

Peter & Sons



About Peter & Sons

Markets & Compliance

Games & Roadmap

Promo Tolls & Campaigns

Peter and Sons, an international game development studio transforming online gambling with our uniquely styled, high-performing video slots and casino games. Founded in 2019 by a team of international enthusiasts and professionals, we stand out from the crowd for our distinctive approach to casino game development.

We serve the global gaming market including the largest regulated markets, making us positioned to deliver an exceptional gaming experiences on a global scale.



Peter & Sons

Our games are licensed in over 15 jurisdictions, localized in more than 35 languages, and support over 40 currencies, ensuring comprehensive compliance and expertise across diverse markets.

55+ Games

The studio's portfolio includes over 50 games, such as the popular Barbarossa. Releasing 1 new game each month, Peter & Sons offers a diverse range of slot games, scratch cards, and instant games to cater to various players and markets.



<https://peterandsonsgames.com/>

WHY P&S ?

Game & Content Portfolio

- 50+ high-quality games in the portfolio
- 24 new releases per year
- Wide variety of themes and mechanics to cater to different player profiles and market preferences
- Dynamic RTPs ranging from 86% to 96%
- All games are sweepstakes-compatible
- HTML5-based games for seamless cross-platform play across Mobile, Tablet, and Desktop

Engagement & Promotional Tools

- Fully integrated promotional tools, including Free Spins, Cash Drops, Tournaments, and more to come
- Flexible setup for operator-branded campaigns and player engagement

Global Reach

- Certified in 15+ regulated jurisdictions
- Supports 50+ languages
- Accepts 50+ currencies, including Cryptocurrencies
- Compliant with the largest regulated markets



PROMO TOOLS & CAMPAIGNS

We configure promotional tools directly from our back office, providing partners with full control over campaign execution.

Campaign Customization & Assignment

- Campaigns can be assigned to specific wallets, operators, brands, games, and players.
- Each campaign can be configured using a template, ensuring standardized setups.
- Customizable texts and translations allow messages to resonate across different markets.
- Campaigns run for a defined period, with a clear start and end date.



BOOST PLAYER ENGAGEMENT WITH EXCITING REWARDS • CUSTOMIZE CAMPAIGNS FOR DIFFERENT BRANDS, OPERATORS, AND PLAYER SEGMENTS • SEAMLESSLY INTEGRATE INTO EXISTING GAMING PLATFORMS • FLEXIBLE PRIZE DISTRIBUTION TO MATCH PROMOTIONAL GOALS.

TYPES OF PROMOTIONAL CAMPAIGNS

At P&S, we design promotional campaigns that enhance player engagement and boost retention across different brands, operators, and games. Our campaigns can be tailored to specific player segments, ensuring highly targeted and effective promotions.

FREE \$PINS

Award free spins to players across multiple brands, games, or selected segments.

Define the number of spins, bet amount, and currency.

Flexible setup for different promotional objectives.

CASH RAIN

Randomized cash prize distributions for selected games and players.

Configure the probability of winning by setting: Total number of prizes, Estimated total game rounds

Adjust prize drop probability, ensuring all prizes are awarded.

CASH BATTLE

Competitive tournament-style promotions where players compete for prizes.

Leaderboard calculated based on win-to-bet ratio.

Customization options: Apply only to main game bets or include bonus rounds. Define scoring system.

DEFINE THE PROMO PERIOD – CHOOSE BETWEEN WEEKLY OR DAILY CAMPAIGNS • FLEXIBLE PRIZE DISTRIBUTION – OFFER FIXED CASH PRIZES OR BET MULTIPLIERS • SEAMLESS PARTNER SETUP – FULLY MANAGED BY US OR ACCESSIBLE FOR DIRECT CONFIGURATION.

SCRATCH CARD



We are excited to announce the expansion of our game offerings with an amazing selection of high-level scratch cards, themed after some of our most popular slot game titles. This allows operators to enhance their content portfolio and create cross-promotion opportunities, providing additional marketing advantages.

All our scratchcards include robust responsible gaming features, similar to those found in our slot games, and are certified and compliant with regulations in numerous jurisdictions worldwide.

We offer full custom scratchcard development tailored to meet your specific requirements.

Explore our new and exciting scratchcard portfolio today!

Upcoming Releases

[Peter&Sons - 2025 Roadmap - Google Sheets](#)



Useful info:

Assets:

[P&S MKT MATERIALS - SLOT GAMES - 2_Public: BIZ PARTNERS_P&S - Google Drive](#)

Certificates:

[All certificates](#)

Full P&S games list with game ID and info

[Game Info Peter and Sons - Google Sheets](#)

Support details:

- support@peterandsons.org - for player support issues
- tech@peterandsons.org - for tech/integration support issues
- partners@peterandsons.org - for new releases, account management issues, campaigns

Peter & Sons



**THANK
YOU!**

