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ResearchGate & Academia: Networks for Researchers to Improve Research Impact

Nader Ale Ebrahim, PhD

Visiting Research Fellow

Centre for Research Services

Institute of Management and Research Services

University of Malaya, Kuala Lumpur, Malaysia



aleebrahim@um.edu.my



[@aleebrahim](https://twitter.com/aleebrahim)



www.researcherid.com/rid/C-2414-2009

<http://scholar.google.com/citations>



25th January 2017



All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation: <https://dx.doi.org/10.6084/m9.figshare.3464156.v1> (Old version)

4th SERIES OF INTRODUCTORY WORKSHOP ON: *Strategies to Enhance Research Visibility, Impact & Citations*

Nader Ale Ebrahim, PhD

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Centre for Research Services

Institute of Management and Research Services

University of Malaya, Kuala Lumpur, Malaysia

www.researcherid.com/rid/C-2414-2009

<http://scholar.google.com/citations>

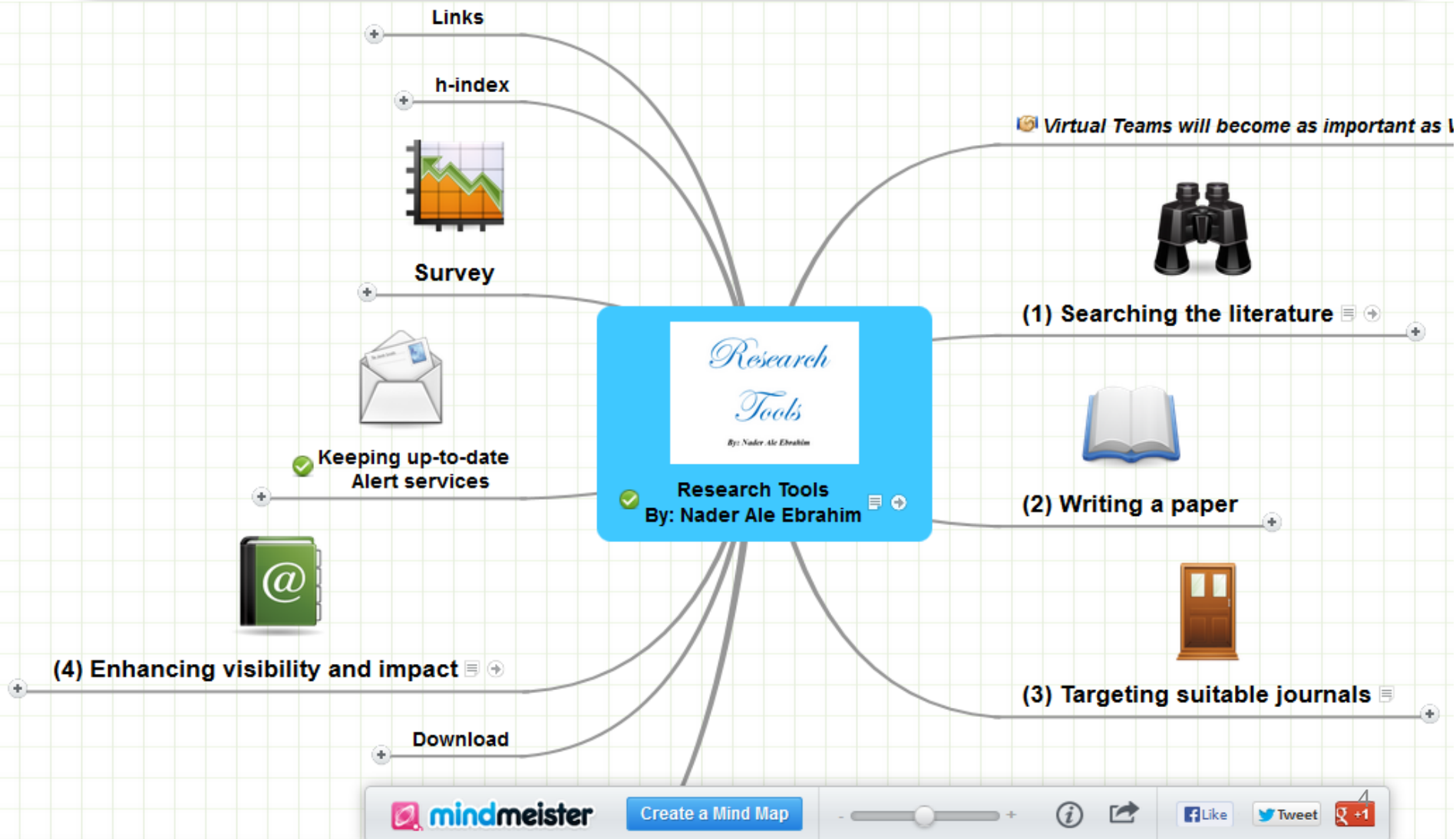
Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

Abstract

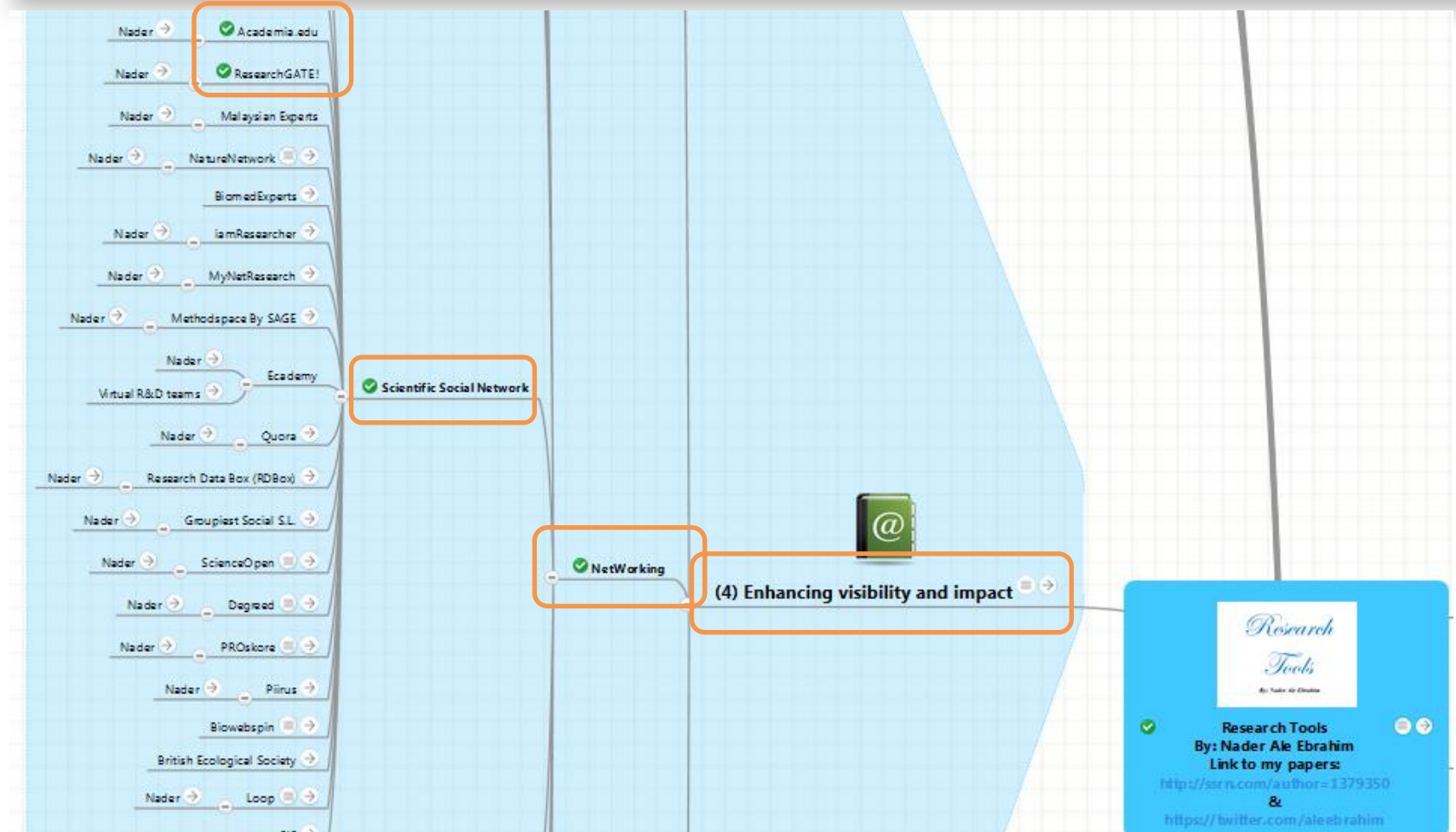
Abstract: Researchers need to remove many traditional obstacles to reach the general public. Academic social networking allows you to connect with other researchers in your field, share your publications, and get feedback on your non-peer-reviewed work. It gives you another place to establish your name and research and perhaps even collaborate with others. The academic social networking, making your work more widely discoverable and easily available. The two best known academic social networking are [ResearchGate](#) and [Academia.edu](#). These sites offer an instant technique to monitor what other people are looking at in your field of research. Both networks offer roughly the same features. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with an online CV and as a place to share your publications.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Academic social network

Research Tools Mind Map



Research Tools Mind Map -> (4) Enhancing visibility and impact -> NetWorking -> Scientific Social Network



LITERATURE REVIEW: FROM SEARCH TO PUBLICATION - February 2017

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- ♦ Clear direction for literature review

<http://umconference.um.edu.my/ls>

LITERATURE REVIEW FROM SEARCH TO PUBLICATION

DETAILS

Date : FEBRUARY 21st & 28th, 2017 (TUESDAY)
Time : 9.00 am — 4.30 pm
Venue: Computer Lab, Level 2,
Research Management & Innovation Complex (IPPP)
Fees : RM 400.00 (UM STAFF & STUDENTS)
RM 1,500.00 (NON-UM STAFF & STUDENTS)

Facilitator

Dr. Nader Ale Ebrahim

Visiting Research Fellow, Centre for Research Services, IPPP, UM

- ♦ Winner of "Refere-Collector Competition"
- ♦ Creator of "Research Tools" Box
- ♦ Developer of "Publication Marketing Tools"



For more details, please visit: <http://umconference.um.edu.my/ls>

PROGRAMME

No.	Topic	No.	Topic
Day 1:		Day 2:	
1	What is a literature review	17	The paraphrasing & editing tool
2	Systematic review	18	Avoid plagiarism
3	Narrow the area of research	19	Reference management tool
4	Review biases	20	Writing a literature review
5	Identifying a research problem	21	A structured abstract
6	Finding keyword	22	Integrating arguments in paragraphs
7	Introduce 'Research Tools' box	23	Verbs for referencing
8	Selecting keywords	24	Paper submission procedure
9	Finding proper articles	25	Author self-check
10	Evaluate a paper quality	26	Cover letter development
11	H-index and g-index	27	Acceptance procedure
12	Publish or Perish	28	Target suitable journal
13	Evaluate a journal quality	29	Promote your publication to get more citation
14	Impact factor- Journal ranking	30	H-index Importance
		31	Document publishing tools
		32	Q&A and closing

REGISTRATION

The deadline for registration is on **14 February 2017**.
Please visit: <http://umconference.um.edu.my/ls> for registration.

PAYMENT METHODS

Cheque and Government Local Order

- ♦ Payment must be made by crossed A/C Payee cheques or Government Local Order and issue to: BENDAHARI UNIVERSITI MALAYA (CIMB Account No: 80-0127999-8)

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Internal Money Transfer / Journal Transfer

- ♦ WBS No: UM.0000090/KWJ.AK
Account code: 76596
Account name: A/K AKTIVITI USPI (UNIT SOKONGAN PENERBITAN ILMIAH)-TNC(P&I)

Kindly email the proof of payment to ppp_workshop@um.edu.my latest by 14 February 2017

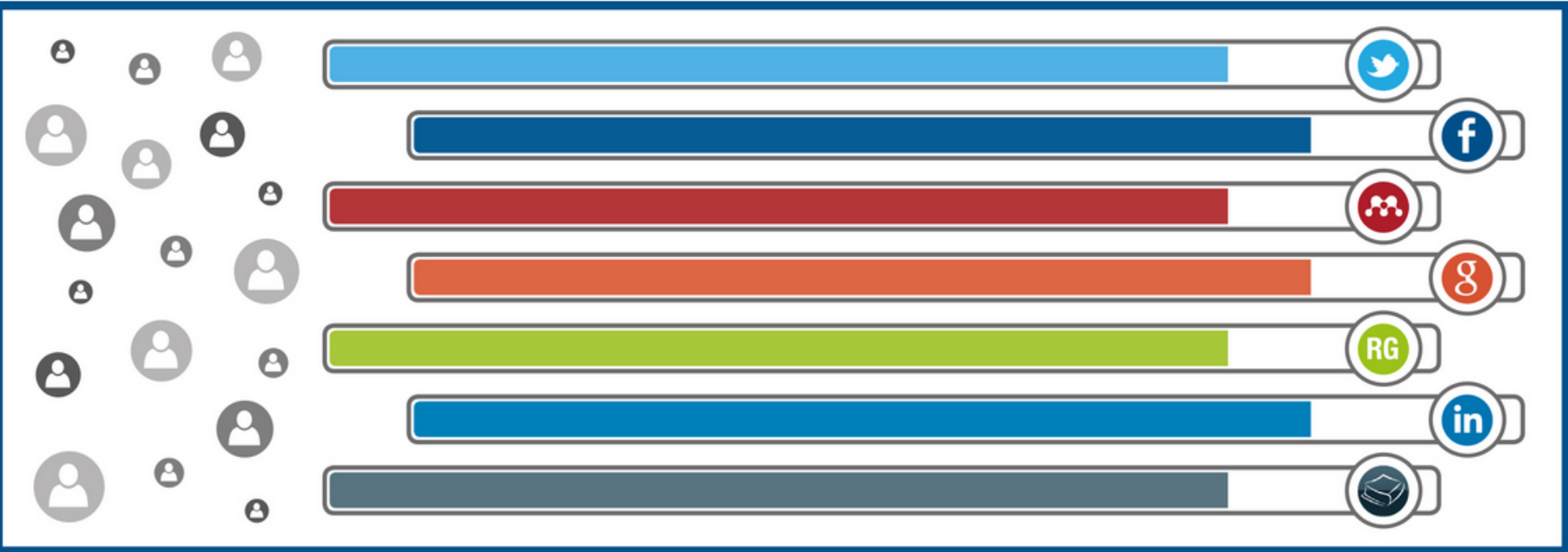
For further enquiries kindly contact us at:

Centre for Research Services (PPPP)

Institute of Research Management & Monitoring (IPPP)
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<http://umresearch.um.edu.my>

For more details, please visit: <http://umconference.um.edu.my/ls>

How and why scholars are using social media and research-sharing networks



Source: *Nature*, [Online collaboration: Scientists and the social network](#)

Ways to get started

Share your work with your social networks

^ Utilize research-sharing platforms

Join an academic research-sharing and networking site such as [ResearchGate](#), [Mendeley](#), [Academia.edu](#), [CiteULike](#), or [Loop](#) - or add your article link to your existing profile.


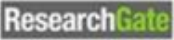



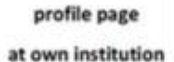

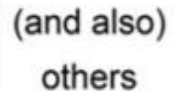
You can also share your research with colleagues using [nature.com](#)'s content sharing functionality. To find out more, and how to use content sharing, watch this [video](#).

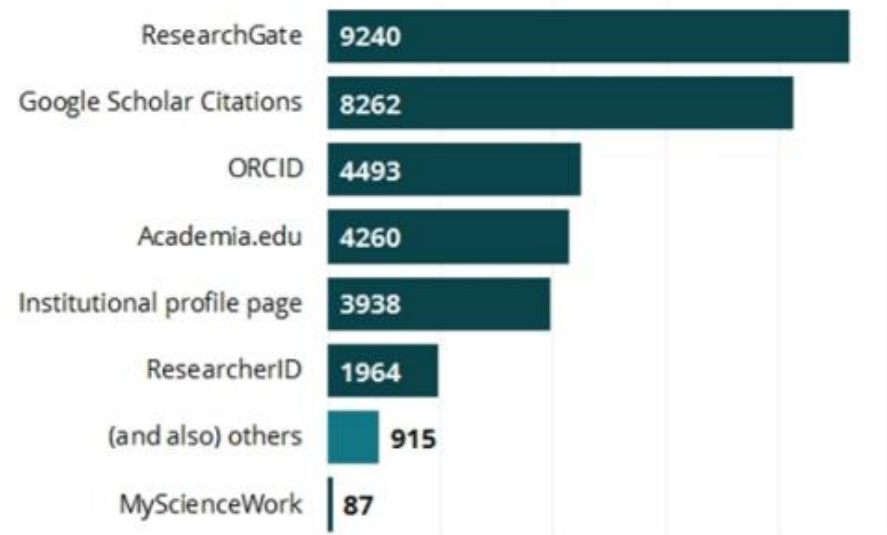
Source: <http://www.nature.com/content/authortips/index.html>

Academic social networks – the Swiss Army Knives of scholarly communication

What researcher profiles do you use?

Choose as many as you like

 A Google Scholar Citations	 B ResearchGate	 C ORCID	 D Academia.edu
 E ResearcherID	 F Profile page at own institution	 G My Science Work	 H (and also) others



13139 of 14896 researchers answered this question



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MSU HEADLINES

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June 23, 2016

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MSU Public Affairs, Ag Communications, Ag/Natural Resources Marketing staff win PR honors
June 23, 2016

Mississippi's economic impact in

ResearchGate and Academia.edu: Social Networking for Academics

February 26, 2016 -
2:00 pm to 3:00 pm

In this workshop, we will discuss how to share and promote your research in online academic social networks. Click the "Link" below to register.

Type
Workshop

Link
<http://msstate.libcal.com/event/2248530>

Location
Mitchell Memorial Library, Eli Electronic Classroom

Cost

Contact Name
Amanda Clay Powers

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(662) 325-7677

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Manage Your Research Identity and Track Your Impact

Enter Search Words

Search

This guide describes how to build a researcher identity online through the use of unique IDs and social media profiles. It also describes online tools for tracking the impact of your research.

Home

Create Author IDs

Impact Metrics

Altmetrics

Social Networks for
Researchers

Institutional use of metrics

Further Reading

Popular Social Networks

- [Academia.edu](#)

A social network for Academics, with many Facebook-like features. You can upload publications you own the rights to and track who reads them, post updates or notes, join groups based on research interests, and follow other academics.

- [ResearchGate](#)

A similar service to Academia.edu, with similar features. Which one to use comes down to personal preference.


- [Mendeley.com](#)

Mendeley is best known as a reference management tool that helps you build a personalized library of research and format your references as you write. However, the web profile has many social features. You can follow other authors, and create groups to collaborate with other researchers (the free version of Mendeley only allows for one group with up to three people). As a social network, Mendeley has fewer features than Academia.edu and ResearchGate. It's probably

ResearchGate is an academic social network created to facilitate collaborative discussion between scientists.

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Altmetrics

Altmetrics: what they are, tools to gather them and how to increase your altmetric scores.

Enter Search Words Search

Home

Background

Tools

Major altmetric data aggregators

Altmetric Explorer

Altmetrics by DOI

Minerva: University of Melbourne Repository

Article level metrics and ratings

Search engines

Content hosting

Scholarly social networking tools and profiles

- [ResearchGate](#)

ResearchGate is an academic social network created to facilitate collaborative discussion between scientists. Researchers are encouraged to upload their publications, conference papers and raw data sets for discussion. ResearchGate has partnered with DataCite and can generate a DOI for any research outputs you upload, which makes them citable.

Researchers can create a profile in ResearchGate and metrics are provided including citations, 'impact points' based on journal impact factors, profile and publication views (both daily or weekly and by country or institution), and publication or dataset downloads. ResearchGate also provides an overall RG score based on anything you have added to your profile, and your interactions with others on the website. Although ResearchGate has no fees, accessing documents usually requires the user to have an account.
- [Academia.edu](#)

Academia.edu is a free social networking platform for academics which aims to provide a system for scientists to share their results, independently of the current journal system.

Researchers can create a profile in Academia.edu and list or upload their publications and monitor analytics such as the number of views of their profile or documents, and their number of followers.

Source: <http://unimelb.libguides.com/altmetrics/socialmedia>



Bibliometrics: Researcher Networks

All about bibliometrics, and how you can make your research output more visible.

- [Introduction](#)
- [Citation Tracking](#)
- [Journal Impact](#)
- [Researcher Impact](#)
- [Your Researcher Profile](#)
- [School Impact / Quality Review](#)
- [University Rankings](#)
- [Altmetrics](#)
- [Support and Training](#)

General

Most social platforms for researchers enable you to:

- Create an account
- Provide biographical, educational and employment information
- Highlight your research areas and interests
- List your publications and other research outputs
- Follow other researchers or being followed
- Communicate with other researchers

There is also usually an option to upload full text of your publications. However, doing so might infringe the copyright of the publisher. We would recommend to upload full text to the [Research Repository UCD](#) (where our staff is checking the copyright policies) and then link from your social network account to the respective publication in the Repository.

ResearchGate

- [ResearchGate](#)

ResearchGate is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators.



It was launched in 2008 and has currently about 4 million members (including more than 2,000 from UCD).

Academia.edu

- [Academia.edu](#)

"Academics use Academia.edu to share their research, monitor deep analytics around the impact of their research, and track the research of academics they follow."



The site was launched in September 2008 and has currently almost 10 million members (including about 1,000 from UCD).



UBC100

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[Library Home](#) / [Research Guides](#) / [Research Impact Challenge](#) / [Challenge 3: Showcase your Work - Make a Profile on ResearchGate or Academia.edu](#)

Research Impact Challenge: Challenge 3: Showcase your Work - Make a Profile on ResearchGate or Academia.edu

Enter :

[Home](#)

[Identity : Building Your Academic Profile](#) ▼

[Community : Connecting with Other Researchers](#) ▼

[Alerts : Keeping](#)

[Visibility : Discoverability & Access](#) ▼

[Measuring: Metrics & Analytics](#) ▼

Challenge Description

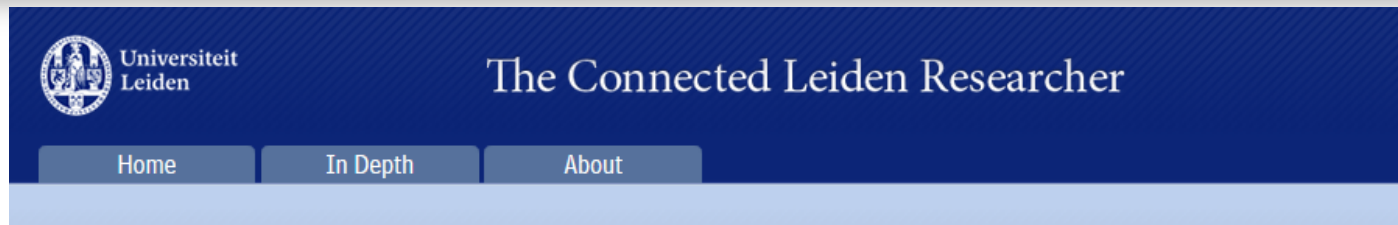
Challenge Three Showcase your Work:

Basic Challenge

In this Challenge, you'll create your basic profile on either ResearchGate or Academia.edu

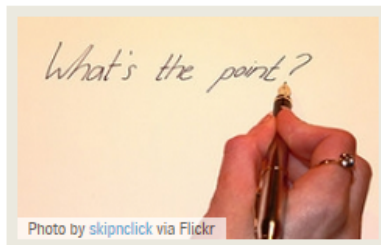
Step 1.

The two best known academic social media are ResearchGate and Academia.edu.



What's the point of academic social media?

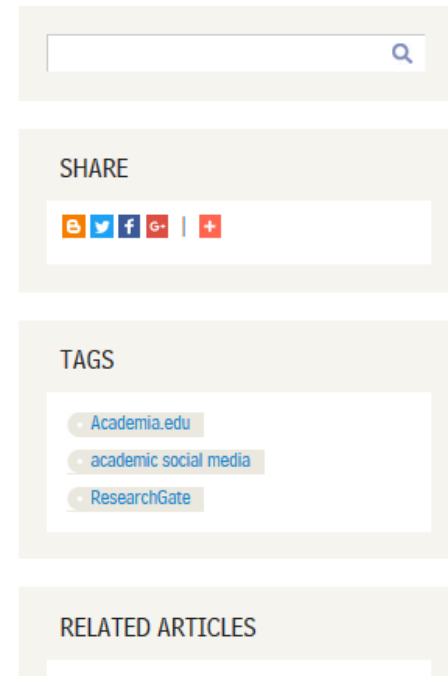
Posted on August 5, 2014 in [Altmetrics](#), [Social Media](#)



What exactly are academic social media? Academic social media are social media networks aimed primarily at academics and researchers. In addition to the usual functions of social media – connecting and communicating with peers and sharing and discovering information – they also offer the ability to document and share your publications. As such they function as informal repositories for their members.

ResearchGate and Academia.edu

The two best known academic social media are [ResearchGate](#) and [Academia.edu](#). These two are also The Connected Leiden Researcher's focus for August. While both networks offer roughly the same features, the difference between them is one of emphasis. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with



Source: <http://connectedleidenresearcher.nl/articles/academic-social-media>

ResearchGate: Disseminating, communicating, and measuring Scholarship?

ResearchGate: Disseminating, Communicating and Measuring Scholarship?¹

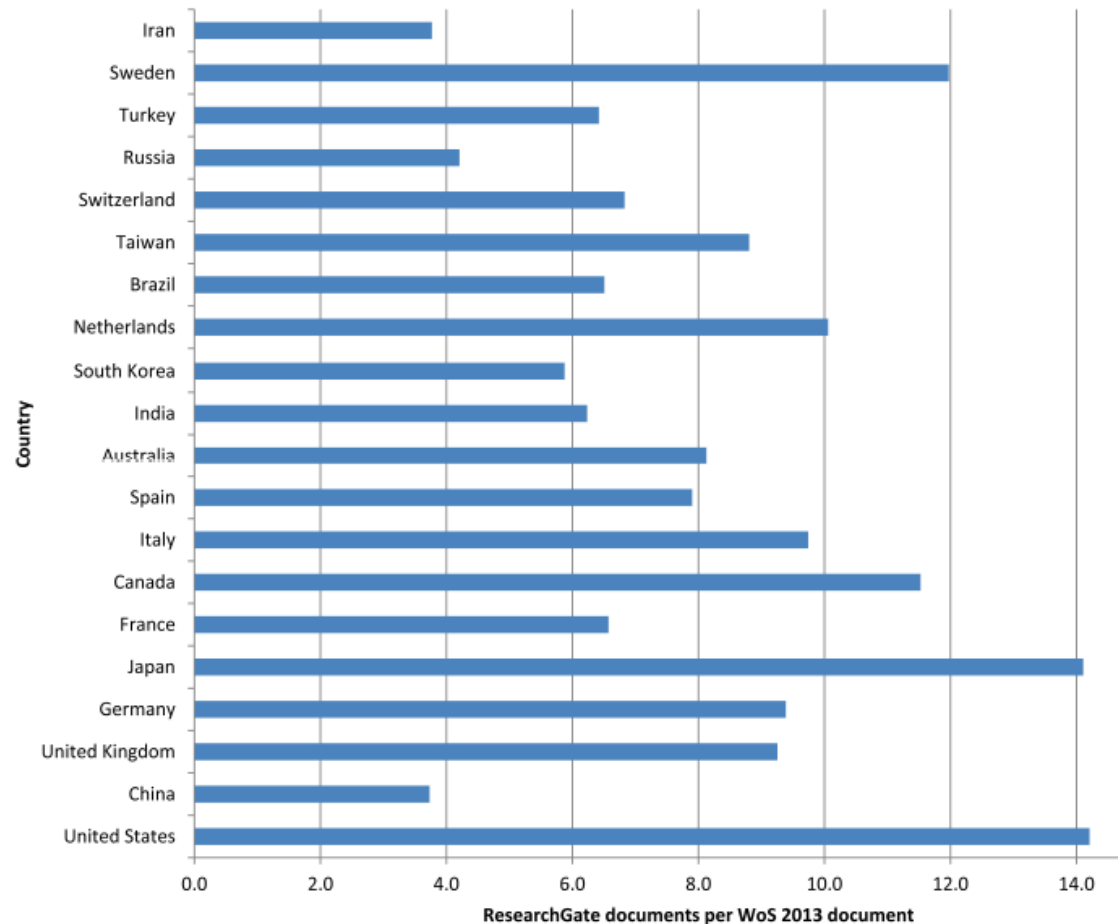
Mike Thelwall, Kayvan Kousha

Statistical Cybermetrics Research Group, School of Mathematics and Computer Science,
University of Wolverhampton, Wulfruna Street, Wolverhampton WV1 1LY, UK.

ResearchGate is a social network site for academics to create their own profiles, list their publications and interact with each other. Like Academia.edu, it provides a new way for scholars to disseminate their publications and hence potentially changes the dynamics of informal scholarly communication. This article assesses whether ResearchGate usage and publication data broadly reflect existing academic hierarchies and whether individual countries are set to benefit or lose out from the site. **The results show that rankings based on ResearchGate statistics correlate moderately well with other rankings of academic institutions**, suggesting that ResearchGate use broadly reflects traditional academic capital. Moreover, while Brazil, India and some other countries seem to be disproportionately taking advantage of ResearchGate, academics in China, South Korea and Russia may be missing opportunities to use ResearchGate to maximise the academic impact of their publications.

Source: Thelwall, M. and Kousha, K. (2015), ResearchGate: Disseminating, communicating, and measuring Scholarship?. Journal of the Association for Information Science and Technology, 66: 876–889. doi: 10.1002/asi.23236

The ratio of ResearchGate publications to WoS 2013 publications for the top 20 countries for total WoS publications in 2013. Countries are listed in order of total WoS publications.



Source: Thelwall, M. and Kousha, K. (2015), ResearchGate: Disseminating, communicating, and measuring Scholarship?. Journal of the Association for Information Science and Technology, 66: 876–889. doi: 10.1002/asi.23236

Make a ResearchGate profile

- **ResearchGate** is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators. According to a study by Nature and an article in Times Higher Education, it is the largest academic social network in terms of active users.
- **ResearchGate** claims 9 million scientists as users.



Source: <https://en.wikipedia.org/wiki/ResearchGate>

Make a ResearchGate profile

- **Step 1: Create an account (Click to navigate to ResearchGate)**
- **Step 2: Add publications**
- **Step 3: Find other Researchers & Publications**
- **Step 4: ResearchGate Score & Stats**
- **Step 5: Q&A**



Step 2: Add publications

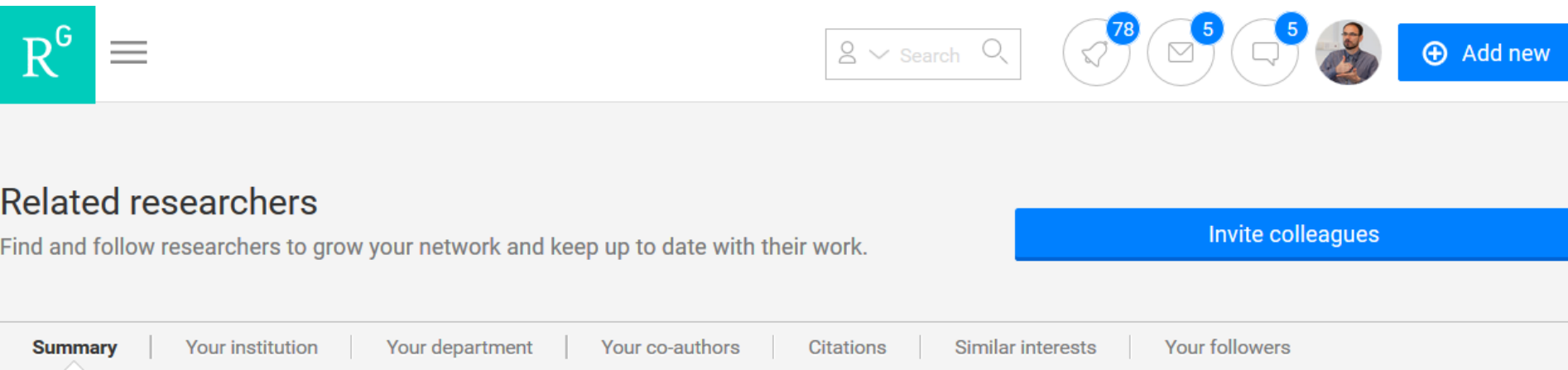
ResearchGate makes it easy for you to add your publications as well as your unpublished work to your profile. To add your research such as journal articles, conference papers, and other publications such as books, chapters, and technical reports, go to your profile and select the type of publication from the drop-down list by clicking in the blue box in the top right-hand corner.

Once you've added your publications and research to your profile, they'll be listed under your Contributions tab.



Source: <https://explore.researchgate.net/display/support/Adding+research>

Step 3: Find other Researchers & Publications



The screenshot displays the ResearchGate (R^G) user interface. At the top left is the R^G logo and a hamburger menu icon. To the right is a search bar with a dropdown arrow, the word 'Search', and a magnifying glass icon. Further right are three circular notification icons: a bell with '78', an envelope with '5', and a speech bubble with '5'. Next to these is a circular profile picture of a man and a blue button with a plus icon and the text 'Add new'.

Related researchers

Find and follow researchers to grow your network and keep up to date with their work.

[Invite colleagues](#)

Summary | Your institution | Your department | Your co-authors | Citations | Similar interests | Your followers



Step 4: ResearchGate - Stats

You can see an **overview of your stats in one simple, interactive graphic.**

You'll find more information on how often your work has been downloaded and cited, and, if the researcher permits it, by whom. This offers a unique opportunity to connect with peers who are interested in your research.

You will also get more information on which country and institution interested researchers come from, as well as which of your publications are downloaded most each week.



Source: <https://www.researchgate.net/blog/post/your-new-stats-page>

Step 5: Asking questions & Adding answers

Q&A is where you can ask research-related questions and get them answered by other specialists. It's also the best place for you to share your knowledge, connect with researchers, and identify yourself as an expert in your field.

ResearchGate's Q&A recommendations take your unique set of skills and expertise into account to present you with the most relevant discussions in your field – you can find these questions under **Questions we think you can answer** on the right-hand side of your [Q&A overview page](#). Make sure you keep your research [skills and expertise up to date](#) to get the best recommendations.

You can also browse questions and answers using the other three filters: **Recent questions in your field**, **Questions you follow**, and **Questions you asked**. You can search for topics using the searchbar on the right-hand side (pictured below), which will show questions which were tagged with that topic. You can also [search ResearchGate](#) to find more questions.



Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10 th (2015)	NOVEMBER 9 th (2015)	MISMATCH (%)
	PROFILE VIEWS	PROFILE VIEW	
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress*,. doi:10.13140/RG.2.1.4814.4402

Academia.edu

Academia.edu is a platform where you can share research papers, monitor deep analytics around the impact of your research, and track the research of academics you follow. Placing your publications and presentations on social media will make it easier for others to encounter your work, not only because they are available on a social network, but also because they improve the search engine optimization (SEO) of your research. A recent study found that papers uploaded to Academia.edu receive a 73% boost in citations over 5 years.



Source: <https://www.usq.edu.au/library/getting-help/research-support/research-impact/social-media-for-researchers>

Make a profile on Academia.edu

- **Step 1: Create an account (click to navigate to Academia.edu)**
- **Step 2: Post a publication or two**
- **Step 3: Add your affiliation to your profile**
- **Step 4: Add your research interests**
- **Step 5: Connect with your colleagues who are already on Academia.edu**
- **Step 6: Check out your analytics**



Step 2: Uploading Papers

A

Search...

HOME

ANALYTICS

SESSIONS

UPLOAD



Upload Papers

Drag and drop multiple files, or...

CHOOSE FILES

No file to upload?

[Job Board](#) [About](#) [Press](#) [Blog](#) [People](#) [Papers](#) [Terms](#) [Privacy](#) [Copyright](#) [We're Hiring!](#)

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Academia.edu
follow research

How do I add a single paper?

Step 3: Add your affiliation to your profile

- **Editing Your Profile**
- Profile Overview
- Editing My Profile
- Editing Your Name
- Editing Your Profile Picture
- Adding or Editing Your Affiliation

Source: <http://support.academia.edu/>



Academia.edu
follow research

Step 4: Add your research interests

The research interests that you attach to your paper allow your it to be shown outside of your profile. Your paper will appear in any searches for that particular research interest in the "documents" section (more about this [here](#)), and may appear in the newsfeeds of other users who share the research interests you have tagged. The research interests you attach to your paper can be viewed on your profile by selecting "More" under the title of your paper. There, you'll see the first three or four research interests attached to your paper.



Academia.edu
follow research

Source: <http://support.academia.edu/customer/en/portal/articles/2250602-editing-your-research-interests>

Step 5: Connect with your colleagues

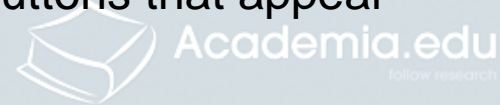
What does following mean?

Following another person means that you'll see updates from them on your newsfeed. For example, you may see the papers that they bookmark, when they upload new papers or drafts, or the comments they make on any sessions they're a part of.

How do I follow another user?

To follow an Academia.edu user, click the green **Follow** button at the top of their profile page.

You'll be able to find more people similar to this user if you connect your site to Google or Facebook. You can do that easily by clicking the buttons that appear after you've clicked "follow," if you're not already connected.



Source: <http://support.academia.edu/customer/en/portal/articles/1388736-following-and-unfollowing-other-researchers>

Step 6: Academia Analytics

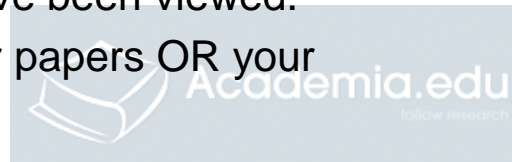
You can view an extraordinary amount of information about how students, researchers, and academics view your profile and your papers by reviewing your Academia analytics.

You can view the analytics associated with your account for the past 30 days or the past 60 days. You can also [export your data as a CSV](#).

The top of your analytics page will display an overview of users who have viewed your profile and papers.


Paper views indicate the amount of times all of your papers have been viewed.

Unique visitors is how many individual people have visited your papers OR your profile.



Source: <http://support.academia.edu/customer/en/portal/articles/2313235-analytics-overview>

My recent publications



Search

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Article


Scientometrics

November 2015, Volume 105, Issue 2, pp 759-77

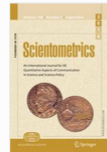
First online: 09 September 2015

Qualitative and quantitative solar hydrogen generation from 2001 to 2014

Mohammad Reza Maghami, Shahin Ebrahim, Chandima Gomes



You're seeing our new article page and we'd like your opinion, [send feedback](#).



Sciencemetrics

pp 1-24

Eval base

2014

Format: Abstract

Tehran University of Medical Sciences

Iranian Journal of Public Health

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Login

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All

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Browse

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A BIBLIOMETRIC ANALYSIS ON "FERTILITY RATE" RESEARCH TRENDS

Shalini Nagaratnam, Nader Ale Ebrahim, Muzafar Shah Habibullah

ABSTRACT

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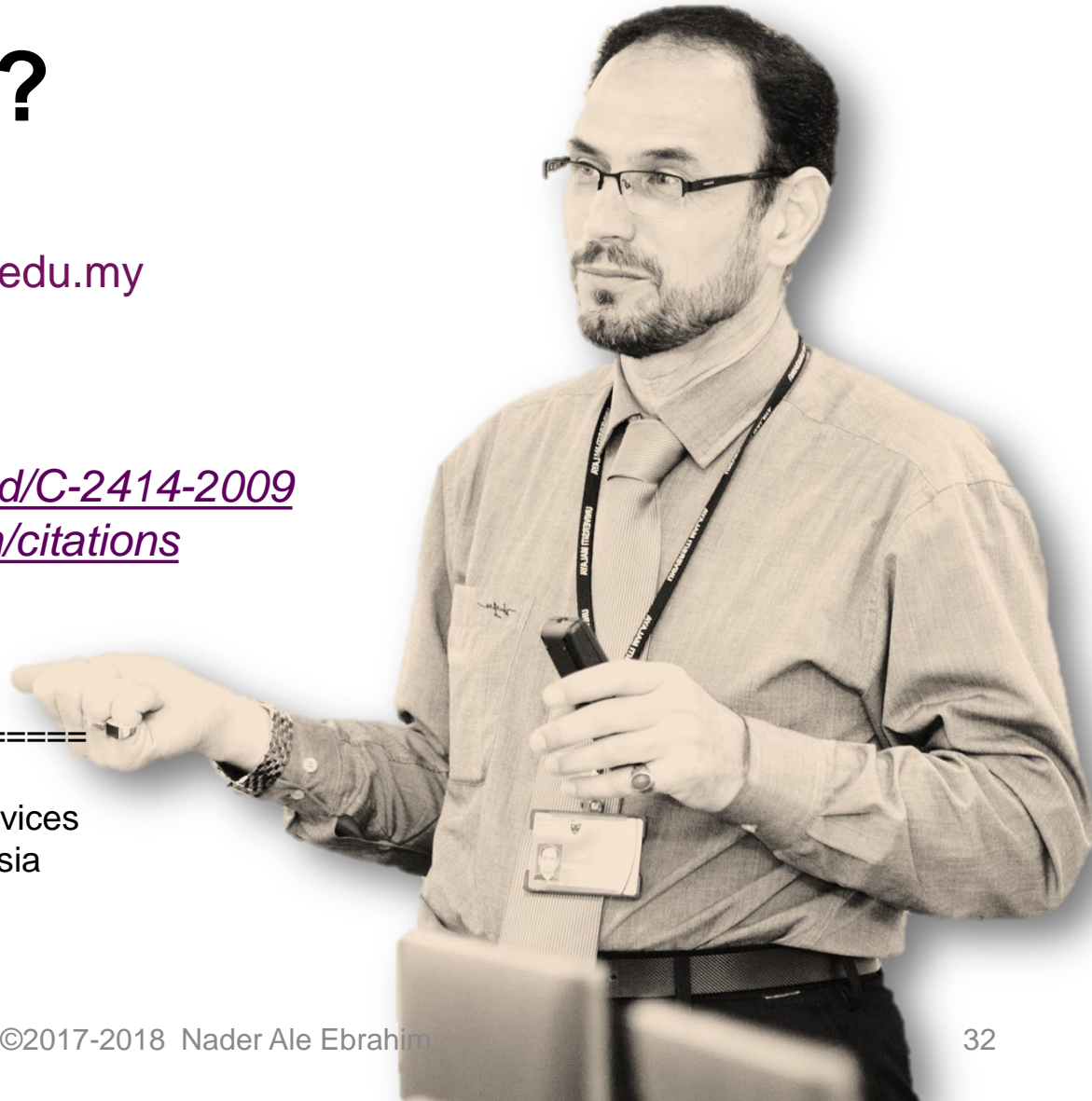
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Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia

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