Nell Watson is an engineer, educator, and tech philosopher who grew up in Northern Ireland.  
  
Nell founded Poikos (now QuantaCorp). This original, patented technology enables fast and simple 3D body measurement from only two planes (front and side), using a simple cellphone camera, by applying sophisticated deep learning technologies.This service enables fast and accurate personalization services in telemedicine, mass customization, and retail.  
  
Today, Nell educates others in how to implement such technologies, for example, by creating video coursebooks for O’Reilly.  
  
She is also Co-Founder of EthicsNet, a non-profit, building a movement of people who are committed to help machines understand humans better. This community acts as role models and guardians to raise kind AI, by providing virtual experiences, and collecting examples of pro-social practices.  
  
In her spare time, Nell enjoys coding games, such as her startup life simulator, Founder Life. Founder Life attempts to teach the mindfulness and psychological habits necessary for entrepreneurs to consistently execute under pressure.  
  
Nell lectures globally on Machine Intelligence, AI philosophy, Human-Machine relations, and the Future of Human Society, serving on the Faculty of AI & Robotics at Singularity University.

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