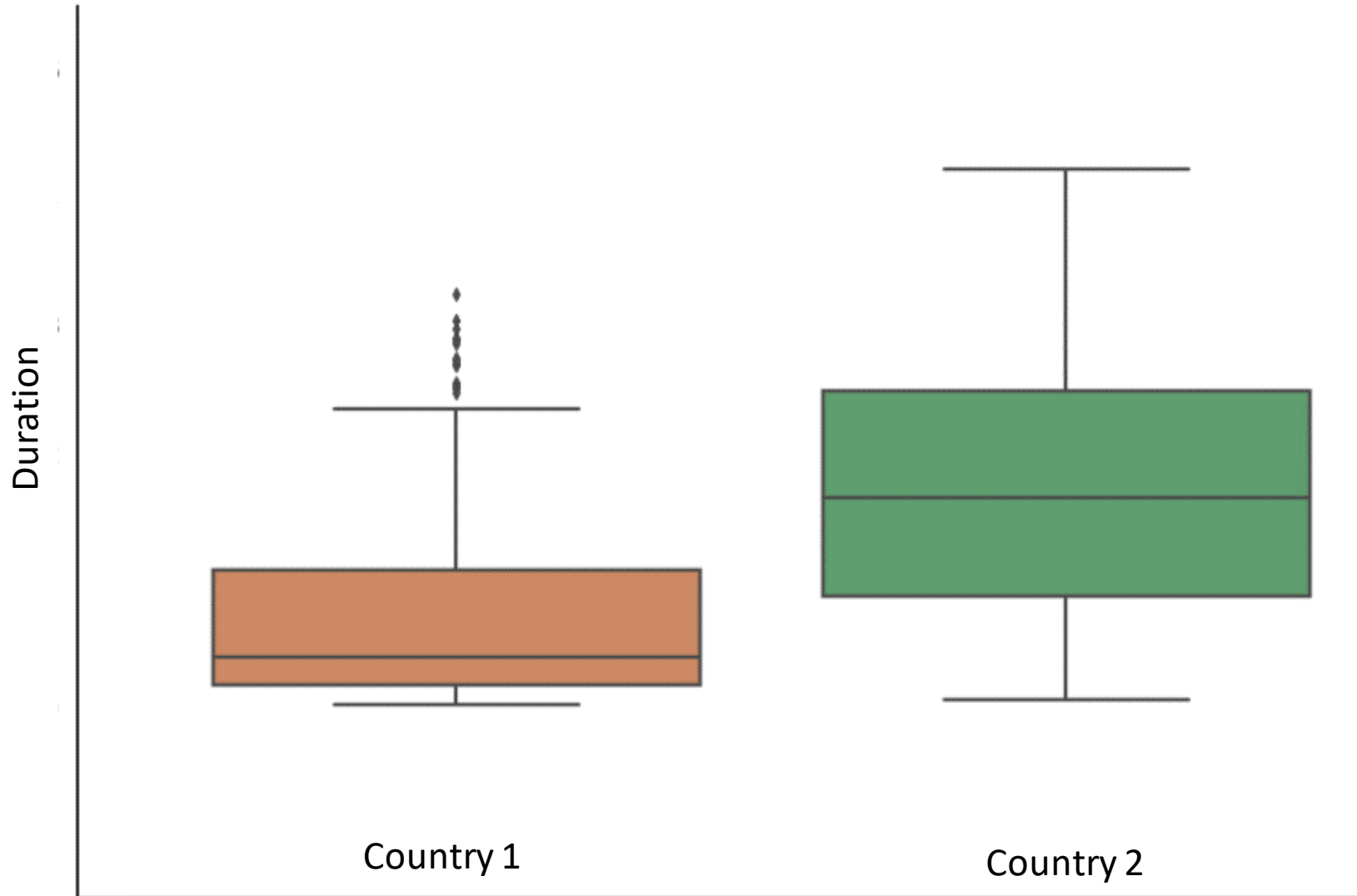
Duration of use of a device, per age group

- What are meaningful insights?



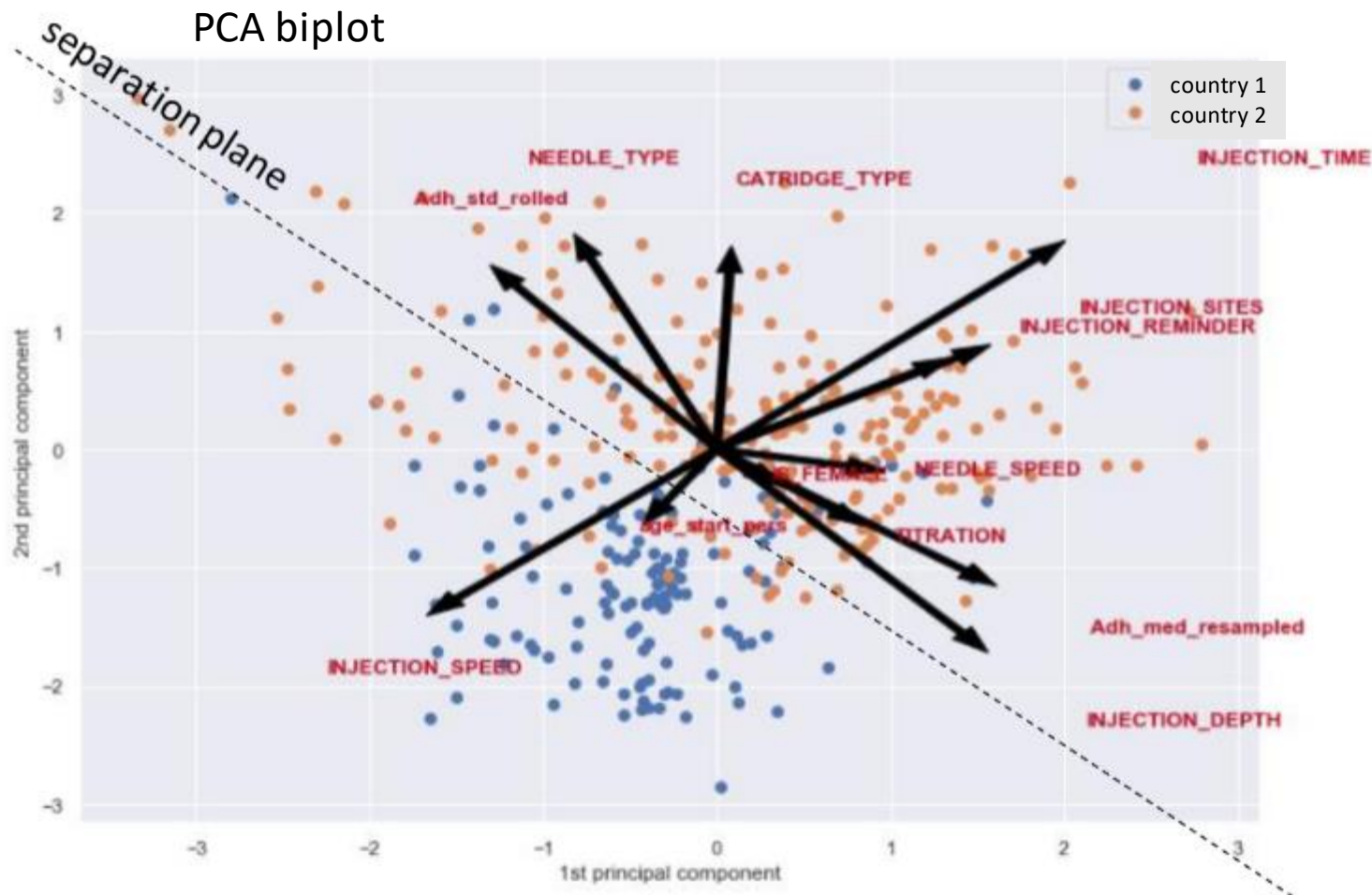
- Feature creation
- Processing
- Reverse cumulative distribution
- Churn analysis & prediction

Duration of use of a device, per country



Interpretability

- What are the key parameters influencing the outcome?

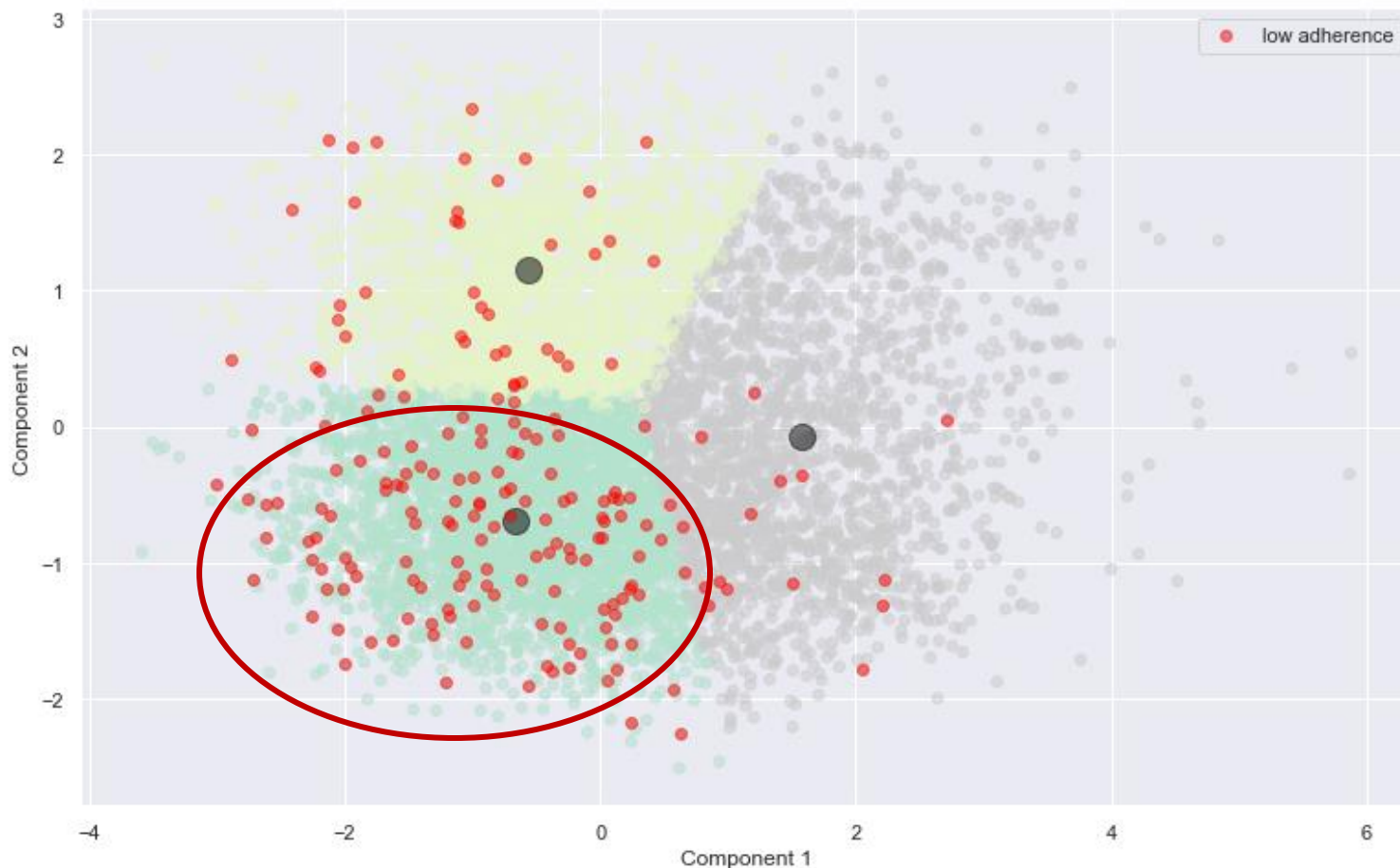


Main discriminators:

- Injection speed
- Injection time
- Injection sites

Clustering for patient segmentation

- Can we cluster patients in different categories?



70% of patients with low adherence are in this cluster

- K-Means clustering
- Dimensionality reduction

Conclusions

Pharma is a very rigorous industry,
and **interpretability is key**

“Traditional” machine-learning algorithms are therefore chosen more frequently than Deep Learning

The feeling of seeing your work
reaching so many different people is
just great!





Thank you!

Swiss Data Science (@SDSCdatascience)

Questions?