NKSoft Research's team of industry analysts combines strong market analysis experience with deep expertise in a variety of specific technology sectors. In addition to publishing topical market research reports that are available for sale to the industry at large, NKSoft Research also conducts customized research projects that can be tailored to the individual needs of your organization including Custom Market Analysis, Market Sizing & Forecasting, Primary Research, Go-to-Market Services, and Strategic Advisory Sessions.

**Analyst Expertise**

The NKSoft Research analyst team comes from ICT and utility industry backgrounds and leverages deep analytical skill sets in covering emerging technology and utility markets. Together, the team brings a wide range of capabilities to help clients build successful strategies in these sectors, from engineering and technology assessment, to corporate strategy development, to classic quantitative and qualitative market research methodologies. Research analysts are not only experts and thought leaders in their current areas of market coverage, but also bring a broad perspective from years of experience in related technology and energy businesses.

**Research and Industry Expertise**

NKSoft Research's analysts conduct rigorous examinations of emerging Smart Utility markets, the findings of which are published in the [http://www.smarterutility.com](http://www.smarterutility.com/) . These reports, each of which focuses on a particular areas, include strategic analysis of business drivers and challenges, technology development, the value chain and competitive landscape, and global regulatory issues. Quantitative analysis in NKSoft Research's reports includes market sizing, market share analysis, segmentation by technology and geography, and detailed scenario-based forecasts with a five to ten year horizon.