



ProSiebenSat.1
Media SE

Dr. Annina Neumann

is leading the Data Technology team at ProSiebenSat.1, one of the most successful entertainment and commerce companies in Europe. She focuses on building data-driven software components as well as solving complex data analytics challenges. Annina works with a cross-functional team of data engineers, data scientists, web-developers and business partners. They are dedicated to creating innovative, smart solutions to inspire and wow today's experts of digital and TV.

Before ProSiebenSat.1, Annina pushed numerous data projects for various industries during her time in IT consultancy. Her passion for data, complex problems and innovative ideas stems from her early studies and scientific work in the field of Bioinformatics and Neuroscience.

