Tania Peitzker

Tania Peitzker works as an AI technologist mostly in Europe, though her company velmai's new clients are now taking her to Asia, the Americas and Africa. An Adjunct Professor of AI Management and Digital Marketing, she is writing the definitive work on chatbots for the New York press BEP which published her white paper as an Expert Insight in 2018: [http://www.businessexpertpress.com/expert-insights-summary?search=peitzker](http://www.businessexpertpress.com/expert-insights-summary?search=peitzker" \t "_blank)

Tania is a thought leader on the convergence of Artificial Intelligence, philosophy (her formal academic training as a Humanities "critical thinker" in Australia and Germany), digital media, the advertising industry and robotics melding into chatbots, virtual assistants & Deep or Machine Learning deployed in Internet of Things or Mixed Reality installations.

She was one of the few bot entrepreneurs chosen by the India-based business analyst corporation MarketsandMarkets to be interviewed for their 5 year forecast for the Intelligent Virtual Assistants industry to 2023 ([https://www.marketsandmarkets.com/Market-Reports/intelligent-virtual-assistant-market-184337393.html](https://www.marketsandmarkets.com/Market-Reports/intelligent-virtual-assistant-market-184337393.html" \t "_blank) ) as well as the MarketsandMarkets report on the Cognitive Interfaces Market (2018).

Tania has given lectures at Mannheim Business School, Cambridge Judge Business School, University of Kent, SKEMA, UTTR from New York in London, Apps World, TechXLR8, Re-Work and CeBIT in Hannover. She will be appearing alongside velmai's Mixed Reality, 2D/3D AI bot hologram at the GSMA Mobile World Congress in Barcelona and the Cannes Lions Festival in 2019. See her Gravatar for an archive of her past lectures, seminars, publications and background.

Adjunct Professor Dr Peitzker

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