

WELCOME TO THE AIR CANADA GLOBAL SALES UNIVERSITY

In partnership with ACTA, Air Canada is pleased to provide you with the opportunity to “Explore, Learn and Earn”.



By successfully completing the Air Canada Global Sales University curriculum, you will explore and learn about the Air Canada family, destinations and products and services, earning qualifying miles on your way to becoming a certified Air Canada Expert (ACE).

You can become a certified Air Canada Expert in 2 EASY steps!



STEP 1 – OBTAIN YOUR CAPTAIN'S BADGE

Complete all
16 modules
available in 6
courses

Attain a
score of 80%
or higher

Obtain your
Captain's
badge



Captain

- Having obtained your Captain's badge you will receive Air Canada's Global Sales University certificate of completion and be eligible to attain your Air Canada Expert Certification badge.
- You will also be entered to win an iPad-Pro.



STEP 2 – OBTAIN YOUR ACE CERTIFICATION

Complete all
3 Case Studies*

Attain a
score of
80% or
higher

Obtain ACE
Certification



ACE

- Now that you have successfully completed all 16 modules in the 6 courses with a score of 80% and 3 case studies with a score of 80% or higher, you will receive your designation as an "Air Canada Expert."
- *All Case Studies must be successfully completed no later than August 31, 2016



AIR CANADA EXPERT - PERKS AND MORE...

- The certification will be accompanied by the **Air Canada Expert Recognition Kit**, which includes:
 - Air Canada Expert Graduation Certificate
 - Air Canada Expert Award
 - Air Canada Expert Certification Logo for inclusion on your business card
 - Air Canada Expert window decal
 - Inducted into our ACE Hall of Fame

AND You will be eligible to win a seat on the **Air Canada Experts exclusive, FAM trip**. Your trip, will be to one of Air Canada's or Air Canada rouge's new destination confirmed in Premium Economy or Premium rouge.

