Meeting Summary: Presentation Poster & Logistics Planning

• Date of Meeting: Sunday, 27 April 2025

• Time of Meeting: 17:00 - 17:50

Key Topics/Content Covered:

- Discussion on printing an A2 poster for the upcoming presentation.
- Logistics and challenges of finding A2 printing services, especially on short notice.
- Contingency planning (using a monitor if printing fails).
- Review and finalization of the poster design (colors, fonts, alignment, content).
- Clarification of presentation format (gallery walk/rotation).
- Assignment of presentation roles and order.
- · Confirmation of meeting recording.

Key Points Discussed:

1. Poster Printing (A2 Size):

- The team wants to print an A2 poster for tomorrow's presentation for better visibility and reference during Q&A.
- **Challenge:** Finding a shop that prints A2 is difficult; standard shops often max out at A3. Printing on Sunday adds complexity.
- One member can prepare the A2 file preset.
- Alternative considered: Printing two A3 sheets and joining them (deemed difficult).
- Contingency Plan: If A2 printing isn't possible, the team will present using a monitor. Firdaus agreed to bring one if needed.
- Paper type needed is standard (~60 GSM), not specialized poster paper.

2. Presentation Format & Logistics:

- The format will be a **gallery walk/rotation**.
- The team (6 members) will split into three pairs (2 members per pair).
- **Rotation:** One pair presents at their station while the other two pairs (4 members) visit and evaluate other groups' presentations. Roles will then rotate so everyone gets to present and evaluate.
- Venue: Uncertain, possibly the usual classroom. Needs confirmation.
- No separate proposal document is required for this presentation.

3. Poster Design Review & Finalization:

- Color Scheme: Text color changed from white to black on the green background for better clarity. White text decided for diagram elements on dark backgrounds for contrast.
- Font: Size checked (>30), considered visible.
- Alignment: Objective 1 alignment requested to be changed to 'left'.
- Content Mockups:
 - Section initially labelled "Veggies" should be relabelled "Product" or "Category" to include vegetables, dairy, fruits, and snacks.

- Need specific HD mockup images (Home page, Product/Category page). Amira to provide these. Concerns about image compression via WhatsApp.
- Suggestion to potentially increase mockup image size and add section dividers.
- **Content MVC Diagram:** Needs clarification on whether a legend is required for the different colors used (red, green, blue). Nora might have details. Adding one is preferred for clarity.
- **Content Team Members:** Names are included but currently in random order. Suggestion to potentially alphabetize.

4. Roles & Order:

Round 1 Presenters: Firdaus & Azfar
Round 2 Presenters: Cris & Yalini
Round 3 Presenters: Norah & Amira

5. Final Approval: The team generally agreed the current design (with requested changes) looks good.

Action Plan:

1. Poster Designer:

- Implement requested design changes: Left-align Objective 1, use white text for diagrams, potentially add section dividers, potentially increase mockup image size.
- Update the mockup section label from "Veggies" to "Product" or "Category".
- Incorporate HD mockup images (Home, Product/Category) once received from Amira.
- Add a legend to the MVC diagram if color meanings are provided (check with Nora).
- o Consider alphabetizing team member names.
- Prepare the final A2 print-ready file.
- o Share the final digital poster file (.ai or similar) with the group via WhatsApp.
- 2. **Yalini:** Export and send HD mockup images (Home page, Product/Category page) to the poster designer, trying to minimize compression.
- 3. **All Team Members:** Actively search for a print shop nearby capable of printing A2 size posters **today/tonight**. Inform the group immediately if a viable option is found.
- 4. Firdaus: Bring a monitor to the presentation tomorrow as a backup if A2 printing is unsuccessful.
- 5. Amirah: Share the meeting recording with the team.
- 6. All Team Members: Confirm the presentation venue. Prepare for assigned presentation slots.
- 7. **Decision Point:** Based on success/failure in finding an A2 print shop, decide whether to print the poster or use the monitor backup plan.