



Daniel Wei

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Education

CORNELL UNIVERSITY – ITHACA, NY

2021 – MAY 2025

B.A. in Computer Science, **GPA** 3.72

Minors in UX (Information Science) & East Asian Studies

Relevant Coursework: Intro to Digital Product Design, Communication and Technology, Human-Computer Interaction Design.

Experience

PRODUCT ENGINEERING INTERN @ INSTAPATH (YC W19)

JUN 2022 – AUG 2023

- ▶ Over two months, led product direction, design, and implementation of a complete web platform, from scratch, to help doctors scan and analyze tissue samples.
- ▶ Conducted user research with high-profile clients to ideate and prototype new UX.
- ▶ Implemented and shipped new designs using React.js.
- ▶ **90%** of clients migrated to the new platform, replacing previous industry standard.
- ▶ Redesigned all branding assets and landing site. Improved KPIs by **40%**.

Projects

CASK – CORNELL FINTECH HACKATHON

SPRING 2022

- ▶ Designed a mobile NFT Marketplace app concept for influencers and creatives.
- ▶ Won **Best Design** at the inaugural Cornell Fintech Hackathon.

MIXES – INTRO TO DIGITAL PRODUCT DESIGN

FALL 2021

- ▶ Created a semester-long case study redesigning Apple Music's convoluted Radios, Mixes, and Stations, published on Bootcamp (Medium).

Skills

Figma, Framer, Java, HTML/CSS, JavaScript, React.js, Adobe Lightroom