HALEY MCELROY, ETHAN SKAGGS, JOSEPH POIRIER

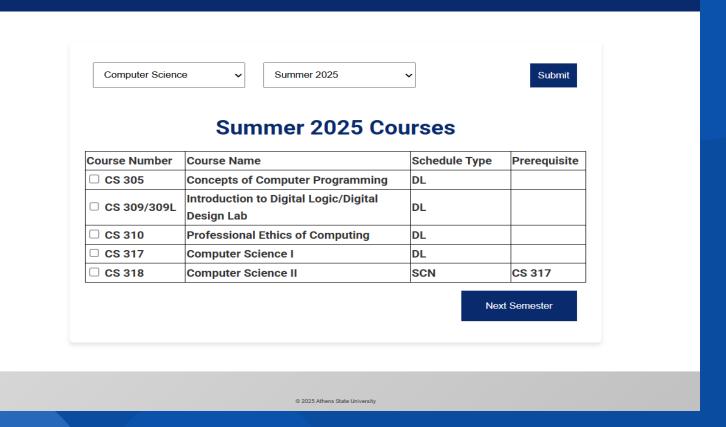
### Two-Year Planning

### **GOALS**

- Finish Database
- Create a Firebase
- Corrections to HTML
- Get the frontend and backend talking to each other
- Work on logic

### FROM LAST SPRINT

### **Computer Science Courses**



### FILES FOR LOGIC

- Vue files
  - A JavaScript framework for building user interfaces
- PHP files
  - Plain text file that contains code written in PHP, a programming language for web applications.

**UNLOCKING NEW HORIZONS** 

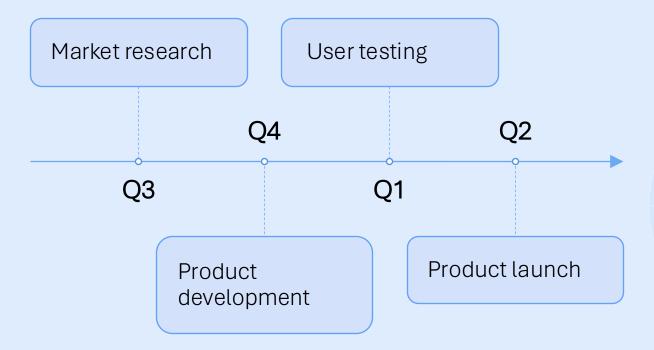
## Market expansion



### **PRODUCT LAUNCH**

- Currently gearing up for a ground-breaking launch
- Our new offerings will captivate the market
- Our marketing campaign will generate anticipation

### **Product launch timeline**





### MARKETING STRATEGIES

- Implement personalized engagement strategies
- Tailor campaigns to resonate with specific demographics, fostering a sense of relevance and connection
- Collaborate with influencers and thought leaders to amplify our brand message

### FINANCIAL OVERVIEW

Our financial overview reflects a robust and resilient fiscal performance.

Key indicators show consistent revenue growth over the past quarter, attributed to strategic cost management and successful marketing.

Operating margins have improved, signaling operational efficiency, while strengthening our reserves.

This underscores our commitment to financial stability, positioning us for sustained growth.

### **QUARTERLY TARGETS**

- Market expansion
- Product innovation
- Customer retention
- Operational efficiency

Quarter	Revenue growth (%)	Market share increase (%)	Customer acquisition
Q1	12	2	500
Q2	15	3	600
Q3	18	4	700
Q4	20	5	800

### FINANCIAL SNAPSHOT

Metric	Current value	Previous quarter	Change (%)
Revenue	\$2,500,000	\$2,200,000	+14%
Operating expenses	\$1,200,000	\$1,400,000	-14%
Net profit	\$1,000,000	\$800,000	+25%
Operating margin	40%	36%	+4%
Cash reserves	\$5,000,000	\$4,500,000	+11%

### Innovative solutions



### **FUTURE INITIATIVES**

Green supply chain

Reduced carbon footprint

Waste reduction

Water conservation

- 1. Product enhancement. Introduce regular updates and features to enhance product offerings.
- 2. Technology integration. Explore emerging technologies for potential integration into our operations.
- 3. Collaborative partnerships. Foster collaborations with tech innovators and industry leaders to drive innovation.

# Thank you

QUESTIONS?