Criterion F: Feedback and future product development

Client Evaluation

Evidence of feedback with Mr. Mathivannan following the handing over of product**.**

A questionnaire was given to Mr. Mathivannan on 27 February 2019 which he completed.

Evaluation of specific performance criteria outlined in Analysis section (Criterion B)

1. **Provide an easily navigable album slider with overlay text on hover for the gallery.**

The objective has been met. All the links to the album are working. The overlay text is also visible on hover.

2. **To create a website with consistent layout in all the web pages.**

The objective has been met. The website has a consistent layout. However, the layout of the website changes as the screen size changes. So, the proposed layout appears only if the display settings are set on the screen size of 1366x768 pixels.

3. **To create a website with an online contact form and clear contact details which helps the customers to easily contact Mr. Mathivannan enquiring about the businesses he runs.**

The objective has been met. The form details are sent to Google forms and a response is given to the user as soon as the submit button is clicked.

4. **Provide Google maps in the website.**

The objective has been met. The location of the company was created in Google maps with the help of Google business by me. The Google maps was then embedded in the website with the location of the company pinned.

5. **Object transitions for specific elements in the website.**

The objective has been met. The landing page has few elements like the images which have transitional entries into the web page. Similarly, the staff page has the staff images popping in. All the objects weren't given transitions since it would slow down the web site's performance.

6. **All the menu items are linked to web pages and the drop downs for few menu items appear on hover.**

The objective has been met. All the menu buttons on the navigation bar open the respective pages on click. Moreover, the menu button changes colour on hover and menu hover effects (two lines appear on the bottom and the top of the drop down item) where applied to the drop downs.

7. The short video demonstrating the primary business.

The objective has been met. Time Lapses and videos from different angles of the clients primary business were shot. Windows movie maker was then used to bring all the small shots together. White font subtitles were added according to the process happening in the video.

Recommendations for the future development of the product

The website has turned out really well and the customers of Mr. Mathivannan's company have increased their interest considerably.

Mr. Mathivannan thinks that the website could be developed further in the following areas:-

- Development of the website to make the layout consistent for multiple screen sizes.
- Developing the Contact Form so that automated responses can be sent to the user's mail address.

Mr. Manthivannan believes that enhancing the website in terms of screen compatibility will make the website more neater and make the information accessible for the users in various screen sizes. The website currently made is not mobile phone compatible since it was made with respect to 1366x768 pixels display size. So, the content seems to be arranged correctly in this screen size, but when the same is viewed in a mobile phone, tab or any

other screen; the layout seems to be messed up and the content overlaps on top of each other.

The Contact Form used in the website is connected with Google Forms. But, the responses to the mail has to be sent manually by e-mail to the client's mail address. Complex coding (Python and Java script) can be used to create automated replies to the Contact Form filled by the user in the website within a matter of minutes. Moreover, deeper validation for the mail ID in terms of whether the ID exists could have been done using complex coding.